

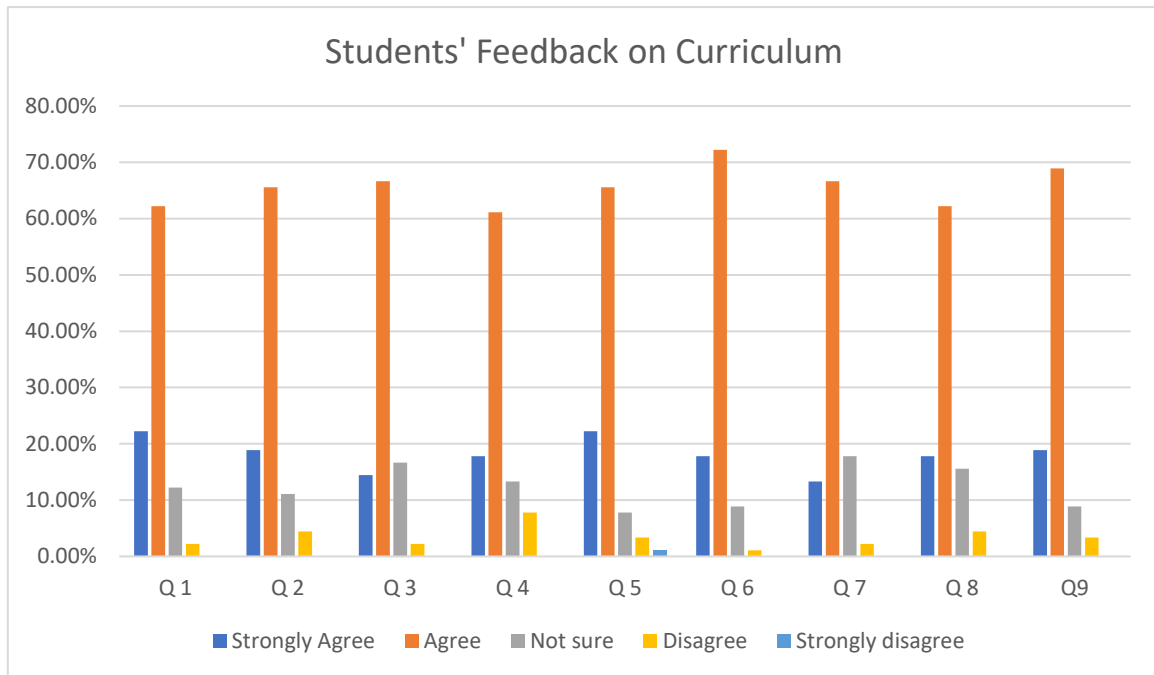
**SDM College of Business Management Post Graduate Centre for  
Management Studies, Mangalore 03**

**Feedback Analysis report**

**2022 – 2023**

**Category: Students' Feedback on Curriculum**

| <b>Question No.</b>             | <b>Question</b>  | <b>Response (Scale)</b> | <b>Response (%)</b> | <b>Total Response (%)</b> |
|---------------------------------|--|-------------------------|---------------------|---------------------------|
| 1.                              | The Syllabus of the courses that you have studied in the programme synchronizes with the competencies expected out of the programme. | Agree<br>Strongly Agree | 62.22<br>22.22      | 84.44                     |
| 2.                              | The curriculum has good balance between theory and practice.   | Agree<br>Strongly Agree | 65.56<br>18.89      | 84.45                     |
| 3.                              | Course content has corresponding reference materials   | Agree<br>Strongly Agree | 66.67<br>14.44      | 81.11                     |
| 4.                              | The syllabus is interesting in terms of the course offered.  | Agree<br>Strongly Agree | 61.11<br>17.78      | 78.89                     |
| 5.                              | The course content has increased your knowledge and employability prospects.   | Agree<br>Strongly Agree | 65.56<br>22.22      | 87.78                     |
| 6.                              | The Programme Outcome details are capable of being attained through the curriculum.  | Agree<br>Strongly Agree | 72.22<br>17.78      | 90.00                     |
| 7.                              | The electives offered are in accordance with industry requirements.  | Agree<br>Strongly Agree | 66.67<br>13.33      | 80.00                     |
| 8.                              | Sufficient number of prescribed books and reference materials are available in the library   | Agree<br>Strongly Agree | 62.22<br>17.78      | 80.00                     |
| 9.                              | Curriculum has prospects for higher education/employability/entrepreneurship.  | Agree<br>Strongly Agree | 68.89<br>18.89      | 87.78                     |
| <b>Average Response: 83.83%</b> |  |                         |                     |                           |

