

# **SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru.**

## **IQAC Action Taken Report (2014-15)**

- First year classes commence on 5<sup>th</sup> August, 2014.
- Every Monday Corporate Guest Lectures are held.
- Talk on art of mind control by Rohini Suta Dasa on 25<sup>th</sup> August 2014.
- Talk on personality development by Mr. K U Mada on 27<sup>th</sup> August 2014.
- Talk on corruption-how to face it by Mr. Dayanath Kotian on 27<sup>th</sup> August 2014.
- Talk on defining the managers terrain by Mr M R Vasudeva on 28<sup>th</sup> August 2014.
- Talk on management of Bajpe Air crash disaster by Mr. SA Prabhakar Sharma on 1<sup>st</sup> September 2014.
- Teachers Day was celebrated on 5<sup>th</sup> September, 2014.
- Training of non-teaching staff on working of Microsoft excel on 5<sup>th</sup> September, 2014.
- Talk on marketing of Insurance by Dr. Catherine on 8<sup>th</sup> September 2014.
- Talk on youth empowerment and skills by Ms Anusha Anand on 15<sup>th</sup> September 2014.
- Talk on organisational ethics by Dr. Rajashree Kini on 16<sup>th</sup> September 2014.
- Patriotic Singing Competition was held on 1<sup>st</sup> October,2014
- Variety entertainment Competition on the theme Patriotism was conducted on 2<sup>nd</sup> October, 2014.
- Gandhi Jayanthi Day was celebrated and freedom fighter honoured on 2<sup>nd</sup> October, 2014.
- Placement Orientation was organised on 9<sup>th</sup> October, 2014.
- Talk on Indian corporate scenario by Mr. Lokesh on 13<sup>th</sup> October 2014.
- Pre placement Training was organised from 15<sup>th</sup> October to 17<sup>th</sup> October, 2014.
- Students attended various National level Intercollege Management Fest and won overalls.
- Every month programme organised in association Mangalore Management Association.
- Talk on cyber crime laws by Dr Nagarathna on 20<sup>th</sup> October 2014.
- Gavel Club inaugurated on 25<sup>th</sup> October, 2014 and every week Gavel Club activity organised in the class.
- Talk on health safety and environment by Mr Madhava on 27<sup>th</sup> October 2014.
- Patriotism Forum inaugurated on 30<sup>th</sup> October, 2014.
- Talk on management and revolutionary freedom fighters by Mr.T.N.Ramakrishna on 30<sup>st</sup> October 2014.
- Talk on personal effectiveness by Dr Malini Hebbar on 3<sup>rd</sup> November 2014
- Spiritual talk by Eshwaranandaji organised on 27<sup>th</sup> November,2014.
- Talk on make your mind your best friend by Brahamakumari Sheilu on 12<sup>th</sup> January 2015.
- Talk on training on IAS exams by Prithvi on 12<sup>th</sup> January 2015.

- Talk on how communication skill is important for life by Prof. Madhava Menon on 14<sup>th</sup> January 2015.
- Talk on why exchange rates move by S.V Pinto on 19<sup>th</sup> January 2015.
- Pool placement organised on 30<sup>th</sup> January 2015.
- Talk on Education management by Dr. Srinivas on 9<sup>th</sup> February 2015.
- Talk on Capital market and IPOs by Dr. Naveen Kumar on 9<sup>th</sup> February 2015.
- National Conference organised on 13<sup>th</sup> February,2015.
- Shreshta –Intercollegiate National level fest organised 20<sup>th</sup> and 21<sup>st</sup> February, 2015.
- Womens Day was celebrated on 8<sup>th</sup> March,2015
- Students and faculties visit to Mangalajyothi Integrated school on 18<sup>th</sup> March, 2015.
- Talk on strategies for financial inclusion by Dr. Dilip K Chellani on 19<sup>th</sup> march 2015.
- Sports Day organised on 20<sup>th</sup> and 21<sup>st</sup> March, 2015.
- Students and faculties participated in Swacch Mangaluru Abhiyan on 25<sup>th</sup> March, 2015.
- Industrial Tour organised from 26<sup>th</sup> March to 1<sup>st</sup> April 2015 for I year MBA students
- Talk on art of making the body and mind corruption free by Mr. Anantha G Acharya on 6<sup>th</sup> April 2015.
- Industrial Tour organised from 8<sup>th</sup> April to 14<sup>th</sup> April 2015 to II MBA students.
- Talk on corporate business strategies by I. Chandrakantha Rao on 20th April 2015.
- Talk on new trends in leadership by Shivaram Bhat on 22nd April 2015.
- Factory visit organised to local industries.
- Internal Examination and Viva voce conducted as per scheduled in the academic calendar.

**IQAC Follow-up meetings were conducted on the following dates**

02.08.2014	06.12.2014
13.08.2014	23.12.2014
15.09.2014	06.01.2015
16.09.2014	10.02.2015
14.10.2014	03.03.2015
21.10.2014	03.04.2015
10.11.2014	14.05.2015
01.12.2014	