

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH MANGALURU - 575 003, D. K.

PHONE : 0824 - 2496009 Website : http://www.sdmcbm.ac.in E-mail : sdmcbm@gmail.com

: Sponsored By :

CALENDAR 2023-24

SDM EDUCATIONAL SOCIETY (R.), UJIRE (D.K.)

Fountain of Inspiration & Guidance



Padmavibhushana Dr. D. Veerendra Heggade President SDME Society ®, Ujire Honourable Member of Rajyasabha

PERSONAL MEMORANDA

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Name of the Student	
Class and Section	· ·····
Age and Date of Birth	·
Hobbies & Interest	·
Blood Group	·
Any Award, Prize won in the Collegiate level	·
Father's Name	
and Occupation	
Mother's Name and Occupation	
,	
(During the term)	
E-mail ID	
Address Parent's Phone No.	·
(During the Vacation)	
Any other information	:

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UNDERTAKING BY STUDENTS AND PARENTS

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I. N	/r. /Miss.	(I / II Year) student of				
	SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE					
	R MANAGEMENT STUDIES AND RE					
the	e Register No.	for the academic year				
	hereby promise tha	at I will abide by the following rules.				
1.	I will be regular and punctual to a	all the classes.				
2.	I will wear uniform and formal dre by the college.	ess as per the dress code prescribed				
3.	As per the rules of the college I the college campus.	will not bring four wheelers inside				
4.	I will pay tuition fees, examinatio by the management and universi	n fees and any other fees specified ty on time.				
5.		es inside and outside the college rm to the college, individuals and				
6.	I will be disciplined and will s classroom, college campus and o	how respectful behaviour in the utside.				
	ACKNOWLE	DGEMENT				
l al to s	hereby undertake that I will strictly follow the above terms & conditions. I also undertake that if I fail to comply with these terms; I will be liable to suitable action as per Institute's rules and regulations. SMS regarding attendance, holiday, etc., can be sent to my following mobile no.					
Sig	nature of the Student	Signature of Parent/Guardian Name & Address with Phone Number				

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MBA Teaching Faculty 2023-24

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SI.No	o. Name	Designation
1.	Dr. Seema S. Shenoy	Director
2.	Sumathi	Asst. Professor
3.	Dr. Prameela S. Shetty	Asst. Professor
4.	Dr. Savitha Pereira	Asst. Professor
5.	Dr. Jomon Lonappan	Asst. Professor
6.	Dr. Harshitha K.	Asst. Professor
7.	Deepa Nayak P.	Asst. Professor
8.	Dawn Prakash	Asst. Professor
9.	Ramya Shetty	Asst. Professor
10.	Prashanth Kumar A.	Asst. Professor
11.	Dr. Shaini Naveen	Asst. Professor

MBA Administrative Staff 2023-24

SI.No. Name	Designation
1. Jayalaxmi	Sr. Office Assistant
2. Pushpavathi	Office Assistant
3. Ashalatha M.	Library Assistant
4. Sujyothi Kumari	Office Assistant
5. Padmini Hebbar	Clerk/Lib. Assistant
6. Roopesh Kumar	Accounts Assistant
7. Pavithra	Office Assistant/Lab Technician
8. Haneesh Moily	Attender
9. Rohith	Attender
10. Shravan Kumar	Attender
11. Ananda	Attender
12. Prashanth	Watchman
13. Radha N.	Sweeper
14. Mahesh Shetty	Lift.Operator

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SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALORE.

Shri Dharmasthala Manjunatheshwara Educational Society, (R.), Ujire is providing education and healthcare since last several decades in the state of Karnataka, located in Ujire, Dakshina Kannada district of the Karnataka State, SDM Educational Society is a centre known for its educational excellence that has an outstanding track record of providing dedicated service in the sector of education, health and social service.

Dr. D. Veerendra Heggade is the President of Shri Dharmasthala Manjunatheshwara Educational Society and has been the guiding spirit and driving force behind all the educational institutions. Heggadeji has been nominated as the Rajya Sabha member in the year 2022. The institutions of Shri Dhramasthala Manjunatheshwara Educational Society have been built with a faith that is passionate and has a mission that transcends all barriers of race and religion, caste and creed. SDM believes in the dissemination of knowledge with a macroscopic dimension to harness the best of talents and translate it to the academic scenario. The society is instrumental in elevating the standards of students of SDM Educational Institution.. The perfect blend of education and spirituality offered by SDM will attune a student with the qualities of ethics, discipline, integrity and humanitarian spirit. The educational system followed by SDM is glaring example for the amalgamation of modernism and ancient tradition. The principles of life are imbibed in the student and they become responsible human beings armed with knowledge and attributes of human element.

