

Mandatory Disclosure Updated on	31 <sup>st</sup> January, 2024
Date & Period of Last Approval	15-05-2023, 2023-24

Name of the Institution	SDM College of Business Management Post Graduate Centre for Management Studies and Research M.G.Road, Kodialbail, MANGALURU-575003, Karnataka GPS map location: ( <a href="https://maps.app.goo.gl/sYVrDBxci3fgtrSL9">https://maps.app.goo.gl/sYVrDBxci3fgtrSL9</a> )
Contact	Telephone: 0824-2496080, 0824-2496009 Email:sdmcbm@gmail.com
Website	<a href="http://www.sdmcbm.ac.in">www.sdmcbm.ac.in</a>
Type of Institution	Private - Self financed
Category (1) of the Institution	General
Category (2) of the Institution	Co-Ed
Name of the organization running the Institution	Sri Dharmasthala Manjunateshwara Educational Society®, Ujire.
Type of the organization	Society
Address of the organization	Sri Dharmasthala Manjunateshwara Educational Society®, Ujire Post Ujire, Belthangady Taluk, Dakshina Kannada-574240
Registered with	Karnataka Registration Act, 1960. (Government of Karnataka)
Registered date	04/05/1985
Website of the organization	<a href="http://www.sdmes.net">www.sdmes.net</a>

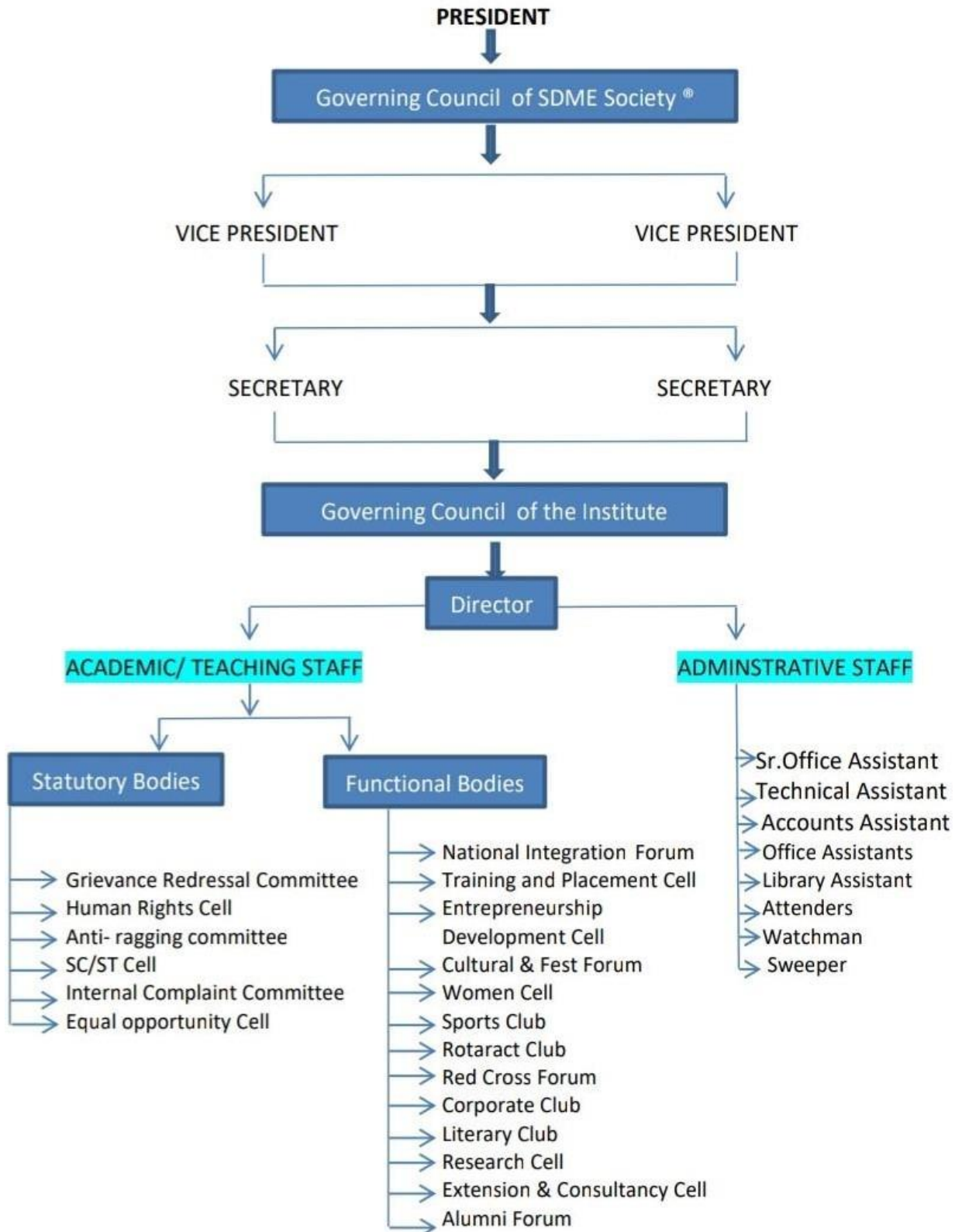
Name of the affiliating University / Board	Mangalore University
Address	University Campus, Mangalagangothri, Konaje, Karnataka State, Pin - 574 199
Website	<a href="http://www.mangaloreuniversity.ac.in">www.mangaloreuniversity.ac.in</a>
Latest affiliation period	2022-2023
Name of Director	Dr.Seema S. Shenoy
Exact Designation	Director
Contact Number	9972035330
FAX number with STD code	0824-2496080 0824-2496009
Email	<a href="mailto:directorseema@gmail.com">directorseema@gmail.com</a>
Highest Degree	Ph.D
Field of specialization	Marketing Management and Financial Management

