

**SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR
MANAGEMENT STUDIES AND RESEARCH, MANGALURU**

Conferences, seminars, symposiums attended and papers presented by the students in the academic year 2018 – 2019.

Sl. No.	Institution	Paper Title	Guide / Students
1.	One Day Symposium on Entrepreneurship and Skill Development, organized by Sarosh Institute of Hotel Administration and Nitte Education Trust on 7 th September, 2018.	---	Ms. Afsana Mehar Mr. Abhay Kamath D. Mr. Santhosh Patel Mr. Yash Sharma
2.	One Day National Conference on ' <i>Exploring Avenues in Banking, Management, IT, Education & Social Sciences</i> ', organized by Srinivas Institute of Management Studies on 4 th August, 2018.	A Conceptual Approach to Empower the Youth through Life Skill Education.	Dr. Harshitha / Mr. Dawn Prakash / Mr. Mohd. Safwan
3.	One Day National Conference on ' <i>Exploring Avenues in Banking, Management, IT, Education & Social Sciences</i> ', organized by Srinivas Institute of Management Studies on 4 th August, 2018.	Public Private Partnership Model to Promote Tourism in Karnataka.	Mr. Dawn Prakash / Dr. Harshitha / Mr. Akshay Kumar
4.	One Day National Conference on ' <i>Exploring Avenues in Banking, Management, IT, Education & Social Sciences</i> ', organized by Srinivas Institute of Management Studies on 4 th August, 2018.	A Conceptual Model on Affiliated Marketing – A Case Study	Mr. Dawn Prakash / Dr. Harshitha / Ms. Ayesha Mehar
5.	Two Days National Conference on ' <i>Corporate Social Responsibility: Challenges & New Initiatives</i> ', organized by Dept. of Post Graduate Studies and Research in Commerce, Mangalore University on 14 th & 15 th September, 2018.	Customer Satisfaction with regard to Terminal Tours	Dr. Prameela Shetty / Ms. Pranamyia Jain

**SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR
MANAGEMENT STUDIES AND RESEARCH, MANGALURU**

Conferences, seminars, symposiums attended and papers presented by the students in the academic year 2018 – 2019.

Sl. No.	Institution	Paper Title	Guide / Students
6.	Two Days National Conference on ' <i>Corporate Social Responsibility: Challenges & New Initiatives</i> ', organized by Dept. of Post Graduate Studies and Research in Commerce, Mangalore University on 14 th & 15 th September, 2018.	Government Schemes to Promote Women Entrepreneurship with Reference to Stand- Up India Scheme.	Mrs. Ramya Shetty / Ms. Pranathi Shetty
7.	One Day National Seminar on ' <i>India in the web of Digitization</i> ', organized by Dept. of Post Graduate Studies and Research in Commerce & Economics, St. Aloysius College (Autonomous) on 16 th January, 2019.	Digitization in Education	Dr. Savitha Periera / Ms. Dhanya
8.	One Day National Seminar on ' <i>India in the web of Digitization</i> ', organized by Dept. of Post Graduate Studies and Research in Commerce & Economics, St. Aloysius College (Autonomous) on 16 th January, 2019.	Cashless Economy & Digitization	Mrs. Sumathi / Ms. Nishmitha K. Menezes Ms. Pranamyia S. Jain
9.	Two Days International Conference on ' <i>Contemporary Innovations in Industry and commerce</i> ', organized by Dept. of Post Graduate Studies and Research in Commerce, Mangalore University on 22 nd & 23 rd February, 2019.	Green Workplace – A Commitment to Environmental Sustainability.	Mrs. Deepa Nayak P. / Ms. Vishakha Mogral
10.	Two Days International Conference on ' <i>Contemporary Innovations in Industry and commerce</i> ', organized by Dept. of Post Graduate Studies and Research in Commerce, Mangalore University on 22 nd & 23 rd February, 2019.	Ayurveda and Yoga – A Holistic Healing Combination.	Mrs. Deepa Nayak P. / Ms. Dhanya

**SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR
MANAGEMENT STUDIES AND RESEARCH, MANGALURU**

Conferences, seminars, symposiums attended and papers presented by the students in the academic year 2018 – 2019.

Sl. No.	Institution	Paper Title	Guide / Students
11.	One day Seminar on “ <i>Updation For Elevation</i> ” organized by The Institute of Company Secretaries of India (ICSI) Mangalore Chapter, at Hotel Ocean Pearl, on 16 th March, 2019.	---	<ol style="list-style-type: none"> 1. Veeksha 2. Fathima Shirin 3. Vaishnavi 4. Brunda 5. Sridevi 6. Vaishali 7. Vanishree 8. Deekshitha J. 9. Sanjana P. K. 10. Shumaz Khazi 11. Vishal Pandurang
12.	Two days Seminar on ‘ <i>Utkarsh – A Positive Change</i> ’ organised by The Institute of Company Secretaries of India (ICSI) Mangalore Chapter, at The Gateway Hotel, Mangaluru on 26 th and 27 th April, 2019.	---	<ol style="list-style-type: none"> 1. Avinash 2. Prashanth Bhat 3. Deekshitha 4. Vanishree 5. Ranjitha 6. Vaishnavi 7. Shreya Shetty 8. Charishma Suvarna 9. Sushma 10. Yash Sharma 11. Santhosh Patel 12. Tripti