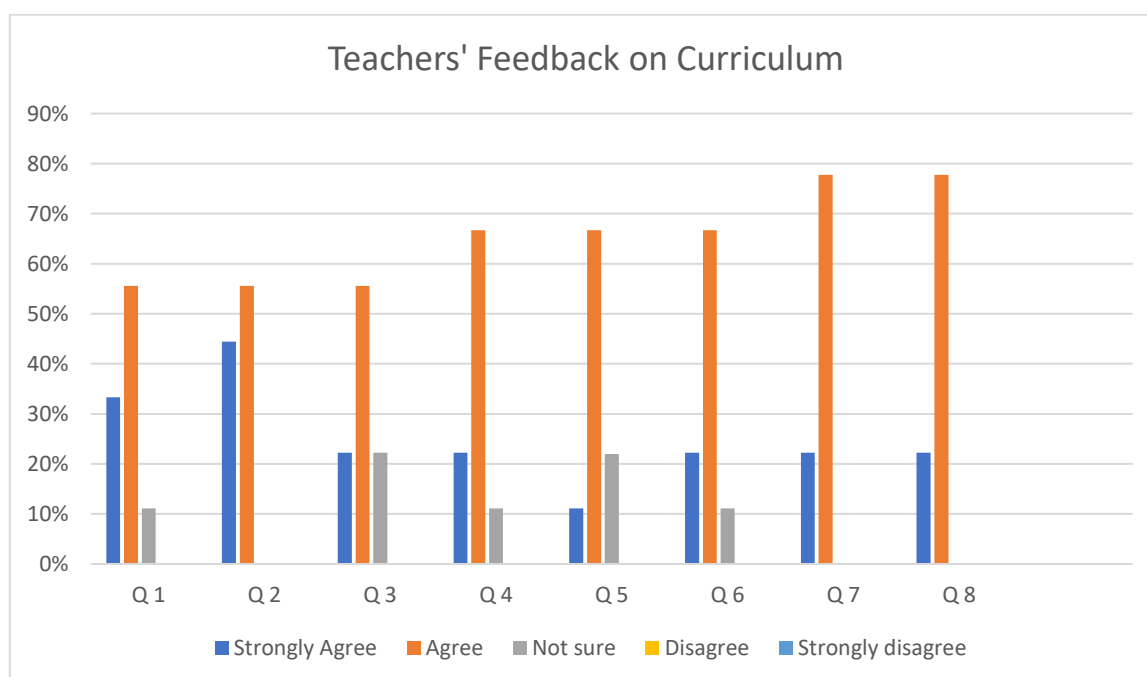


**Suggestions made:**

- Correct the mistakes of students while the presentations and provide personality development tips like dressing, attempting personality's in the practical world.
- Materials for the subjects has to be given as it will be difficult in availability of reference books in Library.
- Add the subject that are modern and are applicable for career.