## Members of Governing Council

Sl.No.	Name of the Members	Nature of Association
1	Dr. D. Veerendra Heggade President SDM Educational Society®, Dharmasthala	Chairman
2	Sri. D. Surendra Kumar Vice President SDM Educational Society®, Ujire	Vice Chairman
3	Sri. D. Rajendra Kumar Managing Director, Auto Matrix, Mangalore	Member
4	Dr. Satheeshchandra S. Secretary SDM Educational Society, Ujire	Member
5	President, Kanara Chamber of Commerce and Industry Ex-Officio	Member
6	The Director SDMIMD, Mysore	Member
7	Dr. Arun Isloor Professor, NITK, Surathkal	Member
8	Sri. B.S. Baliga Director (Planning & Development), Lamina Suspension Products (P) Ltd	Member
9	Mr. Rajkiran Rai Managing Director National Bank for Financing Infrastructure and Development, Mumbai	Member
10	Mr. Tauseef Ahmed Animal Rescuer and Realtor Mangalore	Member
11	Prof. Puttanna K. Professor Department of Business Administration Mangalore University	University Nomitee
12	Dr. Seema S. Shenoy Director, SDM College of Business Management Post Graduate Centre for Management Studies and Research Centre, Mangalore	Member- Secretary

Frequently of the Governing Council and Academic Advisory Body meeting	Annual
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**ORGANOGRAM OF THE INSTITUTE**



## Mechanism/ Norms and Procedure for Democratic/ Good Governance

Student Feedback on Institutional Governance/ Faculty performance	Online feedback is taken twice a year
Grievance Redressal mechanism for Faculty, staff and students	Grievance redressal cell is constituted as per UGC norms and half yearly meetings are held to address the issues
Establishment of Anti Ragging Committee	Anti-ragging cell is constituted as per UGC norms
Establishment of Internal Complaint Committee (ICC)	ICC is established as per UGC norms and POSH Act
Establishment of Committee for SC/ST	SC/ST Cell is established as per government norms
Web link of Statutory Committees <a href="https://sdmcbm.ac.in/statutory-committees-cell/">https://sdmcbm.ac.in/statutory-committees-cell/</a>	
Internal Quality Assurance Cell	IQAC is established as per NAAC requirement
Web link of IQAC Constitution <a href="https://sdmcbm.ac.in/wp-content/uploads/2024/02/IQAC-Constitution-23-24.pdf">https://sdmcbm.ac.in/wp-content/uploads/2024/02/IQAC-Constitution-23-24.pdf</a>	

## Programme

Name of Programmes approved by AICTE	MBA
NAAC Accreditation (16 <sup>th</sup> March 2021)	B+
Number of seats (Intake)	120
Duration	2 Years
Cut off marks/rank of admission during the last three years	50%


