5.1.3 (6) Bridge Course

Details of Programmes conducted for Five Years

SL NO	Year	Number of Programmes
1	2018-2019	10
2	2017-2018	11
3	2016-2017	8
6	2015-2016	9
7	2014-2015	10

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU. BRIDGE COURSE SCHEDULE FOR I MBA STUDENTS FROM 16.09.2019 to 18.09.2019

Date	Timings	Topic	Resource person
16.09.2019	09.00 - 11.00	Welcome Address and Introduction	Dr. Seema S. Shenoy
Monday	11.00 - 11.15	BREAK	
•	11. 15 - 12.00	Demand & supply analysis of Business	Dr. Harshitha K
	12.00 – 1.00	Leadership & teamwork for management students	Mr. Dawn Prakash
	1.00 - 2.00	LUNCH BREAK	
	2.00 - 3.00	Statement of purpose	Dr. Prathibha Patel M
	3.00 - 4.00	Entrepreneurs - A ray of hope	Ms. Ramya Shetty
17.09.2019		Importance of written communication	Dr. Prameela Shetty
Tuesday	10.00 -11.00	How to read a balance sheet?	Mr. Prashanth Kumar
2 400 411.	11.00 -11.15	BREAK	•
	11.15 -12.00	Positive attitude for management students	Ms. Deepa Nayak
	12.00 - 1.00	Personality Development	Dr. Jomon Lonappan
	1.00 - 2.00	LUNCH BREA	
	2.00 - 3.00	Career opportunities in financial management	Ms. Sumathi
	3.00 - 5.00	Fitness Programme	
18.09.2019	9.00 - 10.30	College etiquettes	Dr. Savitha Pereira
Wednesday	10.30 -1045	BREAK	D 11 121
	10.45 - 1.00	Class advisors	Dr. Harshitha
			Mr. Dawn Prakash
	2.00 - 5.00		Fresher's day by Seniors

Suna S. Shinay DIRECTOR

A REPORT ON BRIDGE COURSE

ON THE TOPIC

DEMAND AND SUPPLY ANALYSIS OF BUSINESS

DATE:16-09-2019



Bridge course was organised for first year MBA students on the topic "Demand and Supply Analysis of Business" on 16th September, 2019. Dr.Harshitha K., Asst. Prof. SDM PG Centre for Management studies and Research Mangalore, gave a talk on the importance of demand analysis as well as supply analysis in business decision making. She also stated the various factors which play a key role in determining demand as well as supply. Further the importance of demand and supply was shown for taking various business decisions. Activity based on demand creation was conducted in the session. The course concluded with a question and answer session. The students actively participated in the session. The session was more interactive in nature.

I YEAR MBA 2019-2020

BRIDGE COURSE

Name Of the Faculty: Dr. HARSHITHAR Date: 16-9-19
Topic: DEMAND AND SUPPLY ANALYSIS OF BUSINESS Time 2-PM-2.45 P.M.

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2	Aaron Dan Pinto	Master.
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9	Aravind S.Kamath	ABSENT
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A REPORT ON

Bridge Course on "Leadership & Team Skills for Management Students"

Held on: 16 = 01 = 2019

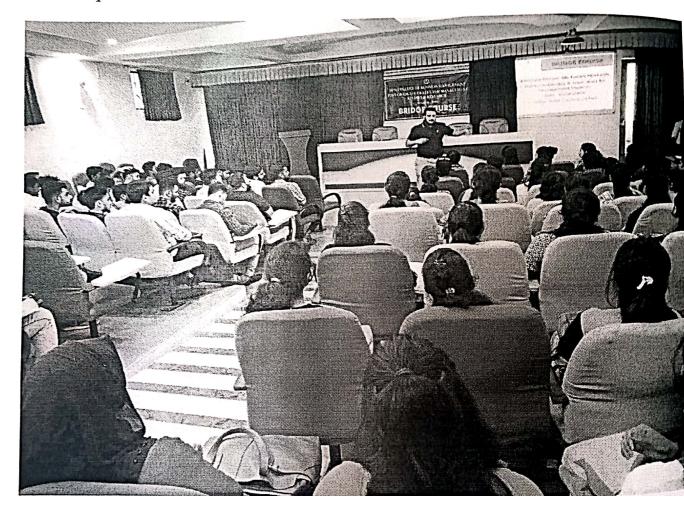
Venue: SDM Conference Hall

Resource Person: Mr. Dawn Prakash



This program was conducted as a part of the Bridge Course series for first year MBA students. In this session the topic covered was "Leadership & Team Skills for Management Students" conducted by Mr. Dawn Prakash – Asst. Professor,

SDM PG Centre, Mangaluru. Importance of Leadership in MBA life and corporate life was covered along with the value and importance and need of developing effective team skills which will make the students ready for the challenges which dawns on them in their MBA life as well as future corporate world. Some practical activities and management games also were conducted which was admired by the students present.



I YEAR MBA 2019-2020

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Report on Bridge Course Session

"Statement of Purpose"

Faculty: Dr. Prathibha Patel M

Date: 16th September 2019







Bridge course session for I year students was conducted on the topic "Statement of Purpose" between 2:45 pm to 3:45 pm on 16th September 2019. The session intended to bridge the gap in students' approach towards the Post-Graduation course of Masters in Business Administration. The importance of being aware of their individual purpose of doing this course was explained to the students. The need for confidence backed up with clarity in the choices made by the students was brought to light. The session was used to introduce students to career oriented learning with special reference to corporate placement an entrepreneurship options available to them. Clarity of one's own purpose in opting the course is bound to determine their future choices of curricular specialisation and involvement in specific extra-curricular activities. This point was driven home in their minds so that it can help the students make conscious choices of every activity that the student would involve oneself in the next two years.

I YEAR MBA 2019-2020

BRIDGE COURSE

Name Of the Faculty: Dr. Prathibha Patel M Date: 16-09-2019

Topi	c: Statement of Purpose	Time 2:45pm - 3:45pm
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2	Aaron Dan Pinto	Desir.
3	Aishwarya P	
4	Akshatha KB	Overtalta
5	Akshatha M	As a
6	Amith M.S	d.,
(7)	Ankitha Bngareshwar Hegde	absent
8	Anushree T A	Anustrie
9	Aravind S.Kamath	absent
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11	Ashwin R	absent
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or market Names	Evan James	absent
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SL. NO.	Candidate Name	Signature
31	Fakruddeen Ali	absent
32	Ganesh Naik S.V	God
33	H.J.Jaishwini	
34	Harshith Achaiah P C	Disite
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(39)	Jawad Khan	absent
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48	Megus Joel Mascarenhas	
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(50)	Mohan N.Rao	absent
51	Mohd Rahin Hussain	absent
52	Monohar Upadhya	70
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59	Pavan K	absent
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61	Pooja D	Rojas
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	Rakshith R Shetty	absent
68	RanjithKumar K.B	absert
69	Rashmi .M.R	(10)
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103	Varun Acharya K	
104	Vinai Prabhu.G	absent
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REPORT ON BRIDGE COURSE

Topic: ENTREPRENEURSHIP -A Ray Of Hope

Faculty Name & Designation: Mrs. Ramya Shetty., Assistant Professor

03:45 -04:45 PM on September 17th



A bridge course on Entrepreneurship-A Ray of Hope was conducted on 17th September 2019. The students were given insight into how to imbibe qualities of Entrepreneurs in life and how to choose entrepreneurship as their career. Entrepreneurship can be described as a creative and innovative response to the environment. Such responses may take place in any field of social endeavor may be business, agriculture, social work and education etc. Thus a simple definition of entrepreneurship is doing new things or doing things which are already being done in a new way. Students actively participated in the session and contributed new ideas and also clarified relevant doubts on this concept. Overall the session was highly interactive.

I YEAR MBA 2019-2020

BRIDGE COURSE Name of the Faculty: Lawya State Date: 16 09 19 Topic: Enterpression of the student No. Name of the student A Shiva Prasad Aaron Dan Pinto A Aishwarya P A Akshatha K B Akshatha M Ankitha Bngareshwar Hegde Anushree T A Arawind S.Kamath Arun Kumar P.N Ashwin R Athulya. A. C Adaugustine Jose Habazigha Belchada Shreya Tukaram Divya Belchada Shreya Tukaram Divya Babin.K Bhairavi Arith Vazhikkal Bhayashree The Bhairavi Arith Vazhikkal Bhayash C Blan Jose Saldanha The Bhaya K Bibin.K Conan Hart Rego Canan Hart Rego Dhanya shree (D/o Mohandas.A) Dhanya shree (D/o Mohandas.A) Parioose	I YEAR	MBA 2019-2020	NIRSE
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61	Pooja D	Project
62	Pradayini P Rao	absent
63	Prathika. M	
64	Priyamvadha	Ariyo.
65	PunithKumar K.B	cabsent
66	Rageshree	proest.
67	Rakesha	Beres.
68	Rakshith R Shetty	absent
69	RanjithKumar K.B	absent
70	Rashmi .M.R	ms
71	Reshma Shenoy	Johnny.
72	Sachin B.S	Sachar B S
73	Sachin K	
74	Sayyed Samshudeen Sabith	dayah.
75	Sharan K.P	absent
76	Sharath Cherian	Shonath
77	Shashank D Shenoy	Solutions
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79	Shawn Simon DSouza	W. J.
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81	shivani	Sira
82	Shravya B.M	(Short)
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88	Soundarya R	Gurden
89	Sri Ramulavari Sai Shabareesh	& hallow in
90	Srivathsa Bhaghavath	absent



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91	Sujith Pasanna	(DA)
92	Suraj	dheint
93	Suraksha (D/O Shakuthala)	Soration
94	Suraksha(D/o Sathish Poojary)	Yes
95	Sushmitha G.B	Jan 23
96	Swathi C.N	Swathi C.N.
97	Swetha	Justin-
98	Thafeema P.M	Holhung
99	Thripthi	Thistin
100	Vaishak	Sprint
101	Vaishnavi .E	any
102	Varshitha Shetty	
103	Varun Acharya K	
104	Vinai Prabhu.G	Valor
105	Vinyas R Kumar	
106		*

Bridge Course

Date: 17-19-2019

Topic: Written Communication

Name of Faculty: Dr.Prameela S. Shetty



A Bridge Couse was conducted to the I MBA students on 17th September 2019, to enable them to adapt themselves and be prepared to accept the course more energetically. In order to enable them to write formal letters in the institute as well as in the organization where they are placed in, a course on written communication skill was taken up. The students were very interactive and received it very well.

