

SDM College of Business Management Studies Post Graduate Centre for Management Studies and
Research, Mangaluru

Action Taken Report (ATR) - January 2024 to June 2024

Sl.No	Date and Month	Activities Conducted	Resource Persons
1	4 th -5 th January	Two days workshop in Aptitude Training by Training and Placement Cell	Mr.Steeven Robert Tellis, Associate Professor SIT, Valacchil Mr.Manikumar M Professional Trainer
2	9 th January	Rotary Club Guest Lecture on Mental Health	
3	12 th January	Yukthi at Ramakrishna Mission	
4	22 nd January	Extension Activity at Bhagini Samaj	
5	23 rd January	Ramothsava by National Integration Forum	
6	24 th January	National Girl Child Day – Poster Making Competition	
7	25 th January	Workshop by Training and Placement Cell on Interview Interfaces	Mr.Naveen L.N, AGM, IDBI Bank Dr.Malini Hebbar Principal, Swasthika National Business School
8	29 th January	Webinar by Training and Placement Cell on Cloud based English language lab- “Lanquill”	Ms.Shefali Malhotra Product Assistant Manager Group Infotech India Pvt. Ltd
9	30 th January	Observed Martyr’s Day	
10	30 th January	Seminar by Training and Placement Cell on “Career in Banking/ Government sector jobs”	Mr.Ashith Poojary Manager TIME Institute
11	7 th February	Annual sports meet at Perfect Pass	
12	10 th February	Interim Budget 2024-25 and The Indian Economy : A review n association with State Economic Cell	Captain Brijesh Chowta, BJP State Secretary, Karnataka Shri Sathish Kumpala, President BJP DK District CA SS Nayak, Co-convener, BJP Economic Cell, DK CA Shantharam Shetty Convener, BJP Economic Cell, DK District
13	12 th February	I Semester MBA commences / Orientation and Budget Analysis competition for III Sem MBA	
14	13 th February	Microsoft Excel certification orientation	Mr.Rambo Ms.Ashwini Chandran Active Edu Technologies India Pvt. Ltd., Microsoft certifies partners
15	12 th -15 th February	Bridge course for I MBA	
16	13 th -15 th February	Extension activity for II MBA students	Riya foundation, Sevashrama visit Tree park green initiative, Tannerbhavi beach cleaning, Jail visit

17	19 th February	Corporate club workshop on “Corporate to Campus”	Prof.Ronald Pinto Director Institute for Individual Development
18	21 st February	Inauguration of Student Consortium	Mr.Ananthesh Prabhu President, KCCI, Mangaluru Mr.Shravan Shetty Assistant VP, Kotak Mahindra, Mangaluru
19	21 st February	MOU with KCCI	
20	21 st February	Fresher’s Day/ Dandiya Night	
21	21 st February	National Management Day and AIMA Day organized in association with MMA	Dr.M S Moodithaya Vice Chancellor Nitte Deemed University Dr.Jnaneshwar Pai Maroor Assistant Professor Dept of Humanities Nitte University
22	23 rd February	Volleyball/ Throwball match at Mangala ground	
23	26 th February	Corporate Club Workshop on Daily Dermatology: Insights for youthful and Healthy Skin	Dr.Althea Valeen Pinto Senior Resident KMC, Mangaluru
24	1 st March	National Integration Forum observes Zero Discrimination Day by conducting online quiz	
25	4 th March	Corporate Club Guest Lecture	
26	7 th March	Annual Sports meet at Perfect Pass (Badminton and Football)	Ms.Varsha Vijay Sports personality
27	10 th March	Swatch Bharath Extension in association with Ramakrishna Mission	
28	11 th March	Dr.Devaraj K. (KV Devadiga) Cash Award Programme	Dr.Devaraj K. Former Director SDM PG Centre Ms.Manasa, Topper of the 2021-23 batch
29	11 th March	Campus Connect- Mutual Fund Expert speak session organized by Finance Forum	Dr.Balaji Rao D. G. Co-founder & Director OSAT Knowledge Pvt. Ltd
30	14 th March	First Time Voters Awareness Drive- Extension activity.	Ms.Deepa Nayak P
31	16 th March	International Women’s Day on “Empowering Women, Nurturing Minds: Prioritising Mental Health” in association with IRCS	Dr.Shashikala Gurupur Director, Symbiosis Law School and Dean , Faculty of Law, Symbiosis International Deemed University, Pune
32	16 th March	Interclass Kabaddi Match	
33	16 th March	National Integration Forum celebrates World Consumer Rights Day – Interclass short video making competition	
34	18 th -19 th March	Mangalore University weight lifting tournament	
35	18 th March	Corporate club workshop on “Budget Terminologies”	CA SS Nayak, Past Chairman, ICAI, Mangaluru Chapter

