

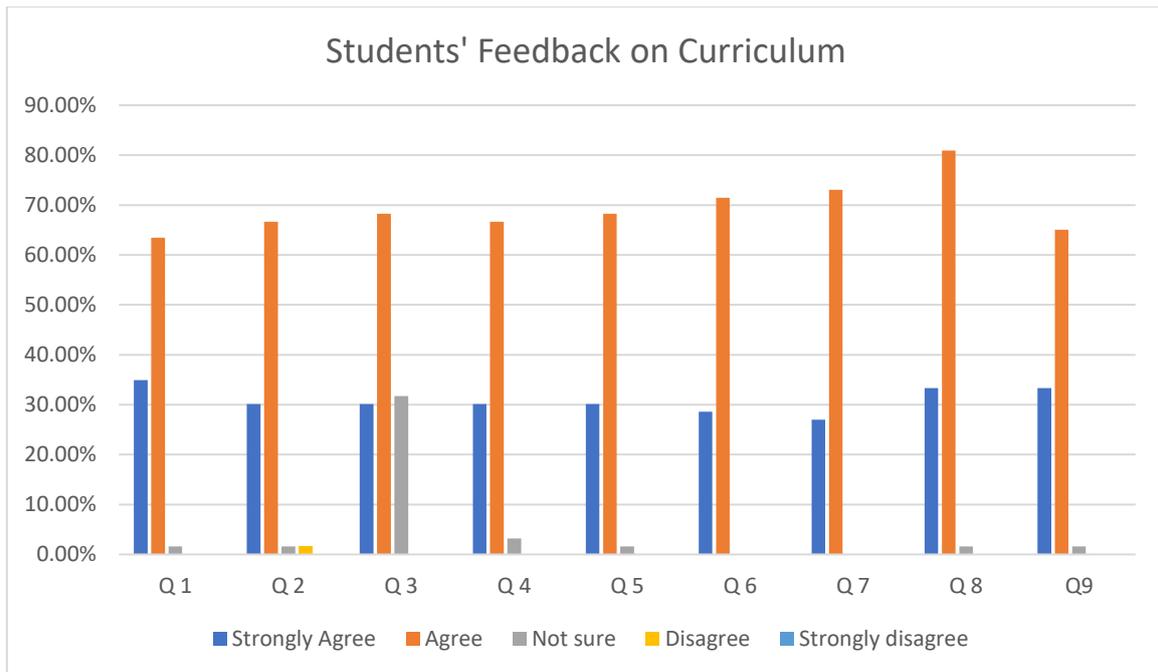
**SDM College of Business Management Post Graduate Centre for  
Management Studies, Mangalore 03**

**Feedback Analysis report**

**2024 – 2025**

**Category: Students' Feedback on Curriculum**

<b>Question No.</b>	<b>Question</b>	<b>Response (Scale)</b>	<b>Response (%)</b>	<b>Total Response (%)</b>
1.	The Syllabus of the courses that you have studied in the programme synchronizes with the competencies expected out of the programme.	Agree Strongly Agree	63.49 34.92	98.41
2.	The curriculum has good balance between theory and practice.	Agree Strongly Agree	66.67 30.16	96.83
3.	Course content has corresponding reference materials	Agree Strongly Agree	68.25 28.57	96.82
4.	The syllabus is interesting in terms of the course offered.	Agree Strongly Agree	66.67 30.16	96.83
5.	The course content has increased your knowledge and employability prospects.	Agree Strongly Agree	68.25 30.16	98.41
6.	The Programme Outcome details are capable of being attained through the curriculum.	Agree Strongly Agree	71.43 28.57	100.00
7.	The electives offered are in accordance with industry requirements.	Agree Strongly Agree	73.02 26.98	100.00
8.	Sufficient number of prescribed books and reference materials are available in the library	Agree Strongly Agree	71.43 28.57	100.00
9.	Curriculum has prospects for higher education/employability/entrepreneurship.	Agree Strongly Agree	65.08 33.33	98.41
<b>Average Response: 98.41%</b>				

