YEARLY STATUS REPORT - 2020-2021

Part A	
Data of the Institution	
1.Name of the Institution	SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH,MANGALORE
• Name of the Head of the institution	DR. SEEMA S. SHENOY
• Designation	DIRECTOR
• Does the institution function from its own campus?	Yes
• Phone no./Alternate phone no.	0824 -2496009
• Mobile no	9972035330
• Registered e-mail	sdmcbm@gmail.com
• Alternate e-mail	directorseema@gmail.com
• Address	M.G. Road, Kodialbail,Mangalore
• City/Town	Mangalore
• State/UT	Karnataka
• Pin Code	575003
2.Institutional status	
• Affiliated /Constituent	Affiliated
• Type of Institution	Co-education
• Location	Urban

• Financial Status	**Self-financing**
• Name of the Affiliating University	**Mangalore University**
• Name of the IQAC Coordinator	**Dr. Prameela shetty**
• Phone No.	**0824-2496009**
• Alternate phone No.	**nil**
• Mobile	**9886177446**
• IQAC e-mail address	**prameela.shetty@sdmmba.ac.in**
• Alternate Email address	**prameela44@yahoo.com**
3.Website address (Web link of the AQAR (Previous Academic Year)	https://sdmcbm.ac.in/iqac/
4.Whether Academic Calendar prepared during the year?	**Yes**
• if yes, whether it is uploaded in the Institutional website Web link:	https://sdmcbm.ac.in/wp-content/uploads/2022/03/Calendar-2021-22.pdf

5.Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	**B+**	**2.61**	**2021**	**16/03/2021**	**15/03/2026**

6.Date of Establishment of IQAC	**01/02/2014**

7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,

Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	**NIL**	**NIL**	**NIL**	**NIL**

8.Whether composition of IQAC as per latest NAAC guidelines	**Yes**
• Upload latest notification of formation of IQAC	View File

9.No. of IQAC meetings held during the year	22	
• Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website?	Yes	
• If No, please upload the minutes of the meeting(s) and Action Taken Report	No File Uploaded	
10.Whether IQAC received funding from any of the funding agency to support its activities during the year?	No	
• If yes, mention the amount		

11.Significant contributions made by IQAC during the current year (maximum five bullets)

Organizing TWO International E- conferences
Adoption of ODIN learning platform for enabling students placement
Several FDP/professional development programmes hosted for quality enhancement of teaching and non teaching faculty

12.Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
Hosting virtual Interantional conference	Two virtual conferences hosted and research paper presentations held
Bringing out sixth edition of E-journal	Fifteen research articles on covid-19 pandemic were published
Organising guest lectures and workshops under the institutes corporate club	Several webinars were organised during the pandemic times to connect to resource persons from across the globe

13.Whether the AQAR was placed before statutory body?	Yes
• Name of the statutory body	

Name	Date of meeting(s)
IQAC	**26/03/2022**

14.Whether institutional data submitted to AISHE

Year	Date of Submission
2020-2021	**16/02/2022**

15.Multidisciplinary / interdisciplinary

16.Academic bank of credits (ABC):

17.Skill development:

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

20.Distance education/online education:

Extended Profile

1.Programme

1.1   **35**

Number of courses offered by the institution across all programs during the year

File Description	Documents
Data Template	[View File](#)

2.Student

2.1   **240**

Number of students during the year

File Description	Documents
Institutional Data in Prescribed Format	View File

2.2   **60**

Number of seats earmarked for reserved category as per GOI/ State
Govt. rule during the year

File Description	Documents
Data Template	View File

2.3   **120**

Number of outgoing/ final year students during the year

File Description	Documents
Data Template	View File

3.Academic

3.1   **10**

Number of full time teachers during the year

File Description	Documents
Data Template	No File Uploaded

3.2   **10**

Number of sanctioned posts during the year

Extended Profile

1.Programme

1.1 Number of courses offered by the institution across all programs during the year	35

File Description	Documents
Data Template	[View File](#)

2.Student

2.1 Number of students during the year	240

File Description	Documents
Institutional Data in Prescribed Format	[View File](#)

2.2 Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	60

File Description	Documents
Data Template	[View File](#)

2.3 Number of outgoing/ final year students during the year	120

File Description	Documents
Data Template	[View File](#)

3.Academic

3.1 Number of full time teachers during the year	10

File Description	Documents
Data Template	No File Uploaded

3.2 Number of sanctioned posts during the year	**10**

File Description	Documents
Data Template	**View File**

4.Institution

4.1 Total number of Classrooms and Seminar halls	**8**
4.2 Total expenditure excluding salary during the year (INR in lakhs)	**Rs.98,77,331.00**
4.3 Total number of computers on campus for academic purposes	**120**

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

- **The curriculum prescribed by Mangalore University, offering CBCS and ECS is adopted.**

- **Several certificate programmeon varied areas are offered to the students.**

- **Courses are allocated to faculty members according to their competence.**

- **Each faculty prepares a Lecture plan for each allotted course**

- **Course file is maintained including syllabus, teaching aids, students' assignments, field study projects, Lecture Plan, Attendance Register, Internal and Semester Question Papers**

and Mark Sheets.

- Online Teaching Policy is prepared and implemented for ensuring effective teaching during COVID pandemic.

- Compulsory online assignments and presentations are given.

- Various innovative and modern techniques like Google Class Rooms, Flipped Class, Mentee Metre, Telegrams, ED Puzzles, Field Visits, Online Quiz, Event Management, Instagram Lives, Digitisation, Recorded Lectures, usage of digital media for submission of assignments are used.

- In-house software, EERPMS is used to provide reference materials for students on different courses.

- Parent log in IDs are created and given to the parents to access EERPMS.

- E-books are made available for course contents.

- Student centric teaching methods like Case Study. Group Discussions, Spot Quiz, Role Play, Simulation are used by the faculty.

File Description	Documents
Upload relevant supporting document	No File Uploaded
Link for Additional information	Nil

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

- The institute prepares its annual calendar in tune with the annual academic calendar prescribed by Mangalore University and schedules the curricular and co curricular activities accordingly.

- The institute also has in place a time table committee to

ensure timely delivery of course contentand efficient management of academic programme throughout the semester.

- Bridge Course is also conducted for the fresh batch of students on different areas of Management so as to give them an introduction to courses that they would be learning

- In order to ensure the continuous internal evaluation of students, two internal examinations are conducted for each course.

- Viva-voce examination on each course is conducted at the end of each semester.

- Students are given course related assignments for which marks are alloted.

- Student Presentation is also considered as an component for internal evaluation in each course.

- During the COVID 19 pandemic, flipped classroom were used in engaging online classess and MCQs were administered to students at the end of each class for gauging the students understanding of concepts.

