

5.1.3 (5) Language Lab

Details of Programmes conducted for Five Years

SL NO	Year	Number of Programmes
1	2018-2019	Hello English APP
2	2017-2018	Hello English APP
3	2016-2017	5
6	2015-2016	3
7	2014-2015	6



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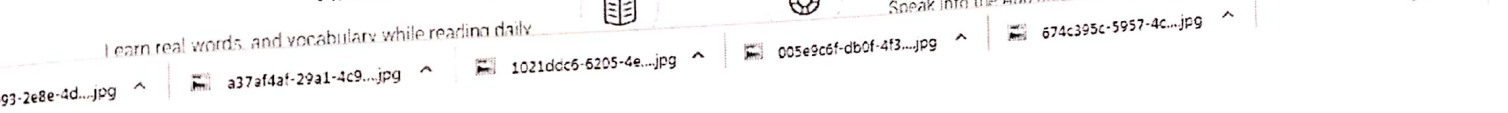


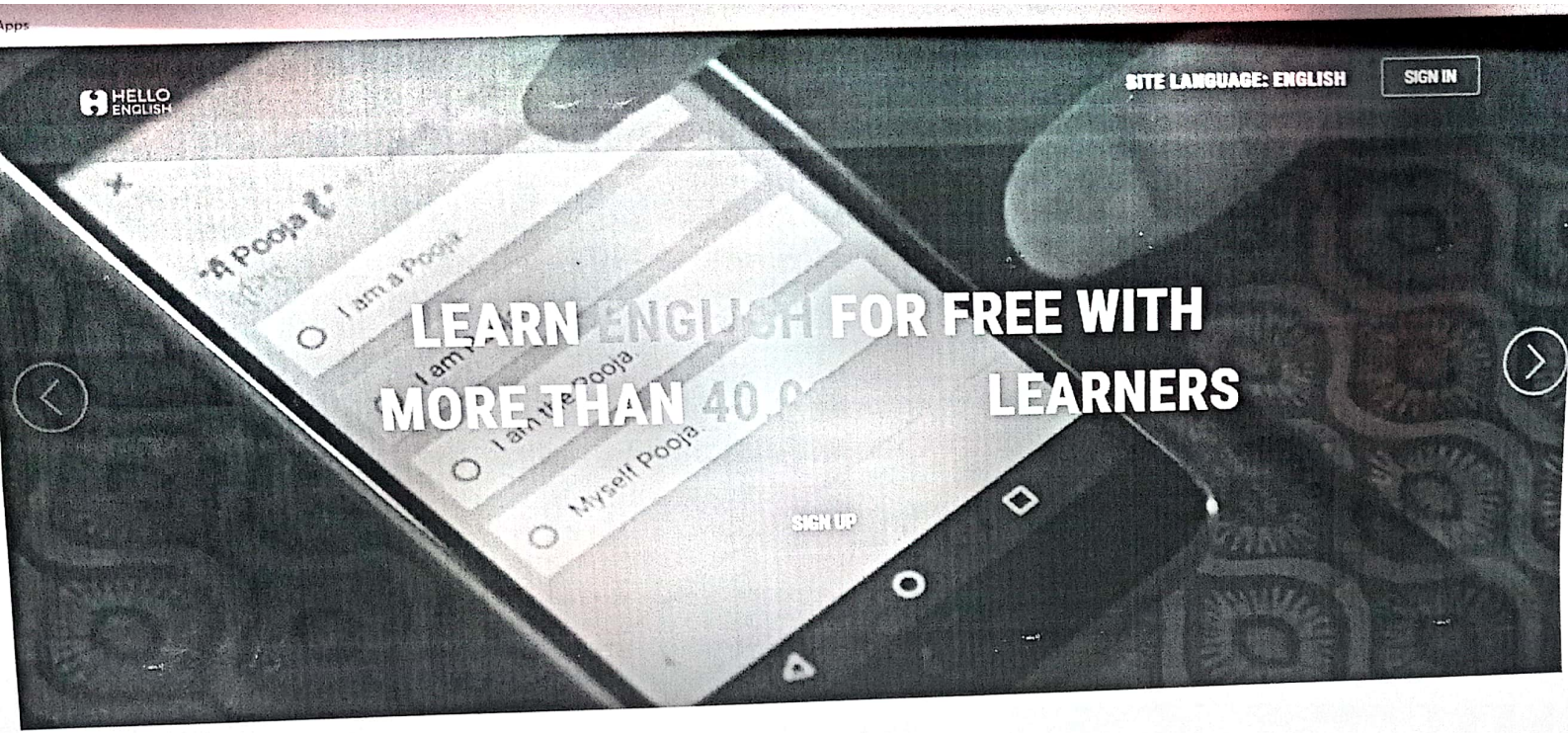
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Corporate Communication
2016-2017

