

SDM College of Business Management Studies PG Centre for Management
Studies and Research Action

IQAC Action Taken Report (ATR)

January 2021 to December 2021

Sl.No.	Date and Month	Activities Conducted	Resource Persons
1	11 th January 2021	I Sem MBA Commences-Orientation Programme	
2	11 th to 15 th January 2021	Week Long Bridge Course	All faculty members
3	13 th January 2021	National Youth Day – in association with Ramakrishna Mission	Poojya Swami Mahamedhanandaji, Editor – Vedantha Kesari, Ramakrishna Mutt, Chennai. Ranjan Bellarpady, Ramakrishna Mutt, Mangalore.
4	22 nd January 2021	Inauguration and Demo Session of Gavel Club	Toast Master Lyra Pinto, President, Port Town Toast Masters Club. Toast Master Deborah Lobo, President, Winners Toast Master Club. Aishwarya V Rao, Underwriting Process Associate, Envoy Mortgage Alumni.
6	6 th February 2021	Union Budget Analysis and Competition	CA S.S.Nayak CA Yashaswini Amin
7	8 th February 2021	Workshop on Self Defence Techniques in Zuese Fitness Club	Staff of Zuese Fitness Club
8	14 th February 2021	Participation in Talk show in Namma Kudla Channel	Panel of reputed CAs
9	15 th February 2021	Sports Club Activities – Inauguration	

10	15 th February 2021	Corporate Club workshop on “Indian – The Super Power”	K Ullas Kamath, Joint MD, Jyothi Lab Ltd., Bangalore. Mangalore
11	16 th to 20 th February 2021	Alumni faculty week	
12	22 nd February 2021	Talk on “Union Budget 2021 and Indian Economy” in association with Karnataka State Economic Cell.	Shri D.Vedavyas Kamath, MLA, Mangalore City South. Dr.Samir Kagalkar, Convey State Economic Cell.
13	22 nd February 2021	Inauguration of National Integration Forum	Dr.Dharanidevi Malagatti, IPS, SP and Principal of Police Training School, Mysore CA M.N. Pai. Sanjay Bhat, Associate at HSBC, Alumni guest.
14	25 th February 2021	Management Model Making Competition	Mr.Arun Sequiera Mr.Sumesh Matada,
15	23 rd to 27 th February 2021	Student Faculty Week	
16	5 th and 6 th February 2021	NAAC Peer team visit	Prof.Rakesh Chandra Katiyar Prof.Ajantha Rajkonwar. Prof.Thenmozhi Ramanujam
17	9 th March 2021	Rotaract Club of the institute organized Blood donation camp in association with Youth Red Cross Society and talk on Importance of Blood Donation.	Dr. J.N. Bhat, M.O, Rd Cross Society. Rtn. Archibald Menezes, President Rotary Club of Mangalore. Rtn. Jayaprakash Rao.
18	10 th March 2021	Annual Sports Meet at Urwa Ground	
19	15 th March 2021	Shreshta – 2021 with theme Abhyuday organized through virtual mode.	Ms.Kiran Baliga. Proprietor, Fashion Label. Ms.Leona Strelita, Byjus
20	16 th March 2021	Declaration of NAAC B+ grade	

