

**SDM College of Business Management Studies PG Centre for Management Studies  
and Research Action**

**Programmes from July to December 2020**

<b>Sl.No.</b>	<b>Date and Month</b>	<b>Activities Conducted</b>	<b>Resource Persons</b>
1	9 <sup>th</sup> and 10 <sup>th</sup> July 2020	Online FDP for non-teaching staff of HEIs of Karnataka state	All MBA faculty members were resource persons
2	16 <sup>th</sup> July 2020	Online singing video	Dr.Savitha Pereira, faculty incharge
3	18 <sup>th</sup> July 2020	Online Alumni Connect Programme	Ms.Shilpa Shetty Mr.Dhanush Holla
4	20 <sup>th</sup> July 2020	Online happiness programme in association with Art of Living	Mr.Prashanth Pai and Dr.Anusha, Faculty of Art of Living Foundation
5	22 <sup>nd</sup> July 2020	Online Solo Dance Show programme	Dr.Savitha Pereira was incharge
6	23 <sup>rd</sup> July 2020	Webinar on PGCET/KMAT exam to UG students	DR. Raveendra Veerendra Rao, MIT Manipal.
7	23 <sup>rd</sup> July 2020	Online placement training in association with Roywin Recruiters	MR. Royce Baretto, Co-Founder and Management Director of Roywin Recruiters
8	27 <sup>th</sup> July 2020 ( 4 successive Mondays)	Online PGCET/ KMAT test series	Coordinated by Mr.Prashanth Kumar
9	5 <sup>th</sup> August 2020	Webinar for teachers on 'Recent trends in digital learning in the present era of the pandemic'	Dr. Yogisha H.C, Controller of Examination and Professor in Mechanical Engineering, Nagarjuna College of Engineering and Technology, Bengaluru . Dr.Lokesha , Assistant Professor, GFGC, Punjalkatte.

10	6 <sup>th</sup> August 2020	Webinar for youth on 'Overcoming uncertainty during Covid -19'	Prof.Ramila Shekar, Medical Councillor
11	7 <sup>th</sup> August 2020	Faculty training on developing e – content	Mr.Satheeshchandra, Assistant Professor, BCA department, SDMC, Ujire
12	8 <sup>th</sup> August 2020	Library webinar to faculty of SDMBBM and SDMMBA faculty on 'Orientation to use Jgate e-resources'	Mr. Ravishankar, Trainer Consultant Informatics.
13	13 <sup>th</sup> and 14 <sup>th</sup> August 2020	Two days Entrepreneurship Series by ED Cell	Mr.Harikrishna Todinnaya, Ecchanna Dairy and Mr.Tauseef Ahmed, Animal Activist
14	17 <sup>th</sup> and 19 <sup>th</sup> August 2020	Two days stock market training Series in association with Tata Mutual Fund and Axis Mutual Fund and JVC	Rahul Dhawan, Thangaraj K Financial Advisors
15	18 <sup>th</sup> and 20 <sup>th</sup> August 2020	II Sem Viva voce	
16	24 <sup>th</sup> to 29 <sup>th</sup> August 2020	Terminal online internal examination for II Semester MBA	
17	31 <sup>st</sup> August 2020	Online Project Viva for IV Semester MBA	
18	27 <sup>th</sup> & 28 <sup>th</sup> August 2020	International e-conference on Tackling opportunities and vulnerabilities during the pandemic - Techno and human approaches	Harsha Pemmaiah from Newzealand Gururaj from UK Naresh Shenoy, USA Sapna Shenoy, USA
19	1 <sup>st</sup> September 2020	III Sem commences orientation	
20	5 <sup>th</sup> September 2020	Teachers Day Activities	
21	8 <sup>th</sup> September 2020	Training on e-governance software to teaching and non teaching staff	Mr.Karthik Anand, Assistant Professor, SDMLC
22	16 <sup>th</sup> September 2020	IV Sem Univ exam commences	
23	25 <sup>th</sup> September 2020	IV Sem exam ends Prize distribution ceremony to IV Semester students	