Affiliation and Accreditation

MBA programme offered by our institution is affiliated to Mangalore University which is one of the upcoming universities in South India and is well known for innovative programmes all over the country. The programme is recognized by AICTE (New Delhi), approved by Govt. of Karnataka and affiliated to Mangalore University. It is accredited with B+ grade by NAAC.

About the Institute

SDM College of Business Management Post Graduate Centre for Management Studies and Research Mangaluru is established in the year 2007. It is housed in a magnificent building situated in Kodialbail, Mangaluru, with state of the art infrastructure. The institute is well known for management education

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with innovative teaching pedagogies like; group discussion, student's seminar, presentation, role plays, case analysis and assignment as a part to the curriculum.

The institute is not just imparting academic inputs but is also providing important life skill/soft skill training. "Shreshta" National level management fest at post graduate level is conducted by the institute every year in order to train students in leadership, communication, presentation and organizing skills. It also organises National and International Conferences annually besides hosting a fleet of sports and cultural activities.

Vision

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Develop competencies of people to meet the challenges of business, industry and service sector. Empower them with requisite skills to be globally acceptable business leaders. Provide world class professional management education to the people at a reasonable cost, spread Indian ethos spiritually to sustain, survive and succeed in business and industry.

Mission

Bring professionalism in all spheres of life. Enrich the quality of life by creating and sustaining the urge to continuous learning for life. Encourage competitive spirit for organizational excellence by leveraging intellectual human capital. Instill entrepreneurial qualities with right moral, social values and prosper. Enhance the quality of life of individual by encouraging to believe in personal integrity, hard work and honesty in public life. Develop leadership, entrepreneurship quality among the people with patriotism, modern outlook and positive attitude towards life. Develop self confidence to lead, motivate people through case study, practical training and exposure to global business and industry.

Core Values

- 1. Crafting socially and morally responsible business leaders.
- 2. Nurturing patriotic and spiritual belief
- 3. Instilling positive thinking and ethical behaviour
- 4. Fostering an eco system to stimulate innovation, creativity and entrepreneurial instincts.
- 5. Chistling students to be globally empowered and technically competent.

-SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru							
Code of Conduct							
Compulsory Attendance	 90% attendance in each subject is compulsory to have eligibility to appear for semester examination Attendance is taken within the first 5 minutes of the commencement of every class. Immediate Intimation is sent to the parent on any student being absent. 						
Dress Code	 Uniform (provided by the college only) to be worn on every Monday and Wednesday. If Monday and Wednesday happens to be a holiday, uniform is to be worn on the subsequent working day. Those who fail to wear the uniform will be penalized. 						
Boys Girls	 Other days of the week - Formals (Trousers and Shirts) Saturday; Smart casuals Well groomed hair style Neatly trimmed beard/ No beard is appreciated Formal shoes (Black or Brown) from Monday to Friday Other days of the week - Formals (Salwars/Kurtis) 						
	with sleeves)Saturday; Smart casuals						
Lift usage	 Lift operator's instructions to be strictly followed No loading more than the allowed capacity Make it a habit to give way in the lift to the Members of the Management, Guests and Faculty members of all sister concerns. 						
Classroom conduct	 Cleanliness in the classrooms should be strictly maintained. Any farm of Celebration inside the classrooms is prohibited. No usage of LCD or sound systems during non class hours. Use the classroom infrastructure judiciously. Switch off light and fans when no one is in the class room 						

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Parking facility	 No four-wheeler parking facility is available for students. Two wheeler parking rules laid down by the college authorities is to be strictly followed. No argument with security personnel
Harassment/Ragging	 Harassment in any form will not be tolerated Students indulging in any act of ragging shall face severe consequences
Library conduct	 The Library is open on all working days from 8.30 a.m. to 6.00 p.m. Students are allowed to borrow 5 Books at a time. Discipline and decorum of the library should be followed. Entry to the library only with ID card.
Discipline	 Entry to the classroom at least 5 minutes prior to the commencement of the class No nuisance within or outside the college premises is permitted. No forming a group on the pretext of any caste, religion, background or language Mind your behaviour as you are under surveillance.
Time Management	 Students are expected to be seated at least 5 minutes in advance on commencement of any activity of the college. Students are expected to be present in the examination hall 10 minutes prior to the commencement of the examination.
Cleanliness	 Surroundings should be maintaned clean. Washroom hygiene should be maintained. Water should be used judiciously. Proper waste bins should be used to dispose different kinds of thrash. Ensure adherence to environmental policy.
* College will have all righ	ts to change or modify or alter the above said points.