21	22 nd March 2021	Corporate Club Workshop on Introductory Etiquettes.	Ms.Varsha Ballal, I-Point Consultancy.
22	24 th March 2021	Inauguration of Student Consortium	Dr.Devaraj K,Retd.Principal Ms.Navya K, Alumni
23	24 th March 2021	Talk on “Manage to stay fit & healthy” in association with MMA	Dr.Rashmi D Souza Rasquinha, Consultant ENT Surgeon and Nutrition, KMC Women and Child Unit RXDX Samanvay, Bangalore
23	24 th March 2021	Release of e-journal titled Journal of Management studies and Academic Research with ISSN No 2455 4960	Dr.Devaraj K, Rtd.Principal SDMCBM
24	27 th March 2021	Extension Activity at Bhagini Samaj – Shelter for Children	Ms.Deepa Nayak and Students
25	1 st April 2021	Extension Activity – Someshwar North Beach Cleaning	Ms.Ramya Shetty and I MBA B Section students
26	1 st April 2021	Extension Activity – Someshwar South Beach Cleaning	Dr.Prameela S Shetty and I MBA A Section students
27	1 st April 2021	‘Covid’ Awareness Jatha in association with Mangalore City Corporation.	Mayor Premananda Shetty inaugurated. Dr.Savitha Pereira, Mr.Prashanth Kumar, Ms.Sumathi along with II MBA students participated.
28	5 th April 2021	Orientation on ‘Chalo App’	MR. Dilraj Alva, Proprietor, Shri Ganesh Prasad Travels and Ideal Tourist and President of Dakshina Kannada Bus Operators Association. Mr.Santosh Deshpande,

			Senior Manager, 'Chalo App'. Mr. Amrith Mayya , Operations Manager, 'Chalo App'.
29	12 th April 2021	Vivekavani Lecture Series talk on "Role of Youth in Nation Building", in association with Ramakrishna Mutt Mangaluru and Swami Vivekananda Study Centre Mangalore University.	Swami Prakasanandaji, Ramakrishna Vivekananda Ashram, Ranebennur. Mr. C.K. Ramesh, Syndicate Member, Mangalore University. Dr.Shripathi Kalluraya P, Coordinator of Swami Vivekananda, Former Professor and Chairman. Economics Department, Mangalore University. Ranjan Bellarpady, Ramakrishna Mission, Mangalore.
30	15 th April 2021	A talk on "Contribution to making of Indian constitution" to commemorate Ambedkar Jayanthi	Dr.Balika, Professor, SDM Law College, Mangalore
31	19 th April 2021	Workshop on "Ayurveda and Women's health"	Dr.Asha K, Professor and HOD, Department of Prasoothi Tantra and Stree Roga, Karnataka Ayurveda Medical College & Hospital, Mangalore
32	26 th April 2021	Corporate club online workshop on "IPR" to observe world IPR day	Mr.Santosh Prabhu, Assistant Professor, SDM Law college
33	3 rd May 2021	Corporate Club Online Workshop on "Up-skilling your spiritual quotient"	Dr.Catherine Nirmala, Associate Professor, St.Agnes Autonomous College, Mangalore
34	10 th May 2021	Corporate Club Online	Dr.Biju John MS, HOD,

		Workshop on “Introduction to Financial Management”	Research department of Commerce and Management Studies, St.Thomas College, Trissur, Kerala
35	15 th May 2021	Workshop on ‘Post NAAC Responsibilities’ in collaboration with SDM Law and SDMCBM	Dr.B Yahovarma, Secretary, SDME Society, Ujire.
36	17 th May 2021	Corporate Club Online Workshop on “New generation financial planning”	Mr.Mohit Bhagat, Chartered Accountant
37	20 th to 26 th May 2021	Mentoring sessions to I and II MBA students	All mentors
38	26 th May 2021	Sports Trivia – Online Quiz to MBA students	Ms.Deepa Nayak P.
39	29 th May 2021	Online Rangoli competition Online Gaming Competition	Ms.Sumathi Mr.Prashanth Kumar
40	30 th May 2021	Online Cooking Competition	Dr.Prameela S Shetty
41	31 st May 2021	E-quiz on general knowledge and current affairs by Industrial Consultancy Cell	Mr.Dawn Prakash
42	3 rd June 2021	Creative Makeup competition	Dr.Harshitha K
43	4 th June 2021	Instrumental Music Competition	Dr.Jomon Lonappan
44	5 th June 2021	World Environment day – Creative Video making Competition	Dr.Harshitha K
45	6 th June 2021	Online Classical and Western Dance competition	Ms.Ramya S Shetty
46	7 th June 2021	Hairstyling Online Competition	Dr.Savitha Pereira
47	7 th June 2021	Orientation on “How to crack NET and JRF exams”	Dr.Shilpashree, YouTube channel -Study management, Educational blogger, Alumni
48	8 th June 2021	Art competition under Literary Club	M.Deepa Nayak P
49	14 th June 2021	Corporate Club Online	Dr.Supriya Hegde Aroor,