## Placement Facility

Name of the Department	Management		
Programme	Master of Business Administration		
Level 1st Year of approval by the Council	PG 2007		
Year wise Sanctioned Intake	120 (2020-21)	120 (2021-22)	120 (2022-23)
Year wise Actual Admissions	(2020-21) 120	(2021-22) 120	(2022-23) 120
Average Pay package, Rs./Year	(2020-21) Rs.450000	(2021-22) Rs.487500	(2022-23) Rs.682500
Departmental Achievements	<p>SDM College of Business Management Post Graduate Centre for Management studies and 50% of the faculty with PhD. The institute was accredited with B+ grade by NAAC. The institute trains the students and prepare them to face the challenges of the corporate world there by showing good placement records. The institute also promotes entrepreneurship through the ED cell and has produced good number of successful entrepreneurs.</p>		

## Faculty


Sl.No.	Name	Designation	Status
1	Dr.Seema S. Shenoy	Director	Permanent
2	Mrs.Sumathi	Assistant Professor	Permanent
3	Dr.Prameela S. Shetty	Assistant Professor	Permanent
4	Dr. Savitha Pereira	Assistant Professor	Permanent
5	Dr. Jomon Lonappan	Assistant Professor	Permanent
6	Dr.Harshitha K.	Assistant Professor	Permanent
7	Mrs.Deepa Nayak P.	Assistant Professor	Permanent
8	Mr. Dawn Prakash	Assistant Professor	Permanent
9	Mrs.Ramya Shetty	Assistant Professor	Permanent
10	Mr.Prashanth Kumar A.	Assistant Professor	Permanent
11	Dr.Shaini Naveen	Assistant Professor	Permanent


## Profile of Director


Name : Dr. Seema S. Shenoy	
Date of birth	23-02-1981
Education Qualifications	MBA, NET, Ph.D
Unique ID	1-410987521
Work Experience: Teaching	18 years
Research	8 years
Industry	0
Area of specialization	Marketing and Finance
Courses taught	1.Retail Management 2.Service marketing




## Faculty Profile

Name: Mrs. Sumathi	
Date of birth	20.07.1976
Education Qualifications	MBA, MPhil, NET
Unique ID	1-410993931
Work Experience: Teaching	22 years
	Research ..
	Industry ..
Area of specialization	Financial Management
Courses taught	Strategic Cost management Investment Analysis and Portfolio Management

Name: Dr.Prameela S Shetty	
Date of birth	04-04-1977
Education Qualifications	MBA, M.Com, PhD, SLET
Unique ID	764552 1-410952211
Work Experience: Teaching	19
Research	19
Industry	0
Area of specialization	Financial Management
Courses taught	Strategic Financial Management Corporate Financial Management Operations Research Business Research Methods

Name : Dr.Savitha Pereira	
Date of birth	27-11-1971
Education Qualifications	MSW, MBA, MPhil, PhD
Unique ID	1-410952216
Work Experience: Teaching	21 years
Research	7
Industry	2
Area of specialization	Human resource
Courses taught	HR Subjects General Management Social Work Subject Social Science


Name : Dr. Jomon Lonappan	
Date of birth	19-12-1979
Education Qualifications	M.B.A, Ph.D. Post- Doctoral
Unique ID	1-421170684
Work Experience: Teaching	Years 16 Years
Research	12 Years
Industry	4 Years
Area of specialization	Marketing
Courses taught	<ul style="list-style-type: none"> <li>• Promotion &amp; Distribution Management</li> <li>• International Marketing Management</li> <li>• Information Technology &amp; Business</li> <li>• Production &amp; Operations Management</li> <li>• International Business Environment</li> <li>• Human Resource Development</li> <li>• Principles &amp; Practice of Management</li> <li>• Marketing Analytics</li> <li>• Marketing Management</li> <li>• Business Environment</li> <li>• Pedagogical Innovations</li> <li>• Entrepreneurial Innovations</li> <li>• Advertising Management</li> </ul>


Name : Dr.Harshitha K.