24	1 <sup>st</sup> October 2020	Freedom run	
25	2 <sup>nd</sup> October 2020	Gandhi Jayanthi celebration	
26	7 <sup>th</sup> October 2020	Webinar on Career choices and planning during recession	Mr.Ganesh Hebbar, Centre Director TIME, Mangalore and Udupi
27	19 <sup>th</sup> to 22 <sup>nd</sup> October 2020	I Internals for II Sem (Online)	
28	27 <sup>th</sup> October 2020	Rotaract Reinstallation - Online	Mr.Vinod D Souza
29	27 <sup>th</sup> to 29 <sup>th</sup> October 2020	Alumni Faculty week	
30	9 <sup>th</sup> October 2020	Guest Lecture on “Scams in Stock market”	Ms.Ashwitha Kundar, Assistant Professor, GFGC, Carstreet
31	19th November 2020.	“Investment Management”	Dr.Biju John MS HOD, Research department of Commerce and Management Studies St.Thomas College, Trissur, Kerala
32	17 <sup>th</sup> November 2020	Magazine Release at Ramakrishna Mission	Swami Jitakamanandaji Ramakrishna Mission, Mangaluru
33	21 <sup>st</sup> November 2020	Online Poster making competition with Slogan	Dr.Harshitha was incharge
34	23 <sup>rd</sup> November 2020	Guest Lecture on Personal Financial planning	Ms.Arthi Shanbhag, Dean , BBM Dept, St.Aloysius College
35	27 <sup>th</sup> November 2020	Webinar on Learning Management Systems	Dr.Yogeesh HC, Nagarjuna Engineering College, Bengaluru
36	28 <sup>th</sup> November 2020	Creative Selfie Content	Mr.Dawn Prakash was incharge
37	30 <sup>th</sup> November 2020	Guest Lecture on Discrimination at workplace	Ms.Nayana Pai, Advocate
38	4 <sup>th</sup> December 2020	Webinar in association with ICSI on Business Governance and Financial Growth	CS Chethan Nayak, Past Chairman, Managing committee member ICSI, Mangaluru Chapter

39	7 <sup>th</sup> December 2020	Webinar on “Managing Stress to achieve positive life”	Dr.Loveena Lobo, Director, MAFFEI Centre for PG Studies, St.Aloysius College
40	15 <sup>th</sup> and 16 <sup>th</sup> December 2020	Two days Online workshop on “NAAC a way forward” in association with SDMC, Ujire under the UGC-Paramarsh	Dr.PS Venkataramu, Dean Academics, Dr.Badri HS., Deputy Director, IQAC Presidency University, Bengaluru
41	16 <sup>th</sup> December 2020	“Growing and Leading through the knowns and Unknowns”	Ms.Shailaja Kini, Senior Instructional Designer NETTAPP
42	19 <sup>th</sup> December 2020	Webinar on “Marketing with Google”	Ms.Namratha Shetty, Property administrator, Better Homes Dubai
43	19 <sup>th</sup> December 2020	Incredible India - Online quiz competition	Ms.Deepa Nayak P was incharge
44	21 <sup>st</sup> December 2020	Webinar on “Managing the recent future”	Dr.Gayathri BJ, HOD, MBA Dept, Sreedevi Institute of Technology, Kenjar
45	23 <sup>rd</sup> December 2020	Webinar on “Marketing insights on health insurance”	Mr.Girish Vellukutty Ganeshan , Senior Branch Manager , Star health and allied insurance co. ltd
46	28 <sup>th</sup> December 2020	Workshop on revised Syllabus of MBA of Mangalore university	Ms.Sumathi was incharge
47	29 <sup>th</sup> December 2020	Academic council and other statutory bodies annual meeting	All committee heads were in-charge

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**Programmes from January to June 2021**

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1	11 <sup>th</sup> January 2021	I Sem MBA Commences-Orientation Programme	
2	11 <sup>th</sup> to 15 <sup>th</sup> January 2021	Week Long Bridge Course	All faculty members
3	13 <sup>th</sup> January 2021	National Youth Day – in association with Ramakrishna Mission	Poojya Swami Mahamedhanandaji, Editor – Vedantha Kesari, Ramakrishna Mutt, Chennai. Ranjan Bellarpady, Ramakrishna Mutt, Mangalore.
4	22 <sup>nd</sup> January 2021	Inauguration and Demo Session of Gavel Club	Toast Master Lyra Pinto, President, Port Town Toast Masters Club. Toast Master Deborah Lobo, President, Winners Toast Master Club. Aishwarya V Rao, Underwriting Process Associate, Envoy Mortgage Alumni.
5	5 <sup>th</sup> February 2021	Talk in association with MMA	Dr.Rashmi D Souza Rasquinha, Consultant ENT Surgeon and Nutrition, KMC Women and Child Unit RXDX Samanvay, Bangalore
6	6 <sup>th</sup> February 2021	Union Budget Analysis and Competition	CA S.S.Nayak CA Yashaswini Amin
7	8 <sup>th</sup> February 2021	Workshop on Self Defence Techniques in Zuese Fitness Club	Staff of Zuese Fitness Club
8	14 <sup>th</sup> February 2021	Participation in Talk show in Namma Kudla Channel	Panel of reputed CAs

