

DR. SHAILA KAMATH

Assistant Professor- MBA Department

SDM PG Centre for Management Studies & Research, Mangaluru

1. QUALIFICATIONS:

MBA (Finance), M.Com, MA (Psychology), PGDCA, Ph.D

2. SUBJECTS TAUGHT:

International Business Environment, Corporate Restructuring, Inclusive Education

3. TEACHING EXPERIENCE:

15 years

4. INDUSTRY EXPERIENCE:

1 year

5. PUBLICATIONS:

a. National and International Journals

Title	Journal	Year	Level
Digital India Initiatives with special reference to Digital Locker	International Journal of Information Science and Computing (IJISC) , 08(01) , 32-45 ISSN 2348-7437	June 2021	International
A Study on the Perception of Customers towards Ordering Food Online During Covid- 19 Pandemic with Reference to Mangalore	Journal of Management Studies and Academic Research, 7. ISSN 2455-4960 ISSN 24554960	2021	International

Credit Risk Analysis of Canara Bank- A case study	International Journal of Applied Engineering, 6(2). ISSN 2581-7000. Pg. No: 36-46	2022	International
A Comparative study of Canara Bank and Karnataka Bank- A case study	International Journal of Applied Engineering and Management Letters (IJAEML), 6(2). ISSN No: 2581-7000 Pg. No: 146-158	2022	international
Review of literature on credit risk management and its impact on performance of banks.	International Journal of Academic Research (IJAR), 10(3), 256–274.	2023	International
A Study on the Impact of Artificial Intelligence on Society	International Journal of Applied Science and Engineering 10(1), 31-39	2023	International

b. Books & Conference Proceedings:

1. “A Study on the Impact of Global Digital Platform in Enhancing Knowledge among Individuals in Higher Education with special reference to Mangaluru City.”

ISBN 978-623-94500-1-4 Pg.no: 35-47

2. Digital Marketing An Overview

ISBN 978-93-88879-93-4 Pg.No: 233- 246

3. Digital Economy: The way towards Digital Societies and Development – An Overview.

ISBN 978-93-91012-18-2 Pg.No: 255-268

4. E-waste Management- An Overview

ISBN 978-81-949961-5-6 Pg. No: 73-79

5. A Study on Covid-19 and its Impact on the Educational Institutions with Special Reference to Mangaluru City

ISBN 978-93-5407-330-4 Pg. No: 7-14

6. Digital Banking –An Overview

ISBN 978-93-92513-63-3 Pg. No: 143-162

7. Impact of Classroom Management on Undergraduate students' performance with special reference to Mangaluru City.

ISBN 978-1-6781-9687-5 Pg. No: 180-194

8. A study on impact of Employment Opportunities Post Covid 19 with special reference to Informal workers

ISBN No: 978-81-929927-7-8 Pg.No: 351

9. A study on impact of E-Education on UG Students with special reference to Mangalore

ISBN: 978-81-929927-7-8 Pg. No: 243

10. Credit Risk Management in Modern Banking: Challenges, innovations and Strategic Perspectives

ISBN: 978-81-985022-6-1 Pg. No: 96-103

11. Managing Credit Risk in Banks: Balancing Growth and Safety

ISBN: 978-93-344-4715-6 Pg No: 291-294

12. A Study on Adoption of Data Analytics in Agricultural Fintech Services

ISSN: 2348-7437 Pg.No: 301-309

6. CONFERENCE PAPERS:

- Presented paper on “A Study on Cybercrime- Identity, Fraud and Theft with special reference to Logistics Management, A National level conference on Recent Trends in Computer and Information Science and Management and Engineering held at Srinivas University, School of Education, Pandeshwar, Mangalore.
- Presented paper on “A Study on the impact of Global Digital Platform in Enhancing Knowledge among individuals in Higher Education with special reference to Mangaluru City”, “SEMIRATA” International Conference on Building New Internationalization Norm for Higher Education in Indonesia held at Faculty of Economics and Business Universitas Tanjungpura, Indonesia.