Sl No	Date	Topic	Resource Person
1	8th March 2017	Phonetics (Spoken Practice)	Mr Ashwin Mendonca
2	15th March 2017	Group Discussion (Practical)	Mr Ashwin Mendonca
3	29th March 2017	Listening Practice And Negotiation Skills	Mr Ashwin Mendonca
4	11th April 2017	Presentation Techniques (Audio-Visuals)	Mr Ashwin Mendonca
5	21st April 2017	Presentation Techniques (Audio-Visuals)	Mr Ashwin Mendonca

Phonetics (Spoken Practice)

Mr. Ashwin Mendonca

8th March 2017

The trainer started the session by giving the brief details of phonetics and made students understand the concept by telling Phonetics is the scientific study of speech. It has a long history, going back certainly to well over two thousand years ago. The central concerns in phonetics are the discovery of how speech sounds are produced, how they are used in spoken language, how we can record speech sounds with written symbols and how we hear and recognise different sounds. In the first of these areas, when we study the production of speech sounds we can observe what speakers do (articulatory observation) and we can only interested in sounds that are used in meaningful speech, and phoneticians are interested in discovering the range and variety of sounds used in this way in all the known languages of the world. This is sometimes known as linguistic phonetics. Thirdly, there has always been a need for agreed conventions for using phonetic symbols that represent speech sounds; the International Phonetic Association has played a very important role in this. Finally, the auditory aspect of speech is very important: the ear is capable of making fine discrimination between different sounds, and sometimes it is not possible to define in articulatory terms precisely what the difference is. Trainer made the session interactive by conducting activities for students relating to the concepts so that students understands it better. It was easy to understand the lecture as the trainer was audible and clear to the students. At the end of the session students were free to ask questions were trainer answered the questions.

Group Discussion (Practical)

Mr. Ashwin Mendonca

15th March 2017

About the session: The session was been conducted for students to improve their knowledge in talking while a group discussion is conducted. The session went on for one hour at conference hall for the year 2016-2017. He started the session with a positive note on the importance of a group discussion and the way to participate in it. It is easy to acquire theoretical knowledge but one should know the techniques and art to crack a group discussion and the personal interview. And to make it to the final round that is the Personal interview it is the Group Discussion that will pave the way for it. Later on, the trainer concentrated on the key points which are to be taken care of by the candidates participating in a group discussion. Often people tend to forget the things that they have heard but an example would always remain in mind, so the speaker also followed a strategy which was divided into different teams would be called and promptly a topic would be given to discuss. This helped the students not only to note the points to be considered while participating in a group discussion but also to watch out for all the minute things which the supervisor observes. The feedback of each team was initially given by the students and later on the speaker gave his views. The key points which were asserted to keep in mind for every group discussion are Body language, Confidence, listening skills, Audibility, Making the most of opportunities, think like a leader, where to look, how to conclude, Effective Communication. The session was interesting as it was a practical session were students were put into groups and made them talk on a particular topic.

Listening Practice and Negotiation skills

29th March 2017

Mr. Ashwin Mendonca takes over the session by telling listening plays a major part in the world of negotiation. Though it is highly important, listening is not a skill that everyone has down pat. Successful negotiations are based on the ongoing exchange of information. It is a process and therefore takes time. He even told that You can't expect the other side to blurt out everything up front, just like you wouldn't show all your cards at the outset either. The key throughout the entire negotiation is to ask questions and, more importantly, listen carefully. The information you obtain will tell you about the real interests involved in the negotiations and assist in creating options, solutions and win-win agreements. Here are six ways to develop good listening skills are never interrupt, speak with the body, paraphrase, clarify- ask questions, acknowledge them, agree as often as possible. He concluded his talk telling that by listening attentively you will also notice the things that the other person does not say and this could tell you a lot. When listening, try to maintain objectivity and keep an open mind. Make every effort to understand what the other party is really trying to tell and Determine whether the words they are saying match their body language. And always remember the golden rule listen more than you talk. The session what interactive

Presentation Techniques (Audio-Visual)

Mr. Ashwin Mendonca

11th April 2017

This session was been conducted for students to improve their prestaton skills which will be useful for students when they join an organization.. Mr. Ashwin Mendoncaa took over the session by telling that It is clear that audio visual aids are important tools for teaching learning process. It helps to present the lesson effectively and easy to learn and retain the concepts better and for longer duration. Use of audio-visual aids improves students critical and analytical thinking. Studies have shown that the use of audio-visual aids in the classroom is greatly helpful for the students in developing an understanding of complex concepts. The use of these devices enables the students to grasp these concepts quickly and easily. Latest technological advancements present many options before the teachers to make their jobs easier. It is for this reason that teachers all over the world have started incorporating the use of audio-visual aids in their lesson plans. One thing that the presenter should be careful about is that the use of audio-visual aids in the classroom should help them achieve their curriculum objectives. Relying too much on technology, or using it in a thoughtless manner, might actually make it difficult for them to achieve their intended learning outcomes. This is because the technology devices will act as a distraction. The session was interactive as students were listening to the talk of the trainer as his talk was more informative.

