

SDM College of Business Management Studies PG Centre for Management Studies and
Research Action

Action Taken Report (ATR)

January 2022 to December 2022

Sl.No	Date and Month	Activities Conducted	Resource Persons
1	12 th Jan 2022	National Youth Day Online Quiz was conducted	Mr.Dawn Prakash
2	14 th Jan 2022	Inauguration of Training and Placement Cell Workshop on Power dressing for position you desire	Ms.Preetham Kamath, Facilitator, Behavioural Trainer and Councillor Ms.Greeshma Rau, Manager HR Mindtree
3	17 th Jan 2022	I Sem MBA orientation	Dr.Seema S Shenoy, Director
4	18 th to 24 th Jan 2022	Bridge Course	All the faculty members
5	24 th Jan 2022	National Girl Child Day Women Empowerment Cell inauguration Guest Lecture on “Women in professional career- Handling health, hormones and hubris”	Dr.Hema Mallya, Consultant Obstetrician and Gynecologist Ms.Adithi Shenoy HR Coordinator, Tetherfi Technologies
6	30 th Jan 2022	Observed Martyrs Day	
7	31 st Jan 2022	Corporate club Guest Lecture on “An insight into corporate club guest lecture”	Mr.Steven Robert Tellis, Professor, SIT, Valacchil
8	3 rd Feb 2022	Extension Activity at Government School, Belthangady	Dr.Jomon Lonappan
9	3 rd Feb 2022	Learn management with Rotary	Rtn.PHF Sudhir Jalan, President Rotary Club, Mangalore Rtn CA Prasanna Shenoy
10	7 th Feb 2022	One day Seminar on “Career in Banking Sector for Management Students”	Mr.Naveen LN, AGM, IDBI Bank Ltd, Bangalore, CA Gautham Pai D, Chairman, Mangalore Branch of SICASA of ICAI Mr.Yashavantha N,

			Relationship Officer, Govt and Institutional Banking HDFC Bank, Mangalore Mr.Srinivasa MN, Chief Manager, Bank of Baroda
11	1 st -14 th Feb 2022	Extension activity on Creating awareness amongst vendors in Mangalore city on “Online payment -Fake apps”	Mr.Dawn Prakash
12	16 th Feb 2022	Union Budget Analysis – Interclass competition	CA Pratiksha Pai K, Partner SS Nayak and Associates, Bangalore.
13	17 th Feb 2022	Budget Analysis Programme in association with State Economic Cell	Shri. Sudarshan M. President BJP Dakshina Kannada, Dr.Rajesh Bhat U, Cardiologist, Mangalore, CA Shantharam Shetty, Convener State Economic Cell, CA SS Nayak, Co-convener State Economic Cell.
14	17 th Feb 2022	Talk on “Health and Stress Management” in association with MMA	Dr.Aruna Yediyal, Professor and Unit Head, Dept of Psychiatry, Fr.Muller Medical college Mangalore
15	18 th and 19 th Feb 2022	Two days National Level Seminar on Preparing for a Journey on Entrepreneurship in association with MSMEDI, Ministry of MSME, Govt. of India, Mangalore	Mr.Pradeep G Pai, Founder promoteor and MD, Hangyo Icecreams Pvt Ltd., Mr.Devarak K, JD, MSMEDI, Mangalore Mr.Mohammed Safwan, MD Angelic Aroma Company Mr.Sundar SM, Assistant Director, MSMEDI, Mangalore Ms.Komal Prabhu, Co-proprietrix and COO, maharaja group of Restaurants, Ms.Shruthi GK, Assistant Director, Branch,

			MSMEDI , Mangalore Mr.Nikhil Kumar, Manager and Section Incharge MSME Sulabh, Regional Office, Canara Bank, Mangalore
16	18 th Feb 2022	Fresher's Day	
17	21 st Feb 2022	Inauguration of National Integration Forum	Mr.Adarsh Gokhale, Counmist and JEE trainer Mr.Tilak, Artist Mr.Varunraj Ambat MD, Hindusthan Construction and Director of Bolar Sowhardha Credit Cooperative Bank
18	22 Feb 2022	Inauguration of Indoor Games Competition	
19	24 th Feb 2022	Inauguration of Student Consortium	Ms.Vathika Pai, Proprietor, Vathika International Travels Mr.Girish NAYak Sujir, Lead Assistant Manager, EXL Services, Bangalore
20	28 th Feb 2022	Corporate club guest lecture on "Demystifying Crypto currency"	CA Anwesh Shetty, Trainer, GST and Enterprise Information System
21	2 nd March 2022	Orientation to students on a Field study project from MIM	Dr.Suhan Mendon Dr.Savitha Shelly, Associate Professor, MIM, MAHE
22	3 rd March 2022	Inauguration of Research Cell and Workshop on Synopsis writing	Dr.Savitha Shelly, Associate Professor, MIM, MAHE
23	4 th March 2022	National Safely Day at celebrated at an Industrial Unit in Baikampady	Dr.Harshitha K
24	4 th March 2022	IQAC staff training	Mr.Dawn Prakash
25	4 th March 2022	Mentoring – II MBA	
26	1 st – 5 th March 2022	Student teacher week	
27	7 th March 2022	Corporate club workshop on " Mental health among students – Issues and Concerns"	Vishaka Mogral, HR officer, Nexstar Extrutions Pvt.Ltd