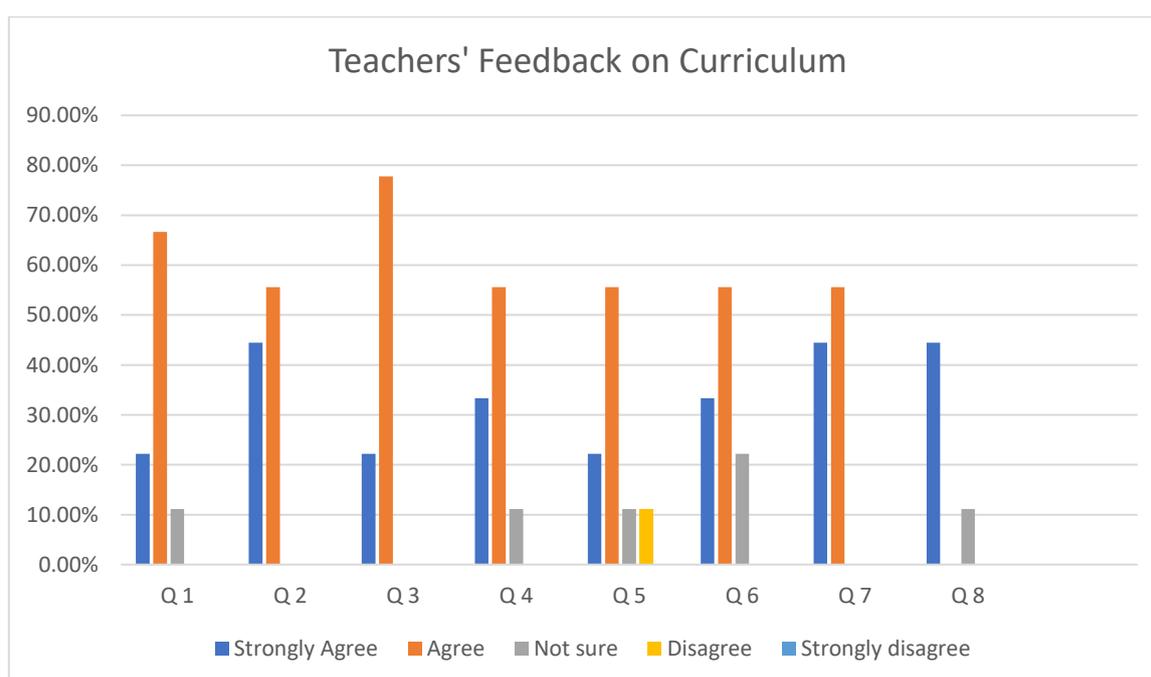


### **Suggestions made:**

- Rather than Swayam Course, Let the teachers teach skills like IT filing, CTC salary analysis, etc. which can be useful for students for future.
- Let there be dual specialisation for students. Let the Swayam courses be only for those who need it.
- Give more trending skill courses additionally.
- Giving importance even to the dual specialisation.
- Add more practical courses like MS Office, power bi etc.

### Category: Teachers' Feedback on Curriculum

Question No.	Question	Response (Scale)	Response (%)	Total Response (%)
1.	Syllabus is need based with respect to the recent advancements.	Agree Strongly Agree	66.67 22.22	88.89
2.	Course Outcomes are well defined and clear to teachers and students.	Agree Strongly Agree	55.56 44.44	100.00
3.	The books prescribed/listed as reference materials are relevant and updated.	Agree Strongly Agree	77.78 22.22	100.00
4.	The course content of the subject improves student's knowledge and employability	Agree Strongly Agree	55.56 33.33	88.89
5.	Syllabus includes advance topics.	Agree Strongly Agree	55.56 22.22	88.89
6.	There is an opportunity for applied learning.	Agree Strongly Agree	44.44 33.33	77.77
7.	Instructional Hours are adequate.	Agree Strongly Agree	55.56 44.44	100.00
8.	The course content has the ability to support higher learning	Agree Strongly Agree	44.44 44.44	88.88
Average Response: 91.67%				

