



YEARLY STATUS REPORT - 2023-2024

Part A	
Data of the Institution	
1.Name of the Institution	SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH
• Name of the Head of the institution	Dr. Seema S. Shenoy
• Designation	Director
• Does the institution function from its own campus?	Yes
• Phone no./Alternate phone no.	0824-2496980
• Mobile no	9972035330
• Registered e-mail	sdmcbm@gmail.com
• Alternate e-mail	directorseema@gmail.com
• Address	M.G. Road , Kodialbail, Mangalore
• City/Town	Mangalore
• State/UT	Karnataka
• Pin Code	575003
2.Institutional status	
• Affiliated /Constituent	Affiliated
• Type of Institution	Co-education
• Location	Urban

• Financial Status	Self-financing				
• Name of the Affiliating University	Mangalore university				
• Name of the IQAC Coordinator	Dr. Prameela S. Shetty				
• Phone No.	0824-2496009				
• Alternate phone No.	7975485229				
• Mobile	9886177446				
• IQAC e-mail address	prameela.shetty@sdmcbm.ac.in				
• Alternate Email address	prameelashetty45@gmail.com				
3.Website address (Web link of the AQAR (Previous Academic Year))	https://sdmcbm.ac.in/wp-content/uploads/2024/05/AQAR.pdf				
4.Whether Academic Calendar prepared during the year?	Yes				
• if yes, whether it is uploaded in the Institutional website Web link:	https://sdmcbm.ac.in/wp-content/uploads/2024/07/Calendar-2023-24.pdf				
5.Accreditation Details					
Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	B+	2.61	2021	16/03/2021	15/03/2026
6.Date of Establishment of IQAC			01/02/2014		
7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,					
Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount	
Dr.Prameela S Shetty	Student Project	KSCST	2024	3500	
Mr.Dawn Prakash	Student Project	KSCST	2024	3500	
8.Whether composition of IQAC as per latest NAAC guidelines			Yes		

Plan of Action	Achievements/Outcomes
Proposal sent to NAAC for funded seminar	Funding received and organised NAAC sponsored Seminar
Proposal Sent National commission for women, New Delhi for funded seminar	Funding received and organised seminar on
Progress in research center activities	Enrollment of 9 research scholars
Introduction of certificate courses in collaboration with industry	Introduction of certificate course in association with Bajaj Finserve
Introduction of online courses	Tie up with Infosys springboard and completion of 65 certificate courses

13. Whether the AQAR was placed before statutory body?	Yes
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<ul style="list-style-type: none"> Name of the statutory body
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Name	Date of meeting(s)
IQAC	11/01/2025

14. Whether institutional data submitted to AISHE
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Year	Date of Submission
2023-24	01/01/2025

15. Multidisciplinary / interdisciplinary
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MBA programme by nature is multidisciplinary. The university syllabus has ensured the inclusion of several disciplines in the curriculum and also given the students the flexibility of choosing courses from various options that are drawn from diverse disciplines. At the institute end efforts are also being made to train students interdisciplinary courses through certificate programmes, online and off line courses, workshops, seminars among others . The initiatives at the institute end include certificate programmes on PPT, EXCEL. MS word, tie up with Infosys springboard for enabling students take up courses in disciplines of their choice

at free of cost, seminars and courses on spirituality, membership and programmes in association with Kannada sahitya parishath, Tulu academy, Konkani Kendra among others.

16.Academic bank of credits (ABC):

Our institute is affiliated to Mangalore University and is guided by the regulations of the university. The institute has taken all necessary steps to understand the relevance of academic bank of credit and prepared itself for the same. However, as the institute is affiliated to Mangalore University, it is waiting for the directives of the university to adopt ABC in the near future.

17.Skill development:

Skill development activities that foster technical skills, communication skills, leadership skills, analytical skills, cognitive skills, reasoning skills, life management skills and employability skills have been incorporated in the delivery of MBA programme. 1. Certificate courses on technical skills are offered in association with Microsoft authorised partners and Infosys springboard. 2. Life management skills are taught through Yoga and meditation skill training in association with Delampady Pratishtana. 3. The placement cell organises training on leadership skills, analytical skills, cognitive skills and employability skills. 4. Certificate programme on communication skills is made a compulsory part of the curriculum. Apart from this, cooking skill enhancement is made through various activities and competitions. Promoting life skills like driving swimming, cooking, and stitching through various workshops.

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

The Institute has always ensured that the students develop values that are rich in Indian culture and integrated learning with value based activities. The initiatives for fostering the Indian knowledge system include: 1. National integration forum that hosts several festivals and programmes like Gandhi Jayanti, Deepawali, Christmas, Onam, Navaratri, Sharada Pooja, Pran Pratishtana Divas of Ayodhya Ram Mandir, Id etc., that enriches students knowledge about Indian culture and festivities. 2. Several programmes at the institute are hosted in Kannada, Hindi, Tulu, and Konkani so as to encourage students to speak in these languages. 3. Faculty and students at the institute are members of organisations like Kannada Sahitya Parishad, Tulu academy, Konkani kendra that has given opportunity for them to participate in several of their activities. 4. Literary club of the institute organizes several competitions. 5. College

magazine invites students to publish articles in different languages and also showcase their art forms. 6. Dance competition, cooking competition, and singing competition organised by the cultural forum at the institute has upheld indian values among students.

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

The institute ensures that all the pedagogical approaches that ensure outcome-based education are adopted. Primarily, the MBA programme has all its courses clearly articulating course outcomes and programme outcomes. The contents of these courses are disseminated to students through carefully crafted pedagogical approaches that include case study based learning, live projects, industry assignments, internships, presentations, experiential learning and gamification among others. while e- quizzes and gamification dashboards showcase students understanding in quantitative terms, outcome based system is assessed using internal assessment, viva voce examination, assignments, seminars, group discussions and final semester examination results. The university ensures that the course outcomes are aligned with Bloom's taxonomy, and the institute also follows suit.

20.Distance education/online education:

In order to broaden the knowledge horizons of students , following initiatives have been taken up for offering online courses: 1. Tie up with Infosys Springboard–This tie-up has enabled students to access and complete several online courses in different disciplines. In order to ensure that the students take advantage of these courses, the teachers have assigned internal assessment marks in each course specifically for completion of related certificate courses. Additionally, certificate programmes offered by the institute have also incorporated Infosys certificate courses. 2. Coursera online certificate courses: The students at our institute have also got access to Coursera courses through the Infosys Sproingboard platform and used the same to upgrade their skills and knowledge. 3. Microsoft courses in Excel, PPT and Word have been offered and completed by staff and students. 4. MoU with Bajaj Finserv has enabled students to complete the certificate course in hybrid mode.

Extended Profile

1.Programme

1.1

49

Number of courses offered by the institution across all programs

during the year

File Description	Documents
Data Template	View File

2.Student

2.1 120

Number of students during the year

File Description	Documents
Institutional Data in Prescribed Format	View File

2.2 60

Number of seats earmarked for reserved category as per GOI/ State
Govt. rule during the year

File Description	Documents
Data Template	View File

2.3 120

Number of outgoing/ final year students during the year

File Description	Documents
Data Template	View File

3.Academic

3.1 11

Number of full time teachers during the year

File Description	Documents
Data Template	View File

3.2 11

Number of sanctioned posts during the year

Extended Profile	
1.Programme	
1.1 Number of courses offered by the institution across all programs during the year	49
File Description	Documents
Data Template	View File
2.Student	
2.1 Number of students during the year	120
File Description	Documents
Institutional Data in Prescribed Format	View File
2.2 Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	60
File Description	Documents
Data Template	View File
2.3 Number of outgoing/ final year students during the year	120
File Description	Documents
Data Template	View File
3.Academic	
3.1 Number of full time teachers during the year	11
File Description	Documents
Data Template	View File

3.2	11
Number of sanctioned posts during the year	
File Description	Documents
Data Template	View File
4.Institution	
4.1	08
Total number of Classrooms and Seminar halls	
4.2	55,68128
Total expenditure excluding salary during the year (INR in lakhs)	
4.3	139
Total number of computers on campus for academic purposes	

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

- The curriculum with CBCS and ECS prescribed by affiliating Mangalore University is followed at the institution.
- In addition to the university curriculum, numerous certificate programmes on varied areas are also offered to the students.
- The courses are allocated to faculty members at the beginning of each semester according to their respective specialisation and competencies.
- Lecture plan for each allotted course is prepared by each faculty.
- Each faculty member maintains course files including syllabus, teaching aids, students' assignments, field study projects, Lecture Plan, Attendance Register, Internal and Semester Question Papers and Mark Sheets.
- All students are given compulsory assignments and presentations in each course.
- Various innovative and modern techniques like Google Class

Rooms, Mentee-Metre, ED Puzzles, Field Visits, Industrial Tour, Online Quiz, Event Management, Instagram Lives, Digitisation, Recorded Lectures, usage of digital media for submitting the assignments are used.

- Reference materials on each course is provided to the students through EERPMS, an in-house software of the institute.
- Parents are also given access to EERPMS with the help of distinct parent log-in IDs provided by the institute.
- E-books are made available for course contents.
- Student-centric teaching methods like Case Study, Group Discussions, Spot Quiz, Role Play, Simulation are used by the faculty.

File Description	Documents
Upload relevant supporting document	No File Uploaded
Link for Additional information	Nil

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

- The institute's IQAC prepares the Annual Academic Calendar in tune with the prescribed annual academic calendar of Mangalore University at the beginning of the academic year itself, where different curricular and co-curricular activities for the academic year are scheduled .
- Timely delivery of course contents as well as the efficient management of scheduled academic programmes for the entire semester is monitored by the time table committee and governed by the Director.
- In order to ensure the CIE of students, two internal assessment examinations are conducted for each of the courses.
- In addition, viva-voce examination on each course is also conducted at the end of each semester.
- Course related assignments are given to all the students in the form of online courses and student presentations are made compulsory in all courses. The internal assignment marks are also allotted for the same.
- Additionally the institute has a practice of allotting internal assessment for student library usage and participation in student social responsibility activity..
- IQAC collects student feedback and curriculum feedback from

teachers in order to ensure attainment of Programme outcomes

- Teachers work diary, Internal assessment records, course content uploded on EERPMS software seve as indicators for completion of activitis as per acadmic calender.

File Description	Documents
Upload relevant supporting document	No File Uploaded
Link for Additional information	Nil

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University

D. Any 1 of the above

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

1

File Description	Documents
Any additional information	No File Uploaded
Minutes of relevant Academic Council/ BOS meetings	View File
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Add on /Certificate programs offered during the year

1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)

14

File Description	Documents
Any additional information	No File Uploaded
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

240

File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

The syllabus prescribed by the affiliating Mangalore university itself includes the cross - cutting issues such as Professional Ethics, Gender, Human Values, Environment and Sustainability. The following additional efforts are also made by the institute to address these issues.

Professional Ethics: A soft - core course prescribed in the university syllabus itself on 'Business Ethics and Social Responsibility' is offered to the students during the second semester, enables the students to understand the importance of ethics in their personal as well as in professional life. In addition, several guest lectures and workshops in this area are also organised with an intention to inculcate the professional ethics among the students,

Gender: The institute organises workshops on related topics on gender such as self-defence, gender Equality etc. In addition, the syllabus prescribed by the university includes topics on gender issues in various courses. Womens cell at the institute conducys gender sensitisation programme and promotes gender equity among students.

Human Values:The value system of our institution is made known to the students during the Bridge course and orientation programme. additionally activities of Yoth rd cross, student social responsibility initiatives and NSS unit at the institute enable students to develop these values.

Environment and Sustainability:The green policy of the institution fosters environmental protection activities and sustainable practices of the institute in waste management, sensitization programmes add synergy to the purpose.

File Description	Documents
Any additional information	No File Uploaded
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	No File Uploaded

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

1

File Description	Documents
Any additional information	No File Uploaded
Programme / Curriculum/ Syllabus of the courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	No File Uploaded
MoU's with relevant organizations for these courses, if any	No File Uploaded
Institutional Data in Prescribed Format	View File

1.3.3 - Number of students undertaking project work/field work/ internships

120

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders
Students
Teachers
Employers
Alumni

B. Any 3 of the above

File Description	Documents
URL for stakeholder feedback report	Nil
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	No File Uploaded

1.4.2 - Feedback process of the Institution may be classified as follows

A. Feedback collected, analyzed and action taken and feedback available on website

File Description	Documents
Upload any additional information	No File Uploaded
URL for feedback report	https://sdmcbm.ac.in/wp-content/uploads/2025/01/Feedback-Analysis-and-Action-Taken-Report-2023-24.pdf

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

120

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

60

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

All programs organized at the institute adhere to the motto

"Learning for Life". This encourages students' participation in all activities and ensures learning at the institute.