28	7 th March 2022	MMA- AIMA founders day celebration Workshop on Effective relationship networking	Ms.Deepa Nayak P., Assistant Professor
29	8 th March 2022	Women's Day celebration	
30	9 th March 2022	Interclass throw-ball match	
31	10 th March 2022	Sports Day	Perfect Pass – Falnir
32	10 th March 2022	IQAC FDP on “Identifying Funding Agencies for Social Science Research Project” to teaching staff	Dr.Vidhyavathi, Freelance and Research Consultant
33	11 th March 2022	Interclass Kabaddi match	
34	14 th March 2022	Alumni Inspira Programme	Mr.Rakshith Shetty, Partner Gajamukha Industries Ms.Charishma Suvarna, Project Coordinator, Astreya for Google Ms.Shraddha Shetty, Lawyer Ms.Dhanashree Shenoy, Social Media Blogger
35	21 st – 23 rd March 2022	I Internals – I Sem II Internals – III Sem	
36	24 th March 2022	YRCS inauguration Blood Donation Camp in association with YRCS and SDM Rotaract club	CA Shantharam Shetty, Chairman, Indian Red Cross Society
37	25 th March 2022	SDM Sports Final Match	Perfect Pass, Falnir
38	26 th March 2022	IQAC meeting with external members	
39	28 th March 2022	Corporate club workshop	Prof.Ronald Pinto, Director, Institute of Individual development, Mangalore
40	31 st March 2022	Mentoring – I MBA	
	4 th April 2022	Workshop on “Rainwater Harvesting”	Dr.Jagadish Bala, Principal GFGC, Balmatta
41	5 th April 2022	Orientation programme of speaking skills for enhancing employment opportunities	Abhishek Dwivedi, Senior Manager, Business development and sales, Hindu, STEP
42	7 th and 8 th April 2022	Viva Voce – III Sem	

43	12 th April 2022	Students participation in Vivekavani Lecture organized by Ramakrishna Mission	
44	13 th April 2022	E Quiz to commemorate Ambedkar Jayanthi	Dr.Harshitha K
45	18 th April 2022	Corporate club Talk on “I am the creator of my own destiny”	Mr.Ranjan Bellarpady, Coordinator, Ramakrishna Mission, Mangalore
46	19 th April 2022	Safety training to non-teaching staff on Emergency handling of Lift operations	Mr.Alwin D’Souza KONE, Mangalore
47	21 st April 2022	Rotaract club workshop on Balancing Life: Health, Personal and Professional	Rtn.Dr.Arjun Nayak, Secretary, Rotary Club, Mangalore
48	26 th April 2022	IPR workshop by ED Cell on account of World IPR day	Mr.Vinayak Kamath, Advocate and Attorney, VKR Legally
49	7 th May 2022	Magazine Release by Dr.Hemavathi Heggade in SDDM College,	
50	9 th May 2022	Poetry writing competition to Commemorate Rabindranath Tagore Birth Anniversary	
51	11 th May 2022	Visit to Pariwar – Saffron Foundation Old Age home to conduct extension Activities	Dr.Prameela S Shetty
52	11 th May 2022	Donated items at Pariwar foundation Old age home to observe International Redcross Day	Ms.Ramya Shetty
53	13 th May 2022	FDP for teaching staff on “Online system of examination procedure through UUCMS”	Ms.Shashiprabha, Assistant Professor SDM CBM
54	16 th May 2022	Viva voce – I MBA	
55	5 th June 2022	World Environment Day – Photography competition	
56	21 th June 2022	International Yoga Day – Video making competition	