I YEAR MBA 2019-2020

BRIDGE COURSE

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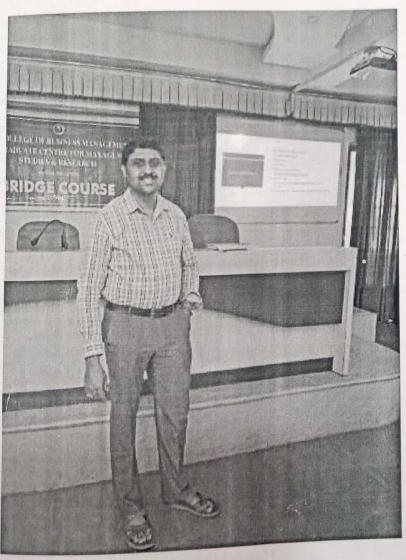
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Report On Bridge Course

Faculty Name- Prashanth Kumar A
Date and Time- 17/09/2019 10 am to 11 noon
Topic – How to Read a Balance sheet.

Bridge Course class was held at Sri Dharmastala Manjunatheshwara College of Business Management Post Graduate Centre For Management Studies and Research, Mangalore on 3rd October 2018. The students were provided information as to what is a Balance sheet? What are the information expected by the different stake holders such as Banks, Investors, Management, Government, and Tax Department when they are referring a Balance sheet? How the requirement differ from one to another when they assess the performance of the company. The students actively interacted with the teacher. Students actively participated in class, overall it was an interactive session.

PHOTO



| YEAR MBA 2019-2020

BRIDGE COURSE

Name Of the Faculty: 1) roshant 1 Cumar. Date: 17/9/19.
Topic: 1+ow to read a Balance sheel-Time 10-11

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Name of the student	Signature
A Shiva Prasad	
Aaron Dan Pinto	
Aishwarya P	
Akshatha K B	
Akshatha M	
Amith M.S	
Ankitha Bngareshwar Hegde	A
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Aravind S.Kamath	A
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-	NO.	Candidate Name	Signature
	31	Fakruddeen Ali	
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67	Rakesha	NA
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70	Rashmi .M.R	A
71	Reshma Shenoy	A
72	Sachin B.S	A
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74	Sayyed Samshudeen Sabith	A
75	Sharan K.P	A
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REPORT ON BRIDGE COURSE

Topic: Positive Attitude for Management Students

Faculty Name & Designation: Mrs. Deepa Nayak P., Assistant Professor

Held on: 17 - 09 - 2019

Venue: Conference Hall

Timings: 11:00 a.m. to 12:00 noon



The main objective of this session was to inculcate a positive approach to life. Students were given real life examples of the different approaches to a positive frame of mind which can help them in many ways and in many situations. They were made to realize that it will help them stay calm in difficult situations, not to lose hope, and to continue whatever they are doing, despite difficulties or failure. Adopting a positive attitude as a way of life will help one cope more easily with one's daily affairs of life and would bring constructive changes into one's life. A positive attitude will make you an optimist and help you avoid worries and negative thoughts. Developing this attitude, would make you a happier person, who sees the bright side of life and expects the best to happen. It is certainly a state of mind that is well worth developing. Videos of Gaur Gopal Das and Sadguru were used to add more value to the matter.

BRIDGE COURSE

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Bridge Course on Personality Development

A Bridge course on Personality development was held for First year M.B.A students by

Dr. Jomon Lonappan, Asst. Professor, M.B.A Department in the S.D.M Conference hall from 12.00 p.m. to 1.00 p.m on 17th September 2019. The present day Management education is shifting from teaching to Learning, so that the students get adequately equipped with knowledge to perform successfully in life. In Personality Development the following topics are covered a. Tips to overcome failures b. Difference between Extrovert & Introvert Personality c. The Concept of Altruism.



I YEAR MBA 2019-2020

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Topic:		Time 1200-1.00			
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63	Prathika. M	
64	Priyamvadha	Priya
65	PunithKumar K.B	Alosent
66	Rageshree	Angel
67	Rakesha	Absent
68	Rakshith R Shetty	Absent
69	RanjithKumar K.B	Absent
70	Rashmi .M.R	Doguet
71	Reshma Shenoy	John J.
72	Sachin B.S	Sachina
73	Sachin K	900
74	Sayyed Samshudeen Sabith	Shayarto.
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SL. NO.	Candidate Name	Signature
91	Sujith Pasanna	(& A)
92	Suraj	Swey
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95	Sushmitha G.B	Sudvinidas
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Bridge Course

Title: 'Career opportunities in Financial Management'

Date: 17th September, 2019

Name of the Faculty: Mrs. Sumathi,



A Bridge course on the topic 'Career opportunities in Financial Management' was organized for the fresh MBA students of SDM PG Centre, Mangalore on 17th September, 2019. Mrs. Sumathi, Asst. Professor, SDM PG Centre was the resource person for the same. In her session, Mrs. Sumathi, explaining the course structure and the specializations available, enlightened the students on the various career opportunities available in the field of Financial Management. She also guided them on the preparations to be made to build a strong career in the area of Financial Management.

I YEAR MBA 2019-2020

BRIDGE COURSE

Name Of the Faculty: Mrs . SUMATH

Date: 17.9.2019

Topic: Career opportunities in Financial Time 2.00 - 3.00

Topic: SL.	Name of the student	Signature
NO.	Name of the student	o o o o o o o o o o o o o o o o o o o
1	A Shiva Prasad	A. W.C.
2	Aaron Dan Pinto	Mesen
3	Aishwarya P	
4	Akshatha KB	Artalla
5	Akshatha M	AS
6	Amith M.S	
7	Ankitha Bngareshwar Hegde	Alexent
8	Anushree T A	Minustree
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18	Bhavya K	(X)
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SL.		Candidate Name	Signature
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Bridge Course

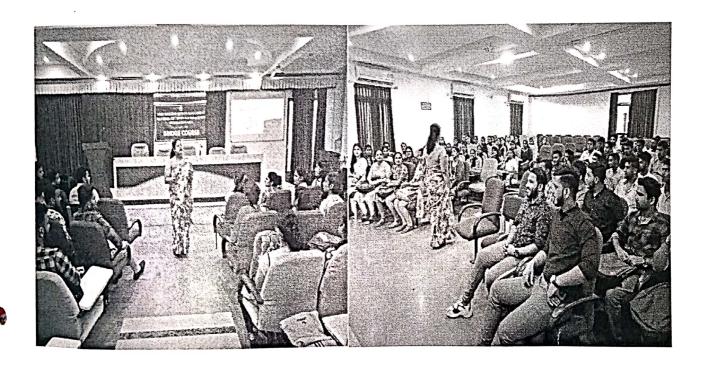
Title: College Etiquettes

Date: 18.09.2019

Time: 10:00 – 11:00

Venue: conference hall

Participants: I MBA students



Dr. Savitha Pereira addressed the students on 'college etiquettes' as an introduction to communication and soft skills subject. It was an introduction to the soft skills. Students were told about the importance mannerisms, dressing behaviour, communication etc. the session was conducted using the Power Point presentation and some games were conducted to make them realize about their etiquettes.