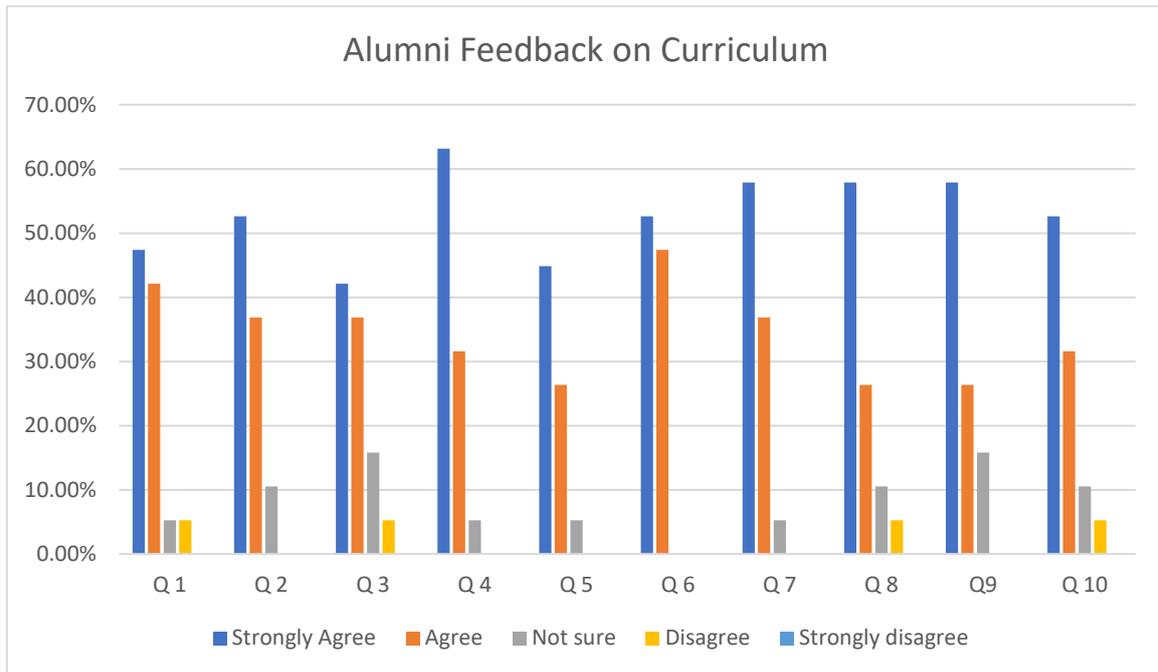


**Suggestions made:**

- Recent trends may be included.
- Offer the courses based on current trends & Industry needs.
- Regular syllabus meetings.
- Advanced topics can be introduced.
- Better to go for autonomy.
- Experiential Learning should be encouraged.

### Category: Alumni Feedback on Curriculum

Question No.	Question	Response (Scale)	Response (%)	Total Response (%)
1.	The current syllabus is adequately updated from the one followed during your course of study.	Agree Strongly Agree	42.11 47.37	89.48
2.	The curriculum has the ability to find solutions to real life/practical problems in industry.	Agree Strongly Agree	36.84 52.63	89.47
3.	The curriculum has reasonable practical skills.	Agree Strongly Agree	36.84 42.11	78.95
4.	The curriculum includes professional ethics and behavior.	Agree Strongly Agree	31.58 63.16	94.74
5.	The curriculum enhances written and oral communication abilities	Agree Strongly Agree	26.32 44.83	71.15
6.	The curriculum has ability and scope to engage in a process of continuous learning.	Agree Strongly Agree	47.37 52.63	100.00
7.	The curriculum ensures overall development of student	Agree Strongly Agree	36.84 57.89	94.73
8.	The curriculum has been helpful to you with your present status / employment	Agree Strongly Agree	26.32 57.89	84.21
9.	The curriculum has been helpful to you with your higher education	Agree Strongly Agree	26.32 57.89	84.21
10.	Overall satisfaction for the current program in meeting its program outcome	Agree Strongly Agree	31.58 52.63	84.21
Average Response: 87.12%				



**Suggestions made:**

- Bring in more industry related practical stuff, that's going to help more in the the skill development of individuals
- Including more practical sessions on data analysis, AI, and similar skills will help students become better prepared for the current corporate sector
- The management was too good and systematic

## **Action Taken Report on Curriculum Feedback Analysis**

Feedback on curriculum was collected from students, teachers and alumni during the year 2024 – 2025. Following are the major suggestions made by these stakeholders.

- Swayam courses should be made optional.
- The dual specialisation specialisation courses should be re introduced.
- Add on courses on microsoft and Power bi should be introduced.

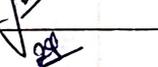
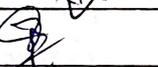
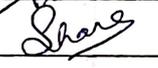
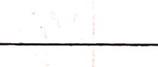
### **Action Taken:**

- In order to provide required skills to the students and make them industry ready, it is decided to provide a short term Microsoft certificate course on microsoft (minutes of the meeting is attached).
- As per the suggestions of the students, it is decided to provide dual specialisation in the areas of Financial Management, Marketing Management and Human Resoirces Management.