Guest Speaker: Mr. Ashwin Mendonca

Topic: Presentation Techniques (Audio-Visual)

Held On: 21st April 2017

About the session: The session was been conducted for students to improve their presentation skills which will help them to present a better presentation at college as well as when they join an organization. The session went on for one hour at conference hall for the year 2016-2017. Mr. Ashwin Mendonca took over the session by telling the objectives of preparing a good presentation is to enhance presenters skills which help to make teaching-learning process effective, make learners active in the classroom, Communicate them according to their capabilities Develop lesson plan and build interest, to make students good observer Develop easy and understandable learning material, follow child cornered learning process, involve intimation in objectives. He even told students how to give an effective presentation by Use visual aids, Keep it short and sweet, Use the rule of three, Rehearse, Tell stories, Lose the bullet points – don't put your speaker notes up on the screen, Video yourself, Know what slide is coming next, Have a back-up plan, Check out the presentation room. The session was an interactive session as the trainer tried to give more informative knowledge for students to make them a good presenter by telling its benefits and usage.

Corporate Communication

2015- 2016

Sl No	Date	Topic	Resource Person
1	31st March 2016	Training On Communicative English	Mr Ashwin Mendonca
2	27th April 2016	Vocabulary And Accent Training	Mr Ashwin Mendonca
3	28 April 2016	Vocabulary And Accent Training	Mr Ashwin Mendonca

Training on Communicative English (Theory)

31st March 2016

Mr. Ashwin Mendonca conducted for students to improve their communication skills. The trainer started the session with the definition of communication by telling Communication is interchange of thoughts, opinions or information by speech, writing or signs.

In Today's date most of the students face a dual challenge of being competitive as well as global. They not only have to be master in their professional skills but also, they must have various soft skills competencies to be suitable for the job market were in today's date the job market is growing in terms of volume but it is shrinking in terms of number of professionals passing out of the college.

Communication skills helps a student in developing Confidence, smartness and outward skills. In India, Corporates, software companies, industries as well government organizations need professionals who is fluent in English communication skills. Keeping in view the need of the language we need to learn this language.

English communication skills has become an integral part of the curriculum. It is the process of expressing one's ideas, thoughts, feelings, expressions, emotions, language, knowledge etc. The process may involve Transaction, exchange, and sharing were communication is the base of human existence. The main function of each and every language is to communicate. The trainer gave more knowledge to students were the whole session was an interactive session.

Topic: Vocabulary and Accent Training

27th April 2016

About the session The session went on for one hour at conference hall for the year 2015-2016. Mr. Ashwin Mendonca took over the session by telling that accents reflect the unique characteristics and background of a person. Many people take great pride in their accents. However, some people may have difficulty communicating because of their accent. Students were asked to take up Accent and voice Training using their headphone .

Ineffective communication due to a strong accent and vocabulary can create barriers in business and communication it may also have negative effects on job performance, cause missed job opportunities, affect educational advancement and everyday life activities.

The purpose of guest lecture conducted for the students is to help you improve their spoken English skills. The program is designed to teach them which areas of their speech are important to change and the ways in which they can make these changes. The session was interactive were students were free to ask questions on the sessions and trainer answered the questions which was put forward by students.

Communicative English Classes

2014- 2015

Sl No	Date	Topic	Resource Person
1	22nd Jan 2015	Training On Communicative English	Mr Ashwin Mendonca
2	28 th Jan 2015	Training On English Grammar	Mr Ashwin Mendonca
3	4th February 2015	Vocabulary And Accent Training	Mr Ashwin Mendonca
4	10 th February 2015	Vocabulary And Accent Training	Mr Ashwin Mendonca
5	26 th February 2015	Vocabulary And Accent Training	Mr Ashwin Mendonca
6	18th March 2015	Vocabulary And Accent Training	Mr Ashwin Mendonca

Training on Communicative English (Theory)

Session by Mr. Ashwin Mendonca on 22 Jan 2015

This session was conducted for students to improve their communication in English. The session went on for one hour in conference hall. The session was conducted to train and prepare the students to seek and find employment in the corporate, media, English language teaching and content writing sectors to develop communicative competence in students and even to impart knowledge, ideas and concepts in the technicalities of proper pronunciation, structure, appropriate use and style of the English Language as well as the application areas of English communication. It is also helpful to expose the students to the employment opportunities, challenges and job roles, to enable the students to conduct independent surveys, collect and analyse data, prepare and present reports and projects, to guide the students to establish self-employment strategies, to facilitate the learners in acquiring listening and speaking competence, to assist the learners in independent language comprehension and production, to make the students aware of the different communicative functions of English. The session was most beneficial for students to improve their communication in English.