Assessment of students is done on following parameters:

- Internal assessment examinations
- Practical/Theoretical Assignments
- Student Presentations
- Participation in discussions & activities in classroom
- Viva Voce
- Involvement in Extension Activities
- Library attendance

Special programs organized for all students include:

1. Orientation
2. Bridge Course
3. Mentoring
4. Counselling
5. Guest Lectures/Workshops
6. Career Guidance
7. Institutes Certificate Courses
8. Courses through Infosys Springboard, Bajaj Finserv, etc.
9. Involving students in community service through SSR.
10. Pre-Placement Training

Strategies for Advanced Learners:

1. Participation in National/International Conferences & Seminars
2. Research Paper Presentations in external Conferences & seminars
3. Facility to borrow extra ten books from the library
4. Student Teacher Activity
5. Individual Presentations
6. Designing invitations using various Apps.
7. Leadership roles in different programs.

Strategies for Slow Learners:

1. Remedial classes
2. Personal Coaching
3. Individual Mentoring/Counselling
4. Group Assignments/Presentations
5. Role Play, Group Discussions etc.
6. Field Work in Teams

7. Extension Activities
8. Language Labs
9. Internal Research paper presentations
10. Value Addition activities

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
240	11

File Description	Documents
Any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

All round development of students has always been at the center of all activities at our institute. Accordingly, the institute has been making strenuous attempts at designing and implementing new systems to amplify the learning experiences and motivate students to participate in various curricular and co-curricular activities.

Various experiential learning, participative learning & problem-solving methodologies incorporated in the teaching-learning process are:

1. Compulsory Summer Internships
2. Paid Internship Opportunities
3. Projects
4. Certificate Courses through Infosys Springboard, Bajaj Finserv etc.
5. Guest Lectures
6. Workshops

7. Group Discussions
8. Developing Report writing Skills
9. Quizzes/Puzzles
10. Use of tools such as Mentimeter, Ed Puzzle etc.
11. Google Classroom/Meet/Drive/docs/sheets etc
12. Organising Fest & Conference
13. Factory Visits
14. Field Study
15. Bridge Course
16. Pre-Placement Training
17. Involving students in community service through SSR.
18. Student Teacher Activity
19. Research Paper Presentations
20. Designing invitations
21. Role Play, Group Discussions etc.
22. Skill Capability Enhancement Activities
23. Leadership Roles/Organising Committee Membership

Online Learning:

1. Organizing International E-Conference
2. Online classes through Google meet platform
3. Flipped Classrooms
4. Use of Audio-Visuals
5. Use of YouTube videos
6. Online presentations
7. Recording of presentations and Self-assessment
8. Online competitions & activities

File Description	Documents
Upload any additional information	No File Uploaded
Link for additional information	Nil

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

Necessary infrastructure has been installed at the institute for smooth access to the teaching-learning process. Some of the ICT enabled tools used are: Desktops, Projectors, Printers, Photocopiers, Scanners, Pen drives, DVD's, etc. LCD projectors are installed in all the classrooms and teachers use the same as a teaching aid. Laptops and desktop computers are available for effective teaching - learning process. Good speed Internet

connection of 150mbps is available at the institute which enables both teachers and students to access the web at all times. This enables them to gather information on latest trends, innovative teaching methodologies and research. What's app is extensively used to keep in constant contact with students and clarify doubts.

Systems available at the institute are:

1. Use of multimedia through ICT.
2. Learning Resource Centre with 10 desktops.
3. Exclusive Computer Laboratory.
4. Books, Journals, Reference Materials and other E-Resources.
5. Internet and Wi-Fi.

Use of ICT by teachers include the following:

1. PPT,
2. Online Videos,
3. Movie Clips,
4. Google classroom/ meet/ drive/ docs etc.
5. Apps like Kahoot, Mentimeter etc.
6. Additional Certificate Courses through Infosys Springboard, Bajaj Finserv etc.
7. Flipped classrooms,
8. Activities/competitions conducted virtually,
9. What's App,
10. Instagram Live.

File Description	Documents
Upload any additional information	No File Uploaded
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	No File Uploaded

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	View File
Circulars pertaining to assigning mentors to mentees	No File Uploaded
Mentor/mentee ratio	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

11

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	View File
List of the faculty members authenticated by the Head of HEI	No File Uploaded

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

06

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

137

File Description	Documents
Any additional information	View File
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

The institutes calendar contains the internal assessment schedule and is intimated to students at the beginning of the semester. During the orientation process Director of the institute explains the examination pattern, grading system and assessment process in detail. The same is also discussed by the class advisors, along with criteria for evaluation, in class and doubts if any, are clarified at the initial stage itself.

The process for conduct of examination is as follows:

1. Notice of examination at least a week in advance.
2. Two internal examinations are conducted/subject/Semester
3. Teachers discuss the question paper in the class
4. Retest is conducted for those students who were absent due to genuine reasons
5. Internal marks are calculated based on various parameters, at the end of each semester. The same is informed to students and any grievances are addressed by the individual teachers at this level.
6. Once the marks are finalized it is forwarded to the college office and a consolidated list is further displayed on the notice board. A second chance is given to students to voice grievances if any.
7. The final marks once agreed upon is forwarded to the university, after perusal by the Director.

File Description	Documents
Any additional information	No File Uploaded
Link for additional information	Nil

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time- bound and efficient

The institute follows a transparent approach and all information related to internal examination evaluation and assessment is divulged to students during the orientation process and is further explained by the Class Advisor during the first class itself. Additionally, they may approach the examination in-charge (administrative level and the faculty level from time to time in case of any doubts or grievances).

The process for dealing with examination related grievances is as follows:

1. Students may approach course teacher regarding grievance.
2. They can approach the examination in-charge.
3. Director may be approached in case the grievances are not resolved by the examination in-charge.
4. Mentoring sessions are held in the week following examination in order to facilitate students to discuss their performance in the examination with their mentors and seek help for improvement.
5. Faculty members upload the marks on to an excel sheet which is shared with the office and students for perusal. Grievances, if any are addressed at this level too.
6. Grievance Redressal Cell may be approached.
7. The final internal marks sheet is signed by the students, after resolving any such grievances, which is then forwarded to the University.

File Description	Documents
Any additional information	No File Uploaded
Link for additional information	Nil

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

The Programme outcomes are oriented to students and their parents during admission and also clearly displayed on the institute's website.

- The MBA program's course outcomes are published by Mangalore University on their official website and are also available on the institute's website for easy access.
- Course outcomes for certificate courses offered by the institute are stated in the syllabus and published on the institute's website.
- The teachers clearly outline the competencies students are expected to develop by presenting the objectives and outcomes of each course during the introductory session. This inspires students to grasp the relevance of their studies, boosting the achievement of our institution's goals.
- Learning objectives and outcomes are outlined in the Lecture Plan book maintained by each teacher each semester and also on the EERPMS website of the institution.
- Our students achieve high pass rates and earn University Ranks and Gold Medals and also excel in co-curricular and extracurricular activities, demonstrate their active participation in a variety of extension programs, paper presentations, management fests, and community outreach initiatives. These accomplishments serve as evidence of the successful attainment of our Course/Programme outcomes.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional information	Nil
Upload COs for all Programmes (exemplars from Glossary)	View File

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

At our institute, the programme outcomes and course outcomes are evaluated based on the following parameters:

- Four distinct parameters are utilized to assess the attainment level of program outcomes, based on teacher evaluations of students.

- Course outcomes are evaluated through formative assessments, which include assignments, quizzes, class tests, seminars/presentations, internal assessments, viva-voce, and students' participation in various activities encompassing curricular, co-curricular, extra-curricular, and extension efforts. Additionally, the marks obtained in semester examinations for each course contribute to this evaluation. The consistent strong performance in semester exams attests to the effectiveness of the teaching-learning process. Furthermore, the university rankings and gold medals achieved by our students each year serve as conclusive evidence that the program is well-received.
- Each course's outcomes are mapped and correlated with the four program outcomes. A higher correlation indicates a stronger relationship between course outcomes and program outcomes. Course outcomes receiving an average score of 3.5 or above out of 5, are at the highest level. Consequently, most students fall within this group, placing them in the Level One category.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	Nil

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

119

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	Nil

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

<https://sdmcbm.ac.in/wp-content/uploads/2025/01/2.7.1-SSS-2024.pdf>

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

0.07

File Description	Documents
Any additional information	No File Uploaded
e-copies of the grant award letters for sponsored research projects /endowments	View File
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

02

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

1

File Description	Documents
List of research projects and funding details (Data Template)	View File
Any additional information	View File
Supporting document from Funding Agency	No File Uploaded
Paste link to funding agency website	www.kscst.org.in

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

The institute is always keen to promote a culture of creativity and entrepreneurship among students by creating opportunities to advance their awareness and knowledge on entrepreneurship.

Research & Entrepreneurship Cell has organized the following:

- Two Paid Projects of the institute have been approved by the Karnataka State Council for Science and Technology.
- This year the institute also has received research guideship status with two faculties who are now eligible as research guides and under them 9 research scholars have registered.
- More than 140 Research Papers have been presented in both International e-conference and National conference organized by the institute.
- Selected research papers have also been published in the ISSN Journal of the institute (2455-4960) in March 2024.
- The cells has also organized the following workshops:

1. Crafting Robust Research Designs For Academic Research

- 2) Data Analysis Using Jamovi
- 3) Basic Econometric Analysis
- 4) Road Map For Start-Ups In The Present Era. A Journey Of A Young Woman Entrepreneur
- 5) Cs: Msme & Startup Connect
- 6) Innovate To Elevate
- Dream Company's Start Up Safari and the Entrepreneur Triviaganza quiz were organized.
- The institutes students' start ups are testament to the fact

that the institution has an innovation ecosystem

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

7

File Description	Documents
Report of the event	View File
Any additional information	View File
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

9

File Description	Documents
URL to the research page on HEI website	https://sdmcbm.ac.in/research-centre-details/
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	View File
Any additional information	No File Uploaded

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

4

File Description	Documents
Any additional information	View File
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

19

File Description	Documents
Any additional information	View File
List books and chapters edited volumes/ books published (Data Template)	View File

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

Sl. No.

Student Extension Activities

Impact on students

1

Awareness on usage of M-Cups

Creating awareness about Menstrual cups and sensitizing women hygiene

2

Visit to District Jail

Sensitize students on life of prisoners in the jail

3

Anti-Drug Trafficking

Sensitizing towards various challenges of drug abuse

4.

Walkathon/Marathon

Creating awareness on the importance of walking and health management

5

Vanamahotsava Celebration

Creating awareness among college students and school children on the importance of planting trees

6.

Roto quiz

Organizing skills, developing leadership skills, encouraging the youth and children to participate in Quiz.

7

Visit to Palliative Care

Understanding the pain and suffering of the chronically ill and the psychological effects on their caretakers

8

Beach Cleaning Swachchatha abhiyan

Protecting our environment by keeping the surrounding clean

9

Alzheimer's Month Observation

Sensitizing students towards Alzheimer's disease, old age and age related problems through interactions Students created awareness through a skit titled 'Elderly Safety'.

10.

Organ Donation & Blood Donation

Creating awareness about the worth of Blood Donation and Organ donation

11.

Visit to Orphanage and Old age homes

The students could experience their blessings of being in a family and the hardship of the orphans. Also sensitizing students towards elderly

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year

0

File Description	Documents
Any additional information	No File Uploaded
Number of awards for extension activities in last 5 year (Data Template)	View File
e-copy of the award letters	No File Uploaded

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

26

File Description	Documents
Reports of the event organized	View File
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year

3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year

240

File Description	Documents
Report of the event	View File
Any additional information	No File Uploaded
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration

3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

File Description	Documents
e-copies of related Document	View File
Any additional information	View File
Details of Collaborative activities with institutions/industries for research, Faculty	View File

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

23

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	View File
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

Classrooms: Our institute classrooms are spacious, well furnished, well lit with LED Bulbs, Wi-Fi enabled and fitted with audio systems.

A/C Conference Hall: An Air Conditioned Conference hall with cushioned Chairs, facility for multimedia and LCD projector is hosted with a seating capacity of 180 persons.

