

**Name of the Faculty – Dr. Shaini Naveen**

**Designation - Assistant Professor**

**No. of years of teaching experience – 11 years**

**Subjects taught to MBA students**

- a) Business Accounting and Finance**
- b) Financial Services**
- c) Operation Research**
- d) Quantitative Techniques**
- e) Business Research Methods**
- f) Marketing Management**
- g) Soft Skills**
- h) Behavioural Finance**

**Publications:**

- "A study on Evaluation of the Performance of NSE listed Mutual Funds in India",2016, ISBN 978-93-83302-16-1.
- "A study on Performance Evaluation of Asset allocation Funds in India" , "Journal of Management Studies and Academic Research, 2016, ISSN No.24554960, Issue 2 .
- "A Study on Comparative risk return analysis with reference to stocks of CNX Bank Nifty" International Journal of scientific Research & Modern Education,2015.Vol1(Issue1),ISSN 2455-5630.
- " Implementing six sigma in Fast food Restaurants" was published in a conference publication on "Indian ethos in Management practices: The catalyst for Entrepreneurship" with ISBN -978-81-925944-5-3,volume 1, 2014.
- "A study on Performance Evaluation of Asset Allocation Funds in India" in the Journal of Management Studies and Academic Research, Page No. 44
- An Empirical Study on Market timing and Selectivity skills of Indian Mutual fund managers using Treynor and Mazuy model in International

Journal of Computational Research and Development with ISSN 2456-3137 , Issue(1) Volume(1) ,2016,  
<https://doi.org/10.5281/zenodo.159774>

- Performance Evaluation of ELSS Mutual Funds in India : A Characteristic Based Approach in Journal of Applied Management and Advanced Research Vol-3,Issue No.2, July-December 2021,ISSN:2582-2306.
- “Performance of mutual funds amidst COVID-19 - A study on selected equity diversified categories in India” in Indian Journal of Research in Capital Markets, (UGC –CARE Listed) volume 8,Issue 4 , October-December 2021.
- “*Evaluation of Performance of Equity Linked Savings Scheme in India*”, Journal of The Asiatic Society of Mumbai, ISSN:0972-0766(UGC –CARE List Group I) , Vol.96,No.10,pp432-447.October 2022.
- “*A study on Effects of Mergers and Acquisitions in India*” published in conference proceedings in international conference on Advent Trends and Practices in Multidisciplinary Research & Innovations with ISBN 978-93-91932-50-3, 2022.
- “Effect of Mergers and Acquisitions on Financial Performance of Banks with special reference to Canara Bank” in International Journal of Advanced Research in Commerce, Management & Social Science, ISSN 2581-7930,Impact Factor 6.809, Vol 06,No.3(July-Sept 2023) , a Peer reviewed referred journal of IRA.
- “*Rural Urban Interface : A study on Consumption Pattern Within Rural and Urban Households in India*”, International Journal of Advanced Research in Commerce, Management & Social Science , ISSN :2581 7930 Vol7 Issue 3(1), July-September 2024,pp-23-32.

## **Research paper presentations**

- **At International conferences**

- 1) Presented a paper entitled " Medical Tourism: Identifying Key drivers, Issues & Challenges for a New Outlook in Indian Healthcare system " in the 2nd International Conference on " Management in the 21st Century- Issues,Challenges and the Road Ahead" organised by AIMIT,Beerri on 21st March,2016.
- 2) Presented a paper entitled "A study on Evaluation of the Performance of NSE listed Mutual Funds in India" in the 5th International Conference on Emerging Trends in Finance & accounting held at SDM IMD, Mysore on August 19 &20, 2016.
- 3) Presented A Paper At 3rd International Conference Cum Workshop On Multidisciplinary Business Research The New Driver Of Business Innovations At St. Aloysius College Of Business Administration, AIMIT, Beerri On 31st March 2017 Titled " An Empirical Analysis Of Performance Of Mutual Fund Managers In India".
- 4) Presented a paper on Performance Evaluation of ELSS mutual funds in India: A Characteristic Based approach ” at International Conference on Commerce, Management and Interdisciplinary Subjects (ICCMIS 2021) organised by Department of Commerce and International Business, School of Business Studies, Central University of Kerala on Oct 28-29,2021.
- 5) Presented a paper on “Performance Evaluation Of Mutual Funds: A Study Of Selected Diversified Equity Mutual Funds In India” in an International E-conference on New trends and Challenges in Business and Management Innovation hosted by Nehru Arts and Science College,school of Management, Coimbatore on Feb 10<sup>th</sup>, 2022.