IYEAR MBA 2019-2020

Name Of the Faculty: DR. Savitha Pereira Date: 18 9 19				
Name Of the Faculty: DR. Savi Tha Pereira Date: 18 9 (19				
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1	A Shiva Prasad	Que		
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IYEAR MBA 2019-2020 Name Of the Faculty: Etiquettes Penela Date: 18/09/19 Name of the student SL. Signature NO. A Shiva Prasad 1 Aaron Dan Pinto Aishwarya P 3 Akshatha KB Akshatha M Amith M.S 6 Ankitha Bngareshwar Hegde Ankitha Anushree T A Anustries 8 Aravind S.Kamath ABSENT Arun Kumar P.N 10 Ashwin R 11 Athulya. A. C 12 Augustine Jose ABSENT 13 Bazigha 14 Belchada Shreya Tukaram Divya 15 16 Bhagyashree Bhairavi Arith Vazhikkal 17 18 Bhavya K 19 Bibin.K 20 Blan Jose Saldanha 21 Brunda H.N Brunda H.N |Canan Hart Rego 23 Chandan P M 24 Chethan S 25 Dhanrai 26 Dhanyashree (D/o B.Gopal) 27 Dhanya shree(D/o Mohandas.A) 28 Dhiraj ABSE NOT 29 Evan James

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SL. NO.	Candidate Name	Signature
31	Fakruddeen Ali	A.C.
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35	Harshith Marakada	(b) (Q) (M)
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50	Mohan N.Rao	ABSENT
51	Mohd Rahin Hussain	Pa-
52	Monohar Upadhya	Marchas Madlys
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55	Nimitha Punitha Knoble	- 22
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60	Pooja Babitha. N.R	Polithan
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	Pooja D	Poots
62	Pradayini P Rao	ABSENT
63	Prathika. M	8 Cy - ·
64	Priyamvadha	Tridu.
65	PunithKumar K.B	ABSENT
66	Rageshree	trajet
67	Rakesha	Pakery.
68	Rakshith R Shetty	ABSENT
69	RanjithKumar K.B	Payls
70	Rashmi .M.R	(DE)
71	Reshma Shenoy	Letzmy "
72	Sachin B.S	Sachin BS
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	90 Srivathsa Bhaghavath	MUSCAI

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•	91	Sujith Pasanna	Q.Th
	92	Suraj	A 1336 NO
	93	Suraksha (D/O Shakuthala)	Swatsha
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BRIDGE COURSE SCHEDULED FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

PURPOSE AND OBJECTIVES:

- To bridge the gap between subjects studied at graduate level and post graduate course.
 - To equip MBA students with an elementary understanding of various topics.
 - To initiate the intermingling of a large cross section of students.
 - To inculcate an overall understanding of business environment.

To prepare students to take on bigger challenges with requisite knowledge and confidence.

Seema 5. Sheney DIRECTOR

DIRECTOR
S.D.M. Post Graduate Centre for
Management Studies and Research, Mangaluru
(M.B.A. Programme)

BRIDGE COURSE SCHEDULE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

Date	Timings	Topic	Resource person
03.10.2018	09.00 a.m. – 10.00 a.m.	College Etiquettes	Dr. Savitha Periera
03.10.18	10.00 a.m. – 11.00 a.m.	Career in Financial Management	Mrs. Sumathi
03.10.18	11.00 a.m. – 12.00 noon	How to Read a Balance Sheet	Mr. Prashanth Kumar
03.10.18	12.00 noon – 01.00 p.m.	Demand and Supply Analysis in Business Action	Dr. Harshitha K.
03.10.18	01.00 p.m. – 02.00 p.m.	LUNCH BREAK	
03.10.18	02.00 p.m. – 03.00 p.m.	Stress Management	Dr. Jomon Lonappan
03.10.18	03.00 p.m. – 04.30 p.m.	Workshop on Stress Management	II MBA Students
04.10.18	09.00 a.m. – 10.00 a.m.	Start Up and Stand Up India	Mrs. Ramya Shetty
04.10.18	10.00 a.m. – 11.00noon	Written Communication	Dr. Prameela Shetty
04.10.18	11.00 p.m. – 12.00 noon	How to market yourself	Mr. Prakash H. S.
04 10.18	12.00 noon – 01.00 p.m.	LUNCH BREAK	>
04 10 18	01.00 p.m. – 05.00 p.m.	Orientation by II MBA students	II MBA students

Seerna 5. Shrad DIRBETORDR S.D.M. Post Graduate Centre for S.D.M. Studies and Research, Mangaluru Management Studies and Propriammel

Bridge course Title: College etiquettes

Participants: 1st MBA students

Date: 3/10/2018

Faculty: Dr. Savitha Pereira



Dr. Savitha Pereira conducted a Bridge course on "College Etiquettes". The aim of this programme was to introduce students to the SDM culture and etiquettes followed by the college. She pointed out the mistakes committed by students, which put them in trouble in future. Few of the examples from real life were quoted to them. She stressed on dress culture, basic mannerisms and respect to the staff members (teaching & non- teaching), behavior in class room and campus etc.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Dr. Savitha Pereira

TOPIC: College Etiquettes

SL. NO.	NAME OF THE STUDENT	SIGNATURE
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4	AKSHATHA KAMATH	Akshalta Kamalh
5	AMRUTH L RAI	Awart Dai
6	ANUSHA SUVARNA	7.
7	ASHVAL SHETTY	AS
8	ATHIRA ASHOK P.M	
9	BHAVISHA S R	Photo
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20	KARTHIK KUMAR	
21	KEERTHISHREE SOMAN PUTHRAN	XXXX
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27	MANIKANTA D	Que de la companya della companya de
28	MELROY KENUTE LOBO	
29	MILI R VACHHANI	Washamo
30	MOHAMMED AFRIDI	M. Africa
31	NAVYA K	
32	PAVITHRA	Vis
33	PRABHU SUMA SHRIPATHI VIDYA	Sing
34	PRAJWAL K	Prajus
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36	PREEMA PINTO	P. Pala
37	RAJ KIRAN K.	Downthas
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50	VARSHITHA D	
51	VEEKSHA SHETTY V	
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BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Dr. Savitha Pereira

TOPIC: College Etiquettes

DATE AND TIME: 03 - 10 - 2018. 9 a.m. to 10 a.m.

SL. NO.	NAME OF THE STUDENT	SIGNATURE
01.	AARON GLAN D'SOUZA	drey
02.	AKSHATHA PAI	Akshatha Pai
03.	ALSTON SEQUEIRA	1610 a
04.	ANJANA PAI	Rai
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17.	K NOORJAHAN	(9)
18.	KARTHIK NAVUNDA	marthat h ~
19.	KHALANDER ASHRAF	maj/mm/ n .N
20.	KIRAN S M	Jul
21.	MELISHA SHALMA SEQUEIRA	William.
22.	MOHAMMAD SHIHAAB MOODBIDRI	2101,401
23.	NANDISH	Visual

NO.	NAME OF THE STUDENT	CICNIATURE
24.	NIHAL P BANGERA	SIGNATURE
25.	NIKHIN S DEVADIGA	- lale.)
26.	NIKSHITH M	Michius
27.	PAVITHRA	CIDE .
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A REPORT ON BRIDGE COURSE ON THE TOPIC

DEMAND AND SUPPLY ANALYSIS OF BUSINESS ACTION

DATE:03-10-2018



Bridge course was organised for first year MBA students on the topic "Demand and supply analysis of Business Action" on 3rd October 2018. Dr.Harshitha K., Asst. Prof. SDM PG Centre for Management studies and Research Mangalore, gave a talk on the importance of demand analysis as well as stressed on how demand and supply analysis is necessary for business related activity. Further she stated that demand analysis helps to identify the various factors influencing the product demand and provides guidelines for manipulating demand. Demand analysis and forecasting provides the essential basis for business planning and occupies a strategic place in managerial economic. The course concluded with a question and answer session. The students actively participated in the session. The session was more interactive in nature.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Dr. Harshitha K.

TOPIC:

Demand and Supply Analysis in Business Action

DATE AND TIME: 03 – 10 – 2018. 12 noon to 1.00p.m.

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15	DIVYA BALAKRISHNA	Diyer
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BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Dr. Harshitha K.

TOPIC:

Demand and Supply Analysis in Business Action

DATE AND TIME: 03 – 10 – 2018. 12 noon to 1.00p.m.

SL. NO.	NAME OF THE STUDENT	SIGNATURE
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Report On Bridge Course

Faculty Name- Prashanth Kumar A

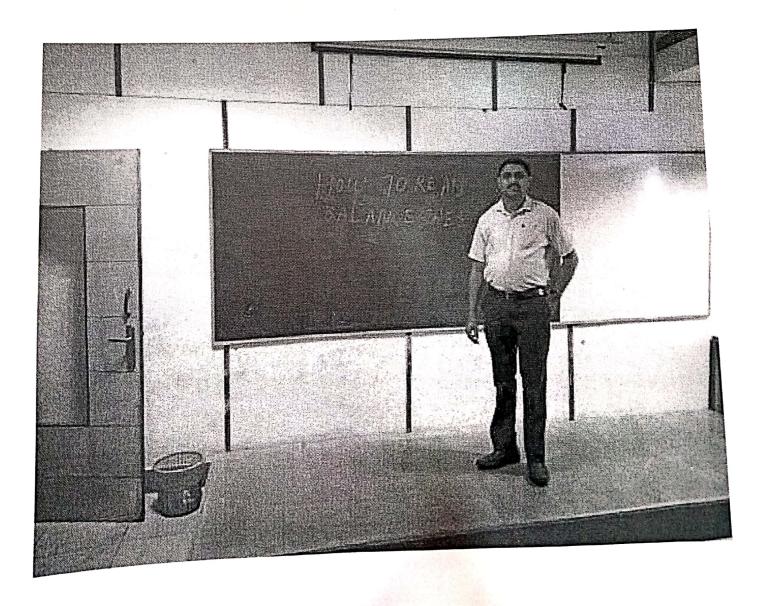
Date and Time- 3/10/2018 11 am to 12 noon

Topic — How to Read a Balance sheet.