		Workshop on “Stress Management”	MD (Psychiatry), Prof., HOD, Department of Psychiatry, Father Mullers Medical College.
50	14 th to 19 th June 2021	Career Guidance Week organized by Training and Placement Cell	Mr.Mahesh Kumar, R, TCS Ltd and 6 Alumni
51	17 th June 2021	Vaccination Drive in association with Youth Red Cross Society to all faculty and their family members	CA Shantharam Shetty, Chairman of IRCS. Prabhakar Sharma, Secretary, IRCS.
52	21 June 2021	International Yoga Day – Online Celebration, Interclass Yoga poster making Competition	
53	21 st June 2021	Orientation to faculty on ODIN Platform	Mr.Venkatesh Bhat, California, USA Mr.Ashwin. Bangalore
54	22 nd June 2021	Corporate Club Online Workshop on “An Insight into Business Analytics”	Mrs.Yashmitha Ashwin, Cloudlabs Technologies Pvt Ltd.
55	24 th June 2021	Internship Orientation to II MBA students	
56	27 th and 28 th June 2021	Two days Online FDP on “Online Teaching Methodology” to the faculty	Mr.Dawn Prakash
57	28 th June 2021	Corporate Club Workshop on “Steps to Success”	Dr.Raviprakash, Professor, MIT, Manipal
58	29 th June 2021	Corporate Club Workshop on “Capital Market Awareness” for I MBA	Mr.Pankaj Mathkar, Capital Market Expert
59	30 th June 2021	Corporate Club Workshop on “Capital Market Awareness”	Ms.Srikanta Lahari Sag Capital Market Expert
July 2021- December 2021			
1	1 st July 2021	Workshop on Research Methodology	Ms.Afsana Mehr, Research Scholar, Mangalore University
2	2 nd July 2021	Free Vaccination drive for Students	In association with District Health Administration

3	12 th July 2021	Workshop on “Professional Success- holistic approach”	Dr.Hariprakash UP, Assistant Professor, SIT, Valacchil
4	14 th to 16 th July 2021	I Internals for II and IV MBA	
5	19 th July 2021	Online workshop on startup financing for budding entrepreneurs	Nikhil Kumar, Manager, MSME Sulabh Regional Office Mangalore.
6	22 nd July 2021	Alumni Connect Programme – “LinkedIn for Job Seekers”	Ms.Shilpa Shetty, Marketing manager, LinkedIn, India
7	26 th July 2021	Orientation programme on “Strategies to inculcate to appear for competitive examination (state and central government exams)	Ms.Keerthi Kumari, Guest faculty, Mangalore University
8	28 th July 2021	Virtual Workshop on “Resume writing skills” under Training and Placement Cell	Mr.Madhukar S.M., CEO, Innaumation Medical Device Pvt.Ltd.
9	2 nd Aug 2021	Training for teaching faculty on “Conduct of semester examination as per the requirement of MU Links software”	Dr.Prameela S. Shetty, IQAC Coordinator and examination coordinator, SDM PG Centre
10	3 rd Aug 2021	Workshop on “Post NAAC quality initiatives”	Mr.Deviprasad, NAAC special officer, JD office, Mangalore
11	12 th Aug 2021	International Youth Day celebrated Online	Ms. Deepa Nayak P. Assistant Professor, SDM PG Centre was the coordinator
12	12 th Aug 2021	Viveka Vani Series by Ramakrishna Mission	Ms.Ramya Shetty, Assistant professor, SDM PG Centre was the coordinator.
	26 th Aug 2021	Talk on “Role of Placebo in Managing COVID Pandemic” in association with MMA	Mr.Denis Rodrigues, Counsellor and Psychologist
13	1 st Sept 2021	Training to teaching staff on	Mr.Dawn Prakash, Assistant