Auditorium: is spacious and can accommodate about 800 persons.

Placement Centre: which serves the needs of our recruiters.

Counselling Centre: for conducting counselling activities for students & Group Discussions

Staffrooms and Faculty Lounge: Air conditioned, Wi-Fi enabled with two computers & a printer

Office: is well equipped , furnished with all modern facilities like computers, printers, scanners, broadband , internet facilities

Library: Automated library with EERPMS software is well stocked with numerous management related and social science books, journals, magazines, newspapers, DVD's, D-space repository, collection of rare books and e-book collection.

Computer Laboratory: Two air-conditioned Computer Laboratories with 120 P.C, with internet facility is in place.

Student's facilities like In house Reprography centre for taking photocopies and print outs,

Learning Resource Centre - equipped with 12 computers and internet connection for students usage at nominal rates for viewing recorded lectures, language lab activities, assignment submissions, etc.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Sports and Games: Indoor sports like chess, carom, table tennis and outdoor sports like volleyball, throw ball, Kabaddi, Tug of war etc. are regularly hosted in the campus. While games like cricket and football are hosted in the management sponsored outdoor stadiums in the vicinity. A management appointed sports instructor guides the students for university level & inter collegiate level competitions. Tournaments are hosted jointly in association with Mangalore University thus making efforts to provide better opportunities to the students to exhibit their talents.

Yoga- The institute celebrates International day for Yoga in association with Delampady Yoga Prathistana, Mangaluru. Yogaratna Sri Gopalakrishna Delampady, Dist.Rajyostava awardee & Rt. Sr. Health Inspector, trains staff and students for a week before Yoga day. The resource person explains the relevance of doing yoga regularly and then ensures that the asana are performed systematically.

Cultural Activities: Several Cultural programs such as Fresher's day, Traditional day, Rangoli competition, Mehandi competition, Face painting, Dance competition, onam , cristmas farewell Party and College day are organised providing an platform for the students to exhibit their talent.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

08

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

55,68,128

File Description	Documents
Upload any additional information	No File Uploaded
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template)	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Our institute has a fully automated library which runs on In-house EERPMS software and which stands tall as a spring of knowledge not

just for students but also the public of our city.

Library Timings -Monday to Saturday - 8.30 am to 6.00 pm

LIBRARY COLLECTIONS:

Books - No- of Volumes

6739

Books - No- of Titles

1580

Donated Books

1276

Journals -No of Journals (National 13, International 05)

18

Newspaper- Total No News Papers

12

CD- ROM

626

LIBRARY SERVICES

Circulation/Lending Service: Issue and Return of books are electronically maintained with the help of EERPMS software. Each student is eligible to borrow 5 books and each staff 15 books at a time.

Reference Service: Wide collection of journals across different areas in printed form which are issued for reference purpose.

WEB OPAC Service: Our library maintains an online catalogue of books through which author, title, subject and publisher wise search is possible, which makes the search for the books easier.

Reprographic Services: Photocopy facility is provided for students at concessional rate and faculty at free of cost

Additional Books- Unlimited books for top 10 students & Additional 1 book for SC/ST students

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional Information	Nil

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources A. Any 4 or more of the above

File Description	Documents
Upload any additional information	View File
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	View File

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

3.10106

File Description	Documents
Any additional information	No File Uploaded
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

115

File Description	Documents
Any additional information	No File Uploaded
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

1. Changeover of Academic & Administrative functions to automated EERPMS software that has brought complete automation in administration, finance, library resources & teaching learning has also provided the remote access to staff and students. Class content and subject materials are uploaded by faculty on EERPMS & students have been given individual login to access the same.
2. The Wi-Fi bandwidth of the institute is 100 MBPS. Entire campus is wi-fi enabled and connection is seamless.
3. The institution has upgraded its learning process by subscribing to G-Suit for Education, making best use of Google platform tools in the learning process.
4. Institution has taken Initiative to train its faculty and students in Microsoft excel. As a step ahead the institution has signed MoU with Microsoft authorised partner to provide Certification Programs to staffs and students on various programmes of Microsoft.
5. All the students are given orientation on National Digital Library and thereafter made to register with NDL which provides access to plenty of learning resources.
6. Institution has taken Initiative to make students industry ready. As a step ahead the institution has signed MoU with Infosys spring board which offers variety of courses with Certification Programs enabling the student to improve their skills sets.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.3.2 - Number of Computers

120

File Description	Documents
Upload any additional information	No File Uploaded
List of Computers	View File

4.3.3 - Bandwidth of internet connection in the Institution

File Description	Documents
Upload any additional Information	No File Uploaded
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

55,68,128

File Description	Documents
Upload any additional information	No File Uploaded
Audited statements of accounts	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

1. There is a separate Campus Manager appointed by the management to take care of the entire campus who administers the housekeeping, Security, lift operation, garden, repairs & refurbishment needs of the institution.
2. The day-to-day maintenance work is carried on by housekeeping staffs who clean the classrooms, corridor, toilets, faculty room, office on daily basis and other facilities on alternate days.
3. For Equipment maintenance Annual Maintenance Contract (AMC) system for Lift, AC, Generator and PC have been put in place.
4. CCTV Cameras have also been installed both inside and outside the campus building.
5. To ensure proper utilization of physical facilities sign boards have been put at various places in the campus including wash rooms, corridors, conference hall to remind the students in utilisation of energy resources sparingly
6. Ground and parking: Students are not allowed to come in four wheelers inside the campus. The college ground and basement are used for parking student and faculty vehicles.
7. Green Campus Initiatives: Institution has developed green campus policy to encourage the students to develop habits that help in the process of Protecting Planet Earth.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	View File
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	View File

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefitted by scholarships, free ships, etc provided by the institution / non- government agencies during the year

67

File Description	Documents
Upload any additional information	View File
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File

5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills

A. All of the above

File Description	Documents
Link to Institutional website	https://sdmcbm.ac.in/wp-content/uploads/2025/01/5.1.3-.pdf
Any additional information	View File
Details of capability building and skills enhancement initiatives (Data Template)	View File

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

240

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

240

File Description	Documents
Any additional information	View File
Number of students benefitted by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees

A. All of the above

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	No File Uploaded
Details of student grievances including sexual harassment and ragging cases	No File Uploaded

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

60

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	No File Uploaded
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

1

File Description	Documents
Upload supporting data for student/alumni	View File
Any additional information	No File Uploaded
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

13

File Description	Documents
Upload supporting data for the same	View File
Any additional information	No File Uploaded
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	View File

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

5

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

With a need to nurture and empower students by creating a platform to showcase and exhibit their talents in the most meticulous manner STUDENT CONSORTIUM is formed.

Institute provides equal and fair opportunity to all students to participate in all affairs of the Clubs/Forums/Cells /Committees formed under the consortium

Student Consortium Functioning:

- On fulfillment of the basic criteria for eligibility, Institute provides equal opportunity to students to file nomination for the post of President and Vice president.
- Nominations received are scrutinized and decisions are made with regard to conduct of election.
- Once the president and vice president is elected, student heads from 2nd year and student members from 1st year with the faculty In charge of respective committees will propose the PLAN OF ACTION for the Academic Year

Academic and Administrative Body

The students also have active representation in Governing Council and Academic Council of the Institute and aslo statutory committe:.

- Human Rights Cell
- Equal opportunity cell
- SC/ST Committee
- Internal Complaint Cell
- Grievance redressal cell are the statutory committees where students have active representation to voice their opinion

The flagship event of consortium is Annual Day "SANKETAH" and the Consortium dissolves for the year with hosting of Annual Graduation Day.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

30

File Description	Documents
Report of the event	View File
Upload any additional information	No File Uploaded
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

The institute has a registered SDM MBA Alumni Association which was formed with an objective to reconnect Alumni back to college and create better network.

Frequent visits of Alumni as guests on various occasions have made the Alumni tie even more stronger. The institute has in place Alumni engagement activities where excelled alumni are invited as guest speakers on various occasions.

Alumni invited in the form of Alumni Guest on occasions like National and International Conference, National Level Fests, Sports day, Annual Day, competitions etc., help students gain hands-on experience as they share their expertise and update recent trends thereby contributing to the well-being of both students and Alma Mater. Alumni also donate books to the library for the love they have for their alma mater.

With the love Alumni have for their alma mater 2 of the alumni have instituted Gold medal -

- Alumni Mr.Nagaprasad of 2012-13 has instituted Gold Medal for Top scorer in Financial Management
- Alumni Mr.Saiheel Rai of 2012-2013 batch has instituted 2 pure Gold Medal to students who have shown exemplary achievements in the field of Sports and Cultural.

The institute also has continuous association through Alumni Meet conducted every academic year.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

5.4.2 - Alumni contribution during the year D. 1 Lakhs - 3Lakhs
(INR in Lakhs)

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

Our institute is owned and managed by visionary leader and padma bhushan awardee Dr. D. Veerendra Heggadeji, whose decades of experience has resulted in the envisioning of our institution.

Vision To develop competencies of people to meet the challenges of business, industry and service sector. Empower them with requisite skills to be globally acceptable business leaders. Provide world class professional management education to the people at a reasonable cost, spread Indian ethos spiritually to sustain, survive and succeed in business and industry

Mission

1. To bring professionalism in all spheres of life.
2. To encourage competitive spirit for organizational excellence with patriotism, modern outlook, positive attitude towards life personal integrity, hard work and honesty in public life.
3. To develop leadership, entrepreneurship quality with right moral and social values.
4. To provide exposure to global business and industry.

Highly acclaimed members of the management and governing body steer the institute towards attainment of the vision. The director acts as the catalyst who works in liaison with management, stakeholders, staff and students to realise the mission of the institution. The IQAC plays a pivotal role in developing strategic and tactical plans through the years for enabling the institute attain its purpose.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The Honorable president of our institute and members of the management has instilled decentralization, which is delineated through various bodies that actively participate in carrying out the activities of the institution. There is a Management Council at the SDME society is formulated to guide us in attainment of institutions vision. IQAC drafts action plan and strategic plan for the institution, seeking inputs from staff and students. The plan is presented annually at the HOI's meeting seeking approval from the President. The IQAC monitors the execution of the approved activities.

Case Study: The IQAC conducts meetings monthly and invites feedback from all the external members. One such suggestion from the industry representative was to upskill the talents and make the students industry ready. Considering this feedback a proposal was sent to the management to start relevant certificate programmes to the first year students. Even though the above proposal was not there in the annual plan of action and no budget was allotted, the management approved the same and an adjunct faculty-Mr. Prakash Kamath Retired from Mahindra and Mahindra was appointed for this purpose and a course on "Essentials for success in Indian and Global Industries " was offered to students to make them industry ready.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

S1.No

Strategic Plan

Completed

Ongoing

Yet To begin

1

Creating an interactive and Robust website

?

2

Being recognized as Research Centre

?

3

Upgrading faculty knowledge through certifications

?

4

Doing minor and major research projects

?

5

Seeking funds for Research and Development

?

6

Industry Academia Nexus

?

7

Increasing Extension and Collaboration activities

?

8

Building alumni ties

?

9

Value added Programmes

?

10

Infrastructure augmentation

?

Case :The seventh strategic plan of Increasing Extension and Collaborative Activities has been continuously followed up. Every year the number of MOUs and Collaborative Activities has been increasing. Youth Red Cross Unit has been started at the institute in order to facilitate more extension and socially beneficial activities. Programmes like Blood Donation Camp, Awareness of Organ Donation, Felicitation to Women achievers, International Women's day celebration, Jail Visit, Health checkup Camp, Zomba for Fitness, Talk on health and hygiene, Beach cleaning

File Description	Documents
Strategic Plan and deployment documents on the website	No File Uploaded
Paste link for additional information	https://sdmcbm.ac.in/wp-content/uploads/2023/01/Strategic-Plan-1.jpg
Upload any additional information	No File Uploaded

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The institution is managed by the SDME Society® which is headed by the President Padhmavibhushana awardee Dr. D Veerendra Heggade, two Vice Presidents and two Secretaries. At the institution level the Director is the torch bearer who executes the strategic plan as per the guidance of the management. There are various statutory committees comprising of members from teaching staff and the students who facilitate transparent administration. The administrative-staff play a supportive role in the administration.