Bridge Course class was held at Sri Dharmastala Manjunatheshwara College of Business Management Post Graduate Centre For Management Studies and Research, Mangalore on 3rd October 2018.

The students were provided information as to what is a Balance sheet? What are the information expected by the different stake holders such as Banks, Investors, Management, Government, and Tax Department when they are referring a Balance sheet? How the requirement differ from one to another when they assess the performance of the company. The students actively interacted with the teacher. Students actively participated in class, overall it was an interactive session.

РНОТО



BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Mr. Prashanth Kumar

TOPIC: How to Read a Balance Sheet

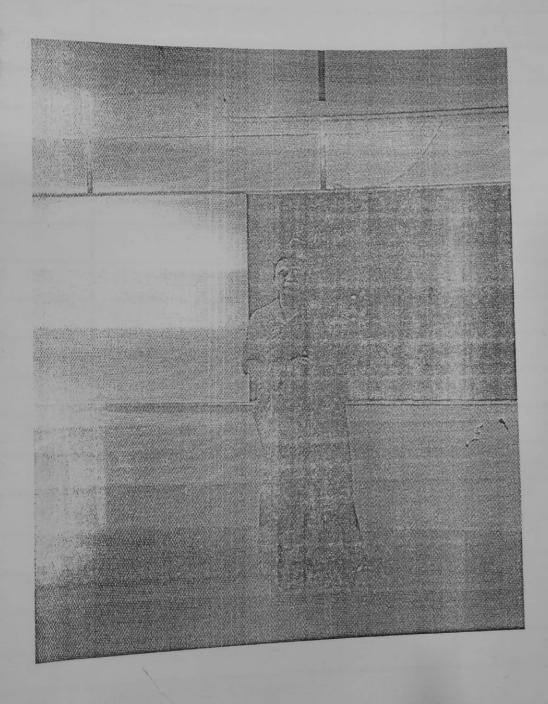
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Bridge Course

Bridge Course was conducted for the students of 1st year MBA on the Topic "Start Up And Stand Up" India. Students were given Insight into the introduction of Entrepreneurship and how government has taken initiative under Start Up India by introducing schemes like MUDRA. A brief insight into Stand UP India was given to students on how Women and Backward classes are encouraged to take up entrepreneurship as their career. About 100 students actively participated in this session.



SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Mrs. Ramya Shetty

TOPIC:

Start Up and Stand Up India

DATE AND TIME: 04 - 10 - 2018, 9.00 a.m. to 10.00a.m.

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03.	ALSTON SEQUEIRA	(NO)
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SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Mrs. Ramya Shetty

TOPIC: Start Up and Stand Up India

DATE AND TIME: 04 – 10 – 2018, 9.00 a.m. to 10.00a.m.

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REPORT ON BRIDGE COURSE

Topic: Positive Attitude and Life Skills

Faculty Name & Designation: Mrs. Deepa Nayak P., Assistant Professor

Held on: 01 - 10 - 2018

Venue: Conference Hall

Timings: 12:00 noon to 01:00 p.m.



Life skills is a form of education that focuses on cultivating personal life skills such as self-reflection, critical thinking, problem-solving and interpersonal skills. It aims to help students reach their full personal potentials and to prepare themselves for the challenges of everyday life. Life skills-based education is now recognized as a methodology to address a variety of issues of youth development. Students of MBA were oriented on the different life skills and the various ways of self-development through them. Expected learning outcomes included a combination of knowledge, values, attitudes and skills with a particular emphasis on those skills that were related to critical thinking and problem solving, self-management and communication and inter-personal skills.

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Mrs. Deepa Nayak P.

TOPIC: Positive Attitude and Life Skills

DATE AND TIME: 01 – 10 – 2018. 12 noon to 01 p.m.

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SOM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Mrs. Deepa Nayak P.

TOPIC: Positive Attitude and Life Skills

DATE AND TIME: 01 - 10 - 2018. 12 noon to 01 p.m.

SL. NO.	NAME OF THE STUDENT	SIGNATURE
1.	AARON GLAN D'SOUZA	Die
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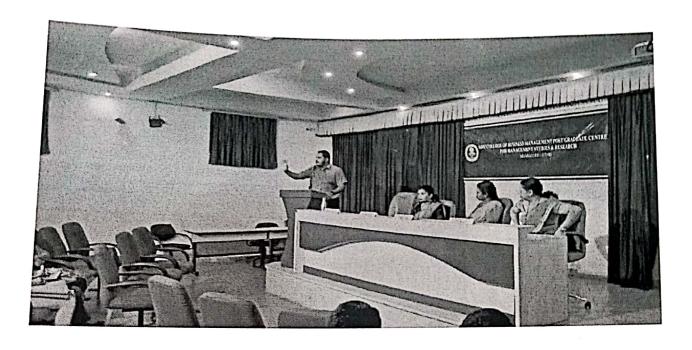
A REPORT ON

Bridge Course on "Leadership & Team Skills"

Held on: 01 - 10 - 2018

Venue: SDM Conference Hall

Resource Person: Mr. Dawn Prakash



This program was jointly conducted as a part of the Bridge Course series for first year MBA students. In this session the topic covered was "Leadership & Team Skills" conducted by Mr. Dawn Prakash – Asst. Professor, SDM PG Centre, Mangaluru. Importance of Leadership in MBA life and corporate life was covered along with the value and importance and need of developing effective team skills which will make the students ready for the challenges which dawns on them in their MBA life as well as future corporate world. Some practical activities and management games also were conducted which was admired by the students present.

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Mr. Dawn Prakash

TOPIC: Leadership and Team Work Skills

DATE AND TIME: 01 - 10 - 2018. 11 a.m. to 12 noon

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33.	PRABHU SUMA SHRIPATHI	La
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43.	SHEIKH MOHAMMED SHARIQ	81-2
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	D'SOUZA	505.00
48.	TEJASWINI	Tejaswini
49.	UMA	uma
50.	VARSHITHA D	(SX)
51.	VEEKSHA SHETTY V	Bk.
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SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Mr. Dawn Prakash

TOPIC: Leadership and Team Work Skills

DATE AND TIME: 01 - 10 - 2018. 11 a.m. to 12 noon

SL. NO.	NAME OF THE STUDENT	SIGNATURE
01.	AARON GLAN D'SOUZA	Arwn
02.	AKSHATHA PAI	Akshatha Pai
03.	ALSTON SEQUEIRA	GAT .
04.	ANJANA PAI	That.
05.	ANUSH	Trust.
06.	APOORVA	Apostra
07.	ASHWINI K	Duge
08.	ASHWITHA	
09.	CHAITRA L P	Chal
10.	DEEKSHA SHETTY	alsh
11.	DENVER CHRIS CUTINHA	· · ·
12.	DHANUSH	(Marier)
13.	DHANYASHREE	Dhanyashree
14.	DISHA SHETTY	
15.	FAYAZ H	18 alieur
16.	HARSHA Y SALIAN	
17.	K NOORJAHAN	The T
18.	KARTHIK NAVUNDA	
19.	KHALANDER ASHRAF	
20.	KIRAN S M	Medel.
21.	MELISHA SHALMA SEQUEIRA	1000
22.	MOHAMMAD SHIHAAB	
	MOODBIDRI	AD
23.	NANDISH	Tal.
24.	NIHAL P BANGERA	Nik Win.
25.	NIKHIN S DEVADIGA	MICOCO

SL. NO.	NAME OF THE STUDENT	SIGNATURE
26.	NIKSHITH M	
27.	PAVITHRA	DA.
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29.	PRANESH	
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31.	PRATHIKSHA	V Janton
32.	RAJESH SALIAN M.H.	MA
33.	RAKSHA R SHETTY	
34.	RAMYASHREE	Ranga
35.	RIZA BAKSH	43
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46.	SUMANTH KUMAR SHETTY	
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A bridge course was conducted to I MBA students on 4th October 2018 at 10.00 a.m. in the conference hall by Dr.Prameela S Shetty. The topic was written communication skill.

Importance of communication was discussed. Types of communication was conveyed to the students in the form of management games. Written formal letters like leave note, covering letter for a resume, applications etc., were handled.

