

SDM College of Business Management Studies PG Centre for Management Studies and
Research Action

Action Taken Report (ATR)

January 2023 to June 2023

Sl.No	Date and Month	Activities Conducted	Resource Persons
1	3 rd January 2023	National Consumer Day	Dr.Bhami Shenoy
2	14 th January	Play to depict National Youth Day	
3	20 th and 21 st January	International e-conference 2023	Dr.P S Aithal, Vice Chancellor Srinivas University Dr.Chaitra Shetty, HR Manager, NNE Pvt.Ltd, Bangalore Dr.Nishan Shashidharan Dr.Navaneethakrishnan Rajagopal Ms.Deepa Sukumaran Dr.Sudarshan Surendran Prof.Justin Paul Prof.Chandrashekar Mr.Sunil Kumar
4	23 rd January	Celebration of the Parakram Diwas to mark the birth anniversary of Subhash Chandra Bose (Sharing on Status)	
5	23 rd January	Inauguration of IPR Cell and talk on Criminal Law and Intellectual Property Rights in assiation with VKR Legally	B P Dinesh Kumar, DCP (Crime and Traffic), Mangalore City
6	24 th January	National Girl Child Day was observed by inaugurating Women Empowerment Cell	Dr. Supriya Hegde Aroor Professor & Head of Department of Psychiatry, Father Muller Medical college, Mangalore
7	25 th January	Pledge Taken on the occasion of National Voters Day	

8	30 th January	Observed as Martyrs Day	
9	3 rd February	Inauguration of YRC unit and health check-up camp for employees of SDMMBA and SDMCBM	CA Shantaram Shetty Dr,Sachidananda Rai, Orthopaedic Surgeon, Unity hospital
10	3 rd February	Career Guidance Cell organized a workshop on “Career Prospects in Banking Sector	Sarosh Sumit, Marketing Manager Mrs.Geethalexmi M Manager Canara Bank, Canara Bank
11	6 th February	I MBA Classes commence Orientation programme	Dr.Seema S Shenoy
12	6 th February	Training and Placement Cell organizes Placement Aptitude Training	Steeven Robert Tellis Dr.Raghavendra M J Associate Professor Srinivas Institute of Technology
13	7 th to 10 th Febuary	Bridge Course to I MBA students	
14	7 th February	Campus Placement Drive	SBI Life Insurance Company
15	8 th February	Mentoring for II MBA students	
16	8 th February	Placement Drive by Semnox	
17	10 th February	Aarohan 2023	Cultural forum
18	11 th February	Alumni Inspira – Inauguration of Alumni Forum	Tauseef Ahmed, Animal rescuer & Realtor Prapthi Shetty, Senior HR Coordinator, Alsherafi group of companies, Abudhabi Pallavi Devadiga Anchor, Artist
19	13 th February	Inauguration of Finance Forum and Budget Analysis Competition	CA Vrinda Konnar, M/s Konnar & Co. CA Vinayak Pai Kumbla, M/s KV Pai and Company
20	14 th February	Corporate Club guest Lecture on “Awareness on Cyber Security”	Mr.Nitesh Sinha, Founder and CEO, Sacumen
21	15 th February	Inauguration of Student Consortium	CS Sonali Suresh Mallya Chairperson, Mangaluru

			chapter of SIRC of ICSI Mr.Saiheel Rai MD, Sai Production
22	16 th February	Inauguration of Entrepreneurship Development Cell	Mr.Ramnath Kini Co-founder & CEO Birthday Popper &Corporate Culture Ms.Bhavisha SR Propreitor Hotel Unka Tinka, Mangalore
23	20 th February	Corporate Club guest lecture on Har Ghar Dhyam	Shaila Kamath, Manager for Freight Audit Payment Interlog Services India Pvt.Ltd.
24	21 st February	Inauguration of the National Integration Forum	Padmashri Harekala Hajabba Sahaj J Rai, Entrepreneur Alumni
25	25 th February	Inauguration of Research Cell and Workshop on “Preparation for effective project work – A roadmap”	D.Preethi Keerthi D Souza Associate Professor, Department of Commerce, Mangalore University
26	27 th February	Corporate Club Guest Lecture on “Lateral thinking for personal and professional success”	Dr.Malini Hebbar, Principal, Swathika College, Mangalore
27	1 st March 2023	Inauguration of Green Campus Forum by exchanging and planting saplings	
28	4 th March	Marathon to create and promote health awareness jointly with Mangalore Runners Club	
29	6 th March	ED Cell guest lecture on Entrepreneurship journey – A bird’s eye view	Vandana Kamath, Entrepreneur and Soft skill Trainer
30	8 th March	Women empowerment cell celebrates Women’s Day	
31	11 th March	International Womens Day in association with ICSI, Mangalore Chapter, and	ACP Geetha Kulkarni Harsha Bhat, Journalist Divya D Souza,