File Description	Documents
Upload relevant supporting document	No File Uploaded
Link for Additional information	Nil

| **1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University** | D. Any 1 of the above |

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

1

File Description	Documents
Any additional information	View File
Minutes of relevant Academic Council/ BOS meetings	View File
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Add on /Certificate programs offered during the year

1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)

13

File Description	Documents
Any additional information	View File
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

240

File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

The syllabus prescribed by Mangalore university itself includes the cross - cutting issues such as Professional Ethics, Gender, Human Values, Environment and Sustainability. In addition to that, the following efforts are made by the institute to address these issues.

Professional Ethics: There is a soft - core course on 'Business Ethics and Social Responsibility' offered to the students during the second semester that enables the students to understand the importance of ethics in their personal as well as in professional life. Several guest lectures are also organised to inculcate the professional ethics among the students.

Gender: The syllabus prescribed by the university includes topics on gender issues in various courses. In addition, institution organises workshops on related topics on gender such as self-defence, gender Equality etc.

Human Values: The institute celebrates various days of national importance, through which the moral, ethical, civic and social values in the students are nurtured.

Environment and Sustainability:

The institute celebrates the day of National importance such as world Environment Day through tree plantation in the campus. Usage of plastics are avoided inside the campus. Usage of LED bulbs in all classrooms and conference hall adds on to the environmental protection.

File Description	Documents
Any additional information	**No File Uploaded**
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	**No File Uploaded**

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

1

File Description	Documents
Any additional information	View File
Programme / Curriculum/ Syllabus of the courses	**No File Uploaded**
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	**No File Uploaded**
MoU's with relevant organizations for these courses, if any	**No File Uploaded**
Institutional Data in Prescribed Format	View File

1.3.3 - Number of students undertaking project work/field work/ internships

120

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution	**B. Any 3 of the above**

from the following stakeholders Students Teachers Employers Alumni

File Description	Documents
URL for stakeholder feedback report	https://sdmcbm.ac.in/wp-content/uploads/2022/03/Feedback-Analysis-and-Action-Taken-Report-2020-2021-1-1.pdf
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	View File

1.4.2 - Feedback process of the Institution may be classified as follows

A. Feedback collected, analyzed and action taken and feedback available on website

File Description	Documents
Upload any additional information	View File
URL for feedback report	https://sdmcbm.ac.in/wp-content/uploads/2022/03/Feedback-Analysis-and-Action-Taken-Report-2020-2021-1-1.pdf

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

120

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of

supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

60

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

A systematic allotment process is adopted at the institute which ensures that each class constitutes an equal proportion of advanced & slow learners. Orientation & bridge courses are conducted at the initial stage itself for laying a strong foundation of learning. Continuous monitoring, evaluation and mentoring is done to improve student achievements.

Assessment of students done on the basis of various parameters including:

- Internal assessment examination
- Practical/Theoretical Assignments/ online assignments
- Student Presentations/virtual presentation
- Classroom Involvement
- Viva Voce/ online viva
- Involvement in extension Activities
- MCQ (introduced during online classes)

Special programs organized for all students include:

1. Orientation
2. Bridge Course
3. Mentoring
4. Counselling
5. Soft skills classes
6. Guest Lectures
7. Workshops
8. Career Guidance
9. Certificate Courses
10. Scholarships

11. Study material is made available on in-house software – EERPMS

Strategies for Advanced Learners:

1. Participation in National/International Seminars
2. Research Paper Presentations in external Conferences
3. Facility to borrow extra ten books from the library
4. Student Teacher Activity
5. Individual Assignments/Presentations
6. Nurturing Leadership Qualities

Strategies for Slow Learners:

1. Remedial classes
2. Personal Coaching
3. Individual Mentoring/Counselling
4. Group Assignments/Presentations
5. Group Seminars
6. Language Labs
7. Internal Research paper presentations
8. Value Addition activities

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
240	10

File Description	Documents
Any additional information	[View File](#)

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Engaging students in various activities and trying to give them a holistic experience has been the main aim of the institute.

Accordingly, we strive to design a teaching pedagogy that motivates students to participate in various curricular and co-curricular activities. In addition, the institute has been making strenuous attempts at designing and implementing new systems to amplify the learning experiences.

Various experiential learning, participative learning & problem solving methodologies includes:

1. Compulsory Summer Internships
2. Paid Internship Opportunities
3. Projects
4. Guest Lectures
5. Workshops
6. Group Discussions
7. Debates
8. Quizzes/Puzzles
9. Flipped Classroom
10. Use of tools such as Mentimeter, Ed Puzzle etc.
11. Google Classroom/Meet/Drive/docs/sheets etc
12. Use of Whats app to share the topic of discussion
13. Organising Fest & Conference
14. Factory Visits
15. Field Study
16. Reels with Social Message

Online Learning during the COVID – 19 pandemic:

1. Online classes through Google meet platform
2. Use of MCQ in each session to assess the understanding of students
3. Flipped Classrooms
4. Use of Audio-Visuals including video cases, Ted Talks, Coursera, etc.
5. Online presentations
6. Online competitions & activities
7. Webinars
8. Organizing International Conferences
9. Organizing Virtual Student Fest

File Description	Documents
Upload any additional information	No File Uploaded
Link for additional information	Nil

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

The institute is equipped with necessary infrastructure and some of the ICT enabled tools used are: Desktops, Projectors, Printers, Scanners, Pen drives, DVD's, Photocopiers etc. The importance of using ICT was felt more than ever during the COVID-19 pandemic. Teachers have very aptly tried to convert the challenges into opportunities by making use of the available resources and ICT enabled tools. The transition was seamless as teachers and students adapted to the new situation like fish to water. What's app was extensively used to intimate the students regarding the topic of discussion for the next class and provide relevant material for the same. This way students could have read before joining classes and discuss on the doubts during classes. As attendance was not mandatory during this period, responses to MCQ's were systematically recorded and used for assessment. Feather in the cap was the successful conduct of International Conference and Student intercollegiate Fest virtually.

Use of ICT by teachers during COVID-19 include the following:

1. PPT,
2. Online Videos,
3. Video cases,
4. Movie Clips,
5. Google classroom/ meet/ drive/ docs.
6. Apps like Kahoot, Mentimeter etc.
7. Flipped classrooms,
8. Activities/competitions conducted virtually.
9. What's App
10. Instagram Live

File Description	Documents
Upload any additional information	No File Uploaded
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	No File Uploaded

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

10

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	View File
Circulars pertaining to assigning mentors to mentees	View File
Mentor/mentee ratio	No File Uploaded

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

10

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	View File
List of the faculty members authenticated by the Head of HEI	No File Uploaded

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

5

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

106

File Description	Documents
Any additional information	View File
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

Continuous efforts are made to assess the learning of students through a systematic process.

The process for conduct of examination is as follows:

1. Two internal examinations are conducted/subject/Semester.
2. Notice of examination at least a week in advance.
3. Teachers discuss the question paper in the class.
4. Retest is conducted for those students who were absent due to genuine reasons.
5. Internal marks are calculated based on various parameters, at the end of each semester. The same is informed to students (via email during pandemic) and any grievances are addressed by the individual teachers at this level.
6. Once the marks are finalized it is forwarded to the college office and a consolidated list is further displayed on the notice board. A second chance is given to students to voice grievances if any.
7. The final marks once agreed upon is forwarded to the university, after perusal by the Director.