File Description	Documents
Paste link for additional information	https://sdmcbm.ac.in/wp-content/uploads/2020/01/service-rule-book.pdf
Link to Organogram of the institution webpage	https://sdmcbm.ac.in/wp-content/uploads/2022/01/Organogram.pdf
Upload any additional information	No File Uploaded

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	View File
Screen shots of user inter faces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

SDME Society which governs the institute provides facilities like:

- Personal loan and housing loan at low rate of interest to the faculty.
- All Teaching and administrative staff are shareholders of SDM Cooperative Society.
- Both teaching & non-teaching staff are entitled for annual increments and other benefits like provident fund, gratuity, maternity leave (paid leave for 6 months) and ESI benefits as per norms.
- The teaching staff are provided 45-days' vacation, 15 CL and 10 EL in an academic year.
- The non-teaching staff is provided 15 CL and 30 EL per year.
- Encashment of EL facility is given by paying one-month

salary as per norms.

- FDPs/ training programmes are conducted to teaching and non-teaching staff regularly.
- Research funds are allotted for every staff member for attending conferences and FDP's.
- The management gives interest free housing loan to non-teaching staff for construction of first house.
- There is concession in fees for the employee's children in any of the SDM Institutions.
- Employees are given interest free salary advance.
- Free Wi-Fi facility on campus and domain email addresses to all staff members.
- Cafeteria and Canteen facilities are provided in the campus.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

7

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

4

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	No File Uploaded
Reports of Academic Staff College or similar centers	No File Uploaded
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

6

File Description	Documents
IQAC report summary	No File Uploaded
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	No File Uploaded
Upload any additional information	View File
Details of teachers attending professional development programmes during the year (Data Template)	View File

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

The institution has a mechanism of Performance Based Self Appraisal (PBSA) for both teaching and non-teaching staff.

- The student's feedback is taken at the end of each semester**

by the management. Each teacher gets individually evaluated. Areas that need improvement are recommended by the management to enhance teacher performance.

- There is a Performance Based Appraisal System in place is evolved in consultation with the teaching and non-teaching staff.
- The management has developed an automated format for PBSA that enables staff assess their performance in various criteria.
- There is a self-appraisal system for non-teaching staff separately for C-group and D-group employees. The IQAC has put in a format which facilitates each employee to self-assess his work on various parameters on a fixed scale. This self-appraisal is evaluated by the Director, thereby giving scope for the employee to know where they stand.
- The individual score of the faculty from each institution is then used to assess the institutional overall performances and areas which need improvement are suggested after each year's appraisal.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

The institute follows a transparent financial management policy.

- In the beginning of the year annual action plan is drafted along with the necessary budget.
- The budget is prepared by the Director seeking requirements of all the staff members and departments of the institution like accounts, administration, library, faculty among others.
- The proposed budget is forwarded to the SDME Society ®. The management conducts a budget meeting with HOI seeking justification for the budget sought before forwarding it to the President.

- The budget gets approved in the academic council meeting of the management and is then sanctioned by the President.
- Various income and expenditure are booked as per the budget.
- All accounts are maintained in the in-house software EERPMS-accounts management module.
- Annual internal audit is conducted by the management.
- If there are any discrepancies, the observations are noted by the audit team and intimated to the Director for setting right the same.
- After the internal audit procedure is completed, the external auditors will audit the statements.

CA.Prasanna Kumar,M/s K B Rao Associates company which has qualified Chartered Accountants are the external auditors of the institute

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

2.60

File Description	Documents
Annual statements of accounts	View File
Any additional information	No File Uploaded
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	View File

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

Mobilization of funds:

- Tuition fees, Donation for gold medals to rank holders sponsored by philanthropists.

- Sponsorship for management fests and conference.
- Registration fees for international conference, national conference and Management Fest.
- Processing fees for journal publication.
- Registration fee for workshops and seminar.
- Penalty to the students for late return and default in the return of books.
- Income from reprography centre which provides service to students and the office.
- Income from resource centre which provides internet and printing service at nominal rate to the public.

Utilization of funds

- Funds availed for developmental activities, academic resources such as books and journals and infrastructure development.
- Funds are utilized for staff welfare like conference registration fees to teachers, organizing academic endeavors like seminars and workshops, green initiatives of the college.
- The Management funds are used to meet the developmental needs and the maintenance of the institution.
- Salary to staff, scholarships for needy students etc.
- At the end of the financial year internal and external auditing is conducted to ensure utilization and proper accounting of the funds availed.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

IQAC is instrumental in devising all quality enhancement strategies, organizing programmes for the benefit of students, training to teaching and non-teaching staff for quality enrichment, promoting research by providing training and

organizing FDPs, promoting use of technology by maintaining e-office communication, e-attendance, internals and use of EERPMS in academics and administration, feedback analysis etc.

Practice I : Paperless Method of maintaining Internal assessment marks:

Google sheet is developed with inbuilt formulas for Internal assessment calculation based on the criteria and policy of the institution. The faculty members will feed in their marks which is accessible to the office. The office staff in-turn can use the same marks to upload in the online portal of the University.

Practice II : Transparency in recording student attendance:

The faculty members will have to mark the attendance and hand over the absentee slip within 10 minutes of the commencement of the class. The office staff will enter the attendance in EERPMS through which the parents will get the message through phone if their ward is absent. The students can monitor their attendance status through their login and be informed and vigilant.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

The IQAC of the institute has a robust system for reviewing its teaching learning process with the objective of imparting outcome based education, for which continuous feedback, review and implementation of the quality enhancement suggestions is in practice

Reform No 1:

Plan of Action and Action Taken :

In the beginning of the academic year as soon as the student

consortium is inaugurated all the committee heads are asked to submit a plan of action for the entire year. The review of the progress of the same is done in the monthly QAC meetings. At the end of each semester the action taken report is updated in the website of the institution.

Reform No 2:

Course of Microsoft Office by Microsoft partners ActiveEdu:

Based on the suggestions received by the industry representatives in our IQAC committee, a course of 32 hours is provided to students by our MOU partners Active Edu. The objective of this course is to make the students industry ready and help them to face the placement opportunities provided by the institute.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)

B. Any 3 of the above

File Description	Documents
Paste web link of Annual reports of Institution	https://sdmcbm.ac.in/wp-content/uploads/2025/01/IQAC-July-to-December-2024.pdf
Upload e-copies of the accreditations and certifications	No File Uploaded
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

Measures for promotion of gender equity include:

- Institute in association with National Commission for Women, New Delhi, has organized one day National Level Seminar on Women and Health.
- International Yoga day was celebrated on the theme of "Empowerment of women"
- Students completed KSCST funded projects on women related topics - "Exploring the issues involved in disposal of Sanitary pads and Challenges of Menstrual Health" and "A market study on Assessing the acceptance of the use of Menstrual cups among women in Dakshina Kannada District" in the 47th series of student project programme .
- Encouragement for equity of women students is championed by the women empowerment cell of the institution.
- There is women empowerment cell in the institute and its aim is to empower girl students by organising various activities and workshops.
- Male students equally participate as well as organise programmes under women empowerment cell.
- Workshop on Making the Right Food Choices with Mrs. Sanjana Nayak was organised
- Workshop on Role of Nutrition in prevention of Cancer with Dr. M, S. Baliga was organised
- National Girl Day was celebrated by the cell and this year poster making competition was organised.
- Celebration of International Women's Day by Honouring women

achievers from diverse fields.

File Description	Documents
Annual gender sensitization action plan	https://sdmcbm.ac.in/wp-content/uploads/2025/01/ACE-Scanner_2025_01_17.pdf
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://sdmcbm.ac.in/wp-content/uploads/2025/01/7.1.1-facilities.pdf

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment

D. Any 1 of the above

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	No File Uploaded

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Solid waste management:

- **During orientation students are sensitized about waste management facilities. There are three coloured dustbins for management of the waste. The campus is sufficiently equipped with dustbins. Waste segregation is given prime importance and compost pots are maintained at several places in the campus. Dustbins in classrooms, corridors, college campus, garden, basement and a series of campaigns on reduce and reuse waste and sustainability for waste management has sensitised students.**

E-waste management:The institute maintains separate dustbin for E-waste . As a policy collected E-waste is been sent to the management for disposal.

Other waste management facilities

- The institute has septic tank and a well maintained drainage system for disposal of liquid waste.
- The norms relating to disposal of liquid waste of Mangalore city corporation is also followed by the institute.

Awareness initiatives for waste management.

- Annual factory visit to waste management unit 'Material Recovery Facility', Nitte, arranged so as to sensitise students
- Active participation of students in Swachhata abhiyan - A cleanliness campaign.
- Students at the institute sensitised 1000 households in mangalore city on waste management through swachhata Jana Samparka Abhiyan in association with ramakrishna mission.

No biomedical waste, hazardous chemicals and radioactive are generated.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	No File Uploaded
Geo tagged photographs of the facilities	View File

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus **C. Any 2 of the above**

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Any other relevant information	No File Uploaded

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

A. Any 4 or All of the above

- 1. Restricted entry of automobiles**
- 2. Use of bicycles/ Battery-powered vehicles**
- 3. Pedestrian-friendly pathways**
- 4. Ban on use of plastic**
- 5. Landscaping**

File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	No File Uploaded

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following
1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities

A. Any 4 or all of the above

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	No File Uploaded
Any other relevant information	View File

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment

C. Any 2 of the above

5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	No File Uploaded
Details of the Software procured for providing the assistance	No File Uploaded
Any other relevant information	No File Uploaded

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

TOLERANCE AND HARMONY TOWARDS CULTURE:In order to promote tolerance and harmony towards culture cultural cell and national integration forum takes major initiatives. The literary cell , rotaract club, Red cross units, NSS unit also add to the purpose.

COMMUNAL AND REGIONAL HARMONY:

1. Institute has a active national integration forum with an aim to foster unity and understanding among students from diverse backgrounds and it also provides common platform to celebrate important days like christmas, Id, deepawali, onam, navratri, sharada pooja, ram mandir nirman diwas for promoting communal and regional harmony
 - International Yoga day
 - National Girl Child Day
 - Festivals like Sharadha Pooja, Onam, Christmas, Iftar are celebrated.

LINGUISTIC HARMONY:

1. Activities are organised in kannada, hindi and tulu languagesto bring out the linguistic abilities of students
2. Students are encouraged to write articles and poems for college magazine in regional languages.
3. Awareness programme on Kannadad Bhasha Janaa was organised in association with Kannada Sahithya Parishath

INITIATIVES TAKEN TO OVERCOME SOCIO ECONOMIC DIVERSITIES:

1. An SC /ST Cell and SC/ ST book bank facility for economically backward students is in place.
2. Several scholarships like Sujnana Nidhi Scholarship under Shri Kshethra Dharmasthala Rural Development Project and SDME Trust scholarship for economically backward students is provided.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	No File Uploaded
Any other relevant information	No File Uploaded

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

CONSTITUTIONAL OBLIGATIONS

1. International day of Democracy was celebrated by student and

staff to uphold the essence of democratic values and principles and create an awareness of rights and duties. On this occasion preamble was read by all the students and staff.

2. Institute's National Integration Forum celebrates National festivals like Gandhi Jayanthi, Independence day and Republic day celebrations help in upholding and promoting the responsibilities as a citizen of India.
3. For these celebrations inspirational guests who were engaged in National service (Military, Army, Navy) are invited as guests to inspire students.
4. The core values of the institute has been displayed and it gives importance to develop patriotic spirit among the students.

FUNDAMENTAL RIGHTS AND DUTIES:

1. International day against Drug Abuse and Illicit trafficking was celebrated with an objective of creating a sense of responsibility among youth towards the nation
1. Zero discrimination day celebrated through online quiz competition on the theme - " To protect everyone's health, protect everyone's rights"
2. Participation of students in world suicide prevention day
3. Participation of students in awareness drive for creating awareness among first time voters to vote responsibly.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	Nil
Any other relevant information	Nil

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators A. All of the above

and other staff 4. Annual awareness programmes on Code of Conduct are organized

File Description	Documents
Code of ethics policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	View File
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

The institution takes initiative to celebrate national and international commemorative days, events and festivals during the year under the national integration forum. The details of the same are as follows:

Celebration of World Nature Conservation Day

Poster making competition with slogan

International Youth Day

Pledge taken by students and staff

Celebration of Independence day, Republic day and Mahatma Gandhi and Lal Bahadur Shastri Jayanthi

Inspirational Guest invited for celebrations, students sang patriotic song and dance on the theme of national integration was performed.

