

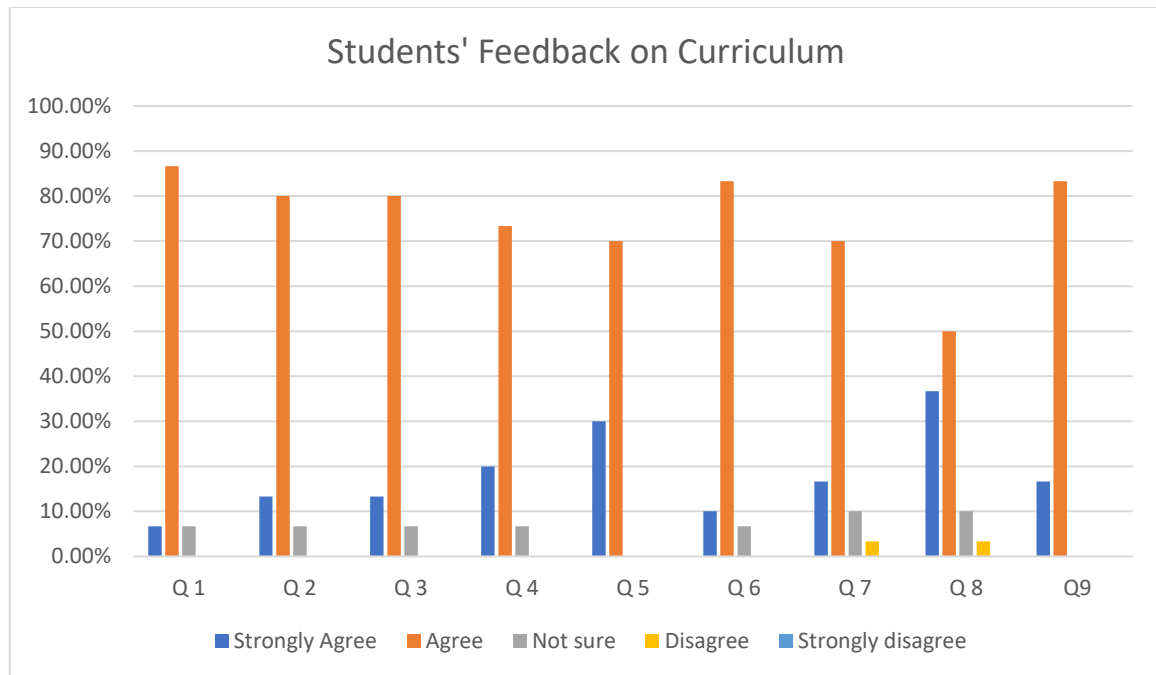
**SDM College of Business Management Post Graduate Centre for
Management Studies, Mangalore 03**

Feedback Analysis report

2023 – 2024

Category: Students' Feedback on Curriculum

Question No.	Question	Response (Scale)	Response (%)	Total Response (%)
1.	The Syllabus of the courses that you have studied in the programme synchronizes with the competencies expected out of the programme.	Agree Strongly Agree	86.67 6.67	93.34
2.	The curriculum has good balance between theory and practice.	Agree Strongly Agree	80.00 13.33	93.33
3.	Course content has corresponding reference materials	Agree Strongly Agree	80.00 13.33	93.33
4.	The syllabus is interesting in terms of the course offered.	Agree Strongly Agree	73.33 20.00	93.33
5.	The course content has increased your knowledge and employability prospects.	Agree Strongly Agree	70.00 30.00	100.00
6.	The Programme Outcome details are capable of being attained through the curriculum.	Agree Strongly Agree	83.33 10.00	93.33
7.	The electives offered are in accordance with industry requirements.	Agree Strongly Agree	70.00 16.67	86.67
8.	Sufficient number of prescribed books and reference materials are available in the library	Agree Strongly Agree	50.00 36.67	86.67
9.	Curriculum has prospects for higher education/employability/entrepreneurship.	Agree Strongly Agree	83.33 16.67	100.00
Average Response: 93.33%				