Date of birth	23-09-1978
Education Qualifications	M.A., PGDBM, MBA, Ph.D
Unique ID	1-751537372
Work Experience: Teaching	17years
Research	16years
Industry	0
Area of specialization	Marketing
Courses taught	Economics for Managers International Business Environment Indian Business Environment Organisational Behaviour and Business Communication Organisational Behaviour Performance Management


Name: Ms.Deepa Nayak P.		
Date of birth	09-01-1979	
Education Qualifications	LLM, MBA, NET	
Unique ID	1-412341411	
Work Experience: Teaching	17 years	
Research	10 years	
Industry/Professional	02 years	
Area of specialization	Law, Marketing	
Courses taught	<p> <b>Organisation Behaviour &amp; Communications</b>  <b>Employee Relations Management</b>  <b>Compensation Management</b>  <b>Business Ethics &amp; Social Responsibility</b>  <b>Strategic Management</b>  <b>Performance Management</b> </p>	

Name: Mr.Dawn Prakash	
Date of birth	23/02/1986
Education Qualifications	MBA, NET
Unique ID	1-735868472
Work Experience: Teaching	13 Years
Research	-
Industry	1 Year 6 Months
Area of specialization	MBA (Marketing)
Courses taught	<ol style="list-style-type: none"> <li>1. Modern Organization &amp; Management</li> <li>2. Marketing Management</li> <li>3. Marketing Research &amp; Consumer Behaviour</li> <li>4. Rural Marketing</li> <li>5. Promotion &amp; Distribution Management</li> <li>6. Principles &amp; Practices of Management</li> <li>7. Event Management</li> <li>8. Integrated Marketing Communication</li> </ol>

Name : Mrs.RamyaShetty	
Date of birth	15/11/1982
Education Qualifications	BA (Law)LLB
Unique ID	1-7358492273
Work Experience: Teaching	13 Years
Research	5 Years
Industry	8 Months
Area of specialization	Human Resource Management
Courses taught	Human Resource Management Entrepreneurship and Start ups Learning and Development Organizational Behavior Strategic Management





Name: Prashanth Kumar A.	
Date of birth	01/05/1985
Education Qualifications	MBA, M.Com, PGDBM
Unique ID	1-4367085621
Work Experience: Teaching	11 years
Research	-
Industry	1
Area of specialization	Finance, Accounting
Courses taught	Tax Panning, Business Accounting & Finance, Strategic Cost Management, Financial Services, Marketing Analytics, International Marketing, Production and Operation Management.

Name: Dr.Shaini Naveen	
Date of birth	08-11-1986
Education Qualifications	MBA, NET, PhD
Unique ID	1-755683966
Work Experience: Teaching	10 Years
Research	7 years
Industry	-
Area of specialization	FINANCE
Courses taught	Quantitative Techniques Research Methodology Operations Research Financial Services Business Accounting and Finance Marketing Management Organisation Behaviour Soft Skills

## Admission quota

Entrance test / admission criteria	KMAT/MAT/CMAT (60 seats)	PGCET Rank (60 seats)	
Cut off / last candidate admitted	54% (2022-23)	20,985 (2022-23)	24,991 (2021-22)
Fees in rupees	Rs.58470/- 2020-2021	Rs.66310/- 2021-2022	Rs.69310/- 2022-2023
Admission Calendar	As per University Orders from time to time		
PIO quota	No		

## Information of Infrastructure and Other Resources Available

Classroom - 7		
Computer Centre - 1		

<p>Conference Hall -1</p>	
<p>Counseling Centre -1</p>	
<p>Library-1</p>	
<p>Learning Resource Centre-1</p>	
<p>Barrier Free Built Environment for disabled and elderly persons - Yes</p>	<p><a href="#">Click Here</a></p>

## Library

- Number of Library books - 6498 books
- Number of Journals - 6 international, 15 National Journals.
- E Resources - J-gate, Sage Online Journals
- D-Space Repository Software for Syllabus and Old Question PaperReference.
- E- Library facilities - Available
- National Digital Library(NDL) subscription details - All students have registered.

Best Practices adopted : <https://sdmcbm.ac.in/category/naac/best-practices/>

## Academic Sessions

Examination system, Year / Sem	Semester
Period of declaration of results Counseling / Mentoring	At the end of Each Semester by Mangalore University
Career Counseling	Available
Medical facilities	Available
Cultural activities	Available
Sports Activities	Available
Literary activities	Available
Magazine / Newsletter	Available
Technical activities / Tech Fest	Available
Industrial Visits / Tours	Available
Alumni activities	Available