57	21 st June 2022	Workshop on Yoga for teaching and non- teaching faculty.	Ms.Varsha Ballal, Certified Yoga Therapist and Instructor
58	26 th June 2022	Slogan writing competition to observe International Day against Drug Abuse and Illicit trafficking	Dr.Harshitha K
59	27 th June 2022	Training on Resume writing organized by Training and Placement Cell	Ms.Vidya Shenoy, Accredited Behavioural Trainer
60	27 th June 2022	CPR programme to I MBA A students by YRCS	Dr.Sandeep Bekal, Sharadha Ayurvedic College Coordinator and Trainer, Aaptha Rakshaka
61	28 th June 2022	CPR programme to I MBA B students by YRCS	Dr.Sandeep Bekal, Sharadha Ayurvedic College Coordinator and Trainer, Aaptha Rakshaka
62	29 th June 2022	CPR training programme to teaching and non-teaching staff by YRCS and IQAC	Dr.Sandeep Bekal, Sharadha Ayurvedic College Coordinator and Trainer, Aaptha Rakshaka
63	29 th June 2022	Free Health check-up camp organized for staff of SDMCBM and SDMMBA by IQAC and YRCS	Dr.J N Bhat, Medical Officer, Indian Red cross Society and Mr.Praveen Kumar, Coordinator, YRCS
64	5 th July 2022	Extension at Arya Samaj – Seva Shraddhashram	Dr.Prameela S Shetty Ms.Ramya Shetty Ms.Shaini Naveen
65	6 th July 2022	Talk in association with MMA	Dr.Rajesh Bhat U, Consultant and Interventional Cardiologist – Hear health management – Dos and Don'ts
66	11 th July 2022	Corporate Club Guest Lecture on “A birds eye view on the initial journal of an young entrepreneurship”	Ms.Anvitha Acharya, Founder of Craft Scientist
67	13 th July 2022	One day Workshop on “Aptitude training for placements” organized by	Mr.Kantharaj, Proprietor, Nethravathi Career Training Centre

		Training and Placement Cell	Prof.Steven Tellis, Associate Professor, Srinivas Institute of Technology
68	14 th July 2022	One day Workshop on “Career opportunities in Wealth Management” organized by Training and Placement Cell	Mr.Arun Senior Manager , South Zone, NIIT
69	15 th July 2022	National Conference - 2022	Shri Sonawane Rishikesh, Bhagwan, IPS Mr.Praveen Kumar Kumbla Mrs.Nikitha Shetty Dr.Satheeshchandra S CA Y Sudhir Kumar Shetty Mrs.Sharvya Mr.Mayur Shetty Mr.Nagesh Mohan Bhat Dr.Arun Kumar Isloor Sr.Preethi Keerthi D’Souza
70	15 th July 2022	Release of placement Brochure	
71	18 th July 2022	Corporate club workshop on “Motivation to invest in stock market”	Dr.Lokesha, GFGC Punjalkatte
72	23 th July 2022	Alumni Felicitation Programme	Dr.Devaraj K, Founder Director, SDM PG Centre Awarded Dr.KV Devadiga cash prize to Mr.Chethan for being the top scorer of SDM PG Centre. He also secured IV Rank in Mangalore University MBA examinations
73	25 th July 2022	Corporate Club Guest Lecture on “An insight into data Analysis and its application”	Ms.Yashmitha Amin
74	25 th July 2022	Workshop by Research Cell on “Data Analytics through MS Excel”	Dr.Arunima, Faculty Central University, Kannur, Kerala
75	28 th July 2022	Shreshta- 2022 National Level Management Fest	Mrs.Veena T Shetty, GM, MRPL

			Vardhan Pai, Nibhav home Elivators, Alumni Guest
76	1 st August 2022	Workshop on “An insight into Civil Service Exams in India”	Mr.Arun S Salian Business Development Manager, Civil Academy
77	1 st August 2022	Women empowerment through Law	Ms.Annapoorna Shet, SDM Law college
78	6 th August 2022	Mentoring	
79	6 th August 2022	Workshop on “Opportunities for Career Development and Higher Education Overseas”	Mr.Dilip Rai, Ms.Geetha Rai, Founder Mr.Deepak Yeraguppi, BDO OES, Bangaluru
80	8 th August 2022	Photography Competition	
81	8 th August 2022	Corporate club Guest lecture on “Industry Real Life Scenario”	Mr.Vivek Bhat Associate Vice President Mphasis
82	10 th August 2022	Factory Visit	KMF, Mangalore Diary
83	11 th August 2022	FDP on “Partial Least Square – Structural Equation Model” working on SMART Pls	Dr.Suhan, Professor, MIM, MAHE, Manipal
84	11 th August 2022	Mehendi competition	
85	13 th August 2022	Hairstyle competition	
86	15 th August 2022	Independence Day Celebration	Commander Manel Mahel Nayak (Retired)
87	16 th August 2022	Traditional Day	
88	19 th August 2022	Patriotism Singing Competition Rangoli Competition	
89	20 th August 2022	Cooking without Fire Competition Cricket Club – Auction for Premier League	
90	22 nd August 2022	ED Cell guest lecture on “Life as an entrepreneur – A birds eye view”	Mr.Safwan Ahmed MD, Angelic Aroma Company (Alumni)
91	22 nd August 2022	Face painting competition	
92	22 nd August 2022	Creative makeup competition	
93	23 rd August 2022	Wealth out of waster competition	