9	15 <sup>th</sup> February 2021	Sports Club Activities - Inauguration	
10	15 <sup>th</sup> February 2021	Corporate Club workshop on “Indian – The Super Power”	K Ullas Kamath, Joint MD, Jyothi Lab Ltd., Bangalore. Mangalore
11	16 <sup>th</sup> to 20 <sup>th</sup> February 2021	Alumni facultyweek	
12	22 <sup>nd</sup> February 2021	Talk on “Union Budget 2021 and Indian Economy” in association with Karnataka State Economic Cell.	Shri D.Vedavyas Kamath, MLA, Mangalore City South. Dr.Samir Kagalkar, Convey State Economic Cell.
13	22 <sup>nd</sup> February 2021	Inauguration of National Integration Forum	Dr.Dharanidevi Malagatti, IPS, SP and Principal of Police Training School, Mysore CA M.N. Pai. Sanjay Bhat, Associate at HSBC, Alumni guest.
14	25 <sup>th</sup> February 2021	Management Model Making Competition	Mr.Arun Sequiera Mr.Sumesh Matada,
15	23 <sup>rd</sup> to 27 <sup>th</sup> February 2021	Student Faculty Week	
16	5 <sup>th</sup> and 6 <sup>th</sup> February 2021	NAAC Peer team visit	Prof.Rakesh Chandra Katiyar Prof.Ajantha Rajkonwar. Prof.Thenmozhi Ramanujam
17	9 <sup>th</sup> March 2021	Rotaract Club of the institute organized Blood donation camp in association with Youth Red Cross Society and talk on Importance of Blood Donation.	Dr. J.N. Bhat, M.O, Rd Cross Society. Rtn. Archibald Menezes, President Rotary Club of Mangalore. Rtn. Jayaprakash Rao.
18	10 <sup>th</sup> March 2021	Annual Sports Meet at Urwa Ground	
19	15 <sup>th</sup> March 2021	Shreshta – 2021 with theme Abhyuday organized through virtual mode.	Ms.Kiran Baliga. Proprietor, Fashion Label. Ms.Leona Strelita, Byjus
20	16 <sup>th</sup> March 2021	Declaration of NAAC B+ grade	

21	22 <sup>nd</sup> March 2021	Corporate Club Workshop on Introductory Etiquettes.	Ms.Varsha Ballal, I-Point Consultancy.
22	24 <sup>th</sup> March 2021	Inauguration of Student Consortium	Dr.Devaraj K,Retd.Principal Ms.Navya K, Alumni
23	24 <sup>th</sup> March 2021	Release of e-journal titled Journal of Management studies and Academic Research with ISSN No 2455 4960	Dr.Devaraj K, Rtd.Principal SDMCBM
24	27 <sup>th</sup> March 2021	Extension Activity at Bhagini Samaj – Shelter for Children	Ms.Deepa Nayak and Students
25	1 <sup>st</sup> April 2021	Extension Activity – Someshwar North Beach Cleaning	Ms.Ramya Shetty and I MBA B Section students
26	1 <sup>st</sup> April 2021	Extension Activity – Someshwar South Beach Cleaning	Dr.Prameela S Shetty and I MBA A Section students
27	1 <sup>st</sup> April 2021	‘Covid’ Awareness Jatha in association with Mangalore City Corporation.	Mayor Premananda Shetty inaugurated. Dr.Savitha Pereira, Mr.Prashanth Kumar, Ms.Sumathi along with II MBA students participated.
28	5 <sup>th</sup> April 2021	Orientation on ‘Chalo App’	MR. Dilraj Alva, Proprietor, Shri Ganesh Prasad Travels and Ideal Tourist and President of Dakshina Kannada Bus Operators Association. Mr.Santosh Deshpande, Senior Manager, ‘Chalo App’. Mr. Amrith Mayya , Opeartions Manager, ‘Chalo App’.
29	12 <sup>th</sup> April 2021	Vivekavani Lecture Series talk on “Role of Youth in Nation Building”, in association with Ramakrishna Mutt Mangaluru and Swami Vivekananda Study Centre Mangalore University.	Swami Prakasanandaji, Ramakrishna Vivekananda Ashram, Ranebennur. Mr. C.K. Ramesh, Syndicate Member,