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Dr. Prameela Shetty

TOPIC: Written Communication

DATE AND TIME: 04 - 10 - 2018. 10.00 a.m. to 11.00 noon

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1	ABDUL AL ARMAAN	ARMAN
2	AKASH M SHETTY	AKO
3	AKSHATHA ACHARYA\$B	Akstratha Achargo B
4	AKSHATHA KAMATH	Akstratha Acharyo 5 Akstratha kamath
5	AMRUTH L RAI	Jan H
6	ANUSHA SUVARNA	X.
7	ASHVAL SHETTY	ASA
8	ATHIRA ASHOK P.M	ATT
9	BHAVISHA S R	Card
10	CHINGAPPA A.P	
11	CLENSTER ANTHONY LOBO	lob
12	DAKSHAYINI	Adkaha francis
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18	HARSHAVARDHAN PATIL	Hap 7
19	JAIDEEP A RAO	Jackey B. Vac
20	KARTHIK KUMAR	
21	KEERTHISHREE SOMAN PUTHRAN	Leutin
22	LEONA STRELITA P	from
23	LIBIN KABEER	MA

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SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME:Dr. Prameela Shetty

TOPIC: Written Communication

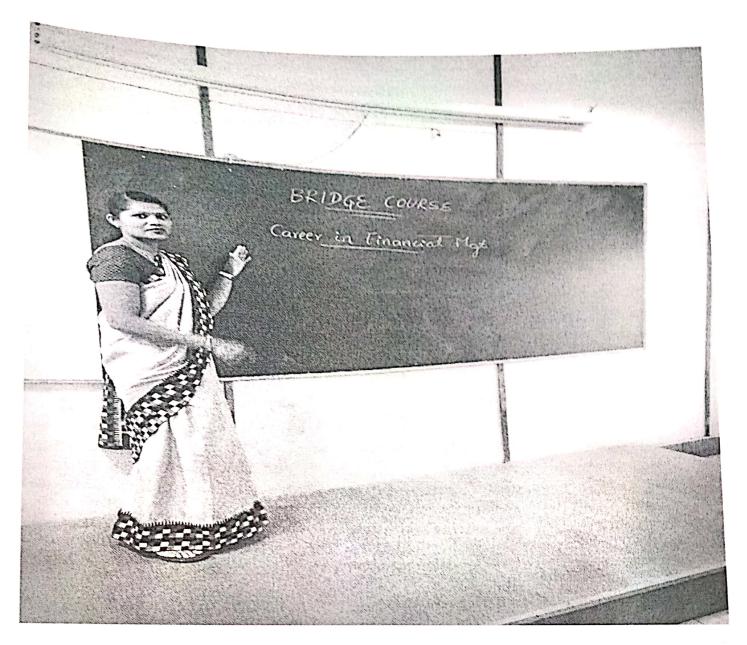
DATE AND TIME: 04 – 10 – 2018. 10.00 a.m. to 11.00 noon

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51.	YUDISHREE SHETTY	India.
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Bridge Course on 'Career in Financial Management'



A Bridge course on the topic'Career in Financial Management' was organized for the fresh MBA students of SDM PG Centre, Mangalore on 4th October, 2018. Mrs Sumathi, Asst. Professor, SDM PG Centre was the resource person for the same. In her session, Mrs. Sumathi, explaining the course structure and the specialisations available, enlightened the students on the various career opportunities available in the field of Financial Management. She also guided them on the prepations to be made to build a strong career in the area of Financial Management.

SOM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

FACULTY NAME: Mrs. Sumathi

TOPIC: Career in Financial Management

DATE AND TIME: 04 - 10 - 2018. 11 a.m. to 12 noon

L. NO.	NAME OF THE STUDENT	SIGNATURE
01.	AARON GLAN D'SOUZA	Down
02.	AKSHATHA PAI	Akshatha Pais
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21.	MELISHA SHALMA SEQUEIRA	TMOSIL
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CENTRE FOR MANAGEMENT POST GRADUATE MANGALURU.

BRIDGE COURSE FOR I MBA STUDENTS FROM 01.10.2018 to 04.10.2018

_{gA}CULTY NAME: Mrs. Sumathi

10PIC: Career in Financial Management

DATE AND TIME: 04 - 10 - 2018. 11 a.m. to 12 noon

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1	ABDUL AL ARMAAN	ARMAIN.
2	AKASH M SHETTY	A Car
3	AKSHATHA ACHARYA \$ B	Akshatha Acharya 3
4	AKSHATHA KAMATH	Akshalha kamalh
5	AMRUTH L RAI	19 January
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7	ASHVAL SHETTY	19NJ
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36	RAJ KIRAN K.	
37	RAMITHA	11.01
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51	VEEKSHA SHETTY V	
52	ZAINABUL RUBEENA	
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SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE SCHEDULED FOR I MBA STUDENTS FROM 08-09-2016 to 12-09-2016

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	9.30-11.30	Welcome address and Introduction	NESOURCE PERSON
las.	11 30-11 45		Dr. Devaraj K
	11.70-11.70	Break	
	11.45-12.30	Indian Economy	Dr. Harshitha K
9/8/2016	12.30-1.30	Interview Skills	Ms. Shaini Naveen
= q 1	1.30-2.30	Lunch Break	
	2.30-3.30	Women and Rural Entrepreneurship	Ms. Ramya Shetty
	3.30-4.30	Green Marketing	Dr. Seema S Shenoy
	9.30-11.30	Personal Effectiveness	Dr. Jomon Lonappan
	11.30-11.45	Break	
	11.45-12.30	Stress Management	Ms. Deepa Nayak
9/9/2016	12.30-1.30	Communication Skills	Dr. Savitha Pereira
	1.30-2.30	Lunch Break	
	2.30-3.30	Improving presentation skill	Dr.Prakash HS
	3.30-4.30	College Guidelines	Ms. Sumathi
	9.30-11.30	Tax Planning	Dr. Prameela Shetty
9/12/2016	11.30-11.45	Break	
	11.45-2.00	Fresher's Day by Seniors	

DIRECTOR
SDM Post Graduate Centre for
Management Studies and Research, Mangaluru
(M.B.A. Programme)

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALORE I ST YEAR MBA 2016-17

Sl.No.	Roll No.	BRIDGE G			Sob. 9th Sep. 12
1	16101	A YOUSUF FAIZAL		mby 8th.	sep. 9th sep. 10
2	16102	ABHILASH A	a V		V V 1 a
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4	16107	AHAMMED REFAHI	Va	V V	レゾレレ
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6	16109	AISHWARYA		///	avvvv
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8	16111	AKASHA K	V V	V a	v V / V /
9	16112	AMRUTHA B G	VV	V /	レンVV
10	16113	ANUSHA R KUNDER	V V	V V	vavvv
11	16116	ASHRAYA SHETTY	VV	V V	レノノレン
12	16120	ASHWINI M P	VV	\checkmark \checkmark	VVVVV
13	16121	BALACHANDRA	va	V V	v v v a a
14	16123	DHANANJAYA B	V V		ソソソソ
15	16124	EVAN ELDROY MENDONS	AVV	~ ~	vavv
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17	16128	G A ABOOBACKER AFSAL	\checkmark	VV	VVVVV
18	16129	GAUTHAM L C	VV	V V	aaava
19	16132	HAYAVADANA BHAT	aa	VV	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~
20	16134	JAISON LEROY PEREIRA	V-V	V V	~~~~~
21	16136	K SHILPA KUMARI	VV	VV	レンノレン
22	13140	LIKHITHA JAIN S	VV	V V	/// / / /
	13142	MAHAMMED FURQAN	V V	av	avvvv
23	13146	MEZA MARIYAM	aa	aa	ov v a v
24	16148	MOHAMMED IRSHAD	V V	VV	VVVVV
25		MOHAMMED MEHAZEE	FVV		VVVVV
26	16149	MOHAMMED SAOOD	aa	aa	. a V V V V
27	16151	MOHAMMED SHAHIL	V V		VVVVa
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PRANESH	V	/			V	V			
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SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALORE I^{ST} YEAR MBA 2016-17

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61	16103	ABHILASH A V		lem	ey	SH	Sy	7.0	1+2	Su	17	
62	16104	ABHISHEK K	<i>V</i>	1/			<u></u>		1	4		
63	16106	ADITHI SHENOY	1/				<u>a</u>			a	a	-
64	16114	ANUSHA S	V	a	V		V	V	V	1		
65	16115	ARJUN K	V	V	~			/	1/			
66	16117	ASHURA ZAINABA	V		1		V	1/	1			
67	16118	ASHWATHNARAYAN	·		a	la	V	a	~	1/	1	
68	16119	ASHWINI G K	V	V	·	1	1/		V	a		-
69	16122	DEEKSHITH G	V				V	V	~	1/	V	
70	16125	FATHIMA SHIKA	V	V	i J		/	/				-
71	16127	FLEMING CHRISTAN LOBO	V	On	1 9	a	a	a	V	1	V	7
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77	16138	KOWSHIK SHETTY B	~			/	V	/	V	1	1	
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1⁵¹ YEAR MBA 2016-17

BRIDGE GOURSES

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Title: Indian Economy

Resource Person: Dr. Harshitha K

Date: 08-09-2016

Time: 11:45-12:30

Venue: Classroom 2

Participants: 1st MBA



Dr. Harshitha K addressed the students on Indian Economy. She gave brief knowledge regarding Indian economy during her session. Entire session was about importance of Indian economy for betterment Country. She showed statistical reports of Indian economy through Power Point Presentation during interaction with students.

Title: Interview Skills

Resource Person: Ms. Shaini Naveen

Date: 08-09-2016

Time: 12:30-1:30

Venue: Classroom 4

Participants: 1st MBA



Ms. Shaini Naveen addressed the students on Interview skills how students have to maintain their body language it is also part of good communication. She also gave various idea about how to present ourself .And also the session was interactive.