During the pandemic:

1. As attendance was not mandatory, responses to MCQ's were systematically recorded and used for assessment.
2. As offline examinations were not possible, online

examinations were conducted.

3. The institute took immediate steps to formulate a policy for online examinations & evaluation.

File Description	Documents
Any additional information	No File Uploaded
Link for additional information	Nil

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time- bound and efficient

RESPONSE: The institute follows a transparent approach and all information related to evaluation and assessment is divulged to students during the orientation process and is further explained by the Class Advisor during the first class itself. Additionally, they may approach the examination in-charge (administrative level and the Faculty level from time to time in case of any doubts or grievances). A policy for dealing with examination related grievances is drafted for easy reference.

The process for dealing with examination related grievances is as follows:

1. Students may approach course teacher regarding the grievance.

2. In case it is not solved then they can approach the examination in-charge.

3. Director may be also approached in case the grievances are not addressed by the examination in-charge.

4. Mentoring sessions are held in the week following examination in order to facilitate students to discuss their performance in the examination with their mentors and seek help for improvement.

5. Faculty members upload the marks on to an excel sheet which is shared with the office and students for perusal. Grievances, if any are addressed at this level too.

6. Grievance Redressal Cell which may be approached.

File Description	Documents
Any additional information	**No File Uploaded**
Link for additional information	**Nil**

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

RESPONSE: The institute has designed 6 program outcomes (PO) of the MBA program offered at our institute. They are as follows:

- **PO1 – Arouse continuous motivation among students to initiate and accomplish entrepreneurial goals in order to become successful business managers.**

- **PO2 – Dynamic participation in family owned business.**

- **PO3 – Enable students to be 'corporate ready' upon completing the program.**

- **PO4 – Play multidimensional roles as a global manager by developing strong international managerial skills.**

- **PO5 – Create and promote student social responsibility (SSR).**

- **PO6 – Develop enhanced life skills for students who do not need gainful employment.**

Communication: As the institute is affiliated to Mangalore University, we adhere to the course outcomes specified by the University. The course outcomes of each course offered by the affiliating university are printed in the syllabus copy and are hence, available in the institute library and website for perusal. The course outcomes of the certificate courses offered by the institute are printed in the syllabus copy and made available to students as well as published on the institute website. The teachers teaching each of these courses read out the objectives and course outcomes of each course during the introductory class and help students understand its relevance.

File Description	Documents
Upload any additional information	**No File Uploaded**
Paste link for Additional information	https://sdmcbm.ac.in/wp-content/uploads/2020/01/Program-outcome-1.pdf
Upload COs for all Programmes (exemplars from Glossary)	**No File Uploaded**

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

RESPONSE: Institute follows a distinct system of evaluating the Programme Outcomes & Course Outcomes of each of the courses offered.

Parameters to test attainment levels of PO's

- **P1 – Arouse Continuous motivation among students to initiate and accomplish entrepreneurial goals/ Become 'Corporate Ready'**

- **P2 – Dynamic participation in family-owned business/Play multidimensional roles as a global manager by developing strong managerial skills.**

- **P3 – Create & Promote Student Social Responsibility (SSR)**

- **P4 – Develop enhanced Life skills**

Parameters to test attainment levels of CO's:

- **Student performance in internal exams.**

- **Teacher evaluation based on student participation in various activities.**

- **Student Performance in semester exams.**

Results of Course outcomes are mapped with program outcomes. Percentage of students attaining target level of each CO is computed and average of these percentages is considered for

deciding attainment level of CO. Data from CO is mapped to PO (in percentage). The correlation is established between COs and POs in the scale of 1 to 3:

L 1: 80% of students scoring more than average marks or set attainment level. (High)

L 2: 70% of students scoring more than average marks or set attainment level. (Moderate)

L 3: 60% of students scoring more than average marks or set attainment level. (Low)

A mapping matrix is prepared with respect to every course in the program. Higher the correlation, stronger the relation between the course outcomes and the program outcomes.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional information	https://sdmcbm.ac.in/wp-content/uploads/2020/01/Program-outcome-1.pdf

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

119

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	No File Uploaded
Paste link for the annual report	Nil

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

https://sdmcbm.ac.in/iqac/

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

0

File Description	Documents
Any additional information	**No File Uploaded**
e-copies of the grant award letters for sponsored research projects /endowments	**No File Uploaded**
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

0

File Description	Documents
Any additional information	**No File Uploaded**
Institutional data in prescribed format	View File

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

0

File Description	Documents
List of research projects and funding details (Data Template)	View File
Any additional information	No File Uploaded
Supporting document from Funding Agency	No File Uploaded
Paste link to funding agency website	Nil

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Our Institute has been making consistent efforts in developing entrepreneurs through an innovative atmosphere that promotes creative thinking supported by guidance on putting ideas into action.

ENTREPRENEUR DEVELOPMENT CELL:

- Active ED Cell Annually organized seminars on Women entrepreneurship & social entrepreneurship .

- An online ED Forum has been created named "The Entrepreneurial Zone" which was launched for providing constant support and guidance for all the students who are keen to become an Entrepreneur.

RESEARCH CELL:

- Research Cell promotes student research ideas through research papers presentation within and outside the institute.

- Student Project Proposal formulation & presentation was organized.

- IPR Guest Lecture was also organized.

- To promote student research, student's research publications

are scrutinized and published in the institute's inhouse Journal with ISSN No 2455-4960.

- Dream Company Concept - an initiative for encouraging students to conceptualise their business ideas.Two examples of Student Entrepreneurs inspired by Dream Company- Ms.Sanjana Kamath and Ms. Swetha

- A unique Model Making Competition was organized for students which encouraged students to bring out innovation.

- Regular workshops with entrepreneurs as guests are conducted.

- Programmes to facilitate budding entrepreneurs to secure financial assistance was hosted.

SHRESHTA Intercollegiate Management Fest:

- Innovative Rounds & Competitions are Created by Students.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

10

File Description	Documents
Report of the event	View File
Any additional information	View File
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

0

File Description	Documents
URL to the research page on HEI website	Nil
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	View File
Any additional information	No File Uploaded

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

3

File Description	Documents
Any additional information	View File
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

8

File Description	Documents
Any additional information	View File
List books and chapters edited volumes/ books published (Data Template)	View File

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

Extension activities at the institute are organised as a part of student social responsibility.It is mandatory for each student to enrol in atleast one of these activities compulsarily each semester.

- Our institute also has extention activities with various professional and social organisations..

- Students have donated blood during the various Blood donation camp organized at the institute as well as in situations calling for emergence blood donation by the society.

- Beach cleaning activities were organized to serve the community and create a sense of concern for the Environment.

- College organized a Rally regarding importance of vaccination, covid-19 precautionary measures forthe general public.