### Category: Teachers' Feedback on Curriculum

| Question No.             | Question   | Response (Scale)        | Response (%)   | Total Response (%) |
|--------------------------|--|-------------------------|----------------|--------------------|
| 1.                       | Syllabus is need based with respect to the recent advancements.                  | Agree<br>Strongly Agree | 55.56<br>33.33 | 88.89              |
| 2.                       | Course Outcomes are well defined and clear to teachers and students.             | Agree<br>Strongly Agree | 55.56<br>44.45 | 100.00             |
| 3.                       | The books prescribed/listed as reference materials are relevant and updated.     | Agree<br>Strongly Agree | 55.56<br>22.22 | 77.78              |
| 4.                       | The course content of the subject improves student's knowledge and employability | Agree<br>Strongly Agree | 66.67<br>22.22 | 88.89              |
| 5.                       | Syllabus includes advance topics.  | Agree<br>Strongly Agree | 66.67<br>11.11 | 77.78              |
| 6.                       | There is an opportunity for applied learning.                                    | Agree<br>Strongly Agree | 66.67<br>22.22 | 88.89              |
| 7.                       | Instructional Hours are adequate.  | Agree<br>Strongly Agree | 77.78<br>22.22 | 100.00             |
| 8.                       | The course content has the ability to support higher learning                    | Agree<br>Strongly Agree | 77.78<br>22.22 | 100.00             |
| Average Response: 90.28% |  |                         |                |                    |

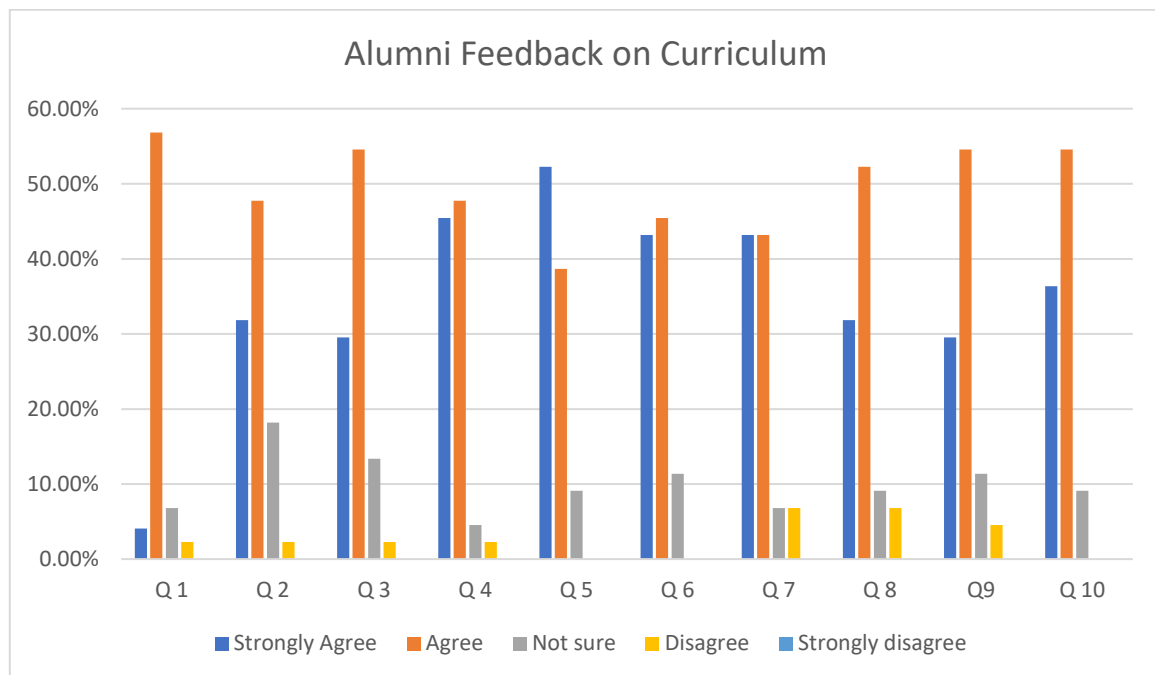


**Suggestions made:**

- More of experiential learning could be added along with theoretical learning.
- Certain percentage of Autonomy needed for Affiliated colleges to update the syllabus