- 6) “ Evaluation of Performance of Equity linked savings scheme in India” , International Multidisciplinary conference on Research Methodology , Dr. Ambedkar College , Nagpur, Maharashtra on 27<sup>th</sup> November,2022.
- 7) “*A study on Effects of Mergers and Acquisitions in India with reference to Canara Bank*” in international conference on Advent Trends and Practices in Multidisciplinary Research & Innovations in 2023.
- 8) “Performance Evaluation of Mutual Funds : A Study of Equity Diversified Categories in India , 2days International Conference , Srinivas Institute of Technology,Valachil on April 2<sup>nd</sup> and 3<sup>rd</sup>,2023.
- 9) “A study on Innovative Teaching in Higher Education” in an International E-conference held on “Exploring Digital Proficiency : A Platform for Enhancing Teaching and Research Skills” on 20<sup>th</sup> January,2023.
- 10) “ Performance Evaluation of Mutual Funds: A study of Equity Diversified Categories in India” at two days International Conference on April 2<sup>nd</sup> & 3<sup>rd</sup>, 2023 at Srinivas Institute of Technology.
- 11) Presented paper on “Digital Banking” on June 7<sup>th</sup>,2024 in two days international conference on Business and Banking Revolutions in Industry 4.0 era at Mangalore University.
- 12) “Effect of Mergers and Acquisitions on Financial Performance of Banks with special reference to Canara Bank” in International Conference on Advent Trends & Practices in Multidisciplinary Research & Innovation on July 28-29,2023 organised by Sabarmati University,Ahmedabad,Gujarat.
- 13) “ A Study on Customer Satisfaction towards Ather Electric Scooter with reference to Mangalore city” in an international

conference on “Trends in Management and Technology” on 12<sup>th</sup> & 13<sup>th</sup> October 2023, organized by Srinivas Institute of Technology.

14) “ A study on services offered by Mangalore Railways with special reference to Mangalore Central” in an international conference on “Trends in Management and Technology” on 12<sup>th</sup> & 13<sup>th</sup> October 2023, organized by Srinivas Institute of Technology.

15) Presented a paper on “ Customer Preferences towards Bata in Mangalore” in an international conference on “Trends in Management and Technology” on 12<sup>th</sup> & 13<sup>th</sup> October 2023, organized by Srinivas Institute of Technology.

- **At National Conferences**

1) Presented a paper titled "A study on comparative analysis of risk and return with the reference to stocks of CNX BANKEX Nifty" in the 14th one day National Conference in Manegma Series of Conferences organised by Srinivas Institute of Management studies on May 07, 2016.

2) "A Empirical study on Market Timing and Selectivity Skills of Indian Mutual Fund Managers using Treynor and Mazuy Model" in two days National Conference on Innovations and Transformations in Banking, Management, IT, Education and Social sciences organised by Srinivas Institute of Management studies on August 26th and 27th, 2016.

3) "Role of FDI in Make in India Campaign " at a National conference on Skill India to leverage Make In India" Initiatives and Challenges" held at A J Institute of Management on 12th and 13th April, 2017.

4) Attended a National Conference "ANUVARTHI" organised by SDM PG Centre for Research and Management and ICSI Mangalore chapter on November 1st and 2nd, 2019 and presented a paper on the topic, "A study on performance of selected mutual fund schemes in India using Sharpe ratio".

5) “Evaluation of Performance of equity linked savings schemes in India” in an International Multidisciplinary conference on Research Methodology at Dr.Ambedkar College,Nagpur,Maharashtra on Novemeber27th,2022.

6) “A study on Importance of Gender equality towards achieving the goal of Women Empowerment “ in a National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India’ on 30<sup>th</sup> and 31<sup>st</sup> Jan,2023 at A J Institute of Management, Mangaluru.