- Vaccination camps were organized at the campus for the neighbourhood , staff, students and their families.

- An awareness wascreated virtually among students and societyabout caring for the needy based on the theme 'Sharing is caring'.

- Visit to orphanage and primary School was arranged in order to sensitize the students towards the orphans and less preveledged.

- The institute organized an inter collegiate Selfie contest

on the theme "Celebrating Onam with Family" in association with the Rotary club of Mangalore

- Workshops were conducted forrural Gov't college students by the faculty of our college and students .

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year

0

File Description	Documents
Any additional information	No File Uploaded
Number of awards for extension activities in last 5 year (Data Template)	View File
e-copy of the award letters	No File Uploaded

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

20

File Description	Documents
Reports of the event organized	View File
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year

3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year

240

File Description	Documents
Report of the event	View File
Any additional information	No File Uploaded
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration

3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

01

File Description	Documents
e-copies of related Document	View File
Any additional information	No File Uploaded
Details of Collaborative activities with institutions/industries for research, Faculty	View File

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

17

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	View File
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

The Institution has adequate infrastructure and physical facilities for teaching learning which include:

Classrooms: Our institute classrooms are spacious, well furnished, well lit with LED Bulbs, Wi-Fi enabled and fitted with audio systems.

A/C Conference Hall: An Air Conditioned Conference hall with cushioned Chairs, facility for multimedia and LCD projector is hosted with a seating capacity of 180 persons.

Auditorium: is spacious and can accommodate about 800 persons.

Placement Centre: which serves the needs of our recruiters.

Counselling Centre: for conducting counselling related activities for students, group discussion activities, Governing Council

meetings etc.

Staffrooms and Faculty Lounge: Air conditioned, Wi-Fi enabled with two computers & a printer

Office: is equipped well furnished with all modern facilities like computers, printers, scanners, broadband & internet facilities

Library: Automated library which uses EERPMS software is well stocked with numerous management related and social science books, journals, magazines, newspapers, e-book collection.

Computer Laboratory: Two air-conditioned Computer Laboratories with 120 computers, with internet facility are in place.

Students facilities like Reprography centre for taking photocopies and print outs, Learning Resource Centre - equipped with 12 computers and internet connection for students usage at nominal rates for viewing recorded lectures, language lab activities, assignment submissions, etc.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Sports and Games:. Indoor sports like chess, carom, table tennis and outdoor sports like volleyball, throw ball, Kabaddi, Tug of war etc. are regularly hosted in the campus. While games like cricket and football are hosted in the outdoor stadiums in the vicinity. A management appointed sports instructor guides the students for university level & inter collegiate level competitions.

Yoga & Gymnasium: Institute annually celebrates International Yoga

Day. During the Pandemic Yoga day was celebrated virtually. Institute signed a MoU with Zuese Fitness, a renowned Gym and fitness centre in Mangalore and hosted 1day fitness program with sessions on self defence andground fitness. The institute's auditorium is used as the venue for these activities

Cultural Activities: Several Cultural programs organised by the institute has given the students an apt platform to showcase their talents & also facilitated the choice of best students to represent the college in the other competitions and programs. Some accolades won by the students in the area of sports and cultural activities for the current academic year include :

1.Ms. Amshitha Rai represented our college in Senior women's State Football Championship,

2.Ms. Bindiya has successfully completed her Vidhushi in Barathanatyam.

File Description	Documents
Upload any additional information	**No File Uploaded**
Paste link for additional information	**Nil**

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

08

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://sdmcbm.ac.in/wp-content/uploads/2022/03/4.1.3-upload.pdf
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

98.77

File Description	Documents
Upload any additional information	**No File Uploaded**
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Our institute has a fully automated library which runs on In-house EERPMS software and which stands tall as a spring of knowledge not just for students but also the public of our city.

Library Timings -Monday to Saturday - 8.30 am to 6.00 pm

LIBRARY COLLECTIONS:

Books – No- of Volumes

6160

Books – No- of Titles

1201

Donated Books

846

Journals –No of Journals (National 10, International 3)

13

Newspaper- Total No News Papers

```
10

CD- ROM

612


LIBRARY SERVICES

Circulation/Lending Service: Issue and Return of books are
electronically maintained with the help of EERPMS software. Each
student is eligible to borrow 5 books and each staff 15 books at a
time.

Reference Service: Wide collection of books and journals across
different areas in printed form which are issued for reference
purpose.

WEB OPAC Service: Our library maintains an online catalogue of
books through which author, title, subject and publisher wise
search is possible, which makes the search for the books easier.
Reprographic Services: Photocopy facility at concessional rate for
students.

Awareness Service: The library notice board is updated on a daily
basis with information on movement of Sensex, price of gold and
current news items.
```

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional Information	Nil

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources	A. Any 4 or more of the above

File Description	Documents
Upload any additional information	**No File Uploaded**
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	View File

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

7.40

File Description	Documents
Any additional information	**No File Uploaded**
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

15

File Description	Documents
Any additional information	**No File Uploaded**
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

Initiatives for enhancing IT infrastructure:

1. **Changeover of Academic & Administrative functions to automated EERPMS software that has brought complete automation in administration, finance, library resources &**

learning moduleshas provided remote access to staff and students. Class content and subject materials are uploaded by faculty on EERPMS & students have been given individual login to access the same in learning modules.

2. The institute has signed a MoU With ODIN- online self-learning platform, which enable the students to practice online aptitude mock test to gear up for corporate recruitment process.

3. Upgrade of Wi-Fi bandwidth from 38 MBPS to 100 MBPS.

4. The institution has upgraded its learning process by subscribing to G-Suit for Education. Only g-suit for educationis used for conducting of online classes through flipped classroom system has proven to be successful during the Covid-19 pandemic times.

5. Institution has taken Initiative to train faculty and students in Microsoft excel. As a step ahead the institution has signed MoU with Microsoft authorised partner to provide Certification Programs to staffs and students on various programmes of Microsoft.

6. All the students are given orientation on National Digital Library and thereafter made to register with NDL which provides access to plenty of learning resources

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.3.2 - Number of Computers

120

File Description	Documents
Upload any additional information	View File
List of Computers	View File

4.3.3 - Bandwidth of internet connection in the Institution	A. ? 50MBPS

File Description	Documents
Upload any additional Information	**No File Uploaded**
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

98.77

File Description	Documents
Upload any additional information	**No File Uploaded**
Audited statements of accounts	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

The institution has a well-established procedure to maintain, utilize physical, academic and support facilities through the following measures:

1. **There is a separate Campus Manager appointed by the management to take care of the entire campus who administers the housekeeping, Security, lift operation, garden, repairs & refurbishment needs of the institution.**

2. **The day-to-day maintenance work is carried on by housekeeping staffs who clean the classrooms, corridor, toilets, faculty room, office on daily basis and other facilities on alternate days.**

3. For Equipment maintenance Annual Maintenance Contract (AMC) system for Lift, AC, Generator and PC have been put in place.