Title: Women and Rural Entrepreneurship

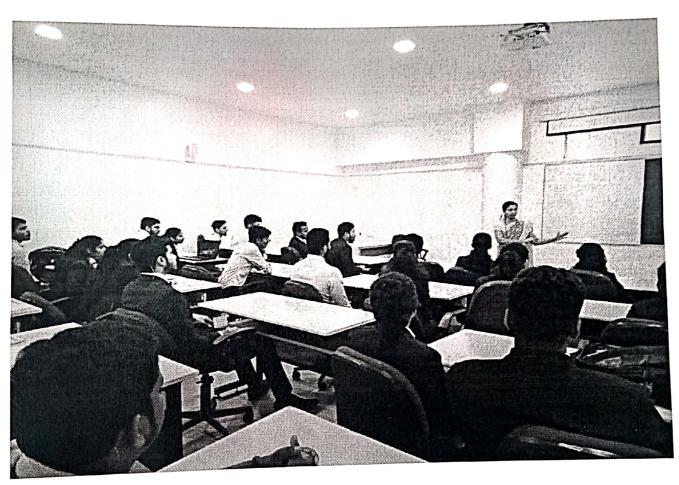
Resource Person: Ms. Ramya Shetty

Date: 08-09-2016

Time: 2.30:3.30

Venue: Classroom 2

Participants: 1st MBA



Ms. Ramya Shetty addressed the students on Women and Rural Entrepreneurship. During her session she stressed on various opportunities and importance of women entrepreneurship in India as well as abroad. In her session she played video testimonies of successful women entrepreneurship. At end of the session she advised students to focus on entrepreneurship apart from jobs.

Title: Green Marketing

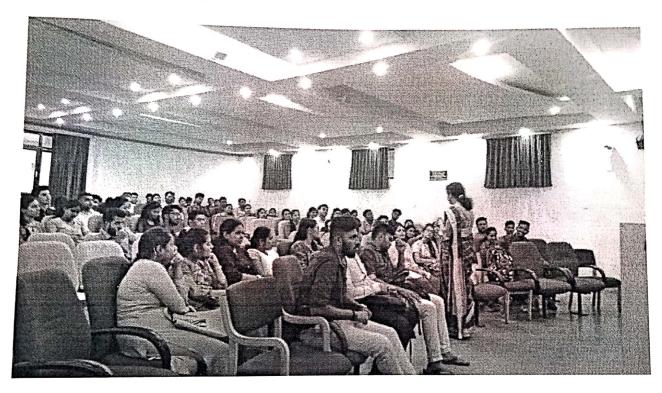
Resource Person: Dr. Seema S Shenoy

Date: 08-09-2016

Time: 3:30-4:30

Venue: Conference Hall

Participants: 1st MBA



Dr. Seema S Shenoy addressed the students on Green Marketing. During her session she stressed importance of green marketing in current increasing of pollution in our environment. She advised students to avoid harmful marketing which will effect environment and adopt green marketing in day to day activity. Overall her session was based on eco-friendly marketing importance in 21st century.

Title: Personal Effectiveness

Resource Person: Dr. Jomon Lonappan

Date: 09-09-2016

Time: 9.30-11.30

Venue: Conference Hall

Participants: 1st MBA



Dr. Jomon Lonappan addressed the students on Personal Effectiveness. In his session he gave students brief knowledge about personal effectiveness and its importance in the future. He stressed that personal effectiveness is necessary in the work field. During the session he gave some tips to improve personal effectiveness by following routine implementation.

Title: Stress Management

Resource Person: Ms. Deepa Nayak

Date: 09-09-2016

Time: 11:45-12:30

Venue: Classroom 3

Participants: 1st MBA



Ms. Deepa Nayak addressed the students on Stress Management. She gave brief talk about how to handle stress in modern corporate life. Throughout the session students were actively involved in different activities conducted by her. She gave live examples How to handle stress in life. Students were enjoyed her session.

Title: Communication Skills

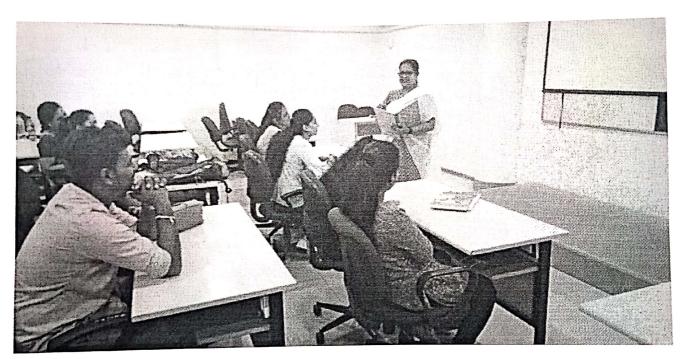
Resource Person: Dr. Savitha Pereira

Date: 09-09-2016

Time: 12:30-1:30

Venue: Classroom 1

Participants: 1st MBA



Dr. Savitha Pereira addressed the students on Communication skills. She stressed on different aspect of communication skills during her session. In today's competitive world communication skills are must to archive desire goal. While interaction with students she gave some tips to improve communication skills.

Title: Improving presentation skill

Resource Person: Mr. Prakash HS

Date: 09-09-2016

Time: 2:30-3:30

Venue: Conference Hall

Participants: 1st MBA



Mr. Prakash HS addressed the students on how to improve their presentation skill which is very useful for developing confidence among the students they will lose fear to stand in front of the audience. The session was very beneficial to the students.

Collège Guidelines

Resource Person: Ms. Sumathi

Date: 09-09-2016

Time: 3.30-4.30

Venue: Classroom 2

Participants: 1st MBA



Ms. Sumathi addressed the students on College Guidelines. She briefed that how students have to behave and possess good manner in the college. She also told the students how to respect others and also how to follow rules and regulation of the college. She stressed on manners and etiquettes to students during entire session.

Title: Tax Planning

Resource Person: Dr. Prameela Shetty

Date: 10-09-2016

Time: 9:30-11:30

Venue: Classroom 2

Participants: 1st MBA



Dr. Prameela Shetty addressed the students on Tax Planning. She briefed students regarding Tax planning and its importance in upcoming generation. Overall session was interactive and students got fruitful knowledge regarding Tax planning.

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU

RESOURCE PERSON Dr. Seema S Shenoy Dr. Joman Lonappan Dr. Prameela Shetty Mr. Dawn Prakash Ms. Ramya Shetty Dr. Savitha Pereira Dr. Harshitha K Ms. Deepa Nayak Mr. Prakash HS Dr. Devaraj K Ms. Sumathi BRIDGE COURSE SCHEDULED FOR I MBA STUDENTS FROM 17-9-2015 to 19-9-2015 Freshers Day by Seniors Lunch Break Lunch Break Significance of Economics in Business Welcome address and Introduction Break Break College Rules & Regulations Self esteem building activity How to develop confidence Accounting Standards Intellectual property Intrapersonal Skill Stock Marketing Positive thinking Leadership skills TOPIC 10.30-11.30 11.45-2.00 9.00-10.30 11.15-12.00 11.00-11.15 12.00-1.00 3.00-4.00 2.00-3.00 1.00 - 2.009.00-11.00 11.00-11.15 11.15-12.00 12.00-1.00 3.00-4.00 9.00-11.00 1.00 - 2.002.00-3.00 TIMINGS 9/19/2015 9/18/2015 9/17/2015 DATE

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH

	SI. No.	Roll	BRIDGE COU	JRSES	. 1. 1	10 ln a
ľ	1	No. 15105	Student Name	17/09	18 09	19/09
	2	15107	- BOBACKER KOLA			
	3	15111	AISHWARYA V RAO ANUSH D	a		
	4	15112				
	5	15113	ANVITH D PUTHRAN ARJUN V K	V		
-	6	15114		V		
-	7	15118	ASHWIN BALAN			
	8	15120	BINOY B KRISHNAN			
	-		DEEKSHA KARKERA			
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10	+		JAFAR SHAREEF			
1:	+		JASHIM P K		V	V
12			JASMINE PRIYA COELHO		V	
13	3 /	15131	JEEVAN G D		V	
14	1 1	15132	JESMITHA DSOUZA			<u> </u>
15	1	5134	KAVYALAXMI			
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20	15	5142 N	//AHALAXMI BHANDARKAR P		V	
21	15	5147 N	IANU K ACHARYA		V	
22	15	148 N	MELISHA MARY REBELLO	a		
23	15	152 N	IOHAMMED NESEEF			W
24	15	154 M	OHAMMED SHAMSHEER	1		1
25	15	155 M	OHAMMED YUSUF			
26	15	156 M	OHANRAJ			
27	151	157 M	OHEZZA ZABEEN		a	a
28	151	159 MI	UHAMMED IRFAN		V	
29	151	-+	JHAMMED RASHEED G		V	
30	151	-+	JHSIN VALIYA PEEDIKAYIL		V	
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BRIDGE COURSES