- **Conferences/Seminars/Workshops/FDP/Refresher course attended**

- 1) International Conference on Commerce, Management and Interdisciplinary Subjects (ICCMIS 2021) organised by Department of Commerce and International Business, School of Business Studies, Central University of Kerala on Oct 28-29,2021.
- 2) Attended a workshop on Hypothesis Building and Testing- A Structural Equation Modelling and Approach organised by Department of Commerce, Manipal Academy of Higher Education on November 10th, 2021 by Centre for Consultancy training & corporate interface, DOC & Knowledge Partner, i-BAT.
- 3) Attended a National webinar on the topic "Financial Empowerment through Strategic Planning" organised by Besant Evening College, Mangalore and Govinda Dasa College, Surathkal in Association with AMFI on Sept 29,2021.
- 4) Attended an International Webinar on Research Methodology organised by Department of Computer Science,MGM college, Udupi, on 4th September ,2021.
- 5) Attended two Days Workshop on "Research Paper Writing & Journal Selection" organized by the Faculty of Commerce & Management, SGT University, Gurugram (Haryana) on 27-28th,Aug,2021.
- 6) Participated in an International Webinar - Topic "Literature And Pandemics - A Correlation And Societal Impact Of The Pandemic, 31st July 2021" organised by Poornaprajna College and Post Graduate Center, Udupi.
- 7) Participated in an International E Conference "REVAMP EDUCOM 2021" on "Mutation Challenges in Commerce and Management Education" on 23rd and 24th July 2021 organised by Mangalore University

- 8) Attended three days National Level Faculty Development Programme on concepts and development of Research Methodology organized by the Department of Commerce and IQAC, Nehru Memorial College Kurunjibag, Sullia, on July 15th to 17th, 2021.
- 9) Attended an Entrepreneurship Development Programme (EDP) on Mutual Funds Investment (how to invest in Mutual Funds) on June 29, 2021 organised by the Department of Commerce and International Business, School of Business Studies, Central University of Kerala and Central Depository Services Limited (CDSL).
- 10) Attended a webinar on "How to write an effective manuscript to a scopus indexed journal (in domain of social science research)" organised by St.Aloysius College, Mangaluru on 4th,June,2021.
- 11) Attended a webinar on "Methodology of Research on Social Sciences" organised by Teresian college, Mysuru on 31st May,2021.
- 12) Attended a webinar on "Managing Covid-19 using Mathematical Modelling" by St Joseph Engineering College, Vamanjoor, Mangaluru on 29th May,2021.
- 13) Participated in an International conference on "The Role of Banks and Other Financial Institutions in Funding Support for the Sustainability of Start-ups" on 28th May,2021organised by Sahyadri College, Mangaluru.
- 14) Attended a National Webinar on "Technology and Accounting Interface Opportunities and Challenges Among Accounting Educators" organised by Indian Accounting Association Karnataka Chapter in association with ISDC & ACCA,UK on 25th May,2021.
- 15) Participated in Two days online Faculty Development Program on Academic Writing and Teaching Methods" organised by PG Department of Management Studies and Research (MBA) , Srinivas Institute of Technology, Valachil, Mangaluru on April 8th & 9th,2021.

- 16) Participated in the online FDP on Personal Finance for Beginners from 15th March to 19th March, 2021 organised by Institute of Food Technology Entrepreneurship and Management, Haryana in association with Bombay Stock Exchange Association's Forum, Mumbai.
- 17) Participated in International Webinar on " Social Entrepreneur bases on Community-Issues in Asia by St. Philomenas College, Mysuru in collaboration with CWB, Japan on 6th Dec, 2020.
- 18) Participated in 3 days online Faculty Development Program on Invest with confidence during Pandemic time organised by Department of Management studies of BITM, Ballari in association with Bombay Stock Exchange Broker's Forum on 4th March to 6th 2021.
- 19) Participated in National Webinar organised by SDM MMK, Mysuru on "Shaping Post Pandemic World-Role of Corporate Social Responsibility" on 5th December, 2020.
- 20) Participated in the National Webinar on Trade Life cycle on October 19, 2020 organised by Department of Commerce and International Business, School of Business Studies, Central University of Kerala.
- 21) Participated in National Level Webinar on "An insight into Capital Market during Covid-19 Pandemic" organised by Department of Business Administration, SDM, Mangalore in association with SEBI & NSDL on 2nd July 2020.
- 22) Participated in the online FDP on 15-06-2020 on "Tapping Social Capital during Covid-19 period conducted by Milagres College, Kallianpur.
- 23) Participated in the National Webinar on "E-Resources for Research in Management " organised by Dr. NSAM First grade college, Bengaluru on 3rd June 2020.
- 24) Attended a workshop on the topic "GST" on 09<sup>th</sup> August 2017 conducted by Yashashwini K Amin, Chartered Accountant at SDM PG centre for Management Studies and Research.
- 7) Attended one day Seminar "SHRADDHA" at Ramakrishna Mission, Mangaluru on "Personality Development" on 1st September, 2016. Attended a training

programme on Mobile Banking organised by Canara Bank at SDM PG Centre on Feb,8th,2017.