		.	Mangalore University. Dr.Shripathi Kalluraya P, Coordinator of Swami Vivekananda, Former Professor and Chairman. Economics Department, Mangalore University. Ranjan Bellarpady, Ramakrishna Mission, Mangalore.
30	15 <sup>th</sup> April 2021	A talk on “Contribution to making of Indian constitution” to commemorate Ambedkar Jayanthi	Dr.Balika, Professor, SDM Law College, Mangalore
31	19 <sup>th</sup> April 2021	Workshop on “Ayurveda and Women’s health”	Dr.Asha K, Professor and HOD, Department of Prasoothi Tantra and Stree Roga, Karnataka Ayurveda Medical College & Hospital, Mangalore
32	26 <sup>th</sup> April 2021	Corporate club online workshop on “IPR” to observe world IPR day	Mr.Santosh Prabhu, Assistant Professor, SDM Law college
33	3 <sup>rd</sup> May 2021	Corporate Club Online Workshop on “Up-skilling your spiritual quotient”	Dr.Catherine Nirmala, Associate Professor, St.Agnes Autonomous College, Mangalore
34	10 <sup>th</sup> May 2021	Corporate Club Online Workshop on “Introduction to Financial Management”	Dr.Biju John MS, HOD, Research department of Commerce and Management Studies, St.Thomas College, Trissur, Kerala
35	15 <sup>th</sup> May 2021	Workshop on ‘Post NAAC Responsibilities’ in collaboration with SDM Law and SDMCBM	Dr.B Yahovarman, Secretary, SDME Society, Ujire.
36	17 <sup>th</sup> May 2021	Corporate Club Online Workshop on “New generation financial planning”	Mr.Mohit Bhagat, Chartered Accountant



37	20 <sup>th</sup> to 26 <sup>th</sup> May 2021	Mentoring sessions to I and II MBA students	All mentors
38	26 <sup>th</sup> May 2021	Sports Trivia – Online Quiz to MBA students	Ms.Deepa Nayak P.
39	29 <sup>th</sup> May 2021	Online Rangoli competition Online Gaming Competition	Ms.Sumathi Mr.Prashanth Kumar
40	30 <sup>th</sup> May 2021	Online Cooking Competition	Dr.Prameela S Shetty
41	31 <sup>st</sup> May 2021	E-quiz on general knowledge and current affairs by Industrial Consultancy Cell	Mr.Dawn Prakash
42	3 <sup>rd</sup> June 2021	Creative Makeup competition	Dr.Harshitha K
43	4 <sup>th</sup> June 2021	Instrumental Music Competition	Dr.Jomon Lonappan
44	5 <sup>th</sup> June 2021	World Environment day – Creative Video making Competition	Dr.Harshitha K
45	6 <sup>th</sup> June 2021	Online Classical and Western Dance competition	Ms.Ramya S Shetty
46	7 <sup>th</sup> June 2021	Hairstyling Online Competition	Dr.Savitha Pereira
47	7 <sup>th</sup> June 2021	Orientation on “How to crack NET and JRF exams”	Dr.Shilpashree, YouTube channel -Study management, Educational blogger, Alumni
48	8 <sup>th</sup> June 2021	Art competition under Literary Club	M.Deepa Nayak P
49	14 <sup>th</sup> June 2021	Corporate Club Online Workshop on “Stress Management”	Dr.Supriya Hegde Aroor, MD (Psychiatry), Prof., HOD, Department of Psychiatry, Father Mullers Medical College.
50	14 <sup>th</sup> to 19 <sup>th</sup> June 2021	Career Guidance Week organized by Training and Placement Cell	Mr.Mahesh Kumar, R, TCS Ltd and 6 Alumni
51	17 <sup>th</sup> June 2021	Vaccination Drive in association with Youth Red Cross Society to all faculty and their family members	CA Shantharam Shetty, Chairman of IRCS. Prabhakar Sharma, Secretary, IRCS.
52	21 June 2021	International Yoga Day – Online Celebration, Interclass Yoga poster making Competition	

53	21 <sup>st</sup> June 2021	Orientation to faculty on ODIN Platform	Mr.Venkatesh Bhat, California, USA Mr.Ashwin. Bangalore
54	22 <sup>nd</sup> June 2021	Corporate Club Online Workshop on “An Insight into Business Analytics”	Mrs.Yashmitha Ashwin, Cloudlabs Technologies Pvt Ltd.
55	24 <sup>th</sup> June 2021	Internship Orientation to II MBA students	
56	27 <sup>th</sup> and 28 <sup>th</sup> June 2021	Two days Online FDP on “Online Teaching Methodology” to the faculty	Mr.Dawn Prakash
57	28 <sup>th</sup> June 2021	Corporate Club Workshop on “Steps to Success”	Dr.Raviprakash, Professor, MIT, Manipal
58	29 <sup>th</sup> June 2021	Corporate Club Workshop on “Capital Market Awareness” for I MBA	Mr.Pankaj Mathkar, Capital Market Expert
59	30 <sup>th</sup> June 2021	Corporate Club Workshop on “Capital Market Awareness”	Ms.Srikanta Lahari Sag Capital Market Expert