

**"SDM MBA: INSIGHT TO IMPACT.
YOUR GROWTH, ENGINEERED."**

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SDM College of Business Management
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Studies & Research
Mangalore 575003



SDM
INDUSTRIAL
CONSULTANCY SERVICES

www.sdmmba.ac.in

ABOUT

Leverage the expertise of SDM's reputed MBA faculty and industry professionals to meet your business, academic, and organizational needs. Our paid consultancy services are designed to help individuals, startups, and enterprises thrive in an ever-changing world.



BENEFITS OF OUR CONSULTANCY SERVICES

Save time and resources with expert-led solutions

01

02 Enhance business efficiency and profitability

Stay ahead of market trends and competition

03

04 Access to modern tools, technology, and research

Holistic development for individuals and teams

05

06 Strengthen brand image and market presence

OUR CONSULTANCY SERVICES



Digital & Technology Services

Website Design & Development
Digital Marketing & Social Media Strategy
Mobile App Development
Custom Software Solutions
OTT Platform Development



Consulting & Strategy

- Market Research & Surveys
- Marketing Consultancy
- Strategic Management Consultancy
- Sales & Marketing Strategies
- Branding & Positioning Advisory
- Startup Mentoring & Incubation Support
- Operations & Process Improvement
- Financial Consultancy & Analysis
- Business Plan (B-Plan) Creation



Human Resources & Organizational Development

- Recruitment, Interview & Selection Services
- Corporate & Professional Training Programs
- Management Development Programs (MDP)
- Faculty Development Programs (FDP)
- Workshops (Skill, Management, Technical, etc.)
- Certified Professional Courses
- Ice-breaking & Team Building Activities
- Talent Hunt & HR Engagement Events
- Organizational Restructuring Solutions
- Leadership Coaching & Mentoring
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Specialized Business Services

- Portfolio & Investment Management
- Customer Experience Enhancement



WHY CHOOSE US?

- Highly qualified faculty with industry expertise
- Custom-tailored solutions for your unique requirements
- Strong industry-academic partnerships
- Proven track record of delivering results
- State-of-the-art facilities and resources
- Ethical and professional approach to consultancy

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