Pranavam 2023 & 2024 - Onam Celebrations

Pookalam and traditional dance performed

Celebration of Teachers' Day

(Birth anniversary of Dr.Sarvepalli Radhakrishna)

Students organised programme for teachers and importance of celebrating Teachers'Day was said on the occasion.

International Democracy day

Reading of preamble

Sharada Pooja

Kunitha Bhajane by students

International day against drug abuse and Illicit trafficking

Awareness programme

International Yoga Day

Practical session on yoga

World Environment Day

Nature Photography competition

World Red Cross Day

Awareness on organ Donation

Iftar celebration

Sweets distribution

World Consumer Rights Day

Ishort video making competition

Zero discrimination day

Online quiz competition

Matyrs' Day

Silent prayer

Ramotsava

Singing Ram bhajans

Christmas

Singing carols and depicting birth of Jesus Christ

Vivekotsava

Book Exhibition

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	No File Uploaded
Geo tagged photographs of some of the events	No File Uploaded
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

WOMEN EMPOWERMENT

Objectives: To create an environment for women to realize their full potential and empower themselves.

Context: An active women empowerment cell that champions equity more than equality.

Practice: Activities likeworkshop on self defense, legal rights of women, women's health and Girl child day celebration, National seminar on women and health sponsored by National commission for women were organised.

Evidence of Success: The objective of gender sensitization for

promoting equity and women empowerment is achieved.

Problems Encountered and Resources required: No problems encountered and funded programmes organised in association with NCW, New delhi, ICSI, Red cross .

2STUDENT SOCIAL RESPONSIBILITY ACTIVITY IN ASSOCIATION WITH YOUTH RED CROSS SOCIETY

Objectives: To foster social responsibility among students through community service.

Context: Institute takes active role in making students involve in activities of societal concern.

Practice:YRC unit has organized series of activities for holistic benefit of community like Blood Donation Camp, Medical camp, Workshop on Organ donation, celebration of International Women's day, Felicitation for Women achievers, Jail visit, fitness session and beach cleaning.

Evidence of Success:All staff are life members of IRCS and institute has two registerd units of YRS.

Problems Encountered and Resources Required: No problems encountered and funds collected for activities.

File Description	Documents
Best practices in the Institutional website	Nil
Any other relevant information	Nil

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

Skill development of the students has been the thrust area . In order to enhance the student skills the institution has initiated several certificate courses and memorandum Of Undrsatanding which include:

- Certificate course byActive Edu Technologies India Pvt.

Ltd.: for offering certificate programme on Microsoft office specialist including word, ppt and MS excel.

- MOU with Infosys springboard: both students and staff have completed over 180 courses in diverse discipline of their interest at free of cost.
- MOU with Bajaj Finserv for Certificate Programme: Certificate programme on Banking, Finance and Insurance is offered to the students with an objective to impart practical knowledge and essential skills there by create employment opportunities for them in banking, finance and insurance companies.
- MOU with Young Indians(Yi) : This platform provides extraordinary opportunity to students to expand their horizon and hone their leadership skills through 360 degree holistic development activities.
- In addition to this several certificate programmes are also offered to the students by industry experienced adjunct faculty.

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

- The curriculum with CBCS and ECS prescribed by affiliating Mangalore University is followed at the institution.
- In addition to the university curriculum, numerous certificate programmes on varied areas are also offered to the students.
- The courses are allocated to faculty members at the beginning of each semester according to their respective specialisation and competencies.
- Lecture plan for each allotted course is prepared by each faculty.
- Each faculty member maintains course files including syllabus, teaching aids, students' assignments, field study projects, Lecture Plan, Attendance Register, Internal and Semester Question Papers and Mark Sheets.
- All students are given compulsory assignments and presentations in each course.
- Various innovative and modern techniques like Google Class Rooms, Mentee-Metre, ED Puzzles, Field Visits, Industrial Tour, Online Quiz, Event Management, Instagram Lives, Digitisation, Recorded Lectures, usage of digital media for submitting the assignments are used.
- Reference materials on each course is provided to the students through EERPMS, an in-house software of the institute.
- Parents are also given access to EERPMS with the help of distinct parent log-in IDs provided by the institute.
- E-books are made available for course contents.
- Student-centric teaching methods like Case Study, Group Discussions, Spot Quiz, Role Play, Simulation are used by the faculty.

File Description	Documents
Upload relevant supporting document	No File Uploaded
Link for Additional information	Nil

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

- The institute's IQAC prepares the Annual Academic Calendar in tune with the prescribed annual academic calendar of Mangalore University at the beginning of the academic year itself, where different curricular and co-curricular activities for the academic year are scheduled .
- Timely delivery of course contents as well as the efficient management of scheduled academic programmes for the entire semester is monitored by the time table committee and governed by the Director.
- In order to ensure the CIE of students, two internal assessment examinations are conducted for each of the courses.
- In addition, viva-voce examination on each course is also conducted at the end of each semester.
- Course related assignments are given to all the students in the form of online courses and student presentations are made compulsory in all courses. The internal assignment marks are also allotted for the same.
- Additionally the institute has a practice of allotting internal assessment for student library usage and participation in student social responsibility activity..
- IQAC collects student feedback and curriculum feedback from teachers in order to ensure attainment of Programme outcomes
- Teachers work diary, Internal assessment records, course content uploaded on EERPMS software serve as indicators for completion of activities as per academic calendar.

File Description	Documents
Upload relevant supporting document	No File Uploaded
Link for Additional information	Nil

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University

D. Any 1 of the above

Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University	
File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File
1.2 - Academic Flexibility	
1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented	
1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented	
1	
File Description	Documents
Any additional information	No File Uploaded
Minutes of relevant Academic Council/ BOS meetings	View File
Institutional data in prescribed format (Data Template)	View File
1.2.2 - Number of Add on /Certificate programs offered during the year	
1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)	
14	
File Description	Documents
Any additional information	No File Uploaded
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

240

File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

The syllabus prescribed by the affiliating Mangalore university itself includes the cross - cutting issues such as Professional Ethics, Gender, Human Values, Environment and Sustainability. The following additional efforts are also made by the institute to address these issues.

Professional Ethics: A soft - core course prescribed in the university syllabus itself on 'Business Ethics and Social Responsibility' is offered to the students during the second semester, enables the students to understand the importance of ethics in their personal as well as in professional life. In addition, several guest lectures and workshops in this area are also organised with an intention to inculcate the professional ethics among the students,

Gender: The institute organises workshops on related topics on gender such as self-defence, gender Equality etc. In addition, the syllabus prescribed by the university includes topics on gender issues in various courses. Womens cell at the institute conducys gender sensitisation programme and promotes gender equity among students.

Human Values:The value system of our institution is made known to the students during the Bridge course and orientation programme. additionally activities of Yoth rd cross, student social responsibility initiatives and NSS unit at the institute enable students to develop these values.

Environment and Sustainability:The green policy of the institution fosters environmental protection activities and

sustainable practices of the institute in waste management, sensitization programmes add synergy to the purpose.

File Description	Documents
Any additional information	No File Uploaded
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	No File Uploaded

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

1

File Description	Documents
Any additional information	No File Uploaded
Programme / Curriculum/ Syllabus of the courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	No File Uploaded
MoU's with relevant organizations for these courses, if any	No File Uploaded
Institutional Data in Prescribed Format	View File

1.3.3 - Number of students undertaking project work/field work/ internships

120

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

**1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders
Students Teachers Employers Alumni**

B. Any 3 of the above

File Description	Documents
URL for stakeholder feedback report	Nil
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	No File Uploaded

1.4.2 - Feedback process of the Institution may be classified as follows

A. Feedback collected, analyzed and action taken and feedback available on website

File Description	Documents
Upload any additional information	No File Uploaded
URL for feedback report	https://sdmcbm.ac.in/wp-content/uploads/2025/01/Feedback-Analysis-and-Action-Taken-Report-2023-24.pdf

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

120

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

60

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

All programs organized at the institute adhere to the motto "Learning for Life". This encourages students' participation in all activities and ensures learning at the institute.

Assessment of students is done on following parameters:

- Internal assessment examinations
- Practical/Theoretical Assignments
- Student Presentations
- Participation in discussions & activities in classroom
- Viva Voce
- Involvement in Extension Activities
- Library attendance

Special programs organized for all students include:

1. Orientation
2. Bridge Course
3. Mentoring
4. Counselling

5. Guest Lectures/Workshops
6. Career Guidance
7. Institutes Certificate Courses
8. Courses through Infosys Springboard, Bajaj Finserv, etc.
9. Involving students in community service through SSR.
10. Pre-Placement Training

Strategies for Advanced Learners:

1. Participation in National/International Conferences & Seminars
2. Research Paper Presentations in external Conferences & seminars
3. Facility to borrow extra ten books from the library
4. Student Teacher Activity
5. Individual Presentations
6. Designing invitations using various Apps.
7. Leadership roles in different programs.

Strategies for Slow Learners:

1. Remedial classes
2. Personal Coaching
3. Individual Mentoring/Counselling
4. Group Assignments/Presentations
5. Role Play, Group Discussions etc.
6. Field Work in Teams
7. Extension Activities
8. Language Labs
9. Internal Research paper presentations
10. Value Addition activities

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
240	11

File Description	Documents
Any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

All round development of students has always been at the center of all activities at our institute. Accordingly, the institute has been making strenuous attempts at designing and implementing new systems to amplify the learning experiences and motivate students to participate in various curricular and co-curricular activities.

Various experiential learning, participative learning & problem-solving methodologies incorporated in the teaching-learning process are:

1. Compulsory Summer Internships
2. Paid Internship Opportunities
3. Projects
4. Certificate Courses through Infosys Springboard, Bajaj Finserv etc.
5. Guest Lectures
6. Workshops
7. Group Discussions
8. Developing Report writing Skills
9. Quizzes/Puzzles
10. Use of tools such as Mentimeter, Ed Puzzle etc.
11. Google Classroom/Meet/Drive/docs/sheets etc
12. Organising Fest & Conference
13. Factory Visits
14. Field Study
15. Bridge Course
16. Pre-Placement Training
17. Involving students in community service through SSR.
18. Student Teacher Activity
19. Research Paper Presentations
20. Designing invitations
21. Role Play, Group Discussions etc.
22. Skill Capability Enhancement Activities

23. Leadership Roles/Organising Committee Membership

Online Learning:

1. Organizing International E-Conference
2. Online classes through Google meet platform
3. Flipped Classrooms
4. Use of Audio-Visuals
5. Use of YouTube videos
6. Online presentations
7. Recording of presentations and Self-assessment
8. Online competitions & activities

File Description	Documents
Upload any additional information	No File Uploaded
Link for additional information	Nil

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

Necessary infrastructure has been installed at the institute for smooth access to the teaching-learning process. Some of the ICT enabled tools used are: Desktops, Projectors, Printers, Photocopiers, Scanners, Pen drives, DVD's, etc. LCD projectors are installed in all the classrooms and teachers use the same as a teaching aid. Laptops and desktop computers are available for effective teaching - learning process. Good speed Internet connection of 150mbps is available at the institute which enables both teachers and students to access the web at all times. This enables them to gather information on latest trends, innovative teaching methodologies and research. What's app is extensively used to keep in constant contact with students and clarify doubts.

Systems available at the institute are:

1. Use of multimedia through ICT.
2. Learning Resource Centre with 10 desktops.
3. Exclusive Computer Laboratory.
4. Books, Journals, Reference Materials and other E-Resources.
5. Internet and Wi-Fi.

Use of ICT by teachers include the following:

1. PPT,
2. Online Videos,
3. Movie Clips,
4. Google classroom/ meet/ drive/ docs etc.
5. Apps like Kahoot, Mentimeter etc.
6. Additional Certificate Courses through Infosys Springboard, Bajaj Finserv etc.
7. Flipped classrooms,
8. Activities/competitions conducted virtually,
9. What's App,
10. Instagram Live.

File Description	Documents
Upload any additional information	No File Uploaded
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	No File Uploaded

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

11

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	View File
Circulars pertaining to assigning mentors to mentees	No File Uploaded
Mentor/mentee ratio	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

11

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	View File
List of the faculty members authenticated by the Head of HEI	No File Uploaded

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

06

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

137

File Description	Documents
Any additional information	View File
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

The institutes calendar contains the internal assessment schedule and is intimated to students at the beginning of the semester. During the orientation process Director of the institute explains the examination pattern, grading system and assessment process in detail. The same is also discussed by the class advisors, along with criteria for evaluation, in class and doubts if any, are clarified at the initial stage itself.