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31	15163	NAVYASHREE N J			V	
32	15164	NEHA INGALE		i/	2	
33	15166	NISHA RAMKRISHNA BHOVI	V	V		
34	15167	NITHESH KUMAR				
35	15169	PAVAN ISAC				
36	15170	PRAJWAL B SALIAN	a			
37	15173	PRAVEEN				
38	15174	PRIYANKA				
39	15175	PUNDALIKA S SHENOY				
40	15176	RABIYA BEGUM		a		}
41	15177	RAJASHREE SHET B				-
42	15179	RITHESH				4
43	15180	SAMPRAS SNEHAL MARTIS				4
44	15185	SAYYED ARKAM				-
45	15186	SHARATH KUMAR T R				-
46	15188	SHIHABUDHEEN K H				\dashv
47	15191	SHRUTI GANESH SHET				_
48	15193	SNEHA JANARDHAN MANGESHKAR			a	
49	15195	SOMAIAH K D				
50	15196	SREERATH N		V		
51	15197	SRINANDI S D				\rightarrow
52	15204	SUTIKA J		V		
53	15206	SYED HASSAN SAQUIB S M				
54	15207	SYED MOHAMMED SAFWAN				
55	15210	TRISHAL	0	1 V		
56	15211	TUKARAM NAIK				
57	15213	UMESHA H K				
58	15214	VASEEM AKRAM			a a	/
59	15217	VINAYAKA L				
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SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH

I ST YEAR MBA 2015-16

BRIDGE COURSES

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No.	No. 15101	ABHISHEK							
61	10	ABHISHEK SHETTY		V					
62	10.10	ABHISHEKA GOWDA D A							
63	15103	ABOBACKER ASIF	a	<u></u>	V				
64	15104	AHMMED KABEER M K		W					
65	15106	AKASH ANANTH KODKANI	V	V	V				
66	15108	AKSHATHA S		V					
67	15109				a				
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69	15115				1				
70	15116	_			1/				
71	15117 15119			V					
73	15119	-		G.					
74	15122			1	V				
75	15123				V				
76	15124		0.7		V				
77	15126								
78				V					
79	-	KARTHIK C HULLATTI			V				
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91 15158 MUHAMMAD GAFOOR 92 15162 NAMBOODIRI SREEJITH SAMBHU 93 15165 NEHA P 94 15168 NIVEDITHA 95 15171 PRANAVYA GOPALAN 96 15172 PRATHEEKA R M 97 15178 RAKSHITH 98 15181 SANCHAYA K J 99 15182 SANDESH S 100 15183 SAPNA A PEDNEKAR 101 15184 SAURABH 102 15187 SHEIKH ABDUL WAHAB 103 15189 SHREYA SHETTY 104 15190 SHRIMITHA SUVARNA 105 15192 SHUBHANGI SHARMA 106 15194 SNIGDHA RAJ 107 15198 SULAIMAN THANSEEM 109 15200 SUMAN H M 110 15201 SUPRABHA K KUDVA 111 15202 SUSHMITHA N S 113 15205 SYED AHAMED SUHAIB 114 15208 TEJASHREE 115 15209 THANSEERA 116 15212 U DIVYA KINI 117 15215 VENKATESH S RAO 118 15216 VIGNESH KUMAR J 119 15218 VISHAL KOTYAN		"	Student Name	17/09	18/09	19/09
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Title: Significance of Economics in Business

Resource Person: Dr. Harshitha K

Date: 17-09-2015

Time: 11:15-12:00

Venue: Class room 2

Participants: 1st MBA



Dr. Harshitha K addressed students on Significance of Economics in Business, She stressed upon scope of Economics in the field of Business, which thought us economical roles in the business, which helped us to concentrate and learn more about the economics. The concept of managerial economics helps to apply

Title: Intellectual property

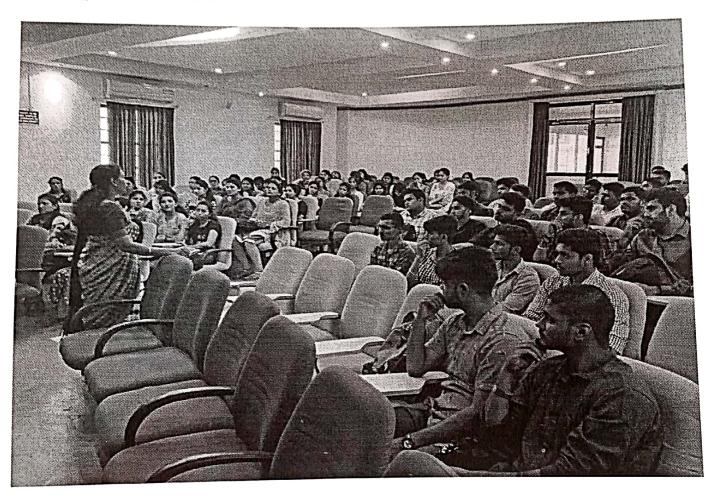
Resource Person: Ms. Ramya Shetty

Date: 17-09-2015

Time: 2:00-3:00

Venue: Conference Hall

Participants: 1st MBA



Ms. Ramya Shetty addressed the students on Intellectual property. During her session she briefed students what is intellectual property and its importance in the life of corporate societal status. She said students that creativeness, patents and copy rights are some of the intellectual property. Overall session was interactive and students were enjoyed the session.

Title: Positive thinking

Resource Person: Dr. Prameela Shetty

Date: 17-09-2015

Time: 3:00-4:00

Venue: Classroom 1

Participants: 1st MBA



Dr.Prameela Shetty conducted a bridge course regarding positive thinking .As a students we'll think negatively during exam times, viva, when we fail once in life, etc. ma'am thought us to lead a positive life not only during exam times but also in our life and also she mentioned the quote F.A.I.L means not a failure it's a First Attempt In Learning. It was a good session.

Title: Self-esteem building activity

Resource Person: Ms. Deepa Nayak

Date: 18-09-2015

Time: 9:00-11:00

Venue: Conference Hall

Participants: 1st MBA



Self esteem is a popular topic these days .Ma'am give a speech regarding self Esteem like make yourself priority, stop being a people pleaser ,find yourself, watch yourself talk ,Don't beat Yourself up over your mistakes, Acknowledge your Successes etc. It was a wonderful session

Title: How to develop confidence

Resource Person: Dr. Joman Lonappan

Date: 18-09-2015

Time: 11:15-12:00

Venue: Classroom 2

Participants: 1st MBA



Dr. Jomon Lonappan addressed the students on How to develop confidence. As a student they usually lose confidence in each and every stage. Sir thought students to build self confidence without a self confidence human being can't achieve anything in this world .Sir gave an inspiring talk regarding self confidence. Students were inspired by his speech.

Title: Intrapersonal Skill

Resource Person: Dr. Savitha Pereira

Date: 18-09-2015

Time: 12:00-1:00

Venue: Classroom 2

Participants: 1st MBA



Intrapersonal skills open up our professional skills as they enable us to deal with all the processes that otherwise disturb our inner domain ,like lack of attention ,constant inner reactivity to external events, lack of insight ,etc intrapersonal skills are like visualization , Recognizing Negativity compassion etc .These was said by Dr,Savitha Pereira . Along with this topic we had fun in the session

Title: Accounting Standards

Resource Person: Ms. Sumathi

Date: 18-09-2015

Time: 2:00-3:00

Venue: Classroom 2

Participants: 1st MBA



Ms. Sumathi addressed the students on accounting standards. Her session was good knowledge sharing to students about accounting standards. She gave in dept knowledge about accounting standards while maintaining different accounts. Overall session was based on importance of accounting standards in today's world.

Title: Stock Marketing

Resource Person: Dr Seema S Shenoy

Date: 18-09-2015

Time: 3:00-4:00

Venue: Conference Hall

Participants: 1st MBA



Dr. Seema S Shenoy addressed the students on Stock Marketing. Her session was very interactive. She gave brief knowledge about stock marketing. Students were come to know how stock market works and its importance for development of company as well as Country. Overall session was conducted through Power Point presentation.

Title: College Rules & Regulations

Resource Person: Mr. Prakash HS

Date: 19-09-2015

Time: 9:00-10:30

Venue: Conference Hall

Participants: 1st MBA



Mr. Prakash HS addressed the students on College rules & regulations. He told students that being a student it is your duty and responsibilities to know the rules and regulations of our college. The information regarding College physical appearance, college timings, Greeting concerned staffs and maintain discipline in the college campus etc.

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALURU.

BRIDGE COURSE SCHEDULED FOR I MBA STUDENTS FROM 7-8-2014 to 11-8-2014

DATE	TIMINGS	TOPIC	RESOURCE PERSON
	9.30-11.30	Welcome address and Introduction	Dr. Devarai K
	11.30-11.45	Break	Di: Dovariaj IX
	11.45-12.30	Emerging Managerial Economics in India	Dr. Harshitha K
8/7/2014	12.30-1.30	Techniques of Public Speaking	Mr. Dawn Prakash
	1.30-2.30	Lunch Break	
	2.30-3.30	Rural Marketing	Dr.Prakash HS
	3.30-4.30	Evolution of Modern Marketing in India	Dr. Seema S Shenoy
	9.30-11.30	Personal Grooming	Dr. Savitha Pereira
	11.30-11.45	Break	
	11.45-12.30	Attitude &Personality Development	Ms. Deepa Nayak
8/8/2014	12.30-1.30	Economic Globalization of Medical Tourism	Dr. Jomon Lonappan
	1.30-2.30	Lunch Break	
	2.30-3.30	Platform for Budding Entrepreneurship	Ms. Ramya Shetty
	3.30-4.30	Self Development for Future survival	Ms. Sumathi
	9.30-11.30	Manners and etiquettes	Dr. Prameela Shetty
0/11/2014	11.30-11.45	Break	
6/ 11/ 2014	11.45-1.30	Freshers Day by Seniors	

DIRECTOR
S.D.M. Post Graduate Centre for
Management Studies and Research, Mangehinu
(11.8.A. Prof.)

SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALORE

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Title: Emerging Managerial Economics in India

Resource Person: Dr. Harshitha K

Date: 07/08/2014

Time: 11:45-12:30

Venue: Classroom 1

Participants: 1st MBA



Dr. Harshitha k addressed the students on significance of emerging managerial economics in India. It was an introduction to economics and its importance in India. Throughout the session she briefly explained performing sectors of Indian economy. The session was conducted using PowerPoint presentation and some interactive session with students regarding the topic. The session was highly informative.

Title: Techniques of Public Speaking

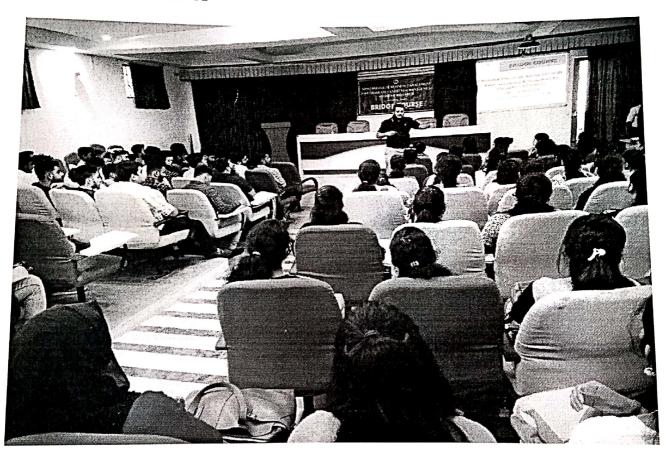
Resource Person: Mr. Dawn Prakash

Date: 07/08/2014

Time: 12:30-1:30

Venue: Conference Hall

Participants: 1st MBA



Mr. Dawn Prakash addressed the students on Techniques of public speaking. He stressed on how to communicate in the public. The insight given by resource person during the session instilled high level of confidence in the young minds thereby helping students enrich positive qualities. Students were also made to actively involve in the session by contributing their ideas. All in all, the entire session was highly informative.

Title: Rural Marketing

Resource Person: Dr. Prakash HS

Date: 07/08/2014

Time: 2:30-3:30

Venue: Conference Hall

Participants: 1st MBA



Dr. Prakash HS addressed the students on Rural Marketing. He stressed on factors differentiating rural marketing from urban marketing and he gave a brief description of rural Indian market. He concluded the session by stating the challenges and opportunities in rural marketing.

Title: Evolution of Modern Marketing in India

Resource Person: Dr. Seema S Shenoy

Date: 07/08/2014

Time: 3:30-4:30

Venue: Classroom 3

Participants: 1st MBA



Dr. Seema Shenoy addressed the students on Evolution of Modern Marketing in India. She explained students' regarding the overall evolution of marketing has given rise to the concept of business development. She advised students that the mantra for marketing success was to "Improve production and distribution".

Title: Personal Grooming

Resource Person: Dr. Savitha Pereira

Date: 08/08/2014

Time: 9:30-11:30

Venue: Class room 2

Participants: 1st MBA



Dr. Savitha Pereira addressed the students on Personal grooming which helps students to clean and maintain a person's behavior. It ensures how well a person has to behave mannerly. This session helped the students to know in-depth knowledge about grooming in a particular environment.

Title: Attitude & Personality Development

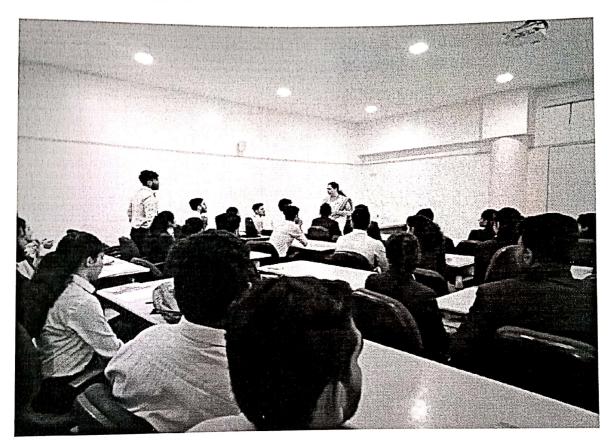
Resource Person: Ms Deepa Nayak

Date: 08/08/2014

Time: 11:45- 12:30

Venue: Classroom 1

Participants: 1st MBA



Ms Deepa nayak addressed the students on Attitude and personality development. The aim of this program to make students to realize their belief and behavior's towards particular object. Students to develop with positive attitudes have certain personality traits that are easy to recognize.

Title: Economic Globalization of Medical Tourism

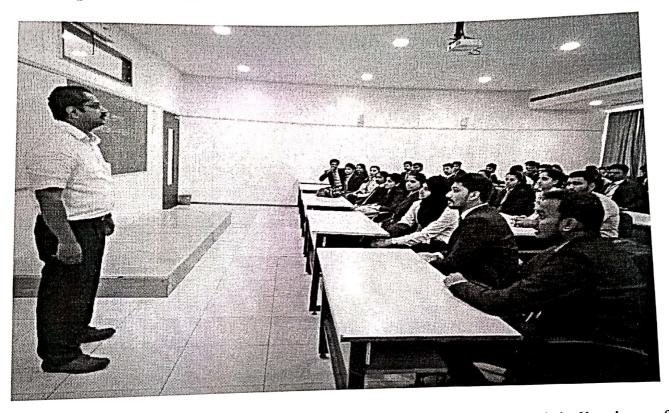
Resource Person: Dr. Jomon Lonappan

Date: 08/08/2014

Time: 12:30-1:30

Venue: Classroom 1

Participants: 1st MBA



Dr. Jomon Lonappan addressed the students on economic globalization of medical tourism. He briefed students that there is a good demand for medical tourism in the international perspective. Mainly Demand arises in the field of orthopedics. Medical tourists round the globe prefer India, Singapore and Malaysia as the preferred destination for medical tourism. The session was highly informative.

Title: Platform for Budding Entrepreneurship

Resource Person: Ms. Ramya Shetty

Date: 08/08/2014

Time: 2:30-3:30

Venue: Classroom 2

Participants: 1st MBA



Ms.Ramya Shetty addressed students on platform for budding Entrepreneurship. She gave brief knowledge regarding scope of Entrepreneurship and how to utilize various platforms to establish. Session was interactive and students also participated actively.

Title: Self Development for Future survival

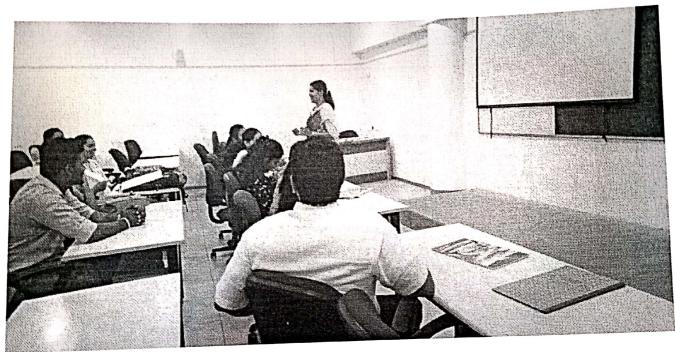
Resource Person: Ms. Sumathi

Date: 08/08/2014

Time: 3:30-4:30

Venue: Classroom 2

Participants: 1st MBA



Ms Sumathi addressed the students on Self Development for Future Survival which has a great impact on youth she stressed on how to develop one self and how it plays vital role in development of self and she also conducted activity in which students were actively involved.

Title: Manners and etiquettes

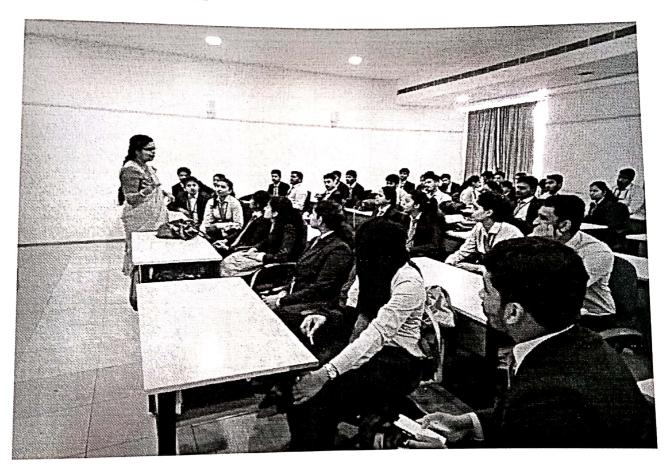
Resource Person: Dr. Prameela Shetty

Date: 11/08/2014

Time: 9.30-11.30

Venue: Classroom 1

Participants: 1st MBA



Dr.Prameela Shetty addressed students on manners and etiquettes how students have to behave and possess good manner she also told the students how to respect others and also how to follow rules and regulation how the students have to behave in the campus she stressed on manners and etiquettes.