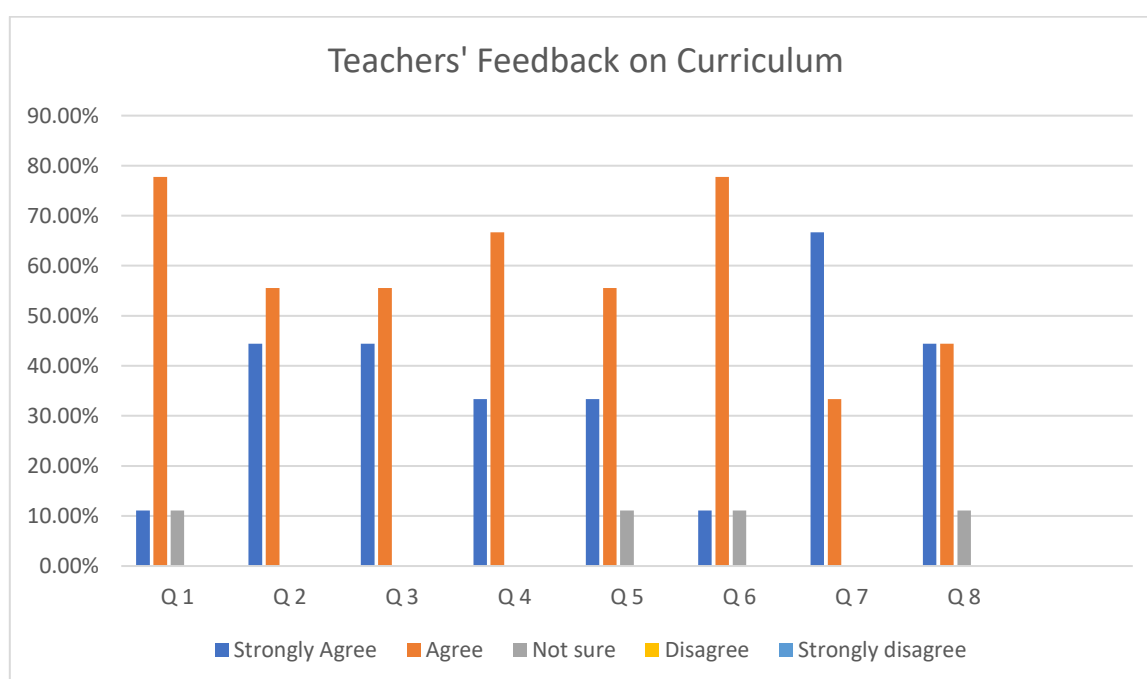


Suggestions made:

- Conduct more skilled workshop which is relevant industry expectations.
- More cultural events should be conducted.
- To provide more study materials.
- More on placement cell.

Category: Teachers' Feedback on Curriculum

Question No.	Question	Response (Scale)	Response (%)	Total Response (%)
1.	Syllabus is need based with respect to the recent advancements.	Agree Strongly Agree	77.78 11.11	88.89
2.	Course Outcomes are well defined and clear to teachers and students.	Agree Strongly Agree	55.56 44.44	100.00
3.	The books prescribed/listed as reference materials are relevant and updated.	Agree Strongly Agree	55.56 22.22	77.78
4.	The course content of the subject improves student's knowledge and employability	Agree Strongly Agree	66.67 33.33	100.00
5.	Syllabus includes advance topics.	Agree Strongly Agree	55.56 33.33	88.89
6.	There is an opportunity for applied learning.	Agree Strongly Agree	77.78 11.11	88.89
7.	Instructional Hours are adequate.	Agree Strongly Agree	33.33 66.67	100.00
8.	The course content has the ability to support higher learning	Agree Strongly Agree	44.44 44.44	100.00
Average Response: 93.06%				