The process for conduct of examination is as follows:

1. Notice of examination at least a week in advance.
2. Two internal examinations are conducted/subject/Semester
3. Teachers discuss the question paper in the class
4. Retest is conducted for those students who were absent due to genuine reasons
5. Internal marks are calculated based on various parameters, at the end of each semester. The same is informed to students and any grievances are addressed by the individual teachers at this level.
6. Once the marks are finalized it is forwarded to the college office and a consolidated list is further displayed on the notice board. A second chance is given to students to voice grievances if any.
7. The final marks once agreed upon is forwarded to the university, after perusal by the Director.

File Description	Documents
Any additional information	No File Uploaded
Link for additional information	Nil

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time-bound and efficient

The institute follows a transparent approach and all information related to internal examination evaluation and assessment is divulged to students during the orientation process and is further explained by the Class Advisor during the first class itself. Additionally, they may approach the examination in-charge (administrative level and the faculty level from time to time in case of any doubts or grievances).

The process for dealing with examination related grievances is as follows:

1. Students may approach course teacher regarding grievance.
2. They can approach the examination in-charge.
3. Director may be approached in case the grievances are not resolved by the examination in-charge.
4. Mentoring sessions are held in the week following examination in order to facilitate students to discuss their performance in the examination with their mentors and seek help for improvement.
5. Faculty members upload the marks on to an excel sheet which is shared with the office and students for perusal. Grievances, if any are addressed at this level too.
6. Grievance Redressal Cell may be approached.
7. The final internal marks sheet is signed by the students, after resolving any such grievances, which is then forwarded to the University.

File Description	Documents
Any additional information	No File Uploaded
Link for additional information	Nil

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

The Programme outcomes are oriented to students and their parents during admission and also clearly displayed on the institute's website.

- The MBA program's course outcomes are published by Mangalore University on their official website and are also available on the institute's website for easy access.
- Course outcomes for certificate courses offered by the institute are stated in the syllabus and published on the institute's website.
- The teachers clearly outline the competencies students are expected to develop by presenting the objectives and outcomes of each course during the introductory session. This inspires students to grasp the relevance of their studies, boosting the achievement of our institution's

goals.

- Learning objectives and outcomes are outlined in the Lecture Plan book maintained by each teacher each semester and also on the EERPMS website of the institution.
- Our students achieve high pass rates and earn University Ranks and Gold Medals and also excel in co-curricular and extracurricular activities, demonstrate their active participation in a variety of extension programs, paper presentations, management fests, and community outreach initiatives. These accomplishments serve as evidence of the successful attainment of our Course/Programme outcomes.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional information	Nil
Upload COs for all Programmes (exemplars from Glossary)	View File

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

At our institute, the programme outcomes and course outcomes are evaluated based on the following parameters:

- Four distinct parameters are utilized to assess the attainment level of program outcomes, based on teacher evaluations of students.
- Course outcomes are evaluated through formative assessments, which include assignments, quizzes, class tests, seminars/presentations, internal assessments, viva-voce, and students' participation in various activities encompassing curricular, co-curricular, extra-curricular, and extension efforts. Additionally, the marks obtained in semester examinations for each course contribute to this evaluation. The consistent strong performance in semester exams attests to the effectiveness of the teaching-learning process. Furthermore, the university rankings and gold medals achieved by our students each

year serve as conclusive evidence that the program is well-received.

- Each course's outcomes are mapped and correlated with the four program outcomes. A higher correlation indicates a stronger relationship between course outcomes and program outcomes. Course outcomes receiving an average score of 3.5 or above out of 5, are at the highest level. Consequently, most students fall within this group, placing them in the Level One category.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	Nil

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

119

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	Nil

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

<https://sdmcbm.ac.in/wp-content/uploads/2025/01/2.7.1-SSS-2024.pdf>

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research

projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

0.07

File Description	Documents
Any additional information	No File Uploaded
e-copies of the grant award letters for sponsored research projects /endowments	View File
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

02

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

1

File Description	Documents
List of research projects and funding details (Data Template)	View File
Any additional information	View File
Supporting document from Funding Agency	No File Uploaded
Paste link to funding agency website	www.kscst.org.in

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

The institute is always keen to promote a culture of creativity and entrepreneurship among students by creating opportunities to advance their awareness and knowledge on entrepreneurship.

Research & Entrepreneurship Cell has organized the following:

- Two Paid Projects of the institute have been approved by the Karnataka State Council for Science and Technology.
- This year the institute also has received research guideship status with two faculties who are now eligible as research guides and under them 9 research scholars have registered.
- More than 140 Research Papers have been presented in both International e-conference and National conference organized by the institute.
- Selected research papers have also been published in the ISSN Journal of the institute (2455-4960) in March 2024.
- The cells has also organized the following workshops:

1. Crafting Robust Research Designs For Academic Research

- 2) Data Analysis Using Jamovi
- 3) Basic Econometric Analysis
- 4) Road Map For Start-Ups In The Present Era. A Journey Of A Young Woman Entrepreneur
- 5) Cs: Msme & Startup Connect
- 6) Innovate To Elevate
- Dream Company's Start Up Safari and the Entrepreneur

Triviaganza quiz were organized.

- The institutes students' start ups are testament to the fact that the institution has an innovation ecosystem

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

7

File Description	Documents
Report of the event	View File
Any additional information	View File
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

9

File Description	Documents
URL to the research page on HEI website	https://sdmcbm.ac.in/research-centre-details/
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	View File
Any additional information	No File Uploaded

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

4

File Description	Documents
Any additional information	View File
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

19

File Description	Documents
Any additional information	View File
List books and chapters edited volumes/ books published (Data Template)	View File

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

Sl. No.

Student Extension Activities

Impact on students

1

Awareness on usage of M-Cups

Creating awareness about Menstrual cups and sensitizing women hygiene

2

Visit to District Jail

Sensitize students on life of prisoners in the jail

3

Anti-Drug Trafficking

Sensitizing towards various challenges of drug abuse

4.

Walkathon/Marathon

Creating awareness on the importance of walking and health management

5

Vanamahotsava Celebration

Creating awareness among college students and school children on the importance of planting trees

6.

Roto quiz

Organizing skills, developing leadership skills, encouraging

the youth and children to participate in Quiz.

7

Visit to Palliative Care

Understanding the pain and suffering of the chronically ill and the psychological effects on their caretakers

8

Beach Cleaning Swachchatha abhiyan

Protecting our environment by keeping the surrounding clean

9

Alzheimer's Month Observation

Sensitizing students towards Alzheimer's disease, old age and age related problems through interactions Students created awareness through a skit titled 'Elderly Safety'.

10.

Organ Donation & Blood Donation

Creating awareness about the worth of Blood Donation and Organ donation

11.

Visit to Orphanage and Old age homes

The students could experience their blessings of being in a family and the hardship of the orphans. Also sensitizing students towards elderly

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

3.4.2 - Number of awards and recognitions received for extension activities from

government / government recognized bodies during the year	
3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year	
0	
File Description	Documents
Any additional information	No File Uploaded
Number of awards for extension activities in last 5 year (Data Template)	View File
e-copy of the award letters	No File Uploaded
3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year	
3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year	
26	
File Description	Documents
Reports of the event organized	View File
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File
3.4.4 - Number of students participating in extension activities at 3.4.3. above during year	
3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year	
240	

File Description	Documents
Report of the event	View File
Any additional information	No File Uploaded
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration

3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

File Description	Documents
e-copies of related Document	View File
Any additional information	View File
Details of Collaborative activities with institutions/industries for research, Faculty	View File

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

23

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	View File
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

Classrooms: Our institute classrooms are spacious, well furnished, well lit with LED Bulbs, Wi-Fi enabled and fitted with audio systems.

A/C Conference Hall: An Air Conditioned Conference hall with cushioned Chairs, facility for multimedia and LCD projector is hosted with a seating capacity of 180 persons.

Auditorium: is spacious and can accommodate about 800 persons.

Placement Centre: which serves the needs of our recruiters.

Counselling Centre: for conducting counselling activities for students & Group Discussions

Staffrooms and Faculty Lounge: Air conditioned, Wi-Fi enabled with two computers & a printer

Office: is well equipped , furnished with all modern facilities like computers, printers, scanners, broadband , internet facilities

Library: Automated library with EERPMS software is well stocked with numerous management related and social science books, journals, magazines, newspapers, DVD's, D-space repository, collection of rare books and e-book collection.

Computer Laboratory: Two air-conditioned Computer Laboratories with 120 P.C, with internet facility is in place.

Student's facilities like In house Reprography centre for taking photocopies and print outs,

Learning Resource Centre - equipped with 12 computers and internet connection for students usage at nominal rates for viewing recorded lectures, language lab activities, assignment submissions, etc.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Sports and Games: Indoor sports like chess, carom, table tennis and outdoor sports like volleyball, throw ball, Kabaddi, Tug of war etc. are regularly hosted in the campus. While games like cricket and football are hosted in the management sponsored outdoor stadiums in the vicinity. A management appointed sports instructor guides the students for university level & inter collegiate level competitions. Tournaments are hosted jointly in association with Mangalore University thus making efforts to provide better opportunities to the students to exhibit their talents.

Yoga- The institute celebrates International day for Yoga in association with Delampady Yoga Prathistana, Mangaluru. Yogaratna Sri Gopalakrishna Delampady, Dist.Rajyostava awardee & Rt. Sr. Health Inspector, trains staff and students for a week before Yoga day. The resource person explains the relevance of doing yoga regularly and then ensures that the asana are performed systematically.

Cultural Activities: Several Cultural programs such as Fresher's day, Traditional day, Rangoli competition, Mehandi competition, Face painting, Dance competition, onam, cristmas farewell Party and College day are organised providing an platform for the students to exhibit their talent.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

08

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

55,68,128

File Description	Documents
Upload any additional information	No File Uploaded
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template)	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Our institute has a fully automated library which runs on In-house EERPMS software and which stands tall as a spring of

knowledge not just for students but also the public of our city.

Library Timings -Monday to Saturday - 8.30 am to 6.00 pm

LIBRARY COLLECTIONS:

Books - No- of Volumes

6739

Books - No- of Titles

1580

Donated Books

1276

Journals -No of Journals (National 13, International 05)

18

Newspaper- Total No News Papers

12

CD- ROM

626

LIBRARY SERVICES

Circulation/Lending Service: Issue and Return of books are electronically maintained with the help of EERPMS software. Each student is eligible to borrow 5 books and each staff 15 books at a time.

Reference Service: Wide collection of journals across different areas in printed form which are issued for reference purpose.