94	24 th August 2022	Corporate club Guest lecture on “ABC of communication skills”	Dr.C K Ballal, Consultant Neuro Surgeon
95	25 th August 2022	SDM Rotaract club installation	Rtn R K Bhat Rtn Ashwin Pai Maroor
96	26 th August 2022	ED Cell organized a session on “Cyber Security and aware drive”	Mr.Robinson D’Souza Founder, Cyber Sapiens United LLP
97	26 th August 2022	Sports Quiz	
98	27 th August 2022	Debate competition organized by Literary club	
99	29 th August 2022	SDM YRCS unit organized programme on “Drug Abuse and its implication on the mental health of the youth”	CA Shantharam Shetty, Chairman, IRCS Dr.Aruna Yediyal, Professor and Unit head, Department of Psychiatry, Fr.Muller’s Medical College Dr.Sumana B Chairperson Women and Child Welfare subcommittee, IRCS
100	29 th August 2022	Corporate club guest lecture on “Professional Ethics on modern management”	Mr.Brian Fernandes, Spearhead Media Pvt.Ltd.
101	30 th August 2022	Literary club organized Spell Bee and article writing competition	
102	1 st September 2022	Investor Awareness programme in association with MUCTA	CA Ganesh Kamath, CFO, Mangalore Infotech Solutions Pvt.Ltd Mr.Manoj Louis, Secretary MUCTA Mr.Naveen Rego, SEBI registered Investment Advisor Mr.Leo Amal, Senior Branch Manager, Franklin Templeton India Pvt. Ltd., Mangalore Ms. Sapna Shenoy, Investment Services

			Professional
103	3 rd September 2022	Onam Celebration	
104	3 rd September 2022	Alzimers Month Inauguration	
105	5 th September 2022	Teachers Day Celebration	
106	5 th September 2022	College Day Celebration Sanketah - 2022	Mr.Santhosh Pai Head, HR, BASF India Ltd Mr.Nagaprasad Vinayak Proprietor, Rajeshwari Jewelry works, Bangalore, Alumni Guest
107	11 th September 2022	Rotoquiz	
108	12 th September 2022	Corporate Club Guest Lecture on Women's health through the lens of ayurveda	Dr.Deena Manju Shetty Assistant Professor Prasanna college of Ayurveda and Hospital
109	12 th September 2022	Mentoring for I MBA students	
110	13 th September 2022	Cricket League Match	
111	14 th September 2022	Directors Viva for II MBA	
112	15 th September 2022	Women Empowerment Cell organized talk on "Women Health and Cancer Screening"	Dr.Joylene D Almeda, Obstetrician and Gynecologist, Father Muller Medical College
113	19 th September 2022	Corporate club organizes talk on "Alzheimer's Dementia – Societies worst nightmare"	Dr.Lavina Noronha, Director, Ave Maria Palliative Care Vamanjoor
114	22 nd September 2022	Extension Activity at AveMaria – Paleative Care Centre	Dr.Savitha Pereira Mr.Prashanth Kumar Ms.Sumathi
115	23 rd September 2022	Students participate in concluding ceremony of Alzheimers month at Townhall. Students performed skit on "Safety of Elderly"	

116	26 th September 2022	Rotaract and Rotary club jointly organized talk on Suicide prevention – Reaching out and saving life	Dr.Lavina Noronha, Director, Ave Maria Palliative Care Vamanjoor
117	27 th September 2022	Extension at Urwa market on Cyber Bullying	Ms.Deepa Nayak P
118	27 th September 2022	Extension at KSRTC Bus stand on Cyber Bullying	Ms.Deepa Nayak P
119	29 th September 2022	Extension at Sneha deep Child Shelter - Workshop on Suicide Prevention - Reaching out and Saving Lives	
120	30 th September 2022	Jail visit by students organized in association with ACSA	Ms.Ramya Shetty
121	31 st September 2022	Project Viva with External examiners	
122	2 nd October 2022	Gandhi Jayanthi Celebration	Col. Nitteguthu Sharath Bhandary
123	3 rd October 2022	Sharadha Pooja Celebration in the Library	
124	3 rd October 2022	Alumni Meet	Dr.Usha Prabha Nayak Vice Chairperson, Expert Group of Institutions Mr.Tausif Ahmed Entrepreneur and Animal Care Activist
125	3 rd October 2022	Farewell to passing out students and Dandiya Night	Aishwarya V Rao, Process Associate, Envoy Mortgage Ltd. Mangalore
126	6 th and 7 th October 2022	Directors Viva for I MBA students	
127	18 th October 2022	Talk in association with MMA on “Impact of Repo rate on credit growth”	Mr.Jeevandas Narayan Rtrd Deputy MD, SBI
128	22 nd October 2022	Deepavali celebration by the staff members.	
129	31 st October 2022	National Unity Day observed by spreading the message of Sardar Vallabhabai Patel	