### Category: Alumni Feedback on Curriculum

| Question No.             | Question  | Response (Scale)        | Response (%)   | Total Response (%) |
|--------------------------|---|-------------------------|----------------|--------------------|
| 1.                       | The current syllabus is adequately updated from the one followed during your course of study. | Agree<br>Strongly Agree | 56.82<br>34.09 | 90.91              |
| 2.                       | The curriculum has the ability to find solutions to real life/practical problems in industry. | Agree<br>Strongly Agree | 47.73<br>31.82 | 79.55              |
| 3.                       | The curriculum has reasonable practical skills.   | Agree<br>Strongly Agree | 54.55<br>29.55 | 84.10              |
| 4.                       | The curriculum includes professional ethics and behavior.                                     | Agree<br>Strongly Agree | 47.73<br>45.45 | 93.18              |
| 5.                       | The curriculum enhances written and oral communication abilities                              | Agree<br>Strongly Agree | 38.64<br>52.27 | 90.91              |
| 6.                       | The curriculum has ability and scope to engage in a process of continuous learning.           | Agree<br>Strongly Agree | 45.45<br>43.18 | 88.63              |
| 7.                       | The curriculum ensures overall development of student   | Agree<br>Strongly Agree | 43.18<br>43.18 | 86.36              |
| 8.                       | The curriculum has been helpful to you with your present status / employment                  | Agree<br>Strongly Agree | 52.27<br>31.82 | 84.09              |
| 9.                       | The curriculum has been helpful to you with your higher education                             | Agree<br>Strongly Agree | 54.55<br>29.55 | 84.10              |
| 10.                      | Overall satisfaction for the current program in meeting its program outcome                   | Agree<br>Strongly Agree | 54.55<br>36.36 | 90.91              |
| Average Response: 87.27% |   |                         |                |                    |



### **Suggestions made:**

- Along with the syllabus it is important for students to learn about corporate skills if they intend to go into any corporate companies. Skills like emails etiquette, excel skills etc which will be beneficial.
- Help students to get internships in MNC's and make students to work lively with the companies in their final semester so that they can be confident and get jobs. Also help students to get placed in the jobs
- Curriculum should be more advanced and should be similar to that of popular B schools of the state atleast
- Improve Practical and bring in the business practitioners so that students can get the idea of real world.
- More Practical case study would help students to enhance their skills.

## **Action Taken Report on Curriculum Feedback Analysis**

Feedback on curriculum was collected from students, teachers and alumni during the year 2022 – 2023. Following are the major suggestions made by these stakeholders.

- Along with the syllabus it is important for students to learn about corporate skills if they intend to go into any corporate companies. Skills like emails etiquette, excel skills etc which will be beneficial.
- Improve Practical ability and bring in the business practitioners so that students can get the idea of real world.
- More of experiential learning could be added along with theoretical learning.

### **Action Taken:**

- In order to provide corporate skills to the students and make them employable, it is decided to provide a short term certificate course on MS Excel. (minutes of the meeting is attached).
- As per the suggestions given by the stakeholders to improve Practical ability and bring in the business practitioners so that students can get the idea of real world, Dr. Prakash Kamath is appointed as an adjunct faculty to provide short term certificate programmes. (minutes of the meeting is attached).

16<sup>th</sup> QAC meeting

9/10/2023

Members Present

Dr. Seema S. Shenoy

Ms. Sumathi

Dr. Prameela S. Shetty

Dr. Savitha Pereira

Dr. Jomon Lonappan

Dr. Harshita K.

Ms. Deepa Nayak P.

Ms. Dalon Prakash

Ms. Prashanth Kumar

Ms. Ramya Shetty

Dr. Shairi Naveen

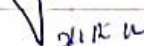






















Members Absent

-NIL-

Agenda

QAC 23/16.1 : Review of minutes of previous meeting

16.2 : Action Taken

16.3 : Annual Curriculum feedback from Stakeholders.

16.4 : Annual Faculty feedback for PBSA.

16.5 : Formation of Canteen Committee.