4. CCTV Cameras have also been installed .

5. To ensure proper utilization of physical facilities sign boards have been put at various places in the campus including wash rooms, corridors, conference hall to remind the students in utilisation of energy resources sparingly

6. Ground and parking: Students are not allowed to come in four wheelers inside the campus. The college ground and basement are used for parking student and faculty vehicles.

File Description	Documents
Upload any additional information	**No File Uploaded**
Paste link for additional information	**Nil**

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

212

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	View File
Upload any additional information	View File
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	View File

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

15

File Description	Documents
Upload any additional information	View File
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File

5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills	**A. All of the above**

File Description	Documents
Link to Institutional website	https://sdmcbm.ac.in/wp-content/uploads/2022/03/5.1.3PDF.pdf
Any additional information	View File
Details of capability building and skills enhancement initiatives (Data Template)	View File

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

240

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

240

File Description	Documents
Any additional information	View File
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees	A. All of the above

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	No File Uploaded
Details of student grievances including sexual harassment and ragging cases	No File Uploaded

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

46

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

1

File Description	Documents
Upload supporting data for student/alumni	View File
Any additional information	**No File Uploaded**
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

46

File Description	Documents
Upload supporting data for the same	View File
Any additional information	View File
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	View File

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as

one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

2

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at unive rsity/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

The institute strives hard to nurture students by encouraging students exhibit their talents in the most meticulous manner and hence a STUDENT CONSORTIUM is formed.

Various cells, committees, clubs and Forums are formed under the consortium

- **National Integration Forum**
- **Corporate Club**
- **Entrepreneurship Development Cell**
- **Alumni Forum among others…..**

Functioning:

- **Institute provides equal opportunity to students to file nomination for the post of President and Vice president .**
- **Nominations received are scrutinized**
- **Interview by panel of experts including Director, Consortium Head, Faculty Incharge of Various Committees is conducted .The panel will collectively take decision on identifying consortium heads**
- **Student heads from 2nd year , members from 1st year with the guidance from faculty Incharge of respective committee will**

propose the PLAN OF ACTION
- ○ **Monthly review of Plan Of Action to ensure the activities are organized as per the schedule if not then the activities are rescheduled to further dates and ensure it is completed**

Academic and Administrative Body

The Studentshaveactive representation in IQAC, Governing Council and Academic Council where student's opinions are considered in assuring quality enhancement of the institution

- • **Various statutory committees are formed to frequently keep a check and maintain discipline and decorum of the Institute**

File Description	Documents
Paste link for additional information	**Nil**
Upload any additional information	**No File Uploaded**

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

26

File Description	Documents
Report of the event	View File
Upload any additional information	**No File Uploaded**
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development

of the institution through financial and/or other support services

Registered Alumni Association is formed with an objective to reconnect to Alumniback to college and to create better network.

ALUMNI CONNECT PROGRAMMES:

- Alumni Faculty Week- Where Alumni working as Faculty are invited to address student on subject and other relevant areas
- The Training and Placement Cell has instituted Career Guidance Week.
- Alumni from corporate visit the institute for conducting placement drive and help place students in respectable positions in companies like Ujjivan Small Finance Bank, Vantage Agora , Mphasis etc
- Curriculum based questionnaire is designed and circulated among the Alumni Members and feedback is collected online in order to improvise the same
- Entrepreneurship Development Cell - programmes organized inviting Alumni Entrepreneur to share their experience.
- Alumni Invited as Alumni Chief Guest for programmes organized in the Institute
- Alumni invited to judge various competitions.
- Alumni Mr.Nagaprasad of 2012-2013 batch has sponsored the Gold Medal for Top Scorer in Financial Management annually.
- Alumni connect through Telegram, Facebook, Instagram among others.
- Alumni are also successful as Politicians, , Social Workers, Researchers,Cine Stars(through contribution in coastal wood and sandalwood) and have popularised our institutions standing in the society.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

5.4.2 - Alumni contribution during the year | E. <1Lakhs

(INR in Lakhs)

File Description	Documents
Upload any additional information	**No File Uploaded**

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

```
Vision


To develop competencies of people to meet the challenges of
business, industry and service sector. Empower them with requisite
skills to be globally acceptable business leaders. Provide world
class professional management education to the people at a
reasonable cost, spread Indian ethos spiritually to sustain,
survive and succeed in business and industry


Mission


1. To bring professionalism in all spheres of life.

2. To encourage competitive spirit for organizational excellence
with patriotism, modern outlook, positive attitude towards life
personal integrity, hard work and honesty in public life.

3. To develop leadership, entrepreneurship quality with right
moral and social values.

4. To provide exposure to global business and industry.


The institute is managed by SDME Society®, Ujire under the
President Padmavibhushana awardee Dr. D. Veerendra Heggade, Vice
President and two secretaries.

There is a governing council body which consists of
representatives from the management, industry, society, faculty
and other stakeholders. The Director is the head of the institute.
All faculty members are involved in all institutional bodies like
```

Governing Council and IQAC.

File Description	Documents
Paste link for additional information	https://sdmcbm.ac.in/about/vision-mission/
Upload any additional information	**No File Uploaded**

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The Honorable President of our institute has instilled decentralization, which is delineated through various bodies that ensure participation of management. There is a Management Council at the SDME society to guide us in attainment of ourvision.

- **IQAC drafts action plan for the institution, seeking inputs from staff and students**

- **The institutional strategic plan is drafted based on the same**

- **This plan is presented annually at the HOI's meeting seeking approval from the President.**

- **The approved plan is executed by the staff at institution level.**

- **The QAC monitors the execution of activities through monthly meetings and review of the same is dne in annual IQAC meetings.**

Case Study: During the pandemic the management devised a common online teaching policy for all its institutions by inviting suggestions and ideas from technical committee of each institution. This institution committee with HOIs and staff representatives had series of meetings with Honorable Secretary and members of the management to decide and select the most appropriate policy measures for conduct of online classes. The outcome of this participative approach was a robust online teaching policy which includes use of flipped class room, MCQs for

accessing student understanding in each class, attendance monitoring system etc.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

The QAC of the institutehas developed 13 point strategic plan document which is uploaded in the college website. In the beginning of the year action plan is developed with the objective of attainment of the same. At the end of the year the attainment is discussed in the IQAC meeting and future action plan is drafted.

Case :

ODIN Platform: The attainment of achieving the 12th strategic plan of providing value added programmes is being facilitated by providing ODIN Platform. An MOU is entered with Ventura Soft Global to use ODIN platform- a Self- online learning platform which has enabled students to practice online aptitude training and reasoning test of different corporate sectors and thus crack initial recruitment process. ODIN platform trains students to prepare and take up management and aptitude test which would facilitate them to face any job recruitment process during placement. This platform also provides information regarding any job openings in companies

File Description	Documents
Strategic Plan and deployment documents on the website	No File Uploaded
Paste link for additional information	https://sdmcbm.ac.in/wp-content/uploads/2022/01/Strategic-plan.jpg
Upload any additional information	No File Uploaded

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The institution is managed by the SDME Society® which is headed by the President Padhmavibhushana awardee Dr. D Veerendra Heggade, two Vice Presidents and two Secretaries. At the institution level the Director is the torch bearer who executes the strategic plan as per the guidance of the management. There are various statutory committees comprising of members from teaching staff and the students who facilitate transparent administration. There are 15 clubs/cells under the student consortium wherein all the activities are organized by the students under the guidance of the faculty members. The administrative-staff play a supportive role in the administration.

