

SDM College of Business Management Studies PG Centre for Management Studies and
Research Action

Action Taken Report (ATR)

July 2023 to December 2023

Sl.No	Date and Month	Activities Conducted	Resource Persons
1	4 th July 2023	Training and Placement Cell Workshop on “Global Automotive Business Management Challenges”	Dr.Prakash Kamath, GM(Retd), Mahindra and Mahindra
2	7 th July 2023	Green Campus Forum Celebrated Vanamahotsava	
3	17 th July 2023	Corporate Club Guest Lecture	Prakash Kamath GM(Retd), Mahindra and Mahindra
4	19 th July 2023	YRC Unit organized a talk on “Organ Donation”	Dr.Sachidanada Rai B Orthopaedic Surgeon
5	19 th July 2023	YRC Unit organizes a Blood Donation Camp	CA Shantharam Shetty Chairman, IRCS Mr.Praveen Kumar, IRCS, Dist Coordinator, DK
6	21 st and 22 nd July 2023	Knowledge Series in association with ICSI, Mangaluru Chapter	Ms.Deepa Nayak P Ms.Shaini Naveen CS Prabhath M Joshi CS, MESCOM Ltd. CS Chandana Tikoti Assistant Manager, Compliance, Manipal Technology Ltd.
7	24 th July 2023	Corporate club workshop on “The happiness formula”	Dr.Surajeet Chakrabarty Senior Physiotherapist, President, Indian Academy of Fitness Training
8	31 st July 2023	Corporate club workshop on “Overview of Indian Industries”	Dr.Prakash Kamath GM(Retd), Mahindra and Mahindra
9	8 th Aug 2023	University external project viva.	
10	9 th Aug 2023	Farewell Programme	

11	11 th Aug 2023	Installation of Office Bearers of SDMMBA Rotaract Club 2023-24 Signed an MOU with Rotary Club of Mangalore	RTN.Kishan, President, Rotary Club of Mangalore RTN.J P Rao Director of Youth Service RTN.DR.Sanjay Shehari Rotaract Chairman
12	11 th Aug 2023	KSCST project Seminar at Alvas College of Engineering.	Ms.Vijetha, Mr.Manvith, Ms,Sucharitha, Mr.Yashwith Adappa, II MBA students
13	12 th Aug 2023	International Youth Day 2023. Pledge taking	
14	26 th Aug 2023	Research cell workshop on Data Editing and Coding in quantitative and Qualitative Research	Dr.Avinash, Assistant Professor, Department of Commerce, Manjunath Pai Memorial Government First Grade College of Professional and Business Management, Karkala
15	30 th Aug 2023	Onam Celebration	
16	1 st Sep 2023	Inauguration of Alzheimer's Awareness month	
17	5 th Sept 2023	Teachers Day Programme	
18	7 th Sept 2023	Corporate Club Guest Lecture on "Passion to Profession- An Entrepreneur's Unleashed Path to Success"	Bhat S.Sneha Ganesh Entrepreneur, Casual Announcer of AIR, Mangalore and Environmentalist
19	8 th Sept 2023	Syllabus revision workshop at Mangalore University	Dr.Jomon Lonappan Dr.Prameela S Shetty Ms.Sumathi
20	10 th Sep 2023	Suicide Prevention Programme in association with Police department	
21	11 th Sep 2023	Corporate Club Guest Lecture on "Marketing yourself in this transient world"	Sriprakash Nadadhur Sridharan, Founder – Prajna Consulting
22	12 th Sep 2023	Faculty Enrichment Programme for Teaching and non-teaching staff on "Building a Positive Work Environment"	Dr.Deviprabha Alva Associate Professor St.Agnes College (Autonomous)

23	12 th Sep 2023	Workshop by Corporate Club and Women Empowerment Cell on “Making the right food choices”	Mrs.Sanjana Nayak Consultant Dietician
24	12 th Sep 2023	Spoorthi by Ramakrishna Mission for Boys	
25	13 th Sep 2023	Shakti by Ramakrishna Mission for Girls	
26	13 th Sep 2023	Corporate club workshop on “D for Diet – Eat your way to health”	Dr.Surajeet Chakrabarty Senior Physiotherapist President of Indian Academy of Fitness Training, Health Coach and Nutritionist, Motivational Speaker
27	15 th Sep 2023	Oath Taking on the occasion of International Day of Democracy	
28	18 th Sep 2023	SDM Corporate Club and Alumni Forum workshop on “A Journey of an Entrepreneur – Dream to Reality”	Mr.Rakshith Shetty Managing Partner Shree Gajamukha Industries
29	23 rd Sep 2023	ROTOQUIZ	SDM MBA Rotaract club
30	25 th Sep 2023	Corporate Club workshop on “Starting a start-up – The Roadmap”	Mr.Joel Michael Rebello Founder- Lazy Day
31	25 th Sep 2023	Alzheimer’s month- Concluding ceremony	
32	26 th Sep 2023	One day National Level Seminar on “Women and Health” sponsored by National Commission for Women, New Delhi	ACP Geetha D Kulkarni Traffic Sub Division Mangaluru City Mrs.Syamala Kunder Ex-member, NCW
33	2 nd Oct 2023	Gandhi Jayanthi Celebrations	Col. A K Jayachandran (Retd)
34	6 th Oct 2023	Professional Development Programme for teaching and Non-teaching Staff on “A journey towards fruitful and Productive teamwork”	Mr.Dawn Prakash Assistant Professor SDM PG Centre

35	12 th Oct 2023	One day NAAC sponsored state-level seminar on “Impact of NAAC accreditation: Envisioning the future of Education”	Dr.M S Moodithaya, Vice Chancellor NITTE (Deemed University) Mr.Deviprasad NAAC special officer JD Office, Mangalore
36	20 th Oct 2023	Sharada Pooja	
37	5 th Nov 2023	Niveus Mangalore Marathon 2023	
38	25 th Nov 2023	Conducted e-quiz on account of 75 th birthday of Dr.D Veerendra Heggade	National Integration Forum
39	23 Dec 2023	Graduation Day- 2023	Mr.Gopinath Mallya GM, Integral Coach Factory (Vande Bharath Express)
40	26 Dec 2023	Training and Placement Cell Workshop on Resume writing	Ms.Vidya Shenoy, Certified POSH trainer
41	26 Dec 2023	Corporate Club workshop on Self Esteem, Fear, Stress and Personality Development	Ms.Sanjana Kamath and Team, St.Agnes PG Centre
42	26 Dec 2023	Corporate Club workshop on Entry Level Career Opportunities in Business Functions	Mr.Varun Shenoy, Managing Partner, Blue bird Data Solutions Pvt.Ltd.
43	27 Dec 2023	Training and Placement Cell workshop on “Corporate Etiquette and Personal Grooming	Ms.Preetham Kamath, Behavioural Trainer and Counselor
44	28 Dec 2023	Christmas Celebration	

Monthly Meeting Dates

11-07-2023

10-08-2023

04-09-2023

09-10-2023

28-11-2023

13-12-2023

Seema S. Shenoy

DIRECTOR
S.D.M. Post Graduate Centre for
Management Studies and Research, Mangaluru
(M.B.A. Programme)