



**SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE
CENTRE FOR MANAGEMENT STUDIES AND RESEARCH,
MANGALURU-575 003**



**INTERNAL QUALITY ASSURANCE CELL
organises**

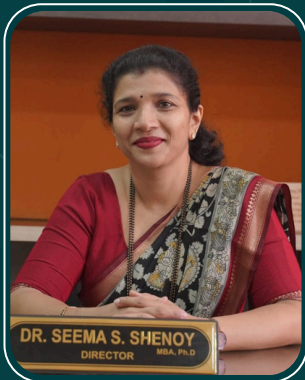
NATIONAL CONFERENCE 2026

**SYNERGISING AI AND INDUSTRY 5.0: HUMAN-
MACHINE COLLABORATION FOR A SMARTER FUTURE**



**DATE : 30 APRIL 2026
VENUE : CONFERENCE HALL**

ORGANISING TEAM



DR. SEEMA S. SHENOY
Director



DR. SHAINI NAVEEN
Faculty Coordinator



MS. HARSHITHA
Student Co-ordinators



MS. NEHA RAO

ORGANISING COMMITTEE MEMBERS

DR. PRAMEELA S. SHETTY
DR. JOMON LONAPPAN
DR. SAVITHA PEREIRA

About the Institute:

SDM College of Business Management Post Graduate Centre for Management Studies & Research, Mangaluru is managed by SDME Society Ujire, which charts the destiny of SDM institutions under the Stewardship of Padmavibhushana Dr. D. Veerendra Heggade, who is also the member of Rajya Sabha. The institute was established in the year 2007, It is housed in a magnificent building situated in Kodialbail, Mangaluru, with the state of art infrastructure. The institute is well known for imparting quality management education with innovative teaching practices.

About the Conference:

The transition from Industry 4.0's emphasis on automation to the human-centric ideals of Industry 5.0 represents a significant evolution in the industrial landscape, where the collaboration between Artificial Intelligence (AI) and human intelligence becomes central to progress. This shift is not just about adopting new technologies, but about strategically harnessing AI to complement and empower the workforce, blending the strengths of both humans and machines. In response to this transformative movement, the institute is organizing a one-day National Conference titled **"Synergising AI and Industry 5.0: Human-Machine Collaboration for a Smarter Future."** The conference is designed to bring together leading academics, industry professionals, policymakers, and innovators to discuss the changing dynamics of human-machine synergy. Through engaging keynote sessions and panel discussions, participants will delve into pressing topics such as ethical governance, workforce transformation, sustainability, and the broader societal impact of AI integration. By convening thought leaders from diverse fields, the institute demonstrates its commitment to fostering cross-disciplinary dialogue and guiding the future of responsible, inclusive industrial advancement.

Objectives of the Conference:

- Enable knowledge sharing on AI and Industry 5.0 advancements.
- Tackle challenges and opportunities in human-machine collaboration.
- Promote ethical, sustainable, and human-centric innovation.

Call for Papers:

We invite you to participate in this conference by presenting your papers (Offline Only) in the following fields related to the theme of the conference:

- AI-Driven Decision Support Systems for Strategic Management
- Human-AI Collaboration in Financial Forecasting and Risk Analysis
- Talent Acquisition and Retention through AI-Enhanced HR Processes
- Personalized Marketing Strategies using AI and Human Insights
- Balancing Automation and Human Connection for Mental Wellness

- AI-Powered Fraud Detection and Compliance in Finance
- Customer Experience Enhancement through AI-Human Synergy
- Upskilling and Change Management for the AI Era
- Ethical Marketing and Responsible AI Use in Consumer Outreach

Any area related to the conference theme can also be submitted.

Opportunity for Publication:

Publication opportunity in Peer Reviewed Journal. Selected articles will be published in institutes E-journal "Journal of Management Studies & Advanced Research" with ISSN No.2455 4910 on payment of additional fees.

Guidelines for Abstract Submission:

Should include Aims & Objectives, Material and Methods, Results & Conclusion.

Guidelines for Full Paper Submission:

- The article should not be presented/published elsewhere.
- The manuscript should not exceed 4000 words.
- All co-authors should register along with corresponding author by paying registration fees.
- First Page: Title of Paper, Name of Authors, Name of Institute, Email & mobile of corresponding authors.
- Second Page: Abstract with less than 150 words.
- Text should be in Times New Roman, Font Size 12, "title 14" , 1.5 line spacing, left side 1.5" margin, all other sides 1"margin, Justified alignment, fitting to A4 size, figures & charts should be numbered and source should be mentioned at the bottom wherever necessary. References in APA Format.
- All submissions would be checked for plagiarism. Selected articles will be published. Further correspondence will be continued with only those authors whose papers are selected.
- Softcopy of articles and PPT should be mailed to nationalconference2026@sdmmba.ac.in

Guidelines for Faculty Paper/Student Presentation Award:

- Paper presentation is through offline mode only.
- Any number of students can participate from one institute.
- The competition is open for both Undergraduate and Postgraduate students
- For the Best Paper Award (Faculty), each submission may have upto three authors, including students as co-authors.
- For the Best Paper Presenter Award (Students), only students may author the paper, with a maximum of two student authors per submission.

AWARDS TO BE WON



PARTICIPATE IN THE COMPETITION AND WIN ATTRACTIVE CASH REWARDS

REGISTRATION FEES:

- | | |
|-----------------------------|--------|
| • Students | ₹150/- |
| • Faculty/Research Scholars | ₹300/- |
| • Others | ₹500/- |

BANK TRANSFER:

- | | |
|------------------|---------------------------|
| • Account Name | : SDM PG CENTRE MANGALURU |
| • Account Number | : 2858201000173 |
| • IFSC | : CNRB0002858 |
| • Bank | : Canara Bank |

Note: Payment to be done through Bank transfer and the payment details to be attached after opening the Registration Link.

Registration Link:

Click Here

<https://forms.gle/QqLCikcCuPw7R8FT6>

Or Scan



Last Date for Abstract Submission

Intimation of acceptance.

Submission of Full Paper

Conference Date

: 10 April 2026

: 15 April 2026

: 20 April 2026

: 30 April 2026



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CONTACT DETAILS:

DR. SHAINI NAVEEN
(Faculty Co-ordinator)
+91 97390 04002

MS. HARSHITHA
(Student Co-ordinator)
+91 80884 06895

MS. NEHA RAO
(Student Co-ordinator)
+91 77950 25484

MAIL ID : nationalconference2026@sdmmba.ac.in

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