Well developed policies and procedures have been put in place by the management to ensure smooth functioning of administrative set up. The SERVICE RULE BOOK of SDME society acts as an guide for all policy matters related to appointment, service rules, HR policies besides others.

Please Note:Weblink to the same is provided in the box below.

File Description	Documents
Paste link for additional information	https://sdmcbm.ac.in/wp-content/uploads/2020/01/service-rule-book.pdf
Link to Organogram of the institution webpage	https://sdmcbm.ac.in/wp-content/uploads/2022/01/Organogram.pdf
Upload any additional information	No File Uploaded

| 6.2.3 - Implementation of e-governance in | A. All of the above |

areas of operation Administration Finance and Accounts Student Admission and Support Examination	

File Description	Documents
ERP (Enterprise Resource Planning)Document	View File
Screen shots of user inter faces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

- **Our Management has set up SDM Co-operativeSociety that providesfacilities like personal loan and housing loan at low rate of interest to the employess under our management.**

- **Most of the employees are shareholders of SDM Cooperative Society.**

- **Both teaching & non-teaching staff areentitled for annual increments like provident fund, gratuity, maternity leave (paid leave for 6 months) and ESI benefits as per norms.**

- **The teaching staff is provided 45-days' vacation, 15 CL and 10 EL in an academic year.**

- **The non-teaching staff is provided 15 CL and 30 EL per year.**

- **Encashment of EL facility is given.**

- **FDPs/ training programmes are conducted to teaching and non-teaching staff on personality development aspects and domain knowledge.**

- **Research funds are allotted for every staff member for attending conferences**

- **The management pays Rs.5000 as delivery expenses for up to two deliveries.**

- **The management gives interest free housing loan to non-teaching staff for construction of first house.**

- **There is concession in school fess for the employee's children in any of the SDM Institutions.**

- **Employees are given interest free salary advance.**

- **Free Wi-Fi facility on campus and domain email addresses to all staff members.**

- **Cafe and Canteen facilities are provided in the campus.**

File Description	Documents
Paste link for additional information	https://sdmcbm.ac.in/wp-content/uploads/2020/01/service-rule-book.pdf
Upload any additional information	**No File Uploaded**

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

Nil

File Description	Documents
Upload any additional information	**No File Uploaded**
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes

organized by the institution for teaching and non teaching staff during the year

8

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	**No File Uploaded**
Reports of Academic Staff College or similar centers	**No File Uploaded**
Upload any additional information	[View File](#)
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	[View File](#)

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

7

File Description	Documents
IQAC report summary	[View File](#)
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	**No File Uploaded**
Upload any additional information	[View File](#)
Details of teachers attending professional development programmes during the year (Data Template)	[View File](#)

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

The institution has a mechanism of Performance Based Self

Appraisal (PBSA)for both teaching and non-teaching staff.

- The Performance Based Self Appraisal (PBSA) of Teachers is done through a structured formatt developed by the management on parameters such as academic, institutional initiatives, research and consultancy, extension, academic growth and organization of programs. Some components under these parameters are variable from institution to institution. There is a PBSA committee at the institute level which is responsible for conduct of PBSA and also correspondence with the management regarding the same. The management analysis the PBSA of teachers based on their performance on various parameters and conveys a details analysis to the institution. This analysis reflects on teachers individual performance as well as the institutional standing against other institutions under the management.

- The student's feedback is taken at the end of each semester. Each teacher gets individually assessed and consolidated assessment as an institution is aslo made. Report of the same is intimated to all teachers individually.

- There is a self- appraisal system for non- teaching staff designed separately for C-group and D-group employees. The IQAC has put in a format which facilitates each employee to self- assess his work on various parameters on a fixed scale. This self-appraisal is evaluated by the Director, thereby giving scope for the employee to know where they stands.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

- The institute follows a transparent financial management policy. In the beginning of the year annual action plan is drafted along with the necessary budget.

- The budget is preparedby the Director seeking requirements , if any from all the staff members.

- The proposed budget is forwarded to the SDME Society ®

- A bugdet meeting is scheduled at the SDMe society office wherein the Finance head and the secretary of the society discuss the budget requirements with the institutional head and then finalise the Annnual budget requirement accordingly.

- Various income and expenditure are booked as per the budget.

- All accounts are maintained in the in-house software EERPMS-accounts management module

- Annual internal audit is conducted by the management. If there are any discrepancies, the observations are noted by the audit team and intimated to the Director.

- After the internal audit procedure is completed the external auditors will audit the statements. Mr.Prasanna Kumar, CA of M/s K B Rao Associates company which has qualified Chartered Accountants are the external auditors of the institute.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

0.3376

File Description	Documents
Annual statements of accounts	**No File Uploaded**
Any additional information	View File
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	View File

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

Mobilisation of funds:

Funds for our institution is mobilized through

- **Tuition fees, donation for gold medals to rank holders sponsored by philanthropists**

- **Sponsorship for management fest and conference**

- **Registration fees for international conference**

- **Processing fees for journal publication**

- **Penalty to the students for late return and default in the return of books.**

- **Income from reprography centre which provides service to students and the office.**

- **Income from resource centre which provides internet and printing service at nominal rate to the public.**

Utilisation of funds

- **Funds availed for developmental activities, academic resources such as books and journals and infrastructure development.**

- **Funds are utilized for staff welfare like conference registration fees to teachers, organizing academic endeavours like seminars and workshops, green initiatives of**

the college.

- The Management funds are used to meet the developmental needs and the maintenance of the institution. salary to staff, scholarships for needy students etc.

At the end of the financial year internal and external auditing is conducted to ensure utilisation and proper accounting of the funds availed.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

IQAC is instrumental in devising all quality enhancement strategies, organizing programmes for the benefit of students, training to teaching and non teaching staff for quality enrichment, promoting research by providing training and organizing FDPs, promoting use of technology by maintaining e-office communication, e-attendance, e- internals and use of EERPMS - In house softwarein academics and administration, feedback analysis etc.

- Practice I : Faculty Development is a major quality development strategy which is institutionalized. The IQAC facilitates quality culture in the institute by encouraging research amongst the faculty members. The library also facilitates the faculty members by issuing 15 cards. There are e-resources and research material which can be accessed free of cost. IQAC has organized 16 faculty development / training / orientation and other professional development programmes for teaching and non-teaching staff in the year 2020-21.

