

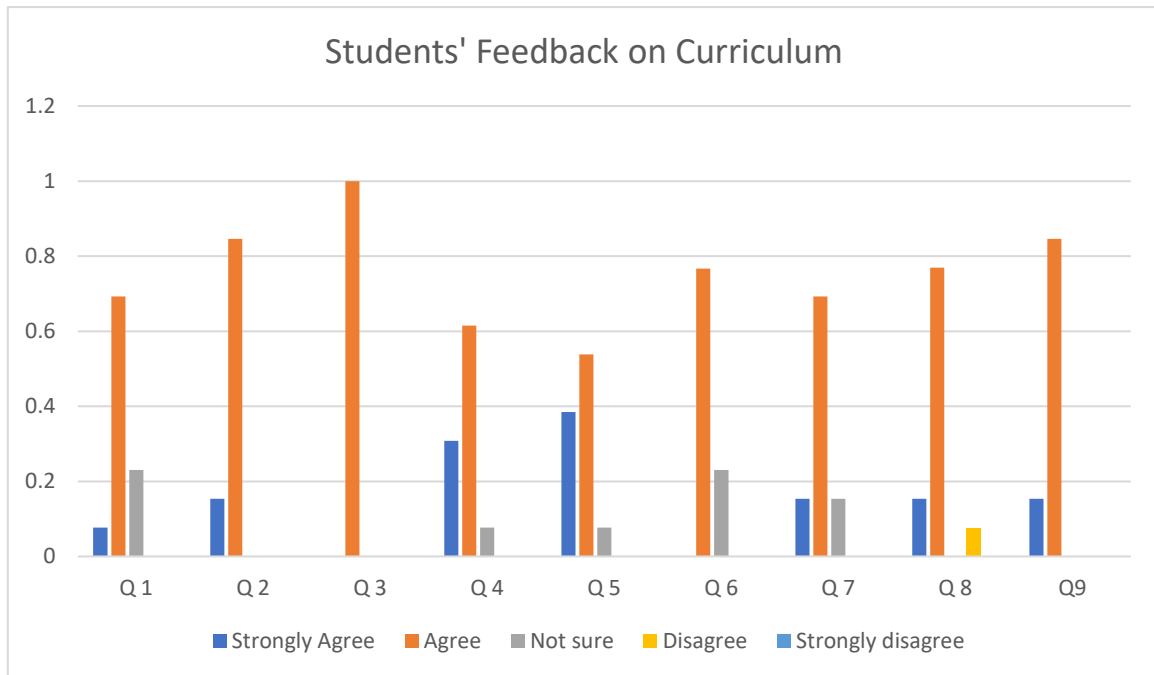
**SDM College of Business Management Post Graduate Centre for  
Management Studies, Mangalore 03**

**Feedback Analysis report**

**2020 – 2021**

**Category: Students' Feedback on Curriculum**

<b>Question No.</b>	<b>Question</b>	<b>Response (Scale)</b>	<b>Response (%)</b>	<b>Total Response (%)</b>
1.	The Syllabus of the courses that you have studied in the programme synchronizes with the competencies expected out of the programme.	Agree Strongly Agree	69.23 7.70	76.93
2.	The curriculum has good balance between theory and practice.	Agree Strongly Agree	84.62 15.38	100
3.	Course content has corresponding reference materials	Agree	13	100
4.	The syllabus is interesting in terms of the course offered.	Agree Strongly Agree	61.54 30.77	92.31
5.	The course content has increased your knowledge and employability prospects.	Agree Strongly Agree	53.85 38.46	92.31
6.	The Programme Outcome details are capable of being attained through the curriculum.	Agree Strongly Agree	76.92 0	76.92
7.	The electives offered are in accordance with industry requirements.	Agree Strongly Agree	69.23 15.38	84.61
8.	Sufficient number of prescribed books and reference materials are available in the library	Agree Strongly Agree	76.92 15.38	92.30
9.	Curriculum has prospects for higher education/employability/entrepreneurship.	Agree Strongly Agree	84.62 15.38	100
<b>Average Response: 90.60%</b>				