WEB OPAC Service: Our library maintains an online catalogue of books through which author, title, subject and publisher wise

search is possible, which makes the search for the books easier. Reprographic Services: Photocopy facility is provided for students at concessional rate and faculty at free of cost

Additional Books- Unlimited books for top 10 students & Additional 1 book for SC/ST students

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional Information	Nil

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources

A. Any 4 or more of the above

File Description	Documents
Upload any additional information	View File
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	View File

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

3.10106

File Description	Documents
Any additional information	No File Uploaded
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Number per day usage of library by teachers and students (foot falls and login

data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

115

File Description	Documents
Any additional information	No File Uploaded
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

1. Changeover of Academic & Administrative functions to automated EERPMS software that has brought complete automation in administration, finance, library resources & teaching learning has also provided the remote access to staff and students. Class content and subject materials are uploaded by faculty on EERPMS & students have been given individual login to access the same.
2. The Wi-Fi bandwidth of the institute is 100 MBPS. Entire campus is wi-fi enabled and connection is seamless.
3. The institution has upgraded its learning process by subscribing to G-Suit for Education, making best use of Google platform tools in the learning process.
4. Institution has taken Initiative to train its faculty and students in Microsoft excel. As a step ahead the institution has signed MoU with Microsoft authorised partner to provide Certification Programs to staffs and students on various programmes of Microsoft.
5. All the students are given orientation on National Digital Library and thereafter made to register with NDL which provides access to plenty of learning resources.
6. Institution has taken Initiative to make students industry ready. As a step ahead the institution has signed MoU with Infosys spring board which offers variety of courses with Certification Programs enabling the student to improve their skills sets.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.3.2 - Number of Computers

120

File Description	Documents
Upload any additional information	No File Uploaded
List of Computers	View File

4.3.3 - Bandwidth of internet connection in the Institution

File Description	Documents
Upload any additional Information	No File Uploaded
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

55,68,128

File Description	Documents
Upload any additional information	No File Uploaded
Audited statements of accounts	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

1. There is a separate Campus Manager appointed by the management to take care of the entire campus who administers the housekeeping, Security, lift operation, garden, repairs & refurbishment needs of the institution.
2. The day-to-day maintenance work is carried on by housekeeping staffs who clean the classrooms, corridor, toilets, faculty room, office on daily basis and other facilities on alternate days.
3. For Equipment maintenance Annual Maintenance Contract (AMC) system for Lift, AC, Generator and PC have been put in place.
4. CCTV Cameras have also been installed both inside and outside the campus building.
5. To ensure proper utilization of physical facilities sign boards have been put at various places in the campus including wash rooms, corridors, conference hall to remind the students in utilisation of energy resources sparingly
6. Ground and parking: Students are not allowed to come in four wheelers inside the campus. The college ground and basement are used for parking student and faculty vehicles.
7. Green Campus Initiatives: Institution has developed green campus policy to encourage the students to develop habits that help in the process of Protecting Planet Earth.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the

Government during the year	
42	
File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	View File
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	View File
5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year	
5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year	
67	
File Description	Documents
Upload any additional information	View File
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File
5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills	A. All of the above

File Description	Documents
Link to Institutional website	https://sdmcbm.ac.in/wp-content/uploads/2025/01/5.1.3-.pdf
Any additional information	View File
Details of capability building and skills enhancement initiatives (Data Template)	View File

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

240

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

240

File Description	Documents
Any additional information	View File
Number of students benefitted by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees

A. All of the above

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	No File Uploaded
Details of student grievances including sexual harassment and ragging cases	No File Uploaded

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

60

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	No File Uploaded
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

1

File Description	Documents
Upload supporting data for student/alumni	View File
Any additional information	No File Uploaded
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State

government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

13

File Description	Documents
Upload supporting data for the same	View File
Any additional information	No File Uploaded
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	View File

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

5

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

With a need to nurture and empower students by creating a platform to showcase and exhibit their talents in the most

meticulous manner STUDENT CONSORTIUM is formed.

Institute provides equal and fair opportunity to all students to participate in all affairs of the Clubs/Forums/Cells /Committees formed under the consortium

Student Consortium Functioning:

- On fulfillment of the basic criteria for eligibility, Institute provides equal opportunity to students to file nomination for the post of President and Vice president.
- Nominations received are scrutinized and decisions are made with regard to conduct of election.
- Once the president and vice president is elected, student heads from 2nd year and student members from 1st year with the faculty In charge of respective committees will propose the PLAN OF ACTION for the Academic Year

Academic and Administrative Body

The students also have active representation in Governing Council and Academic Council of the Institute and aslo statutory committe:.

- Human Rights Cell
- Equal opportunity cell
- SC/ST Committee
- Internal Complaint Cell
- Grievance redressal cell are the statutory committees where students have active representation to voice their opinion

The flagship event of consortium is Annual Day "SANKETAH" and the Consortium dissolves for the year with hosting of Annual Graduation Day.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

30

File Description	Documents
Report of the event	View File
Upload any additional information	No File Uploaded
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

The institute has a registered SDM MBA Alumni Association which was formed with an objective to reconnect Alumni back to college and create better network.

Frequent visits of Alumni as guests on various occasions have made the Alumni tie even more stronger. The institute has in place Alumni engagement activities where excelled alumni are invited as guest speakers on various occasions.

Alumni invited in the form of Alumni Guest on occasions like National and International Conference, National Level Fests, Sports day, Annual Day, competitions etc., help students gain hands-on experience as they share their expertise and update recent trends thereby contributing to the well-being of both students and Alma Mater. Alumni also donate books to the library for the love they have for their alma mater.

With the love Alumni have for their alma mater 2 of the alumni have instituted Gold medal -

- Alumni Mr.Nagaprasad of 2012-13 has instituted Gold Medal

for Top scorer in Financial Management

- Alumni Mr.Saiheel Rai of 2012-2013 batch has instituted 2 pure Gold Medal to students who have shown exemplary achievements in the field of Sports and Culturals.

The institute also has continuous association through Alumni Meet conducted every academic year.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

5.4.2 - Alumni contribution during the year (INR in Lakhs) D. 1 Lakhs - 3Lakhs

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

Our institute is owned and managed by visionary leader and padma bhushan awardee Dr. D. Veerendra Heggadeji, whose decades of expeience has resulted in the envisioning of our institution.

Vision To develop competencies of people to meet the challenges of business, industry and service sector. Empower them with requisite skills to be globally acceptable business leaders. Provide world class professional management education to the people at a reasonable cost, spread Indian ethos spiritually to sustain, survive and succeed in business and industry

Mission

1. To bring professionalism in all spheres of life.

2. To encourage competitive spirit for organizational excellence with patriotism, modern outlook, positive attitude towards life personal integrity, hard work and honesty in public life.

3. To develop leadership, entrepreneurship quality with right moral and social values.

4. To provide exposure to global business and industry.

Highly accalimed members of the management and governing body steer the institute towards attainment of the vision. The director acts as the catalyst who works in liason with management, stakeholers, staff and students to realise the mission of the institution. the IQAC plays a pivotal role in developing strategic and tactical plans through the years for enabling the institute attain its purpose.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The Honorable president of our institute and members of the management has instilled decentralization, which is delineated through various bodies that actively participate in carrying out the activities of the institution. There is a Management Council at the SDME society is formulated to guide us in attainment of institutions vision. IQAC drafts action plan and strategic plan for the institution, seeking inputs from staff and students. The plan is presented annually at the HOI's meeting seeking approval from the President. The IQAC monitors the execution of the approved activities.

Case Study: The IQAC conducts meetings monthly and invites feedback from all the external members. One such suggestion from the industry representative was to upskill the talents and make the students industry ready. Considering this feedback a

proposal was sent to the management to start relevant certificate programmes to the first year students. Even though the above proposal was not there in the annual plan of action and no budget was allotted, the management approved the same and an adjunct faculty-Mr. Prakash Kamath Retired from Mahindra and Mahindra was appointed for this purpose and a course on "Essentials for success in Indian and Global Industries " was offered to students to make them industry ready.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

Sl.No

Strategic Plan

Completed

Ongoing

Yet To begin

1

Creating an interactive and Robust website

?

2

Being recognized as Research Centre

?

3

Upgrading faculty knowledge through certifications

?

4

Doing minor and major research projects

?

5

Seeking funds for Research and Development

?

6

Industry Academia Nexus

?

7

Increasing Extension and Collaboration activities

?

8

Building alumni ties

?

9

Value added Programmes

?

10

Infrastructure augmentation

?

Case :The seventh strategic plan of Increasing Extension and Collaborative Activities has been continuously followed up. Every year the number of MOUs and Collaborative Activities has been increasing. Youth Red Cross Unit has been started at the institute in order to facilitate more extension and socially beneficial activities. Programmes like Blood Donation Camp, Awareness of Organ Donation, Felicitation to Women achievers, International Women's day celebration, Jail Visit, Health checkup Camp, Zomba for Fitness, Talk on health and hygiene, Beach cleaning

File Description	Documents
Strategic Plan and deployment documents on the website	No File Uploaded
Paste link for additional information	https://sdmcbm.ac.in/wp-content/uploads/2023/01/Strategic-Plan-1.jpg
Upload any additional information	No File Uploaded

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The institution is managed by the SDME Society® which is headed by the President Padhmavibhushana awardee Dr. D Veerendra Heggade, two Vice Presidents and two Secretaries. At the institution level the Director is the torch bearer who executes the strategic plan as per the guidance of the management. There are various statutory committees comprising of members from teaching staff and the students who facilitate transparent administration. The administrative-staff play a supportive role in the administration.

File Description	Documents
Paste link for additional information	https://sdmcbm.ac.in/wp-content/uploads/2020/01/service-rule-book.pdf
Link to Organogram of the institution webpage	https://sdmcbm.ac.in/wp-content/uploads/2022/01/Organogram.pdf
Upload any additional information	No File Uploaded

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	View File
Screen shots of user inter faces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

SDME Society which governs the institute provides facilities like:

- Personal loan and housing loan at low rate of interest to the faculty.
- All Teaching and administrative staff are shareholders of SDM Cooperative Society.
- Both teaching & non-teaching staff are entitled for annual increments and other benefits like provident fund, gratuity, maternity leave (paid leave for 6 months) and ESI benefits as per norms.
- The teaching staff are provided 45-days' vacation, 15 CL and 10 EL in an academic year.
- The non-teaching staff is provided 15 CL and 30 EL per year.
- Encashment of EL facility is given by paying one-month salary as per norms.
- FDPs/ training programmes are conducted to teaching and non-teaching staff regularly.
- Research funds are allotted for every staff member for attending conferences and FDP's.
- The management gives interest free housing loan to non-teaching staff for construction of first house.
- There is concession in fees for the employee's children in any of the SDM Institutions.
- Employees are given interest free salary advance.
- Free Wi-Fi facility on campus and domain email addresses to all staff members.
- Cafeteria and Canteen facilities are provided in the campus.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

7

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

4

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	No File Uploaded
Reports of Academic Staff College or similar centers	No File Uploaded
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

6

File Description	Documents
IQAC report summary	No File Uploaded
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	No File Uploaded
Upload any additional information	View File
Details of teachers attending professional development programmes during the year (Data Template)	View File

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

The institution has a mechanism of Performance Based Self Appraisal (PBSA) for both teaching and non-teaching staff.

- The student's feedback is taken at the end of each semester by the management. Each teacher gets individually evaluated. Areas that need improvement are recommended by the management to enhance teacher performance.
- There is a Performance Based Appraisal System in place is evolved in consultation with the teaching and non-teaching staff.
- The management has developed an automated format for PBSA that enables staff assess their performance in various criteria.
- There is a self-appraisal system for non-teaching staff separately for C-group and D-group employees. The IQAC has put in a format which facilitates each employee to self-assess his work on various parameters on a fixed scale. This self-appraisal is evaluated by the Director, thereby giving scope for the employee to know where they stand.
- The individual score of the faculty from each institution is then used to assess the institutional overall performances and areas which need improvement are suggested after each year's appraisal.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

The institute follows a transparent financial management policy.

- In the beginning of the year annual action plan is drafted along with the necessary budget.
- The budget is prepared by the Director seeking requirements of all the staff members and departments of the institution like accounts, administration, library, faculty among others.

- The proposed budget is forwarded to the SDME Society ®. The management conducts a budget meeting with HOI seeking justification for the budget sought before forwarding it to the President.
- The budget gets approved in the academic council meeting of the management and is then sanctioned by the President.
- Various income and expenditure are booked as per the budget.
- All accounts are maintained in the in-house software EERPMS-accounts management module.
- Annual internal audit is conducted by the management.
- If there are any discrepancies, the observations are noted by the audit team and intimated to the Director for setting right the same.
- After the internal audit procedure is completed, the external auditors will audit the statements.

CA.Prasanna Kumar, M/s K B Rao Associates company which has qualified Chartered Accountants are the external auditors of the institute

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

2.60

File Description	Documents
Annual statements of accounts	View File
Any additional information	No File Uploaded
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	View File

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

Mobilization of funds:

- Tuition fees, Donation for gold medals to rank holders sponsored by philanthropists.
- Sponsorship for management fests and conference.
- Registration fees for international conference, national conference and Management Fest.
- Processing fees for journal publication.
- Registration fee for workshops and seminar.
- Penalty to the students for late return and default in the return of books.
- Income from reprography centre which provides service to students and the office.
- Income from resource centre which provides internet and printing service at nominal rate to the public.

Utilization of funds

- Funds availed for developmental activities, academic resources such as books and journals and infrastructure development.
- Funds are utilized for staff welfare like conference registration fees to teachers, organizing academic endeavors like seminars and workshops, green initiatives of the college.
- The Management funds are used to meet the developmental needs and the maintenance of the institution.
- Salary to staff, scholarships for needy students etc.
- At the end of the financial year internal and external auditing is conducted to ensure utilization and proper accounting of the funds availed.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

IQAC is instrumental in devising all quality enhancement strategies, organizing programmes for the benefit of students, training to teaching and non-teaching staff for quality enrichment, promoting research by providing training and organizing FDPs, promoting use of technology by maintaining e-office communication, e-attendance, internals and use of EERPMS in academics and administration, feedback analysis etc.