- **Practice II : Corporate Club Workshop : Every Monday morning corporate club organizes guest lecture/ workshop for the benefit of the students. Experts from Industry are invited to give a talk on career development, personality development, soft skill and other skills expected by the industry. The objective of this programme is to prepare them face the corporate field**

File Description	Documents
Paste link for additional information	https://sdmcbm.ac.in/wp-content/uploads/2022/01/IQAC-feedback-Analysis-and-ATR-2021.pdf
Upload any additional information	**No File Uploaded**

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

The institute has a robust system for reviewing its teaching learning process with the objective of imparting outcome based education, for which continuous feedback, review and implementation of the quality enhancement suggestions is in practice

Reform No 1. : During the pandemic a student symposium was organized for collecting student feedback regarding the timings, duration of the class, scheduling of the class and effectiveness of online class. Accordingly Online teaching policy was developed wherein it was decided to record the attendance online and conduct one MCQ per class with three questions to evaluate the grasping capacity of the students. It was decided to schedule one class for 45 minutes duration.

Reform No 2: IQAC meeting was conducted on 8th December 2021 with the external members constituted as per the NAAC guidelines. In the meeting all the members contributed constructive suggestions for the quality enhancement of the institution. Employer representative Ms.Meghana Bhandary from Mphasis suggested that Microsoft Excel should be taught to students as it is the most

required skill in the present industry scenario. Accordingly the institute has partnered with Active Edu Pvt.Limited a Microsoft certified partner and offered a course on Excel, Power-point and Word.

File Description	Documents
Paste link for additional information	**Nil**
Upload any additional information	**No File Uploaded**

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)	**C. Any 2 of the above**

File Description	Documents
Paste web link of Annual reports of Institution	https://sdmcbm.ac.in/iqac/
Upload e-copies of the accreditations and certifications	**No File Uploaded**
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

- **Equal opportunity to all students in curricular and co-curricular activities**

- **Retiring room in the ground floor of the institute.**

- Spacious ladies room in first floor with sufficient number of toilets.

- Campusis under the survelliance of CCTV cameras.

- 24X7 dedicated security guard in the campus.

- Annual gender sensitisation plan created in the beginning of the year.

- Institute has Women Empowerment Cell and it was inaugurated by Ms.Revathi, Police Inspector, women police station, Dakshina Kannada District.

- Guest lecture on 'Gender Equity and Women Empowerment' was organised and Mrs Kavitha Murugesh, Advocate & Notary, Govt of India, was the resource person.

- Workshop on 'Ayurveda and Women's Health' was organised and Dr Asha K., was invited as the resource person.

- Workshop on 'Self Defence'was conducted. Mr.Ankush Bandhary, Pro Muay Thai Fighter, was the resource person.

- Workshop on 'Menstrual Hygiene' was organised. Dr. Priya Dilraj Alva, Bio Chemist, Nutritionist & Wellness Coach, was the resource person.

- Review of short movie on eve teasingwas conducted.

- Active functioning of committees like Human Rights Committee and Internal Complaint Committee.

- Majority of girl students head various cells of Institute's Student Consortium including President and Vice President.

- System of mentoring to identify counselling needs of students.

File Description	Documents
Annual gender sensitization action plan	https://sdmcbm.ac.in/wp-content/uploads/2022/03/Action-Plan.pdf
Specific facilities provided for women in terms of:a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://sdmcbm.ac.in/wp-content/uploads/2022/03/7.1.1.pdf

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment	**D. Any 1 of the above**

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	**No File Uploaded**

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

The institute has taken appropriate steps towards waste management

Solid waste management

- **Campus is sufficiently equipped with dustbins. Waste segregation is done in three forms dry waste, wet waste and E-waste.**

- **There are three coloured dustbins for dry waste, paper waste and wet waste management .**

- **The waste is segregated on daily basis with wet waste being shifted to pot compost and dry waste kept aside for being handed over to municipal corporation,**

- **Proper signages have been displayed in the campus.**

- **Two Pot compost has been placed in the campus.**

- **One side use of waste papers among students and staff.**

Liquid waste management

- **The institution follows the norms of Mangalore City Corporation with regard to disposal of liquid waste.**

- **There is a septic tank which has been constructed for this purpose.**

- **There is a well maintained drainage system in the campus.**

E-waste management

- **Dustbin is placed for disposal of E-waste for students.**

- **E-waste like old computers, fans, are disposed as per the management policy of the institute.**

As the institute is a management institute, there are no biomedical waste, hazardous chemicals and radioactive waste found in the campus.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	**No File Uploaded**
Geo tagged photographs of the facilities	View File

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus	**C. Any 2 of the above**

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Any other relevant information	No File Uploaded

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows: 1. Restricted entry of automobiles 2. Use of bicycles/ Battery-powered vehicles 3. Pedestrian-friendly pathways 4. Ban on use of plastic 5. Landscaping	A. Any 4 or All of the above

File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	No File Uploaded

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities	A. Any 4 or all of the above

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	No File Uploaded
Any other relevant information	View File

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading	**C. Any 2 of the above**

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	No File Uploaded
Details of the Software procured for providing the assistance	No File Uploaded
Any other relevant information	No File Uploaded

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

- **The institution has the tradition of starting the day with prayer and students sing the prayer songs in different languages. This caters to linguistic diversity**

- The staff members ensure that all students participate in classroom discussions

- On orientation day the IMBA students are oriented about values of inclusive environment and also the importance of cross cultural communication by showing the video of various activities conducted under institute's national integration forum

- The students from diverse regional and cultural backgrounds take admissions in our institute

- Every year traditional day is celebrated wherein students dress up in traditional attire of their native place and this promotes harmony towards cultural and communal diversity

- Online Quiz Competition on Incredible India was organised

- There is an active National Integration Forum which conducts activities promoting cultural, regional and communal harmony

- National Integration Day is celebrated and on the occasion collage competition is conducted on the theme of national integration

- Festivals like Navarathri ,Christmas, Onam are celebrated irrespective of religion or caste, bringing together students and creating a strong bond of humanity.