		“Mentoring software”	Professor, SDM PG Centre
14	3 rd Sept 2021	Training to non- teaching staff on “Use of MS-Excel in administration”	Mr.Dawn Prakash, Assistant Professor, SDM PG Centre
15	3 rd Sept 2021	IQAC half yearly meeting with external members	All members of IQAC
16	6 th Sept 2021	Teachers day celebration	
17	7 th Sept 2021	Alzheimers month inauguration in Kadri Park	In association with PAGE, NGO
18	13 th Sept 2021	Corporate club guest on “Gender equity and women empowerment”	Ms.Kavitha Muruges, Advocate & Notary, Govt of India, Vice President of Human Rights Federation of India
19	14 th Sept 2021	Mentoring – II MBA	
20	15 th Sep 2021	Mentoring – I MBA	
21	16 th Sept 2021	Talk on Alzheimers Dementia: Cause, Care, Prevention – An Outlook”	Mr.Jeraldin D’Souza, Founder, Mangalore Alzheimer Association(MAA)
22	16 th Sept 2021	Certificate distribution programme for Onam Selfie Contest organized by Rotaract programme	RTN.Sudhir Jalan, President, Rotary Club Mangalore
23	20 th Sept 2021	Online workshop on “Health and Hygiene”	Ms.Sanjana Shenoy, Assistant Professor, Sri Devi College.
24	22 nd Sept 2021	Guest Lecture on “Professional Ethics”	Mr.Uday Kumar, Professor, SDM Law College
25	24 th Sept 2021	Onam Celebration	
26	24 th Sept 2021	Free vaccination drive for students in association with District Health Department	Ms.Ramya Shetty was organizer
27	25 th Sept 2021	Traditional day	
28	26 th Sept 2021	Rotoquiz prelims	
29	27 th Sept 2021	Rotoquiz final	
30	27 th Sept 2021	Placement Department talk on “Psychological First Aid – Managing stress at	Ms.Deepa Kotari, Assistant Professor, PG dept of Psychology, St.Agnes PG

		workplace”	Research Centre
31	28 th Sept 2021	II Internals IV Sem MBA	
32	30 th Sept 2021	Certificate Course Exam	
33	1 st Oct 2021	Guest Lecture on “Job Awaiting MBA’s and how to prepare for the same” organized by Rotaract- Club	RTN.CA Prasanna Shenoy
34	2 nd Oct 2021	Gadhi Jayanthi celebration by National Integration Forum, March Past competition	
35	4 th Oct 2021	II Sem Terminal Internal examination	
36	5 th Oct 2021	II Sem Terminal Internal examination IV Sem certificate Course exam	
37	7 th Oct 2021	II Sem Terminal Internal examination IV Sem certificate Course exam	
38	8 th & 9 th Oct 2021	International e-conference on “COVID-19 Pandemic : A game changer for both Industry and Academia”	Mr.Yogeesh, GM Canara Bank and Mr.Jayaraj B Rai, Chairman Sri Ramakrishna Credit cooperative society were the chief guests
39	11 th Oct 2021	Project viva	
40	12 th Oct 2021	Sharadha Pooja	
41	12 th Oct 2021	II Sem MBA A viva voce	
42	13 th Oct 2021	II Sem MBA B viva voce	
43	13 th Oct 2021	College Day programme Alumni meet Farewell programme with Navarathri theme	Mr.Sandesh Shetty Ms.Sanjana Shenoy were Alumni chief guests 21st
44	31 st Oct 2021	Beaching cleaning extension by SDM MBA Rotaractors	Tannirbavi Beach
45	18 th Nov 2021	III Sem classes commence	
46	19 th , 20 th Nov 2021	Internship presentation	