Practice I : Paperless Method of maintaining Internal assessment marks:

Google sheet is developed with inbuilt formulas for Internal assessment calculation based on the criteria and policy of the institution. The faculty members will feed in their marks which is accessible to the office. The office staff in-turn can use the same marks to upload in the online portal of the University.

Practice II : Transparency in recording student attendance:

The faculty members will have to mark the attendance and hand over the absentee slip within 10 minutes of the commencement of the class. The office staff will enter the attendance in EERPMS through which the parents will get the message through phone if their ward is absent. The students can monitor their attendance status through their login and be informed and vigilant.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

The IQAC of the institute has a robust system for reviewing its teaching learning process with the objective of imparting outcome based education, for which continuous feedback, review

and implementation of the quality enhancement suggestions is in practice

Reform No 1:

Plan of Action and Action Taken :

In the beginning of the academic year as soon as the student consortium is inaugurated all the committee heads are asked to submit a plan of action for the entire year. The review of the progress of the same is done in the monthly QAC meetings. At the end of each semester the action taken report is updated in the website of the institution.

Reform No 2:

Course of Microsoft Office by Microsoft partners ActiveEdu:

Based on the suggestions received by the industry representatives in our IQAC committee, a course of 32 hours is provided to students by our MOU partners Active Edu. The objective of this course is to make the students industry ready and help them to face the placement opportunities provided by the institute.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)

B. Any 3 of the above

File Description	Documents
Paste web link of Annual reports of Institution	https://sdmcbm.ac.in/wp-content/uploads/2025/01/IQAC-July-to-December-2024.pdf
Upload e-copies of the accreditations and certifications	No File Uploaded
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

Measures for promotion of gender equity include:

- Institute in association with National Commission for Women, New Delhi, has organized one day National Level Seminar on Women and Health.
- International Yoga day was celebrated on the theme of "Empowerment of women"
- Students completed KSCST funded projects on women related topics - "Exploring the issues involved in disposal of Sanitary pads and Challenges of Menstrual Health" and "A market study on Assessing the acceptance of the use of Menstrual cups among women in Dakshina Kannada District" in the 47th series of student project programme .
- Encouragement for equity of women students is championed by the women empowerment cell of the institution.
- There is women empowerment cell in the institute and its aim is to empower girl students by organising various activities and workshops.
- Male students equally participate as well as organise programmes under women empowerment cell.
- Workshop on Making the Right Food Choices with Mrs. Sanjana Nayak was organised
- Workshop on Role of Nutrition in prevention of Cancer with Dr. M, S. Baliga was organised
- National Girl Day was celebrated by the cell and this year poster making competition was organised.

- **Celebration of International Women’s Day by Honouring women achievers from diverse fields.**

File Description	Documents
Annual gender sensitization action plan	https://sdmcbm.ac.in/wp-content/uploads/2025/01/ACE-Scanner_2025_01_17.pdf
Specific facilities provided for women in terms of:a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://sdmcbm.ac.in/wp-content/uploads/2025/01/7.1.1-facilities.pdf

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment	D. Any 1 of the above
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File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	No File Uploaded

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Solid waste management:

- **During orientation students are sensitized about waste management facilities. There are three coloured dustbins for management of the waste. The campus is sufficiently equipped with dustbins.Waste segregation is given prime importance and compost pots are maintained at several places in the campus. Dustbins in classrooms, corridors, college campus, garden , basement and a series of campaigns on reduce and resuse waste and sustainability**

for waste management has sensitised students.

E-waste management:The institute maintains separate dustbin for E-waste . As a policy collected E-waste is been sent to the management for disposal.

Other waste management facilities

- The institute has septic tank and a well maintained drainage system for disposal of liquid waste.
- The norms relating to disposal of liquid waste of Mangalore city corporation is also followed by the institute.

Awareness initiatives for waste management.

- Annual factory visit to waste management unit 'Material Recovery Facility', Nitte, arranged so as to sensitise students
- Active participation of students in Swachhata abhiyan - A cleanliness campaign.
- Students at the institute sensitised 1000 households in mangalore city on waste management through swachhata Jana Samparka Abhiyan in association with ramakrishna mission.

No biomedical waste, hazardous chemicals and radioactive are generated.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	No File Uploaded
Geo tagged photographs of the facilities	View File

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

C. Any 2 of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Any other relevant information	No File Uploaded

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

- 1. Restricted entry of automobiles**
- 2. Use of bicycles/ Battery-powered vehicles**
- 3. Pedestrian-friendly pathways**
- 4. Ban on use of plastic**
- 5. Landscaping**

A. Any 4 or All of the above

File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	No File Uploaded

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities

A. Any 4 or all of the above

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	No File Uploaded
Any other relevant information	View File

<p>7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading</p>	<p>C. Any 2 of the above</p>
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File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	No File Uploaded
Details of the Software procured for providing the assistance	No File Uploaded
Any other relevant information	No File Uploaded

<p>7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).</p>
<p>TOLERANCE AND HARMONY TOWARDS CULTURE:In order to promotetolerance and harmony towards culture cultural cell and national integration forum takes major initiatives. The literary cell , rotaract club, Red cross units, NSS unit also</p>

add to the purpose.

COMMUNAL AND REGIONAL HARMONY:

1. Institute has a active national integration forum with an aim to foster unity and understanding among students from diverse backgrounds and it also provides common platform to celebrate important days like christmas, Id, deepawali, onam, navratri, sharada pooja, ram mandir nirman diwas for promoting communal and regional harmony
- International Yoga day
 - National Girl Child Day
 - Festivals like Sharadha Pooja, Onam, Christmas, Iftar are celebrated.

LINGUISTIC HARMONY:

1. Activities are organised in kannada, hindi and tulu languagesto bring out the linguistic abilities of students
2. Students are encouraged to write articles and poems for college magazine in regional languages.
3. Awareness programme on Kannadad Bhasha Janaa was organised in association with Kannada Sahithya Parishath

INITIATIVES TAKEN TO OVERCOME SOCIO ECONOMIC DIVERSITIES:

1. An SC /ST Cell and SC/ ST book bank facility for economically backward students is in place.
2. Several scholarships like Sujnana Nidhi Scholarship under Shri Kshethra Dharmasthala Rural Development Project and SDME Trust scholarship for economically backward students is provided.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	No File Uploaded
Any other relevant information	No File Uploaded

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

CONSTITUTIONAL OBLIGATIONS

1. International day of Democracy was celebrated by student and staff to uphold the essence of democratic values and principles and create an awareness of rights and duties. On this occasion preamble was read by all the students and staff.
2. Institute's National Integration Forum celebrates National festivals like Gandhi Jayanthi, Independence day and Republic day celebrations help in upholding and promoting the responsibilities as a citizen of India.
3. For these celebrations inspirational guests who were engaged in National service (Military, Army, Navy) are invited as guests to inspire students.
4. The core values of the institute has been displayed and it gives importance to develop patriotic spirit among the students.

FUNDAMENTAL RIGHTS AND DUTIES:

1. International day against Drug Abuse and Illicit trafficking was celebrated with an objective of creating a sense of responsibility among youth towards the nation
1. Zero discrimination day celebrated through online quiz competition on the theme - " To protect everyone's health, protect everyone's rights"
2. Participation of students in world suicide prevention day
3. Participation of students in awareness drive for creating awareness among first time voters to vote responsibly.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	Nil
Any other relevant information	Nil

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to

A. All of the above

**monitor adherence to the Code of Conduct
Institution organizes professional ethics
programmes for students,
teachers, administrators and other staff
4. Annual awareness programmes on Code
of Conduct are organized**

File Description	Documents
Code of ethics policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	View File
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

The institution takes initiative to celebrate national and international commemorative days, events and festivals during the year under the national integration forum. The details of the same are as follows:

Celebration of World Nature Conservation Day

Poster making competition with slogan

International Youth Day

Pledge taken by students and staff

Celebration of Independence day, Republic day and Mahatma Gandhi and Lal Bahadur Shastri Jayanthi

Inspirational Guest invited for celebrations, students sang patriotic song and dance on the theme of national integration was performed.

Pranavam 2023 & 2024 - Onam Celebrations

Pookalam and traditional dance performed

Celebration of Teachers' Day

(Birth anniversary of Dr.Sarvepalli Radhakrishna)

Students organised programme for teachers and importance of celebrating Teachers'Day was said on the occasion.

International Democracy day

Reading of preamble

Sharada Pooja

Kunitha Bhajane by students

International day against drug abuse and Illicit trafficking

Awareness programme

International Yoga Day

Practical session on yoga

World Environment Day

Nature Photography competition

World Red Cross Day

Awareness on organ Donation

Iftar celebration

Sweets distribution

World Consumer Rights Day

Ishort video making competition

Zero discrimination day

Online quiz competition

Matyrs' Day

Silent prayer

Ramotsava

Singing Ram bhajans

Christmas

Singing carols and depicting birth of Jesus Christ

Vivekotsava

Book Exhibition

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	No File Uploaded
Geo tagged photographs of some of the events	No File Uploaded
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

WOMEN EMPOWERMENT

Objectives: To create an environment for women to realize their full potential and empower themselves.

Context: An active women empowerment cell that champions equity more than equality.

Practice: Activities likeworkshop on self defense, legal rights of women, women's health and Girl child day celebration, National seminar on women and health sponsored by

National commission for women were organised.

Evidence of Success: The objective of gender sensitization for promoting equity and women empowerment is achieved.

Problems Encountered and Resources required: No problems encountered and funded programmes organised in association with NCW, New delhi, ICSI, Red cross .

2STUDENT SOCIAL RESPONSIBILITY ACTIVITY IN ASSOCIATION WITH YOUTH RED CROSS SOCIETY

Objectives: To foster social responsibility among students through community service.

Context: Institute takes active role in making students involve in activities of societal concern.

Practice:YRC unit has organized series of activities for holistic benefit of community like Blood Donation Camp, Medical camp, Workshop on Organ donation, celebration of International Women's day, Felicitation for Women achievers, Jail visit, fitness session and beach cleaning.

Evidence of Success:All staff are life members of IRCS and institute has two registered units of YRS.

Problems Encountered and Resources Required: No problems encountered and funds collected for activities.

File Description	Documents
Best practices in the Institutional website	Nil
Any other relevant information	Nil

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

Skill development of the students has been the thrust area . In order to enhance the student skills the institution has initiated several certificate courses and memorandum Of

Undrsatanding which include:

- Certificate course byActive Edu Technologies India Pvt. Ltd.: for offering certificate programme on Microsoft office specialist including word, ppt and MS excel.
- MOU with Infosys springboard: both students and staff have completed over 180 courses in diverse discipline of their interest at free of cost.
- MOU with Bajaj Finserv for Certificate Programme: Certificate programme on Banking, Finanace and Insurance is offered to the students with an objective to impart practical knowledge and essential skillsthere by create employment opportunities for them in banking, finance and insurance companies.
- MOU with Young Indians(Yi) : This platform provides extraordinary opportunity to students to expand their horizon and hone their leadership skills through 360 degree holistic development activities.
- In addition to this several certificate programmes are also offered to the students by industry experienced adjunct faculty.

File Description	Documents
Appropriate web in the Institutional website	No File Uploaded
Any other relevant information	No File Uploaded

7.3.2 - Plan of action for the next academic year

- **International Collaborations:** The institute plans to renew its ties with foreign universities including City of Glasgow college, Scotland and Grimsby University in United Kingdom to facilitate students and staff gain international exposure.
- **Staff and Student involvement in Industry consultancy:** In order to give exposure to students in engaging with the industry ,consultancy projects that require not just staff expertise but also student contribution are prosed to be tapped.
- **Alumni Mentor Initiative for handholding students is enabling better placements.**

- Placement initiatives like job fair, collaboration with industry through add on employability courses among others.
- Organizing Managements Development Programmes. For fully utilizing the potential of qualified and experienced staff members.
- Promoting Entrepreneurship among students by inviting alumni entrepreneurs to handhold current batch of students who have inclination to become entrepreneurs
- Enhancing Faculty research contributions through MOU for research collaborations, applying for research funding, publishing in ABDC journals among others.
- Applying for funded programmes and research projects that enable the institute utilize its full potential. In order to give a thrust to faculty and students research initiatives the research wing of the institution has identified several funding agencies and are planning rigorously to draft meaningful proposals and apply for funding.