22/11/2025

SDM College of Business Management Post Graduate Centre for Management Studies & Research, Mangalore-3.

Minutes of 11<sup>th</sup> IQAC meeting held on 22/11/2025.

<u>Members Invited</u>	<u>Members Present</u>	<u>Sign.</u>
Dr. Seema S. Shenoy, Director Chairperson of IQAC		
Dr. Prameela S. Shetty, Associate Professor IQAC Coordinator		
Ms. Sumathi	IQAC members	
Dr. Savitha Pereira	"	
Mrs. Deepa Nayak P.	"	
Dr. Ramya Shetty	"	
Dr. Jomon Lonappan, Assistant Professor.		
Dr. Harshitha K.	"	
Mr. Dawn Prakash	"	
Mr. Prashanth Kumar	"	
Dr. Shaini Naveen	"	

### Members Absent

### Agenda for the meeting

QAC 25/11.1: Review of the minutes of the previous meeting and Action Taken.

25/11.2: Discussion on strategies to improve the admission for 2026-27 batch.

25/11.3: KSCST - 49<sup>th</sup> series - submission of proposal.

25/11.4: Activities for the month

25/11.5: Any Other Matter - Annual Curriculum feedback from stake holders.

### Minutes of the meeting

QAC 25/11.1: Review of minutes of the previous meeting and Action Taken

QAC 25/11.4 : Activities for the month  
Minutes : Director informed the faculty members regarding activities to be conducted in the month of November 2025, and sharing responsibilities of the same.

Resolutions : It is resolved to organise the events as follows below.

- (a) It is resolved to conduct the Value Addition activities for I sem students from 24 Nov 2025 onwards. Mrs. Deepa Nayak P is assigned the responsibility of the same. The responsibility includes faculty allotment, timetable & documentation.
- (b) It is resolved to get more registrations for the ATAL FDP to be organised on 15<sup>th</sup> Dec 2026 of which Dr. Harshitha K is the faculty coordinator.
- (c) It is resolved to provide <sup>training for</sup> IRDA certification course through Bajaj Finserv to U MBA student on 8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> Dec 2025. Mrs. Seemathi is given the responsibility of coordinating the same.
- (d) It is resolved to accept nominations for the Student Consortium before 27<sup>th</sup> Nov 2025 and so that the election process can be conducted on 29<sup>th</sup> Nov 2025. Mr. Poashanth Kumar, the Consortium incharge faculty is given the responsibility of coordinating the same.

QAC 25/11.5 : Any Other Matter

(a) Annual Curriculum Feedback from Stakeholders  
Minutes : IQAC has collected feedback on curriculum from the Stakeholders in the month of Oct 2025. Discussion was carried out regarding the compliance of the observations & suggestions given by the Stakeholders i.e., parents, Alumni,

Students and teachers.

Students had suggested that Swayam courses should be optional, instead dual specialisation could be provided in skills like Income tax, MS office, power bi etc.

Considering the above suggestions & feedback discussion was carried out regarding providing MS office course. Mr. Dawn Prakash is given the responsibility of the same.

It was opined that dual specialisation could be provided in three specialisation HR, Mkg and finance. Mr. Dawn Prakash is given the responsibility of <sup>coordinating</sup> the same with all faculty members. Discussion was already made with Bajaj Pınsew regarding providing IRDA certified course in order to help placements. Mrs. Sumathi is entrusted the responsibility of coordinating the same. Alumni opined that more industry related skills should be provided in the curriculum. Discussion was carried out regarding the compliance. Faculty members opined that industry experts & entrepreneurs could be invited to provide the necessary training. Factory visits ~~also~~ con. and paid internships could be beneficial in providing industry exposure.

Resolutions : It was resolved to introduce dual specialisation option to all students in either finance, marketing or HR. Mr. Dawn Prakash is entrusted the responsibility of coordinating the courses for in sem MBA. The teaching faculty will develop a syllabus for of 40 hrs for each course. It is also resolved to provide IRDA

certification course through Bajaj Finserve to III sem MBA on 8, 9 & 10 Dec 2025. Mrs. Seemathi is entrusted the responsibility of coordinating the same.

It was resolved to call industry experts and successful entrepreneurs to address students under the corporate club and ED cell on every Mondays.

Dr. Jomon Lonappan is entrusted the responsibility of the same.

Seema S. Shenoy

DIRECTOR

S.D.M. Post Graduate Centre for  
Management Studies and Research, Mangaluru  
(M.B.A. Programme)