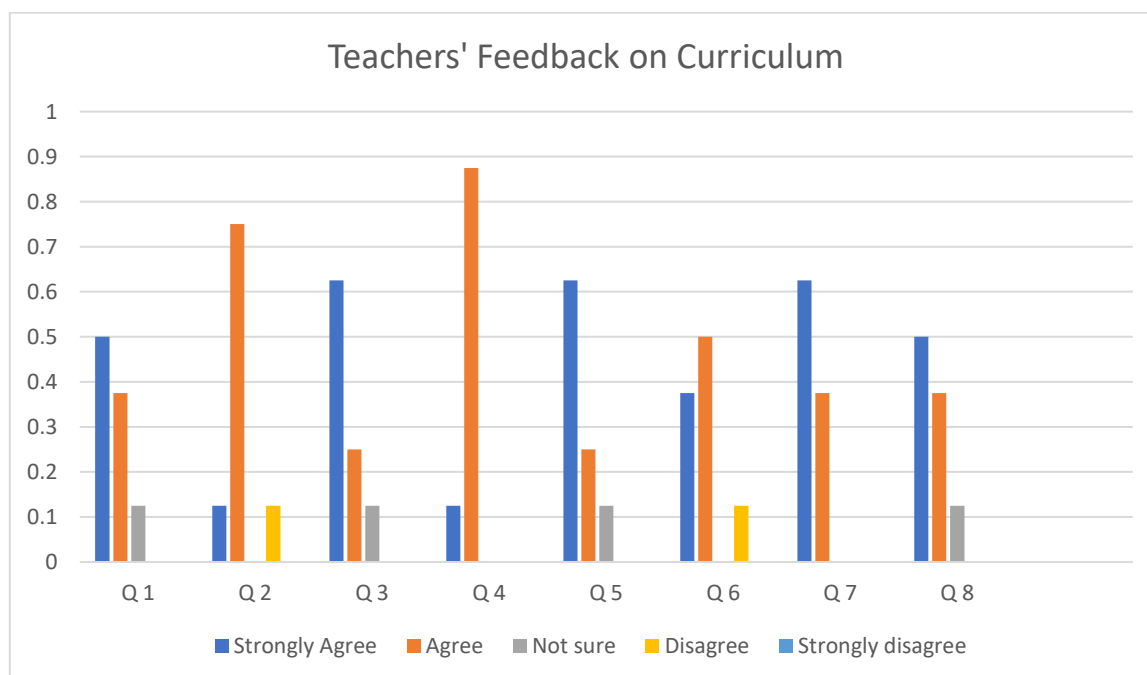


### Suggestions made:

- Provide Live works in terms of industry requirements.
- Library reference books should be increased.
- Improve teaching and learning methodology.

### Category: Teachers' Feedback on Curriculum

Question No.	Question	Response (Scale)	Response (%)	Total Response (%)
1.	Syllabus is need based with respect to the recent advancements.	Agree Strongly Agree	37.50 50.00	87.50
2.	Course Outcomes are well defined and clear to teachers and students.	Agree Strongly Agree	12.50 75.00	87.50
3.	The books prescribed/listed as reference materials are relevant and updated.	Agree Strongly Agree	25.00 62.50	87.50
4.	The course content of the subject improves student's knowledge and employability	Agree Strongly Agree	12.50 87.50	100
5.	Syllabus includes advance topics.	Agree Strongly Agree	25.00 62.50	87.50
6.	There is an opportunity for applied learning.	Agree Strongly Agree	50.00 37.50	87.50
7.	Instructional Hours are adequate.	Agree Strongly Agree	37.5 62.50	100
8.	The course content has the ability to support higher learning	Agree Strongly Agree	37.50 50.00	100
Average Response: 92.19%				