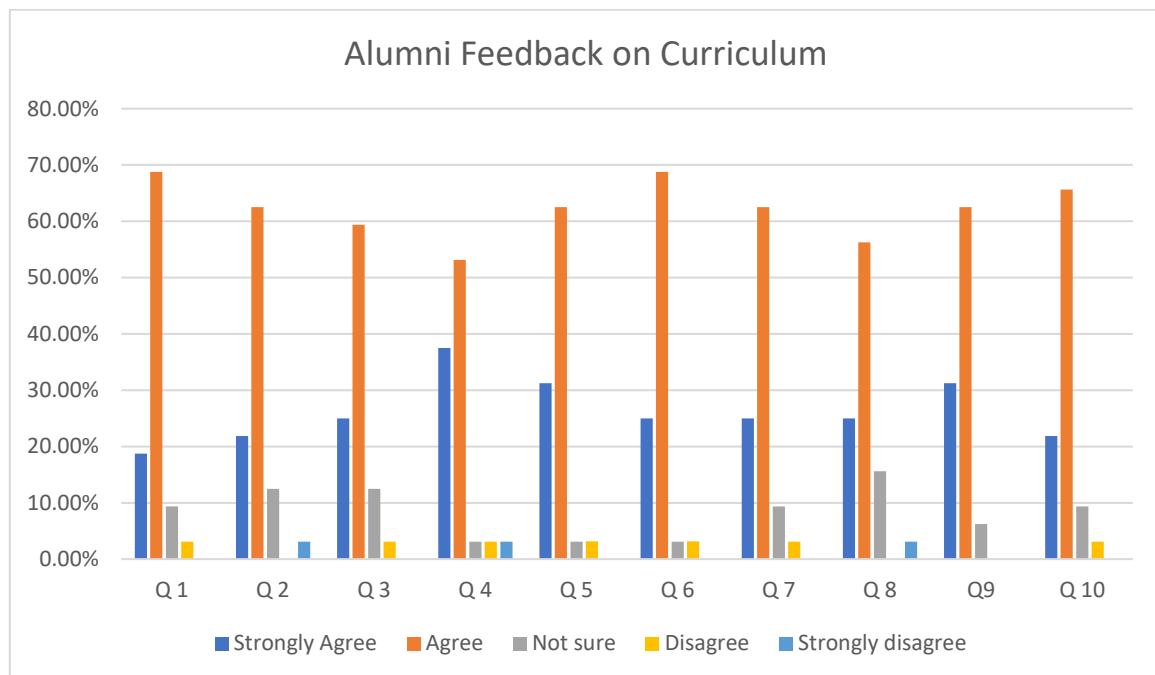


Suggestions made:

- Since we are affiliated institute it is better if University provides us autonomy to give certificate programmes with certificate from University
- Application based learning techniques can be introduced
- It may be made more practical oriented
- Regular updation can help improve it
- Update the syllabus

Category: Alumni Feedback on Curriculum

Question No.	Question	Response (Scale)	Response (%)	Total Response (%)
1.	The current syllabus is adequately updated from the one followed during your course of study.	Agree Strongly Agree	68.75 18.75	87.50
2.	The curriculum has the ability to find solutions to real life/practical problems in industry.	Agree Strongly Agree	62.50 21.88	84.38
3.	The curriculum has reasonable practical skills.	Agree Strongly Agree	59.38 25.00	84.38
4.	The curriculum includes professional ethics and behavior.	Agree Strongly Agree	53.14 37.50	90.64
5.	The curriculum enhances written and oral communication abilities	Agree Strongly Agree	62.50 31.25	93.75
6.	The curriculum has ability and scope to engage in a process of continuous learning.	Agree Strongly Agree	68.75 25.00	93.75
7.	The curriculum ensures overall development of student	Agree Strongly Agree	62.50 25.00	87.50
8.	The curriculum has been helpful to you with your present status / employment	Agree Strongly Agree	56.25 25.00	81.25
9.	The curriculum has been helpful to you with your higher education	Agree Strongly Agree	62.50 31.25	93.75
10.	Overall satisfaction for the current program in meeting its program outcome	Agree Strongly Agree	65.62 21.88	87.50
Average Response: 88.44%				