OCTOBER - 2023 | NOVEMBER - 2023

Date	Days	Particulars	Date	Days	Particulars
1	SUN		1	WED	
2	MON	Gandhi Jayanthi	2	THURS	
3	TUE	II Internals	3	FRI	II Sem Class Commences
4	WED	II Semester	4	SAT	
5	THURS		5	SUN	
6	FRI		6	MON	
7	SAT		7	TUE	
8	SUN		8	WED	
9	MON		9	THURS	
10	TUE		10	FRI	
11	WED		11	SAT	
12	THURS	National Seminar	12	SUN	
13	FRI		13	MON	
14	SAT		14	TUE	
15	SUN		15	WED	
16	MON		16	THURS	
17	TUE		17	FRI	
18	WED		18	SAT	
19	THURS		19	SUN	
20	FRI	Sharada Pooja	20	MON	
21	SAT		20	TUE	
22	SUN		21	WED	
23	MON			THURS	
24	TUE		23	FRI	
25	WED		24	SAT	
26	THURS		25	SUN	
27	FRI		26	MON	
28	SAT		27		
29	SUN		28	TUE	
30	MON		29	WED	
31	TUE		30	THURS	

DECEMBER - 2023

JANUARY - 2024

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Date	Days	Particulars	Date	Days	Particulars
1	FRI		1	MON	
2	SAT		2	TUE	
3	SUN		3	WED	
4	MON		4	THURS	
5	TUE		5	FRI	
6	WED		6	SAT	
7	THURS		7	SUN	
8	FRI		8	MON	Election for Consortium
9	SAT		9	TUE	
10	SUN		10	WED	
11	MON		11	THURS	
12	TUE		12	FRI	
13	WED		13	SAT	
14	THURS		14	SUN	
15	FRI		15	MON	
16	SAT		16	TUE	
17	SUN		17	WED	
18	MON		18	THURS	
19	TUE		19	FRI	
20	WED	III Sem Class Commences	20	SAT	
21	THURS		21	SUN	
22	FRI		22	MON	
23	SAT	Graduation Day	23	TUE	
24	SUN		24	WED	
25	MON		25	THURS	
26	TUE		26	FRI	
27	WED		27	SAT	
28	THURS		28	SUN	
29	FRI		29	MON	
30	SAT		30	TUE	Martyr's Day
31	SUN		31	WED	

2023-24

FEBRUARY - 2024

MARCH - 2024

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Date	Days	Particulars	Date	Days	Particulars
1	THURS		1	FRI	
2	FRI		2	SAT	
3	SAT		3	SUN	_
4	SUN		4	MON	-
5	MON		5	TUE	-
6	TUE	III Sem I Internals	6	WED	
7	WED		7	THURS	Sports
8	THURS	-	8	FRI	International Women's day
9	FRI	-	9	SAT	-
10	SAT		10	SUN	-
11	SUN	-	11	MON	-
12	MON		12	TUE	-
12	TUE		13	WED	-
		-	14	THURS	-
14	WED	-	15	FRI	
15	THURS	-	16	SAT	Sports
16	FRI		17	SUN	-
17	SAT		18	MON	-
18	SUN		19	TUE	-
19	MON		20	WED	-
20	TUE		21	THURS	
21	WED	Student Consortium Inauguration	22	FRI	International e-conference
22	THURS		23	SAT	e-conference
23	FRI	Sports	24	SUN	-
24	SAT		25	MON	-
25	SUN		26	TUE	-
26	MON		27 28	WED THURS	Sports
27	TUE		28	FRI	
28	WED		30	SAT	-
29	THURS	1	30	SAT	-
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APRIL - 2024