Training On English Grammar (Theory)

Resource Person: Mr. Ashwin Mendonc

28 Jan 2015

This session was been conducted for students to improve their Grammar and its Usage. Before trying to understand the importance and relevance of English or English Communication skills trainer made students understand the historical background of the language and how it has evolved to the present status. English as a language never enjoyed this position from the beginning. In today's date it is not only a major language all over the world but also the official language in many parts of the world. Many people depend on this language for their mere survival and sustenance. The trainer covered most of the grammars like Accurate Grammatical Usage, Words often confused and misused, Synonyms and antonyms, Understanding American expressions, Common Grammatical Errors, Phrasal Verbs and Idioms, Word Class: Lexical and Functional Category, Sentence Structure, Verbs – Classification, Infinitive and Gerund, Voice, Concord, Conditionals. It was a most beneficial session for students to improve their English communication skills and to frame a proper sentence without any grammatical errors.

Vocabulary and Accent Training

By Mr. Ashwin Mendonca

This session was been conducted for students on 4th Feb,2015 to improve their vocabulary and Accent when they communicate to each other as it will be helpful for students when they join an organization. The trainer opines that when we deal with any language we have to master all the four major communicative aspects of that language. They are Listening, Speaking, Reading and Writing (LSRW). We get enough exposure for reading, writing and listening but for speaking we don't. Hence, we are unable to speak correctly, properly, confidently and with proper pronunciation. We use language to communicate and establish relationships with people around us. One's pronunciation is acceptable when the listener is able to understand the speaker's content, nature and meaning without any distortion. Pronunciation differs from region to region. By being careful in speech habits we can avoid simple mistake. As English, is not our mother tongue we speak this language as either a second language or third language. As a result, our vocal chords are already conditioned with the language we speak. The Students were highly interactive and deeply involved throughout the session

Guest Speaker: Mr. Ashwin Mendonca

Topic: Vocabulary and Accent Training

Held On: 10th Feb 2015

About the session: This session was been conducted for students to improve their vocabulary and Accent while communicating to each other. The session went on for one hour at conference hall for the year 2014-2015. He then took over the session by telling students that he believe students by now, have understood what communication is. The application of communication for business needs is known as Business communication. The trainer discussed about Business communication. He even told that we try to speak each and every letter or syllable prominently, bringing out distinction between each letter. But in English language we don't do like that. We are not compelled to pronounce each and every letter separately. Accent is an important feature of the English language. Developing effective word accent and sentence accent is very important to speak intelligible English. The following discussion would enable one to understand the concepts pertaining to syllables, word accent, and sentence accent, which are necessary to speak English effectively with the right accent. When we speak, the air from our lungs does not come out in a continuous stream but in small puffs, each puff of air producing a syllable. Accent is generally defined as the degree of prominence a syllable has. It is the degree of force with which we pronounce a word or syllable. Thus, an accent is the degree of prominence or the relatively greater emphasis given to a particular syllable in the word. The Trainer gave more knowledge to the students by making the session more interactive were students were free to ask questions.

Guest Speaker: Mr. Ashwin Mendonca

Topic: Vocabulary and Accent Training (Audio-Visual)

Held On: 26th Feb 2015

About the session: This session was been conducted for students to improve their vocabulary and Accent. The trainer started the session by giving the brief introduction on the topic Vocabulary and Accent. Accent training is rarely a part of English training curriculum. As adults, we honestly can't hear the difference between certain sounds and rhythms that are new to us unless someone really points them out. Until we recognize them and learn how to make use of them, they will never find their way into our speech. English pronunciation is an important area since it provides the students with the required knowledge to fully comprehend and communicate in this language. In this session students were given an exposure to use their head phone and take up ACCENT Training .At the end of the session students clarified their doubts .It was found that students were very keen on learning new things.

Guest Speaker: Mr. Ashwin Mendonca

Topic: Vocabulary and Accent Training (Audio-Visual)

Held On: 18TH March 2015

About the session: Mr Ashwin Mendonca, was the resource person and topic of his discussion was “Vocabulary and Accent Training” during which the students were involved into the talk of the speaker. In this session students were given an exposure to use their head phone and take up Accent and vocabulary Training. It was nice learning experience for both students and faculty members and they thoroughly enjoyed the session. Speaker involved the students in various activities making the session very interactive. The objective of lecture was to build self-confidence, enhance self-esteem and improve overall personality of the students. They were made aware on the importance of Vocabulary, Accent and soft skills required to be a part of corporate structure. The focus of the lecture was on improving the communication skills of the students in order to prepare them for job interviews. Various parameters like basic introduction, body language, positive attitude, interactive skills and the level of confidence were taken care of by the speaker.