47	19 th Nov 2021	National Integration Day celebrated by conducting Collage competition on National Integration theme	
48	24 th Nov 2021	ODIN platform orientation to students	Mr.Veerasimha, Sales Manager of Venture Soft Global
49	26 th Nov 2021	Constitution Day celebration by organizing a guest lecture on “Fundamental Rights and Duties”	Dr.Chandralekha V, Assistant Professor Law College, Mangaluru
50	29 th Nov 2021	Research cell workshop on “Sampling and Questionnaire Design”	Dr.Rashmi Kodikal, Freelance Trainer, Founder RKCreations, Mangalore
51	29 th Nov 2021	One day FDP to Teaching staff on “Research Methodology of Minor and Major Research Projects”	Dr.Vidhyavathi, Freelancer and Consultant
52	2 nd Dec 2021	Factory/ Field Visit	M/s Shashank Cashew Factory, Kaup and Material Recovery Plant, Karkala
53	4 th Dec 2021	Installation of SDM MBA Rotaract club	Rtn.PHF.Sudhir Jalan, President Rotary Club, Mangalore, Rtn PHF Vinod DSouza, Youth Service Director, Rtn.PHF.DarrylSteven DSouza, District Rotaract representative.
54	6 th Dec 2021	Extensio Activity at GFGC, Shankarnarayana	Mr.Prashanth Kumar, Ms.Sumathi, Dr.Savitha Pereira, Assistant Professor
55	8 th Dec 2021	Field Study Presentation Competition	
56	10 th Dec 2021	Reel making Competition to celebrate Human Rights Day	
57	10 th Dec 2021	Microsoft certification and Scholarship orientation to students	Ms.Arya Eldho, globally certified Microsoft Trainer and Development Specialist,

			Active Edu India Pvt.Ltd.
58	10 th Dec 2021	Microsoft certification and Scholarship orientation to faculty members	Ms.Arya Eldho, globally certified Microsoft Trainer and Development Specialist, Active Edu India Pvt.Ltd.
59	11 th Dec 2021	Drawing Competition on the theme “Environment”	Besant Kannada Higher Primary School
60	11 th Dec 2021	Extension activity at Besant Higher Primary School	Dr.HARshitha K
61	13 th Dec 2021	Campus Placement Drive	Jana Small Finance Bank
62	14 th Dec 2021	Energy Conservation Day celebrated by creating awareness through Flash mob in the college campus.	
63	15 th Dec 2021	Extension activity in association with SDM School – Sharing is Caring	Mr.Dawn Prakash
64	18 th Dec 2021	Christmas Celebration	National Integration Forum
65	20 th Dec 2021	Workshop on Health and Hygiene	Dr.Priya Alva,
66	21 st Dec 2021	Academic and Administrative Audit (AAA)	Prof.Aruna P Kamth, Principal SDM College, Mangalore. Dr.Naveen Kumar KR, IQAC coordinator, PIM, Udupi. Mr.Hardik Chauhan, IQAC coordinator, Canara College, Mangalore
67	27 th Dec 2021	Programme in association with ACSA. Talk on Drug Awareness Women Cell Inauguration	Ms.Revathi, Women Police Inspector, Dakshina Kannada
68	28 th Dec 2021	Workshop on “Softskills in the workplace”	Ms.Shilpa Shetty, Marketing manager, LinkedIn, India

Feedback Report

Sl.No	Issues identified through student feedback	Action Taken
1	Online classes – Issues and concerns	Sorted through formulation of online teaching policy
2	Placement training in cracking aptitude test	Adopting ODIN platform for training to take up aptitude test and assisting in placement
3	Need to provide practical knowledge from industry	Organising Corporate club workshop by inviting experts from industry .

Monthly IQAC meeting dates

20-01-2021	09-07-2021	16-11-2021
08-02-2021	16-07-2021	14-12-2021
17-03-2021	10-08-2021	
07-04-2021	03-09-2021	
08-05-2021	01-10-2021	
15-06-2021	06-11-2021	

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