

Name of the faculty: Dr. Savitha Pereira

Designation: Assistant Professor

No. of years of teaching experience: 20

No. of years of Industry experience: 2

Subjects taught to MBA students:

- (a) Communication and Soft Skills
- (b) Business ethics
- (c) Organizational Behaviour
- (d) Human Resource Management
- (e) Human Resource Development
- (f) Labour Laws
- (g) GHRM
- (h) Stress Management
- (i) Training and Development
- (j) E Commerce
- (k) Time and Stress Management
- (l) Principles and practices of Management

Publications:

1. "Value Based HRM at MNC's of Mangaluru" International Journal of Scientific Research in Computer Science Applications and Management Studies (UGC recognized,) ISSN 2319 – 1953
2. "A study on usage of mobile social media by Baby boomers (With special reference to baby boomers of Mangaluru city" International Journal of Scientific Research in Computer Science Applications and Management Studies (UGC recognized), ISSN 2319 – 1953.

3. “Effectiveness of the internet pop up ads in attracting and retaining the customers (with special reference to Mangalorean customers)” in International Journal of Latest trends in Engineering & technology in the month of December 2017
4. “Transforming Mangaluru Into ‘The E-Clean Smart City’ “ in the International Journal of Latest Trends in Engineering and Technology Special Issue SACAIM 2016, pp. 248-253 e-ISSN:2278-621X
5. “Strategic workplace issues in MNC’s: with special reference to MNC’s in Mangalore” published in AL-Shodhana (A multidisciplinary refereed Research Journal).
6. “Organizational Development through organizational change at NMPT, Mangalore” - published in Proceedings of National Seminar on Innovative management practices for sustainable Development.
7. “Counselling and Social Work Intervention in Schools” - Journal of Social Work, Vol II, Issue 05, October 2005; P Jayachandran Naidu, Chennai.
8. “Critical World of Adolescents- Relevance of Social Work Intervention” ROSHNI- Journal of Professional Social Work, Volume 2 October 2004; School of Social work, Roshini Nilaya, Mangalore.
9. “Problems of Adolescents and counseling” –Deeksha Journal 2003. Vol. 2 St. Aloysius Institute of Social work, Mangalore.

Research paper presentations

(a) At International Conferences

1. “Effectiveness Of The Internet Pop Up Ads In Attracting And Retaining The Customers (With Special Reference To Mangalorean Customers)” at the international conference on Advanced IT, Engineering & Management

organized by the IT Department of AIMIT College, Beeri on 16th & 17th November 2017.

2. “Transforming Mangaluru into ‘The E-Clean Smart City’ “in the International conference on Advanced IT, Engineering & Management organized by the IT Department of AIMIT College, Beeri- 2016.
3. “Role of Small and Medium Scale industries in Current Economic Scenario – A case Study on Mangalore SEZ” during the international conference organized by IAMS and FRI University. 4th- 5th November 2011.
4. “Stress and Role Conflict among Indian Working women” during the international conference organized by SSW Roshani Nilaya Mangalore. 28th - 30th October 2010.
5. “Human resource Development and Organizational Development through Life Skills” during the International conference organized by Rajiv Gandhi National Institute for Youth Development Sri Perambudur, Tamil Nadu. 6th - 8th April 2009.

(b) At National Conferences:

1. “Consumer buying behavior towards beauty care products- a study in Mangalore, during the national level conference on “Exploring Avenues in Banking, Management, It Education & Social Sciences; organized by Srinivas college, Mangalore March 2019
2. “Strategic Issues in MNC’s” In the seminar organized by Besant women’s college on 29th October 2015.
3. “*Lessons learnt through IQAC*” during the NAAC sponsored National Seminar on “Lessons learnt from IQAC: Moving forward and making a difference” on 27th and 28th March 2012 organized by and at SDM College (Autonomous) Ujire.

4. “Research methodology applied in the Doctoral research study” in National level Seminar organized by SDM College Ujire, 19th – 20th February 2009.
5. “Social Transformation through education” in state level seminar organized by SDM College Ujire, 16th -17th February 2007.
6. “Social Transformation through education” in state level seminar organized by SDM College Ujire, 16th -17th February 2007.
7. “Disaster Management and areas of social work concern” 13th-14th January 2006, M.V. Shetty college Mangalore, 13th-14th January 2006.
8. “Application of Social Work methods in HR Practices”- M.S University Baroda, March 2004. (national level seminar)
9. “Problems of adolescents and counseling” in the ISSA– national seminar on January 2003. St. Aloysius College, Mangalore. National level seminar)

Conferences/ Seminars/Workshops/FDP/Refresher Course attended

1. 15/2/19 attended “Shradhdha” a full day seminar on “Education for Character”
2. Participated in a three day FDP programme organized by SDM IT Ujire, 26 - 29/9/2018
3. Participated in one national seminar on “ Art of success” organized by Chanakya IAS Academy held at Town Hall Mangalore 18/9/2018.
4. Attended a self defense training programme organized by SDM PG Centre & SDM law College in association with SWARAKSHA for women trust at SDM college auditorium on 30/8/18
5. Attended one day FDP programme on “stress-free teaching at SDM PG Centre by Mr. Prashanth Pai, Trainer art of living foundation on 25/5/18.

