

The program outcomes (PO) are:

- PO1 – Arouse continuous motivation among students to initiate and accomplish entrepreneurial goals in order to become successful business managers.
- PO2 – Dynamic participation in family owned business.
- PO3 – Enable students to be '*corporate ready*' upon completing the program.
- PO4 – Play multidimensional roles as a global manager by developing strong international managerial skills.
- PO5 – Create and promote student social responsibility (SSR).
- PO6 – Develop enhanced life skills for students who do not need gainful employment.

Program specific outcomes (PSO) are:

- PSO1 – Initiating and encouraging entrepreneurial goals.
- PSO2 – Developing reasoning, logical, analytical, negotiating, and technical and people skills to attain gainful employment.
- PSO3 – Strengthening the communication and confidence levels of the students to face the challenges in the corporate world.
- PSO4 – Sensitizing the students towards social consciousness to make them better prospective employees.

Course Outcomes (CO): For each course offered by the institute a unique set of course outcomes have been defined which are linked to the program outcomes. Following are the general course outcomes:

- CO1 – Familiarizing students about the different management theories and concepts.
- CO2 – Assisting students in strengthening their conceptual knowledge.
- CO3 – Enabling students to be equipped with the latest developments in the market.
- CO4 – Understanding the implementation of strategies
- CO5 – Aiming to integrate cross cutting issues such as gender equity, human values, environmental sustainability, sensitization towards women empowerment etc.

Mechanism of communication:

The staff and students are familiarized with the program outcomes, the program specific outcomes and the course outcomes in the below mentioned way:

- The syllabus framed by the University includes the course objectives which is readily available in the University and College Website.
- Both hard copy and soft copy of the same are made available at the college library (given to students for reference).
- Program outcomes and Program Specific Outcomes are divulged to students during the orientation program.
- The course outcomes of the diploma and certificate programs are published on the institute's website.
- The program specific outcomes and course outcomes, of each course is described by the respective faculty members, to the students, on the first day of class, while discussing the subject in general.
- The faculty engaging each course ensures that the course is designed with necessary tools to accomplish the attainment of course outcomes.
- The institute has ensured that new courses are introduced with relevant course outcomes so that students are corporate ready.