- 25) Participated in two days National Conference on "Innovations and Transformations in Banking, Management, IT, Education and Social sciences" organised by Srinivas Institute of Management studies on August 26th and 27th, 2016.
- 26) Attended the 5th International Conference on "Emerging Trends in Finance & Accounting" held at SDM IMD, Mysore on August 19 & 20, 2016
- 27) Participated in the Pre conference workshop held on August 18, 2016 during 5th International Conference at SDM IMD, Mysore on August 18, 2016.
- 28) Attended one week National Level Workshop Cum conference on "Panel Data Econometrics" organised by University of Mysore from 12 to 17th August, 2016.
- 29) Participated in the 14th one day National Conference in Manegma Series of Conferences organised by Srinivas Institute of Management studies on May 07, 2016.
- 30) Participated in the 2nd International Conference on " Management in the 21st Century- Issues, Challenges and the Road Ahead" organised by AIMIT, Beeri on 21st March, 2016.
- 31) Attended ten days National level FDP on Data analysis with SPSS organised by Sheshadripuram Academy of Business studies, Bangalore from 27th April to 6th May, 2022.
- 32) Attended a workshop on "Nazariya – A Financial Perspective " organised by JM Mutual Funds at Ocean Pearl on 14<sup>th</sup> June, 2023.
- 33) Participated in Ten days National Level Professional Development Programme on the topic " Research Methodology & Data Analysis" held from August 9<sup>th</sup> to 19<sup>th</sup>, 2023.
- 34) Attended a seminar on "Business Automation-Work smarter using Business Automation Tools" on 7<sup>th</sup> February, 2024 organised by Kanara Chamber of Commerce and Industry, Bunder, Mangaluru.

- 35) Attended a seminar on “Using open source software and AI to find research gaps and performing Literature Review by Mr.Amitabh Anand organized by MES Manipal College on February 17<sup>th</sup>,2024.
- 36) Attended a Webinar on Role of AI in Accounting and Finance on February 18<sup>th</sup>,2024 organised by Indian Accounting Association, Jaipur.
- 37) Attended one day National Webinar on “Availability of Important E-resources on UGC Inflibnet N List Electronic Consortia for students and Teachers of Higher Education System in India” organized by Anandibai Raorane Arts, Commerce and Science College, Sindhudurg, Maharashtra on 27<sup>th</sup> March,2024.
- 38) Attended Webinar for Faculty Development Program on “Principles of Outcome Based Education” on 25<sup>th</sup> April,2024.
- 39) Attended one week international FDP on “Research Methodology: Tools and Techniques” from June 22 to 28 ,2024 organised by Nirwan University, Jaipur.

### **Resource Person**

- 1) At the state level seminar on “Management Education in Crossroads” organized by Vivekananda College , Puttur in association with SDM PG Centre For Management Studies and Research, Mangalore.
- 2) A talk on stress management to employees of IDBI, Zonal office, Bengaluru.
- 3) A talk on Digital awareness to retired employees of Commercial tax office, Mangaluru.
- 4) Guest Lecture on Financial Awareness in one day workshop organized by Chetan Business School, Dharwad on November 5<sup>th</sup>,2022.
- 5) Invited as a Chief Guest for SRS Kiddie Carnival organized by Sri Ramakrishna Group of Institutions on November18th, 2024.
- 6) Guest Lecture on ‘Corporate Restructuring’ on July 21<sup>st</sup>,2023 for the knowledge series organised in association with ICSI.

7) Guest Lecture on “Behavioural Finance” at SDM Law College, Mangalore on July 9<sup>th</sup>,2024.

### **Other Achievements**

- Submitted a Minor research project on "Role of Educational Loan by Commercial Banks over Higher education" to University Grants Commission, Delhi on 1st Feb, 2016.
- Cleared National Eligibility Test in 2011.
- Awarded Doctor of Philosophy for Thesis “A Study of Portfolio Attribution and Holdings Based Analysis in India” from Mangalore University.
- No. of FDP/workshops – 16
- No. of webinars - 10
- No. of E conference – 5
- No. of courses- 4

### **Special Responsibilities at the institute:**

- Organising secretary of ED programme in association of ICSI and EVOLVE in 2023.
- Organising secretary for SHRESHTA -2023.
- Placement officer for the year 2024 and 2025.