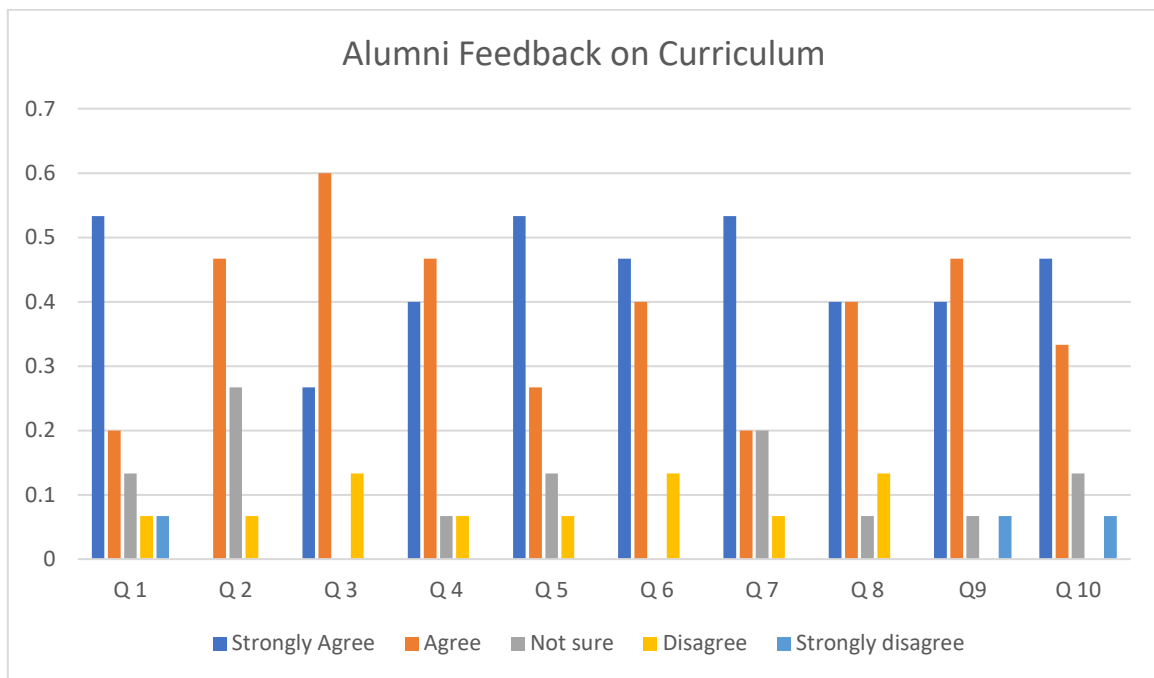


**Suggestions made:**

- Latest topic should be included in the syllabus.
- Systematize the teaching learning process.
- New courses could be added.
- Review of the best university syllabus and pedagogy's can be studied and the most suitable and relevant ones can be adopted along with training if required especially using latest technology.

### Category: Alumni Feedback on Curriculum

Question No.	Question	Response (Scale)	Response (%)	Total Response (%)
1.	The current syllabus is adequately updated from the one followed during your course of study.	Agree Strongly Agree	20.00 53.33	73.33
2.	The curriculum has the ability to find solutions to real life/practical problems in industry.	Agree Strongly Agree	46.67 0	46.67
3.	The curriculum has reasonable practical skills.	Agree Strongly Agree	60.00 26.67	86.67
4.	The curriculum includes professional ethics and behavior.	Agree Strongly Agree	46.67 40.00	86.67
5.	The curriculum enhances written and oral communication abilities	Agree Strongly Agree	26.67 53.33	90.00
6.	The curriculum has ability and scope to engage in a process of continuous learning.	Agree Strongly Agree	40.00 46.67	86.67
7.	The curriculum ensures overall development of student	Agree Strongly Agree	20.00 53.33	73.33
8.	The curriculum has been helpful to you with your present status / employment	Agree Strongly Agree	40.00 40.00	80.00
9.	The curriculum has been helpful to you with your higher education	Agree Strongly Agree	46.67 40.00	86.67
10.	Overall satisfaction for the current program in meeting its program outcome	Agree Strongly Agree	33.33 46.67	90
Average Response: 80.00%				



### **Suggestions made:**

- Reach the students about the syllabus chapters through examples so that they can learn it faster and can inculcate in their daily life.
- More tie ups needed with the companies to get placements to all the students.
- A little of practical experience learning where a student is aware of what exactly is the outside world expectations and resources
- Practical exposure can be improved

## **Action Taken Report on Curriculum Feedback Analysis**

Feedback on curriculum was collected from students, teachers and alumni during the year 2020 – 2021. Following are the major suggestions made by these stakeholders.

- Systematize the teaching learning process.
- New courses could be added.
- Improve teaching and learning methodology.
- Latest topic should be included in the syllabus.
- Library reference books should be increased.

### **Action Taken:**

- In order to systematize the teaching learning process and also to improve teaching learning methodology through online mode during pandemic, online teaching policy was designed for the institution. The suggestion was discussed in the IQAC meeting held on 3.09.2021 and resolution was passed to adopt to the new teaching policy. (minutes of the meeting is attached).
- As per the suggestions given by the stakeholders, new certificate courses on varied areas were decided to offer to the students. Accordingly, 13 new certificate programmes were introduced during the year 2020 – 2021, for both I MBA and II MBA students. (minutes of the meeting is attached).
- Number of reference books for the students were increased to a remarkable extent and many new books were also added to the collection of books to the library.

## HALF YEARLY IQAC MEETING HELD ON 03-09-2021

The half yearly IQAC meeting was conducted in Room No.4 at 3.00pm on 3<sup>rd</sup> September, 2021.

All the members participated very actively and contributed constructive suggestions for the quality enhancement of the institution.

### Members Present

Sl.No	Recommended by NAAC	Members of the IQAC who are present for the meeting
1	Chairperson	Dr.Seema S Shenoy. Director
2	Teachers to represent all level	1. Ms.Sumathi 2. Ms.Deepa Nayak P 3. Dr.Savitha Pereira 4. Ms.Ramya Shetty
3	Few Senior Administrative Staff	1. Ms.Jayalaxmi, Office Assistant 2. Ms.Asha, Library Assistant
4	One nominee each from Local Society	1. Mr.Deviprasad, Special Officer, JD Office, Mangalore 2. Mr.Hardik Chauhan, Alumni
5	One nominee each from Employer/ Industrialist/ Stakeholders	1. Ms.Meghana Bhandary, Employer 2. Mr.Pundalik Shenoy, Industrialist 3. Mr.Kiran Pai, Parent representative
6	Student Representative	1. Saloni Rafeeq , I MBA -A 2. Ms. Deepa, I MBA -B