- Institute provides Sujnana Nidhi Scholarship under Shri Kshethra Dharmasthala Rural Development Project

- SDME Trust gives scholarship to talented and deserving students from poor families.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	**No File Uploaded**
Any other relevant information	**No File Uploaded**

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

- **The core values of the institute gives importance to making students socially and morally responsible business leaders and nurturing patriotic spirit in them.**

- **Singing National anthem at the end of programmes.**

- **Talk on 'Dr. B.R. Ambedkar's Contribution to Making of Indian Constitution' by Dr.Balika as resource person was organised.**

- **Talk on 'Fundamental Rights and Duties' by Dr.Chandralekha V., as resource person was organised on Constitution day.**

- **Fundamental Rights and Duties displayed on notice board.**

- **Pledge on 'The Constitution of India Preamble' taken on the constitution day celebration.**

- **Youth Pledge on International youth day.**

- **Institution has the tradition of inviting the people who have contributed to the Nation, as chief guest for Gandhi Jayanthi, Independence day and Republic day celebration.**

- **Active participation of faculty in celebration of national festival like Gandhi Jayanthi even during pandemic and teachers took initiative of organising Gandhi Jayanthi celebration.**

- **Felicitation of Rajani Shetty - The Animal Rescuer and setting an example for students to be responsible citizens.**

- **To create a sense of responsibility among students towards society and environment, institute organised online activity to create awareness on safety measures to be taken against Coronavirus through co-curricular activity like online poster making competition with slogan.**

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	**Nil**
Any other relevant information	**Nil**

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff 4. Annual awareness programmes on Code of Conduct are organized	**A. All of the above**

File Description	Documents
Code of ethics policy document	[View File](#)
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	[View File](#)
Any other relevant information	[View File](#)

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

Institute celebrated

- Independence Day

- Republic Day

- Gandhi Jayanthi

National Integration Forum hosted

- Onam was celebrated and Inter class onam competition on spiritof onam was organised.

- Christmas was celebrated by singing Christmas Carols and depicting the Birth of Jesus Christ.

- Sharada Pooja was celebrated by singing bhajans.

- Ayudha Pooja was celebrated by worshipping instruments

- Navarathri was celebrated

Celebration of Birth Anniversaries

- Birth Anniversary of Swami Vivekananda was celebrated by organising talk on "Youth and Mind Management"

- To commemorate the birth anniversary of Dr. Sarvepalli Radhakrishnan, Teachers day was celebrated

- Ambedkar Jayanthi was celebrated by organising guest lecture

Important Days Observed

- International Day of Yoga by virtual yoga training followed by demonstration

- International Youth Day was observed by taking youth pledge

- World environment day was observed by organising video making competition .

- **Constitution day was observed by organising guest lecture**

- **National Integration Day was observed by organising collage competition**

- **Human Rights day was observed by reels competition on the theme of Human Rights**

- **National Energy Conservation day was observed by showcasing flash mob to create consciousness in society**

- **FIT INDIA FREEDOM RUN was organised**

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	**No File Uploaded**
Geo tagged photographs of some of the events	**No File Uploaded**
Any other relevant information	**No File Uploaded**

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

Title of the Practice 1: STUDENT TEACHER ACTIVITY

Objectives of the Practice:

To encourage peer teaching and learning among students and facilitate learning towards higher-level skills like critical thinking and confidence building.

The Context

Students take role of teacher and conduct classes for their peers and juniors. Student teacher needs to identify processes that are necessary and they take guidance from respective subject teachers.

The Practice

Student teacher activity at our institute is scheduled for period of one week. Students selected by each subject teacher are required to study the topic, deliver course content, take attendance, maintain class control, conduct activities like case study, quiz and assessment of student understanding at the end of the class.

Evidence of Success

- Sense of pride for teaching profession is created among students.

- Experiential learning is achieved.

- Peer learning is encouraged among the students.

- The students will get classroom management experience and many students get motivated in taking up teaching as a career

Problems Encountered and Resources Required

Abrupt behaviour of fellow students in course of conduct of activity may be challenging for student to control. As students take lot of interest there has not been much problems.

BEST PRACTICE - 2

Title of the Practice: CORPORATE CLUB VIRTUAL GUEST LECTURES/ WEBINARS/ WORKSHOPS DURING

PANDEMIC

Objectives of the Practice:

To provide a platform for the students to learn and interact with business leaders, corporates, entrepreneurs, academicians and researchers.

The Context

The pandemic forced educational system to shift to online mode overnight. Institute's Corporate club has gone virtual and

accessed resource persons from across globe and broadened learning horizons of students.

The Practice

Institute's Corporate Club organises weekly Workshops/Guest Lectures/Webinars on every Monday. Professional experts from diverse field are invited as resource person. Prior to the programme, the invitation is posted in students WhatsApp group . Even during pandemic, online platforms like Google Meet and Zoom wereused to conduct the Webinar under Corporate Club.

Evidence of Success

- Even during pandemic, the students got an opportunity to interact with the professionals through online mode.

- Active engagement of students in learning process.

- Workshop on Stress management during pandemic helped the students to overcome their anxiety and stress.

Problems Encountered and Resources Required

As there was proper scheduling and planning of workshop in advance, major problems were not encountered.

File Description	Documents
Best practices in the Institutional website	https://sdmcbm.ac.in/category/naac/best-practices/
Any other relevant information	Nil

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

"SHARING IS CARING — STUDENT SOCIAL RESPONSIBILITY CAMPAIGN"

Crafting socially and morally responsible students has been one of

the core values of our institute. The institute provides various platforms to students in order to inculcate sense of social responsibility, whereby students come together to contribute to societal welfare. Student Social Responsibility has been at the heart of all extension activities hosted at our institute and in pandemic year, student went an extra mile to conduct campaign by name "Sharing is Caring". Under this campaign students of our institution created consciousness at SDM school and enacted role play on how sharing goes on to show that you care about others. Through this campaign they invited students and members of society to contribute items like grocery, cloths and other essentials, so that same could be collectively pooled and donated to various NGO's. The campaign received heart warming response from students at the institute, students of SDM School and also society members. The donations received in kind were subsequently shared with following institutions:

- Inchara Foundation

- SNEHASADAN NGO

- JEEVADAAN NGO

- Mangalajyothi School

- Mrs.Rajani Shetty – Animal Rescuer

The Campaign was also promoted through Instagram, Facebook and Whatsapp.

File Description	Documents
Appropriate web in the Institutional website	[View File]
Any other relevant information	No File Uploaded

7.3.2 - Plan of action for the next academic year

Future Plans of action for next academic year

- To ensure adherence to environmental policy
- Awareness programmes to be organised to minimise use of plastics

- To work towards green initiatives and energy conservation
- To create a brochure on human values and professional ethics
- To organise programmes in order encourage use of battery powered vehicles
- Observation of following important days:

1. National Youth Day
2. Republic day
3. Martyrs' Day
4. National Safety Day
5. Ambedkar Jayanthi
6. Rabindranath Tagore Jayanthi
7. World Environment Day Celebration
8. Video Making Competition on the occasion of World Environment Day
9. International Day of Yoga Celebration
10. International Day against Drug Abuse
11. Traditional Day Celebration & Traditional Day Competitions
12. World Nature Conservation Day
13. International Youth Day
14. Independence Day Celebration
15. Onam Celebration
16. Teachers Day Celebration(Dr Sarvepalli Radhakrishnan Birth Anniversary)
17. Variety competition on theme of Gandhian Philosophy
18. Patriotic singing Competition
19. Gandhi Jayanthi Celebration
20. Birth Anniversary of Sardar Vallabhbhai Patel
21. Sharada Pooja
22. Dandiya Night
23. Cultural Competitions on Dandiya Night
24. National Integration Day
25. Celebration of Constitution Day
26. Human Rights Day Celebration
27. National Energy Conservation Day
28. Christmas Celebration