MAY- 2024

Date	Days	Particulars	Date	Days	Particulars
1	MON		1	WED	
2	TUE		2	THURS	
3	WED	III Semester	3	FRI	_
4	THURS	II Internals	4	SAT	
5	FRI		5	SUN	
6	SAT		6	MON	
7	SUN		7	TUE	
8	MON	III Sem Vivavoce	8	WED	
9	TUE		9	THURS	-
10	WED		10	FRI	
11	THURS		11	SAT	
12	FRI		12	SUN	-
13	SAT		13	MON	-
14	SUN		14	TUE	-
15	MON	I Semester	15	WED	
16	TUE	l Internals	16	THURS	
17	WED		17	FRI	-
18	THURS		18	SAT	-
19	FRI	-	19	SUN	
20	SAT	-	20	MON	I Sem Mentoring
20	SUN	-	21	TUE	Industrial Tour
22	MON	-	22	WED	-
23	TUE	-	23	THURS	-
24	WED	-	24	FRI	
25	THURS	1	25	SAT	-
26	FRI	-	26 27	SUN MON	I Semester
27	SAT	1	27		II Internals
27	SUN	-	28	TUE WED	-
28	MON	1	30	THURS	
30	TUE	1	30	FRI	1
30			21		

2023-24

JUNE - 2024				JULY-	2024
Date	Days	Particulars	Date	Days	Particulars
1	SAT		1	MON	
2	SUN		2	TUE	
3	MON		3	WED	
4	TUE		4	THURS	
5	WED		5	FRI	
6	THURS		6	SAT	
7	FRI		7	SUN	-
8	SAT		8	MON	
9	SUN		9	TUE	
10	MON		10	WED	
11	TUE		11	THURS	-
12	WED		12	FRI	
13	THURS		13	SAT	
14	FRI		14	SUN	
15	SAT		15	MON	
16	SUN		16	TUE	-
17	MON		17	WED	-
18	TUE		18	THURS	
19	WED		19	FRI	
20	THURS		20	SAT	-
21	FRI		21	SUN	
22	SAT		22	MON	
23	SUN		23	TUE	
24	MON		24	WED	
25	TUE		25 26	THURS FRI	
26	WED		20	SAT	
27	THURS		27	SUN	
28	FRI		28	MON	
29	SAT		30	TUE	
30	SUN		31	WED	

AUGUST - 2024

SEPTEMBER - 2024

Date	Days	Particulars	Date	Days	Particulars
1	THURS		1	SUN	
2	FRI		2	MON	
3	SAT		3	TUE	
4	SUN		4	WED	
5	MON		5	THURS	
6	TUE		6	FRI	
7	WED		7	SAT	
8	THURS	National Conference	8	SUN	
9	FRI		9	MON	
10	SAT		10	TUE	
11	SUN		11	WED	
12	MON		12	THURS	
13	TUE		13	FRI	
14	WED		14	SAT	
15	THURS				
16	FRI		15	SUN	
17	SAT		16	MON	
18	SUN		17	TUE	
19	MON		18	WED	
20	TUE	Shreshta	19	THURS	
21	WED	Sillesilla	20	FRI	
22	THURS		21	SAT	
23	FRI	College Day	22	SUN	
24	SAT		23	MON	
25	SUN		24	TUE	
26	MON		25	WED	
27	TUE		26	THURS	
28	WED		27	FRI	
29	THURS		28	SAT	
30	FRI		29	SUN	
31	SAT		30	MON	

College Calendar 📁		2023-24
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College Calendar		2023-24
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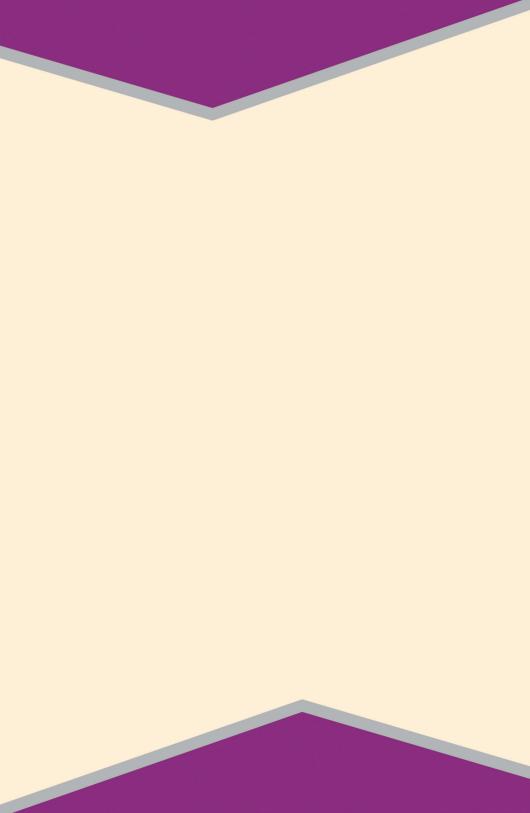
College Calendar		2023-24
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College Calendar		2023-24
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College Calendar		2023-24
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College Calendar		2023-24
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INSTITUTIONS MANAGED BY SDM Educational Society (R.) UJIRE, KARNATAKA