36	20 th March	Orientation of Swatch Bharath Jana Sampark Abhiyan	Mr.Ranjan Bellarpady Coordinator Ramakrishna Mission
37	21 st March	Flag off ceremony of Swatch Bharath Jana Sampark Abhiyan	Swami Jitakamanandaji Adyaksha Ramakrishna Mission
38	21 st March	Finance Forum workshop on “Financial Literacy”	Ankith Mehta Chief Strategic Officer Fintopedia
39	22 nd -23 rd March	International e-conference 2024	Dr. P. L. Dharma Vice Chancellor Mangalore University Prof.Manjunath Kamath Principal, Trisha College of Commerce and Management
40	25 th March	Corporate Club and ED Cell workshop on “Roadmap for Start-ups in the Present Era”	Mr.Joel Michael Rebello, Founder Dreambox Services Pvt.Ltd.
41	28 th March	Interclass Cricket Match at Urwa ground	
42	1 st April	Corporate club and Women Empowerment Workshop on “Nutrition in prevention of Cance”	Dr.M S Baliga, Mangalore Institute of Oncology
43	3 rd -6 th April	II Internals for III Sem MBA	
44	4 th April	Iftar Celebration	
45	8 th -12 th April	Viva voce for III Sem MBA	
46	13 th April	Corporate club and ICC organized “POSH training workshop”	Ms.Preetham Kamath Behavioural Trainer and Counsellor
47	18 th April	Literary association -Poster making competition	
48	22 nd April	Corporate workshop on “Developing Writing Skills”	Mr.Stany D Souza Graphologist and Handwriting Expert
49	29 th April	Corporate Club workshop on “A journey of young women entrepreneur”	Ms.Radhika Deemanth Suvarna Centre Head-Study Metro, Mangalore
50	6 th May	Corporate Club Workshop in association with Ramakrishna Mission on “Management Lessons of Swami Vivekananda for the youth”	Mr.Ranjan Bellarpady, Coordinator Ramakrishna Mission
51	8 th May	National Integration Forum and YRC Unit celebrates World Red Cross Day by creating awareness on Organ donation	Dr.B Sachidananda Rai Consultant Orthopedic and joint replacement surgeon
52	9 th May	Logo Design Competition by Literary Club	
53	14 th May	Training and Placement Cell workshop on “Benefits of pursuing a career in talent acquisition”	Len Mohan Fernandes, Senior Recruiter Mirfath Zainab, Glennis Sumitra People Gamut
54	17 th May	Spark Vista- Interclass Management fest	
55	20 th May	I sem Mentoring I session	
56	20 th May	Corporate Guest lecture on “A success story of Automotive Business Management”	Dr.Prakash Kamath General Manager (Retd) Mahindra & Mahindra
57	21 st May	Industrial Tour (South India)	Dr.Shaini Naveen, Ms.Ramyia Shetty

58	21 st May	Sharing is caring extension at Sneha Deep Ashram	Mr.Dawn Prakash Dr.Jomon Lonappan
59	22 nd May	Infosys Springboard Orientation	Aishwarya Rajeev Senior Analyst Learning Infosys
60		Extension at Chetana Child Development Centre	Mr.Dawn Prakash
61	25 th May	ICSI, MSME and Startup connect	Sri Devaraj, JD, MSME, DFO, Mangalore Sri Balachandra YU, CEO Karnataka Bank Ltd
62	27 th May	I semester II Internals	
63	3 rd June	Research cell organized a workshop on “Crafting Robust Research designs for Academic Research”	Dr.Avinash Assistant Professor MPM GFGC, Karkala
64	5 th June	World Environment Day celebrated in association with Rotary Club of Mangalore by distributing saplings to school children	Dr.Harshitha K
65	5 th June	Nature Photography competition in order to mark the World Environment Day organized by National Integration Forum	
66	6 th June	Corporate club workshop on NSE Academy courses and career opportunities	Mr.Raghavendra S. Deputy Manager, NSE Academy Ltd.
67	10 th June	IQAC organized FDP to teaching and non-teaching staff on Wellness through Yoga	Yogarathna Gopalakrishna Delampady, Rajyothsava Awardee
68	10 th June	National Integration Forum conducted curtain raiser program on account of International Yoga Day and conducted Yoga session to female students	Yogarathna Gopalakrishna Delampady, Rajyothsava Awardee
69	14 th June	Research Cell organized a workshop on Data Analysis using Jamovi	Dr.Vrinda Acharya, Assistant Professor, MAHE
70	20 th June	National Integration Forum organized International Yoga Day on the theme Women Empowerment	Yogarathna Gopalakrishna Delampady
71	26 th June	National Integration Forum in association with All College Student Association organized “Awareness on International Day against Drug Abuse and Illicit Trafficking”	Smt.Najma Farooqi. KSPS, ACP-Traffic, Mangalore city

Dates of the monthly meetings

04-01-2024
07-02-2024

19-03-2024
16-04-2024

08-05-2024
14-06-2024