Suggestions made:

- College should have added financial modelling financial planing and analysis with Excel classes in curriculum compulsory for all FINANCE students. Dedicated 1 hr class 3 times a week or on saturdays. 95% of finance jobs are based on Financial modeling and FP&A using excel. 40 hrs of Library each Semester was not very effective to students. If it were replaced with compulsory excel classes with VBA Power BI and financial modeling classes. It could have helped students in an effective manner. Hope to see things get even better in the coming academic years and for new students.
- Conduct sessions on public speaking, teamwork, leadership, and conflict resolution. Train students in relevant digital tools and platforms used in their industry.
- Add some courses related to the agricultural streams ,so that it gives spark's to start some Innovative businesses.
- Should have some time for internship and need a good guidance from lecture or support for internship.
- Keep update the syllabus with latest case studies/practical applications

Action Taken Report on Curriculum Feedback Analysis

Feedback on curriculum was collected from students, teachers and alumni during the year 2023 – 2024. Following are the major suggestions made by these stakeholders.

- Conduct more skilled workshop which is relevant to meet industry expectations.
- College should have added financial modelling financial planing and analysis with Excel classes in curriculum compulsory for all FINANCE students.
- Conduct sessions on public speaking, teamwork, leadership, and conflict resolution. Train students in relevant digital tools and platforms used in their industry.

Action Taken:

- In order to provide required skills to the students and make them industry ready, it is decided to provide a short term certificate course on communication and speaking skillsl. (minutes of the meeting is attached).
- In order to provide the students with financial modelling financial planing and analysis, it is decided to conduct workshops on financial analysis and stock market trading.
- It is also decided to organise weekly gavel sessions to the students to make them develop public speaking abilites and also to improve the confidence among students. (minutes of the meeting is attached).

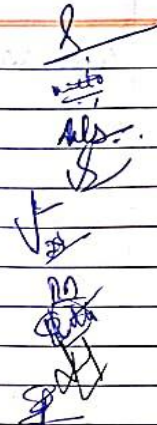
Minutes of IQAC meeting

1st Meeting

13/01/2025

Members Present

Dr. Seema S Shenoy
Ms. Sreemathi
Dr. Prameela S Shetty
Dr. Savitha Percira
Dr. Tomon Louappan
Dr. Harshitha Ki.
Ms. Deepa Nayak P
Ms. Ramya Shetty
Mr. Dawn Prakash
Mr. Prashanth Kumar



Members Absent

Dr. Shaini Naveen

Agenda

- AAC 25/11 : Review of minutes of previous meeting
1.2 : Action Taken.
1.3 : Commencement of III sem MBA classes and Internship presentation.
1.4 : Inauguration of Student Consortium
1.5 : Organising international e-conference
1.6 : Responsibility allotment & preparation for Graduation Day celebration
1.7 : Action Taken for stakeholder feedback
1.8 : Activities for the month
1.9 : Any Other Matter :

Minutes of The meeting

AAC 25/11 : Reviews of minutes of previous meeting
Resolutions of the previous meeting were read out and discussion carried out regarding implementation of the same.

AAC 25/1.2 : Action Taken

- (a) Convocation 2024 will be organised on 25th January 2025 in TMA Pai convention centre. All preparations with regards the same are being done.
- (b) FDP for 5 days was organised by IDA for the Teaching and non-teaching staff from 6th to 10th January 2025.
- (c) All activities were conducted as per schedule.
- (d) All annual uploads like AISHE and NIRE were done on time.
- (e) AAAR documents are being uploaded and will be submitted before 20th Jan 2024.