### Members Absent:NIL

#### Agenda

- QAC 21/6.1: Review of the minutes of the previous meeting.
- QAC 21/6.2: Action Taken
- QAC 21/6.3: Proposal to organise international conference
- QAC 21/6.4: Measures for improvement of NAAC grade
- QAC 21/6.5: Implementation of Online Teaching Policy as per suggestions received in stake holder feedback.
- QAC 21/6.6: Policy framework for all the required areas of academics and administration as per NAAC requirements
- QAC 21/6.7: Any Other

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### Minutes of the meeting

#### QAC 21/6.1: Review of minutes of previous meeting

Dr. Seema S. Shenoy, Chairperson IQAC welcomed the new members and briefed about the objectives of IQAC.

Dr. Prameela S. Shetty introduced the members and briefed about the action taken on the resolutions of the previous meeting.

#### QAC 21/6.2: Action Taken

(a) During the time of the pandemic online classes were conducted using google meet and contents were uploaded through google classroom and EERPMS.

(b) International conference, interclass competitions and webinars were conducted online during the pandemic.

(c) State level FDP for non-teaching staff and training for teaching faculty was conducted during the pandemic.

#### QAC 21/6.3: Proposal to organise International E-Conference

It is proposed to organise International E-Conference by inviting resource person from USA, Canada, Middle East for the international conference on 8<sup>th</sup> and 9<sup>th</sup> October, 2021. Paper presentation and publication opportunity in Institute ,E-Journal is also planned for .

#### Suggestions/ Opinion from IQAC member

6.3.1: Mr. Deviprasad, external member opined that students should be encouraged to present papers at the conference and their papers should also be published in the in-house journal.

6.3.2: Ms. Meghana Bhandary, employer representative opined that participation in such conferences is much appreciated in industry. So invitation should be sent to corporates also.

6.3.3: Mr. Deviprasad, external member opined that industry experts should be invited as resource persons.

#### QAC 21/6.4: Measures for improvement of NAAC Grade

#### Suggestions/ Opinion from IQAC member

6.4.1 a) Mr. Hardik Chauhan, Alumni member mentioned that EXIT report of NAAC should be adhered to.

6.4.2 b) Ms. Meghana Bhandary, employer representative and Mr. Pundalik Shenoy, industrialist opined that expertise in working on Excel is a skill which is looked for by recruiters. Therefore virtual courses on excel may be necessary for students. The other stakeholders also opined the same in the curriculum feedback.

6.4.3 c) Mr. Deviprasad, external member suggested that application based assignments using MS tools like excel and PPT should be given to students.



QAC 21/6.5: **Implementation of online teaching policy**

The members of the IQAC were informed that the management collectively with all SDM institution has framed a policy for systematically conducting, monitoring of student attendance and documenting online classes.

**Suggestions/ Opinion from IQAC member**

- 6.5.1 Mr. Deviprasad, external member opined that training should be provided to teaching faculty to adopt the various online modules. He also opined that a regular review of online classes is necessary for which institute should collect feedback regularly from the students. The action taken report of the feedback need to be uploaded even in the website.

QAC 21/6.6: **Policy framework for all the required areas of academics and administration as per NAAC requirements.**

**Suggestions/ Opinion from IQAC member**

- 6.6.1 Mr. Deviprasad, external member appreciated the fact that the institution is developing policy framework for all activities. But he said that collaborative programmes and linkages with sister institutions should be avoided. .

QAC 21/6.7: **Any Other**

Mr. Deviprasad, external member suggested that all faculty members who are mentors should undergo a certificate programme of IQAC in mentoring or counselling. Student representatives requested for more programmes to learn about prospectus for MBA's in banking sector.

**Resolutions of the meeting:**

QAC 6.3: It is resolved to organise international e-conference on 8<sup>th</sup> & 9<sup>th</sup> October 20-21 by inviting internationally acclaimed resource persons from industry and academia. It is resolved to give presentation and publication opportunity for students and corporate invitees.

QAC 6.4: It is resolved to work towards improving the NAAC grade by complying with NAAC exist report and developing the skill set of students by giving practical based assignments.

QAC 6.5: It is resolved to continue implementing the online teaching policy with collection of institution feedback from students.

QAC 6.6: It is resolved to develop a policy framework for all activities as per NAAC requirements.

QAC 6.7: It is resolved to inform all teachers to undergo a certificate course in mentoring/counselling.

It is resolved to conduct seminar on banking sector for the benefit of students.

*Seema S. Shenoy*  
Dr. Seema S. Shenoy

**DIRECTOR**

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