- Presented paper on “A study on issues and challenges faced by Primary Teacher’s in framing the curriculum in present scenario with reference to South Canara”, the National level virtual conference on Vision of Future Education held at Srinivas University, College of Education, Pandeshwar, Mangaluru.
- Presented paper on “A study on impact of Employment Opportunities Post Covid 19 with special reference to Informal workers, in Anveshan 2021, International Online Conference on Emerging Trends in Post Covid-19 Pandemic held at Department of PG Studies in Commerce and Research and Development Cell, Besant Evening College.
- Presented paper on “A study on impact of E-Education on UG Students with special reference to Mangalore, in Anveshan 2021, International Online Conference on Emerging Trends in Post Covid-19 Pandemic held at Department of PG Studies in Commerce and Research and Development Cell, Besant Evening College.
- Attended and presented paper on "Credit Risk Management and Merger Implications: A Case Study of Canara Bank Ltd” at MANEGMA-2021- A National Conference on Resilience, Innovation, Reinvention- Coping with Turbulent Times held at College of Management and Commerce, Srinivas University, Karnataka.
- Attended and presented paper on “E-waste Management- An Overview”, in two days International Conference on Emerging Trends in Computer Science & Technology (ICETCST-2021) held at college of Computer Science and Information Science, Srinivas University, Pandeshwar, Mangaluru.
- Attended and presented paper on “An Empirical Study on Factors Influencing Educational Quality through MOOC with reference to Mangalore in The National Level Virtual Conference on “Total Quality Management in Education” held at College of Education, Srinivas University.
- Attended and presented paper on “Digital Banking- An Overview” in International Conference on Informatics, Artificial Intelligence and Intelligent Systems (ICONIAIIS-2021) held at St. Mary’s Technical Campus Kolkata, West Bengal, India.
- Attended and presented paper on “ A Study on the Perception of Customers towards Ordering Food Online during Covid-19 Pandemic with Reference to Mangalore” in two days International E-Conference on “Covid-19 Pandemic- A Game Changer for Industry & Academia held at SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru.
- Attended and presented paper on “Financial Literacy and Entrepreneurship Preparedness: Evidence and Implications of Financial Literacy Programmes on Undergraduate students in Mangalore District of Karnataka State” at International Conference on Emerging Management Trends: Financial Literacy, Financial Inclusion and FinTech [3Fs] organised by Faculty of Management and Commerce, Manipal University, Jaipur, Rajasthan, India.
- Attended and presented paper on “ Managing Credit Risk in Banks: Balancing Growth and Safety” at 6th International Multidisciplinary Conference on Information Science, Management Research & Social Science (IMCISMRSS-2025), Initiative by: AJK College of Arts and Science (Autonomous), Coimbatore, India, Associates: International School of Management Applied Science and Informatics (ISMASI), Azteca University, Mexico, North America & Madhesh University, Nepal, Knowledge Partner: Maaref University of Applied Sciences (MAS), Syria
- Attended and presented paper on “ Credit Risk Management in Modern Banking: Challenges , Innovations, and Strategic Perspectives 6th International Multidisciplinary Conference on Information Science, Management Research &

Social Science (IMCISMRSS-2025), Initiative by: AJK College of Arts and Science (Autonomous), Coimbatore, India, Associates: International School of Management Applied Science and Informatics (ISMASI), Azteca University, Mexico, North America & Madhesh University, Nepal, Knowledge Partner: Maaref University of Applied Sciences (MAS), Syria

- Attended and presented paper on “A Study on Adoption of Data Analytics in Agricultural Fintech Services” at International Conference On Multidisciplinary Innovation in Science, Technology, and Business (ICMISTB-2025) organised by Maaref University of Applied Sciences, Sarmada, Syria In Association with ALFA University College, Malaysia, Al-Andalus University for Medical Sciences, Syria, European International University (EIU), Paris, France.
- Attended and Presented paper on “Digital Finance, Financial Inclusion, and NPA Risk: Leveraging Technological Innovation for Sustainable Futures “at 9th International Research Conference On Sustainable Futures: Leveraging Innovation in Business Practices and Social Enterprises organised by Chetana’s Institute of Management & Research, Mumbai, India.

7. OTHER ACHIEVEMENTS:

- Undergone Diploma in Entrepreneurship Development Programme.
- Received III Rank, Bronze Medal in Prakrit Diploma Examination organised by National Institute of Prakrit Studies And Research, Shree Dhavalateertham, Shravanabelagola
- Resource person for Guest Lecture on Break Even Analysis held at Dr. M.V.Shetty College of Social Work, Vidyanagar, Mangalore.
- Resource person for Guest Lecture on Programme Evaluation and Review Technique (PERT) held at Dr. M.V.Shetty College of Social Work, Vidyanagar, Mangalore.
- Guest talk on the topic “Tips for Facing Examination” at Besant PU College, Mangalore.
- Resource person at St. Aloysius College, Mangalore on the topic “Unlocking the Best Version of You- Personality Development for Youth..
- Resource person on the topic “Personality Development” for the students of Youth Red Cross of Besant Women’s College.
- Inaugurator and Chief Guest for the Add-on course in “Business Communication and Etiquettes”& “Smart Office Suite” at Canara College, Mangalore.
- Completed NPTEL Online Certificate Course on Introduction to Research conducted by SWAYAM.
- Completed online course on Communication and interpersonal skills at work organised by Future Learn.
- Completed Online Course on Career Edge- Knockdown the Lockdown organised by TCS-ION.
- Completed Online Course on Managing Mental Health and Stress organised by Future Learn.
- Judged various competitions