16.6 : Submission of Annual files & Reports

16.7 : Student Internship

16.8 : Compiling of the annual magazine

16.9 : Convocation 2023 -

16.10 : Organising NAAC Sponsored Seminar

16.11 : Any other matter.



## Minutes of the meeting

### GAC 23/16.1: Review of minutes of previous meeting

Discussion carried out regarding implementation of resolutions of previous meeting.

### GAC 23/16.2: Action Taken -

- a) National Level Seminar was organised on 26<sup>th</sup> September 2023; Sponsored by National Commission for Women
- b) NAAC sponsored seminar will be organised on 12<sup>th</sup> October 2023 -
- c) Convocation is postponed since IV Semester University results have not been declared
- d) All the final exams of certificate courses are successfully conducted -
- e) Viva voce for II Sem MBA was conducted on 9 & 10<sup>th</sup> October 2023 -
- f) Internal examinations are conducted as per the schedule -
- g) All programmes & activities of the month have been organised as per the schedule -

### GAC 23/16.3: Annual curriculum feedback from stakeholders

Annual curriculum feedback has been collected from Alumni, parents and teachers.

As per the alumni feedback it is decided to provide the Excel course to the students in order to enhance their employability skill.

Dr. Prakash Kamath is appointed as an adjunct faculty to provide short term certificate courses.

QAC 23/16.4 : Annual faculty feedback for PPSA  
Feedback was collected from students by  
the management regarding  
performance of individual faculty.

QAC 23/16.5 : Formation of canteen committee  
Canteen committee was formed with  
Director and Dr. Pramela S Shetty as  
members. A meeting was conducted  
on 11<sup>th</sup> October 2023 to decide on the  
expectation from the college canteen.

QAC 23/16.6 : Submission of annual files & reports  
All faculty members will be submitting  
their responsibility files & reports  
to the director in the first week of  
December 2023.

QAC 23/16.7 : Student Internship  
Students are instructed to undertake  
an internship after their II semester  
examination for a period of 3 weeks.  
They are asked to report to college  
on 20<sup>th</sup> December 2023.

QAC 23/16.8 : Compiling of annual magazine  
All faculty members are asked to  
submit all details required to  
be published in the annual magazine  
to Mr. Prashanth Kumar by 15<sup>th</sup>  
October 2023.

QAC 23/16.9 : Convocation 2023  
Convocation 2023

is scheduled on 23<sup>rd</sup> Dec 2023.



declared by Mangalore University.

QAC 23/16.10: Organising NAAC sponsored Seminar  
NAAC sponsored Seminar is scheduled  
On 12<sup>th</sup> October 2023. Dr. MS. Moodithaya  
Vice Chancellor of NITTE University  
will inaugurate and deliver the  
Key note address. There will  
be three technical sessions with  
resource persons who are experts in  
the field of quality assurance.

Resolutions of the meeting.

QAC 23/16.3: It is resolved to implement the  
suggestions given by the stakeholders  
in the annual curriculum feedback.

QAC 23/16.4: It is resolved to consider the  
feedback from students at the end  
of the semester.

QAC 23/16.5: It is resolved to form a canteen  
committee comprising of the director  
and faculty Dr. Prankela S Shetty.

QAC 23/16.6: It is resolved to submit all  
the files updated till the end of the  
seminar for signature by the Director.

QAC 23/16.7: It is resolved to send the  
students for internship for a period  
of 3 weeks in the month of Dec 2023.

QAC 23/16.8 : It is resolved to bring out the annual magazine by January 2024.

QAC 23/16.9 : It is resolved to organise Convocation - 2023 on 23<sup>rd</sup> December 2023.

QAC 23/16.10 : It is resolved to organise NAAC Sponsored Seminar on 12<sup>th</sup> Oct. 2023

Seema S. Shenoy.

DIRECTOR  
S.D.M. Post Graduate Centre for  
Management Studies and Research, Mangaluru  
(M.B.A. Programme)