130	1 November 2022	Kannada Rajyotsava celebrated by posting the Nadageethe	
131	10 November 2022	Public Transport Day observed by using public transport by all the staff	
132	19 th November 2022	National Integration Day observed by Accepting the Pledge	Dr.Harshitha K
133	26 th November 2022	Constitution Day was observed by reading the Preamble	
134	26 th November 2022	Constitution Day celebrated by conducting guest lecture on “India – The Mother of Democracy”	Dr.Ravindra K Rajput Assistant Professor SDM Law College
135	26 th November 2022	Last date for filing nomination for election of office bearers of student consortium	
136	28 th November 2022	Training and Placement cell workshop on “Resume writing”	Ms.Vidya Shenoy Accredited Behavioural Trainer
137	29 th November 2022	Internship presentation	
138	5 th December 2022	Campus Placement Drive	Ujjivan Small finance Bank
139	6 th December 2022	Voters Awareness Programme	Mr.Prashanth Kumar
140	6 th December 2022	Inauguration of Career Counselling Cell and One day Symposium on Career Counselling	Dr.Balakrishna Maddodi, Associate Professor, MIT, MAHE, Manipal. Shri Prabhulinga, Faculty Universal Group of Institutions, Bangalore Mrs.Sowmya Hegde, Assistant Professor, SDMCBM Dr.Sumana B, Assistant Professor, GFGC, Carstreet Ms.Radhika Dheemanth Suvarna, Centre Director,

			Study Metro, Mangalore
141	7 th December 2022	Training and Placement Cell organized Workshop on Image management	Dr.Malini Hebbar, Principal, Swasthika National School
142	7 th December 2022	Student Presentation for contestants of Student Consortium	
143	7 th December 2022	MMA – KVK Outstanding Manager Award- 2022	Dr.CP Habeeb Rahman Chairman, Unity Care & Health Services(P) Ltd, Mangalore
144	10 th December 2022	Human Rights Day – Reels making competition	
145	12 th December 2022	Factory Visit	Shashank Cashew Industry, Kaup Mangala Resource management Pvt. Ltd, Nitte Lamina Foundaries Ltd, Nitte Sreedevi Cashew Industries, Bajagoli
146	14 th December 2022	National Energy Conservation Day – Skit and Dance to spread message on energy conservation and protecting environment	Dr.Harshitha K and students
147	19 th December 2022	Presentation of Factory Visit Report	
148	20 th December 2022	Christmas Celebration by National Integration Forum	
149	20 th December 2022	Extension activity at GFGC, Balmatta	Mr.Prashanth Kumar
150	22 nd December 2022	University Level Handball Tournament	
151	24 th December 2022	Convocation 2022	
152	28 th December 2022	Training and Placement Cell – Guest Lecture on Agripreneurship – Opportunities Ahead	Mr.Harikrishna Todinnaya Agripreneur
153	30 th December 2022	Movie Analysis Presentation	

Feedback Report

Sl.No	Issues identified through student feedback	Action Taken
1	Request for guidance and orientation for entrepreneurial ventures	ED Cell organizes ED-Seminar Series Guest Lectures were conducted by Inviting successful entrepreneurs
2	Request to conduct League Cricket match in IPL Format	SDM League match was organised
3	Guidance regarding career planning in Banking Sector	One day Seminar on Career opportunities in Banking Sector was organized. Guest Lectures were organized by Inviting Banking Professionals Training on “How to crack Bank exam” was provided
4	Students feedback on need for training to appear for competitive examination	Career Counselling cell was instated in the Student consortium through which career guidance programmes can be organised
5	Alumni feedback on need for industry exposure	Field visit activities are given by relevant subject teachers

Monthly Meeting Dates

04-01-2022	22-07-2022
04-02-2022	16-08-2022
19-03-2022	20-09-2022
21-04-2022	13-10-2022
18-05-2022	17-11-2022
23-06-2022	17-12-2022