

SDM College of Business Management Studies Post Graduate Centre for Management
Studies and Research, Mangaluru

Action Taken Report (ATR) - July 2024 to December 2024

Sl.No	Date and Month	Activities Conducted	Resource Persons
1	1 st July	Workshop on Basic Econometric Analysis	Dr.Avinash Assistant Professor, Dept of Commerce MPM GFGC, Karkala
2	1 st July	Workshop on Professional Ethics	Niveditha Mirajkar Behavioural Trainer Member of ISDC
3	4 th July	Training and Placement cell organizes workshop on Global Automotive Business Management Challenges	Dr.Prakash Kamath Adjunct Faculty
4	7 th July	Green Campus Forum celebrates Vanamahotsava	
5	9 th July	Farewell programme	
6	11 th July	Rotaract club installation	
7	11 th July	KSCST project seminar	
8	12 th July	International Youth Day	
9	17 th July	Indoor sports competition- Chess, TT, Carrom, BGMI	
10	22 nd July	Dance competition by Cultural Forum	
11	22 nd July	Role of Artificial Intelligence in Modern Business World	Mrs.Yashmitha, Senior Project Manager, Cloud Slab Inc
12	23 rd July	Rangoli competition	
13	24 th July	Cooking without Fire	
14	25 th July	ED Cell in association with DIC, Govt of India organizes Workshop “Innovate to Elevate- Sparking Entrepreneurial Spirit among MBA students”	Ms.Kavitha Shetty, Lead District Chief Manager, Canara Bank, DK, Alumnus KC Namithraj MD Kondadamane Traders, Kalasa
15	26 th July	Singing competition	
16	27 th July	Samskara – Traditional Day	
17	30 th July	Onam celebration/ Reels Making competition/ collage making competition	

18	3 rd Aug	Interclass quiz competition – Quiz whiz by cultural forum	
19	5 th Aug	ED Cell Startup Safari, Dream company competition	
20	6 th Aug	ED Cell Entrepreneurial Triviaganza /quiz, Hidden Horizon – Treasure Hunt – Interclass competition	
21	8 th Aug	National conference 2024	Dr.Shantharam Shetty. Pro Vice Chancellor, Nitte, DU, Nirathya Kamath, Sai Natarajan, Dr.Mohan Sunil Kumar, Dr.Megha Singhal
22	20 th & 21 st Aug	Shreshta 2024	Capt Brijesh Chowta MP, DK District Ms.Nihala Ahmed Alumni guest Mr.Dinesh Shetty MD, Sangam Finance Mr.Krishna Kumar PP CEO Edusphere Overseas Pvt Ltd Dr.Deepti Shetty Assistant Professor VTU, Belagavi
23	23 rd Aug	Sanketah – Annual Day	Ms.M Athmika Amin, Director JV Group of companies Alumna Neeksha , Financial Analyst, Fiscal Solutions PVt Ltd Mangalore
24	30 th August	Art of Living Health and Happiness Programme	Sahas Rai Saiheel Rai Sakshi Shetty
25	2 nd Sep	Rotaract Installation	Rtn PHF Devraj Fernandes, Rotaract Chairman, Rtn PHF JP Rao Rtr Melroy D Souza President, Rtr Vineeta Pai, Vice President
26	4 th Sep	Review of Central Budget 24-25	Vedavyas Kamath, MLA, CA SS Nayak, CA Gautham Nayak, CA Nithin Shetty
27	5 th Sep	IQAC organizes Faculty Enrichment Programme	Dawn Prakash
28	5 th Sep	Teachers Day celebrated by National Integration Forum	

29	10 th Sep	Corporate club workshop on Certificate Programme in Banking Finance and Insurance	Ms.Rashmi Mansukhani, Project Manager, Walchand Plus
30	14 th Sep	Onam Celebrations - PRANAVAM	
31	20 th Sep	Factory Visit	Sridevi cashew industry, MRF, BASF
32	21 st Sep	Farewell Party – Bon Voyage	
33	23 rd Sep	Corporate club Guest Lecture on How to be Job Ready	Ms.Vishelle Monteiro, Senior HR Business Partner, Novigo Solutions Pvt Ltd.
34	30 th Sep	Corporate club Guest Lecture on AI and its Role in Modern Business	Dr. Rakesh Kumar B Associate Professor St. Aloysius DU Mangalore
35	2 nd October	Mahatma Gandhi and Lal Bahadur Shastri Jayanthi	Mr. Srikant Shetty B President – District Ex- service Men Association DK Mr. Deekshan S., ESO ESAF Small Finance Bank Ltd
36	5 th Oct	Factory Visit Presentation Competition	
37	10 th Oct	Sharada Pooje	
38	19 th Oct	Workshop on Young Indians Orientation	M.Athmika Amin Gurudath Shetty Anjali Rao
39	21 st , 22 nd Nov	Fire training to non-teaching staff	Regional Fire Office Kadri
40	16 th Dec	Orientation and Ice breaker Session	
41	17 th -20 th Dec	Bridge Course	
42	24 th Dec	Chalo Pathshala – Skin Health Awareness Programme organized in association with Indian Association of Dermatologists, Venerologists and Leprologists	Dr.Narendra Kamath Dermatologist
43	24 th Dec	Corporate club workshop on “You Aspire We Empower”	Ms.Meghana Shetty Senior Manager Canara Bank
44	28 th Dec	Christmas celebration by National Integration Forum	

Dates of the monthly meetings

18-07-2024

10-08-2024

13-09-2024

18-10-2024

11-11-2024

20-12-2024