		EVOLVE	Sapna Shenoy
32	15 th March	National Integration Forum celebrates World Consumer Rights Day Guest Lecture on Consumer Rights	Dr. Sudha K, Research Professor, Institute of Management and Commerce Srinivas University
33	17 th March	IQAC workshop on “Academic Excellence vis a vis employability skills”	Prof.Ronald Pinto, Director, Institute of Individual Development, Mangalore
34	20 th March	Corporate Club workshop on “Unlocking the power of people skills”	Mr.Glenson Toney, Training coordinator, St.Joseph Engineering College, Vamajoor
35	21 st March	Corporate Club workshop on “Business Analysis – Learn in-demand skills, connect and build your career path with salesforce”	Santosh Rebello, University Programme Manager- India Trailhead Academy at Salesforce, Bangalore
36	27 th March	Sports Mani (Perfect Pass)	Ms.Amshitha N Rai National Level Athlete, Alumna
37	27 th March	Sports Mania (Urwa Ground)	
38	30 th March	Dr.Devaraj K cash prize award function and Release of the annual magazine Standard-Times	Dr.Devaraj K, Former Principal, SDM PG Centre Nisha B, Class topper
39	31 st March	Corporate Club guest lecture on “Tips to launch your life in the 20’s”	Mr.Avelo Roy, MD, Kolkata Ventures, Kolkata
40	1 st April	IQAC meeting with external members	
41	3 rd April	I Internal exam for I Sem MBA	
42	5 th April	Workshop in association with ISTD “Magic in teamwork and leadership”	Dawn Prakash
43	10 th April	Workshop on “Legal Rights of Women”	Ms.B Nayana Pai Advocate, Mangalore
44	13 th April	Cultural forum organized Samskrithi – Traditional Day	

45	17 th April	Corporate club workshop on “Career opportunities and challenges in IT industry”	Ms.Neetu Mohan, Information Technology Recruiter, Novigo Solutions
46	18 th April	Training and Placement Cell workshop on “Dress for the job of your dreams”	Ms.Preetham Kamath, Behaviour and Councillor
47	19 th April	Training and Placement Cell Workshop on “Ace the Interview”	Ms.Vidya Shenoy, Behavioural Trainer
48	20 th April	Training and Placement Cell Lecture on “Overseas Study – Dream or Reality”	Ms.Pavitrakala, Marketing head , Uniabroad Corporate office, Mysore
49	26 th April	Workshop on HSBC mutual fund awareness	Ramachandra Bhat, Trainer and Professor, Trisha College, Katpadi
50	28 th April	Training and Placement Cell workshop on “Heal yourself”	Mrs.Vima D’Sa Clinical Hypnotherapist, Rapid Transformational Therapist, Life Coach
51	29 th April	Cultural Forum organized Dance Competition	
52	4 th May	FDP on Hands on training on Jamovi Software	Ms.Savitha Basri, Professor, MIM, MAHE, Manipal
53	4 th May	Awareness Drive on “Voting Rights of every citizen” in Kadegoli village	Extension by Ms.Deepa Nayak P
54	5 th May	Corporate club organized SDM Corporate Quiz 2023	
55	10 th May	Awareness Drive about Fundamental Rights as an extension activity	Deepa Nayak
56	12 th May	Nation building for Resurgent India	Swami Mangalanathanandaji Ramakrishna Mutt Bangalore
57	15 th May	SDM MBA Premier League	
58	17 th May	II Internals, I Sem. I Internals, II Sem	
59	5 th June 2023	Extension activity at Government School, Mannagudda to mark the World Environment Day	

60	7 th June 2023	Training and Placement Cell organizes a Lecture on “Success story of Automotive Business Management “	Mr.Prakash Kamath Retrd. GM Mahindra and Mahindra
61	10 th June 2023	FDP to teaching and Non-teaching staff	Mr.Avinash, Branch Manager, Canara Bank, Mangalore
62	12 th June 2023	26 th Vivekavani series	Babar Ali, Worlds youngest headmaster, Murshidabad, Mr.Anindhith Gowda, Young Author
63	14 th June 2023	KSCST project – Final presentation	
64	14 th June 2023	Indoor sports Competition	
65	15 th June 2023	Self Defense Programme	Mr.Karthik Kateel, Self Defense Trainer Swaraksha for Women trust
66	16 th June 2023	National Conference 2023	Mr.Umesh Revankar, Executive Vice Chairman, Sriram Finance Ltd. Bangalore. Mr.Sudhanva Acharya, Managing Partner, GL Group of companies, Alumni
67	22 & 23 June	National Level Intercollegiate Fest Shreshta – 2023	Mr.Roopesh Shetty, Actor and Winner of BigBoss. Season 9 and OTT Season 1 Ms.Chandrika Nayak, Marketing Lead, Corporate Cumin, IHCL
68	26 th June	College Day Sanketah 2023	Mr.Ganesh Kamath, President of KCCI Sri. D.Vedavyas Kamath, MLA, Mangalore South Mr.Ashray Bhandary, Director, Bhandary School Book Pvt.Ltd.

Monthly Meeting Dates

10-01-2023

10-04-2023

01-02-2023

27-05-2023

07-03-2023

30-06-2023