1.3 : Commencement of III sem classes and Internship presentation

Classes will commence for III sem MBA from 27 Jan 2025. Internship presentation is scheduled on 1st February 2025.

1.4 : Inauguration of Student Consortium

Student Consortium will be formed after the III sem students report to college. It will be inaugurated on 3rd February 2025 by Mr. Ananth G. Pai, President, Chamber of Commerce and alumni guest will be Nitresh from 2017 batch.

1.5 : Organising International e-conference

International e-conference will be organised on 21-22 February 2025.

1.6 : Responsibility allotment and preparation for Graduation Day Celebration

Graduation Day will be organised on 25 Jan 2025 in TMA Puri convention centre. The days responsibilities are shared among all the teaching and non teaching staff.

Mr. Kishore Alva, Executive Director & President, ADANI Group will be the chief Guest.

Dr. Satheshchandra S, Secretary of SOME Society (K) Ujire will preside over the function.

1.7 : Action Taken for stakeholder feedback

Annual feedback analysis was done by the TOAC by collecting & analysing stakeholder feedback on curriculum.

Students feedback with regards to conduct of skill based workshops which will meet industry expectations is met by appointing an adjunct faculty Dr. Prakash Kamath, with over 25 years of experience in Mahindra & Mahindra. He provides a certificate course titled "Essentials for success in Indian and Global Industries".

Corporate Club organises various skill based workshops like Communication, Computing Skills, Stock market etc.

Alumni feedback on requirement of Financial Modelling and Excel classes is met by having an MOU with Active Edu who are Microsoft partners to provide course on MS Office.

Alumni feedback on requirement of public speaking, teamwork & leadership is met by conducting certificate course in

Communication and Gravel Club activities.
Corporate Club conducts various workshops
on Corporate Communication & Leadership.

1.8: Activities for the month

- (a) Mr. Dawn Prakash will be conducting EERPMS orientation on 15th January 2025.
- (b) All students will be attending Value Education programme in Ramakrishna Mission on 16th Jan 2025. Dr. Pramela S. Shetty, Dr. Shaini Naveen and Mr. Prashanth Kumar A will accompany the students.
- (c) Freshers Day will be organised on 1 Feb 2025.
- (d) Corporate Club will be organising workshop on Handwriting Analysis on 13 Jan 2025.
- (e) Workshop by Alka Manoj on 20 Jan 2025
- Parakram Dinwas will be observed on 23 Jan 2025.
- (f) Girl Child day will be observed on 24 Jan 2025.
- (g) Martyr's Day will be observed on 30th Jan 2025.
- (h) POEH Training will be conducted on 27 Jan 2025.
- (i) Workshop on Biodata writing will be conducted on 1 Feb 2025.

1.9: Any other Matter

Discussion was carried out regarding the Best Practices to be included in AQAR 2024. It was unanimously decided to write the activities of Youth Red Cross Unit under the SSR activity as one of the Best Practices. Second best practice was Women empowerment activity under which various programmes have been organised. It was decided to consider Career

advancement programmes as Institutional distinctiveness under which Infosys Springboard, Bajaj Finserv, Microsoft Office Courses were conducted.

Resolutions of the meeting

1.3: It is resolved to commence III sem classes on 27th Jan 2025 and Internship presentation on 1st Feb 2025.

1.4: It is resolved to inaugurate the Student Consortium on 3rd Feb 2025

1.5: It is resolved to organise international e-conference on 21-22 Feb 2025.

1.6: It is resolved to organise Graduation Day on 25th Jan 2025.

1.7: It is resolved to implement Action on the feedback received from Stakeholders.

1.8: It is resolved to conduct all activities as per schedule.

Geertha S. Shetty

DIRECTOR

S.D.M. Post Graduate Centre for
Management Studies and Research, Mangaluru
(M.B.A. Programme)