6. Attended one day executive development program on 27/4/18 organized by NITTE education trust titled “ understanding artificial intelligence & design thinking for building and organization of the future.
7. Participated in the international conference on Advanced IT, Engineering & Management organized by the IT Department of AIMIT College Beerri on 16th & 17th November 2017.
8. Attended the International conference on “Advanced IT, Engineering & Management” organized by AIMIT & computer Society of India – AIMIT Branch & St. Aloysius Institute of Management & Information Technology 10th and 11th November 2016
9. Attended a workshop on Developing Case -study at St. Joseph’s Engineering College Vamanjoor on 10/1/17
10. Attended the conference “Shrudhdha” at Ramakrishna Ashram in the month of September 2016
11. Attended a UGC sponsored national level seminar on “ Issues and Challenges in Global Workplace” Organized by Besant Women’s college in Association with Mukta on 29th October 2015
12. Attended a one day seminar on “Shraddha” at Ramakrishna Mission Ashram on 7th Sept 2015
13. Attended a 31st Annual National Conference organized by NIPM at Cochin on 6-8th September 2012.
14. Attended a NAAC sponsored National Seminar on “Lessons learnt from 1. IQAC: Moving forward and making a difference” on 27th and 28th March 2012 organized by and at SDM College (Autonomous) Ujire.
15. Attended Exporters Convention, Karnataka: Export vision -2020 organized by federation of Indian Exporters Organizations February 13th 2012.

16. Attended a Annual National Conference organized by NIPM at Mysore on 6-8th September 2011
17. Attended UGC sponsored National conference on “Recent trends in cloud computing” organized by SDMCBM in association with of India Computer Society of India Student chapter – NITK on 14th,15th December 2011.
18. Attended UGC sponsored National Conference on Indian Banking System: Challenges ahead organized by SDMCBM in association with Bankers Club, Mangalore on 7th - 8th January 2011.

Resource Person

- “*Teacher’s Orientation Programme*” for Pre University Lecturers of Mahathma Gandhi Centenary PU College Bondel
- “*Managing/engaging Human Resources*” to LPG Distributers of BPCL Mangalore, Karnataka.
- “*Personality Development*” Resource Person on *International Women’s Day* at KIOCL Mangalore; conducted a half day training session
- “*Creativity skill Development*” to employees of MCF Ltd, Mangalore
- Chief Guest - Resource Person on *International Women’s Day* at IOB Bank Regional Branch Mangalore
- “*New Trends in Organizational Culture*” – a session during state level Seminar organized by St. Philomena’s College Puttur
- Training on “*Smile and Greet*” for employees of Sequent Scientific Limited in Mangalore
- Training on “*Stress Management*” for the Panchayat Development officers of Karnataka State
- Presentation on “*5 S*” to the employees of Hindustan Petroleum Corporation Mangalore

- Key note on “*Mission of Women*” organized by women’s forum, Brahmavar
- Key note address on “*Family Life Problems and solutions*” Annual conference organized by the DCCW Mangalore
- Session on “*Individual Life Long Development*” organized for the School Principals by Help-Age India
- “How to be an effective HR personnel” in a state level Seminar organized by Vivekananda College Puttur
- “Stress Management” – for the newly recruited Panchayat Development officers of Karnataka State
- “Individual Life long Development” – School Principles
- “Effective Parenting” – Parent Teachers Association
- “Women and Gender Sensitization”- UGC sponsored Workshop at St. Agnes College Mangalore
- “Pragathi 2010” - Moderator for the Symposium organized by AIMIT Mangalore.
- “PM & IR Specialization” Orientation course for MSW students
- “Women in the Family” for SHG members of various groups of DK Dist
- “Self Esteem” for teachers and students
- “Family life Education” – For to be married couples
- “Teenage Realities” – For the various High School students of Mangalore
- “Teen age and Love affair” – for the Young Christian Movement Group
- “Love and Friendship” – for the Young Christian Movement Group
- “Married Life and Marital problems” – for the members of Catholic Sabha

Other Achievements:

Authored Text Book – “Human resource management”, ISBN: 978-93-85682-62-9, Published by United agencies, Mangaluru.2020.

-“*YOUNG SOCIAL SCIENTIST award*”-2003 by Indian Social Science Association, during the national Seminar held at St. Aloysius College, Mangalore.

Won the “*BEST paper award*” under the Track E- Governance(special track for Indian Digital Drive) for the paper titled “A study on the attempt of MCC in Making E-Clean Mangaluru(the Smart city) during the International conference on “Advanced IT , Engineering & Management” organized by AIMIT & computer Society of India – AIMIT Branch & St. Aloysius Institute of Management & Information Technology 10th and 11th November 2016

Online Programs attended

No. of National webinars - 15

No of International Webinars - 6

No. of National FDP’s - 5

No. of International FDP’s attended -2

No. of International E-conferences -2

No of Workshops – 2

No of E training programme (6days train the trainer program) - 1