- 1. SDM College (Autonomous), Ujire (UG & PG)
- 2. SDM PU College, Ujire

- 3. SDM Residential PU College, Ujire
- 4. SDM College of Naturopathy & Yogic Sciences, Ujire
- 5. SDM Women ITI, Ujire
- SDM Institute of Technology, Ujire
- 7. SDM Polytechnic, Ujire
- 8. SDM College of Education (B.Ed.), Ujire
- 9. SDM Institute of Education (D.Ed.), Ujire
- 10. SDM College of Business Management, Mangaluru
- SDM College of Business Management, PGCentre for Management Studies & Research (MBA), Mangaluru
- 12. SDM Law College Center for Post Graduate Studies & Research in Law, Mangaluru
- 13. SDM College of Ayurveda, Udupi
- 14. SDM Ayurveda Hospital, Udupi
- 15. Rathnashree Arogyadhama, Udupi
- 16. SDM Ayurveda Research Centre, Udupi
- 17. SDM Ayurveda Hospital, Mangaluru
- 18. SDM College of Ayurveda, Hassan
- 19. SDM Ayurveda Hospital, Hassan
- 20. SDM Ayurveda OPD, Chickmagaluru
- 21. SDM Institute of Ayurveda, Bengaluru
- 22. SDM Ayurveda Hospital, Bengaluru
- SDM Institute of Naturopathy & Yogic Sciences, Bengaluru (Kshemavana)
- 24. SDM Industrial Training Centre, Venur
- 25. SDM Industrial Training Institute, Samse
- 26. MMK & SDM Mahila Maha Vidyalaya, Mysuru
- 27. MMK & SDM Girls PU College, Mysuru
- 28. Sri D.M. Eng. Medium School (State), Ujire
- 29. Sri D. M. Eng. Medium School (CBSE), Ujire
- 30. SDM English Medium School, Dharmasthala
- 31. SDM English Medium School, Belthangady
- 32. SDM School, Mangaluru
- 33. Sri D. M. Secondary School, Ujire

- 34. Sri Manjunatheshwara Aided High School Dharmasthala
- 35. Sri D. M. High School, Belal
- 36. Sri D. M. High School, Perinje
- 37. Sri D. M. Hr. Pry. School, Ujire
- Sri Manjunatha Swamy Aided Hr. Pry. School Dharmasthala
- 39. SDM. Hr. Pry. School, Puduvettu
- 40. SDM. Hr. Pry. School, Mayyadi
- 41. Kanchana Venkatasubramanyam Smaraka High School, Kanchana
- 42. Sri Laxminarayana Hr. Pry. School, Kanchana
- 43. SDM College of Engg. & Tech., Dharwad
- 44. SDM Industrial Training Institute, Dharwad
- THE SOCIETY FOR THE WELFARE OF THE DISABLED (R.), VAMANJOOR
- 45. SDM Mangala Jyothi Integrated School, Vamanjoor
- 46. SDM Mangala Jyothi Pvt. ITI, Vamanjoor

SDM BHAISHAJYA PRATHISHTANA (R.), UDUPI

47. SDM Ayurveda Pharmacy, Udupi

SDM UNIVERSITY, DHARWAD

- 48. SDM College of Dental Sciences, Dharwad
- 49. SDM College of Physiotherapy, Dharwad
- 50. SDM College of Medical Sciences & Hospital Dharwad
- 51. SDM Institute of Nursing Sciences, Dharwad

SDM EDUCATIONAL TRUST (R.), UJIRE

- 52. SDM Institute for Management Development, Mysuru
- 53. Rathnamanasa, Ujire
- 54. Sports Club, Ujire
- 55. Nethravati Craft Centre, Ujire

SRI SIDDHAVANA TRUST (R.), UJIRE

56. Siddhavana, Ujire

SDM PUBLICATION TRUST (R.), UJIRE

- 57. Manjuvani, Ujire
- 58. Manjushri Printers, Ujire
- 59. Pusthaka Prakashana Male, Ujire