

DEEPA NAYAK P.

Assistant Professor

Subjects Taught:

1. Employee Relations Management
2. Compensation Management
3. Human Resource Management
4. Organisational Behaviour
5. Strategic Management
6. Business Ethics and Social Responsibility
7. Performance Management
8. Labour Laws
9. Industrial Relations
10. Brand Management

Teaching Experience: 13 years

Professional Experience: 02 years

PUBLICATIONS

Papers Published in National Journals

1. SIES Journal of Management Vol.7, Issue2, March2011; ISSN 0974-2956. Titled – ‘*Paradigm Shift in Indian Retail: A Search for Most Lucrative Retail Format*’. (Co-author).
2. KHOJ – Journal of Indian management Research and Practices, ISSN: 0976-8262. Special Issue, Dec. 2016. Paper titled – ‘*Performance Management-A Key to Outperform Your Competition*’

Papers Published in International Journals:

1. International Journal of advanced and Innovative Research, ISSN 2394-7780 January 2019. Paper titled – ‘Best Practice at SDM PG Centre.
2. International journal of human Resource Management and Research, ISSN: O (2249-7986), ISSN: P (2249-6874). June 2014. Paper titled – ‘*An Evaluation of Performance Management System in Health Care Organisation- A Case Study*’.
3. GE – International Journal of Management Research, ISSN: O (2321-1709), ISSN: P (2394-4226) Special Issue-December 2016. Paper titled – ‘*Performance Management-A Key to Outperform Your Competition*’

Number of books Published (Edited):

1. One paper in edited book Management Perspectives – Strategies for Business Continuity, Growth and Sustenance with ISSB No. 978-93-82062-53-0; Paper titled – ‘*HR Capabilities: A Key for Corporate Sustainability*’.
2. One paper in edited book ‘FDI Issues in Retail Sector’, with ISBN: 978-93-5097-471-1 in September, 2014. Paper titled - ‘*Retail environment- A Key to attracting today’s retail shoppers*’

National Conference:

1. Attended 10th National IQAC Conference on *Building Uniqueness for Enhancing Institutional Excellence* on 16th & 17th November, 2018, at Kristu Jayanthi College, Bengaluru.

Paper Presentation:

1. Presented a Research paper titled “*Best practices at SDM PG Centre, Mangaluru*” at the 10th National IQAC Conference on *Building Uniqueness for Enhancing Institutional Excellence* on 16th & 17th November, 2018, at Kristu Jayanthi College, Bengaluru.
2. Paper Titled “*Green Workplace – A Commitment to Environmental Sustainability*” at the Two days International Level Conference on Contemporary Innovations in Industry and Commerce-2019 at Mangalore University, Konaje on 22nd and 23rd February, 2019.
3. Paper titled “*The Intricacies of Performance Management in Health Care Organisations - An Analytical review*” at 18th international Business Horizon, Inbush Era World Summit organized at Amity University, from 7th – 9th February, 2018.
4. Paper titled – ‘*Performance Management-A Key to Outperform Your Competition*’ at International Conference on Emerging Trends in Management & Technology, at MIT School of Management, Pune in association with Savithribai Phule Pune University, on 23rd and 24th December, 2016.
5. Paper titled – “*Office Politics – Inevitable Dealings at Workplace*”, at the International Conference on Management in the 21st Century – Issues, Challenges & the Road Ahead” –on 21st March, 2016, at AIMIT, Beeri, Mangalore.
6. Paper titled – ‘*Performance Management System – A tool for Sustainable development in Health Care*’, at the International Conference on Change for Sustainable Businesses on 27th & 28th February, 2015, at NIT Graduate School of Management, Nagpur.
7. Paper titled – ‘*HR Capabilities: A Key for Corporate Sustainability*’ – at the International Conference on Management Perspectives – Strategies for Business Continuity, Growth and Sustenance –on 6th – 7th September, 2012, at Amity University Rajasthan.
8. Paper titled – ‘*Paradigm Shift in Indian Retail: A Search for Most Lucrative Retail Format*’ – at the Eighth AIMS International Conference – from 01st – 04th January, 2011, at IIM Ahmedabad.

International Conference Attended:

1. Two days International Level Conference on Contemporary Innovations in Industry and Commerce-2019 at Mangalore University, Konaje, on 22nd and 23rd February, 2019.
2. 18th international Business Horizon, Inbush Era World Summit organized at Amity University, from 7th – 9th February, 2018.
3. International Conference on “*Emerging Trends in Management & Technology*”, at MIT School of Management, Pune in association with Savithribai Phule Pune University, on 23rd and 24th December, 2016.
4. International Conference on “*Management in the 21st Century – Issues, Challenges & the Road Ahead*” –on 21st March, 2016, at AIMIT, Beeri, Mangalore.
5. International Conference on “*Change for Sustainable Businesses*” on 27th & 28th February, 2015, at NIT Graduate School of Management, Nagpur.

6. International Conference on “*Management Perspectives – Strategies for Business Continuity, Growth and Sustenance*”, on 6th & 7th September, 2012, at Amity University Rajasthan.
7. Eighth AIMS International Conference from 01st – 04th January, 2011, at IIM Ahmedabad.

Other Achievements:

- **Received the “ Dr. D. Veerendra Heggade Pattabhisheka Award – 2007”** for securing I Rank in LLM Examination conducted by Mangalore University in April 2007.
- **Panel member for recruitment process** of staff members at Shri Saraswathi Credit Sowharda Sahakari Ltd. Puttur.
- **Inaugurated the One Day University Level Workshop** on “*Human Rights*”, jointly organized by IQAC and Human Rights Association and delivered the Inaugural address held at Sri Venkatramana Swamy College, Bantwal, D. K. on 18th February, 2017.
- **Chaired the session on “Self-incrimination vis a vis Narco-Analysis”** at the medico-legal workshop on Narcoanalysis and Brain Mapping, conducted by SDM Law College and Yenepoya University in association with Yenepoya Narcotics Educational Foundation of India, Mangaluru held on 18-20 January, 2017.
- **Microsoft Excel Specialist** on 17th May, 2019.
- Participated as an **expert member for the selection panel of the Moot Court Competition**, on 17th November, 2015, held at SDM Law College, Mangalore.
- Certificate course on “Core Productivity and Innovation improvement techniques” at City of Glasgow College, Scotland, U.K.

Resource Person:

1. Guest speaker and delivered a lecture on the topic, “Stress Management” at Govt. First Grade College for Women, Mangaluru on 12th July, 2019.
2. Guest speaker to deliver a lecture on the topic, “*Time and Stress Management*” at Govt. Pre-University College, Mulki on 9th July, 2019.
3. Chief guest on the occasion of “*Vanamahotsva*” at Canara Higher Primary School, Urva, Mangaluru on 5th July, 2019.
4. Orientation Program for Freshers at Govt. First Grade College, Punjalkatte, Belthangady, Dakshina Kannada, on 22nd June, 2019 and delivered a talk on “*Values of Life*”.
5. Training session for seasoned dealers of five districts on the topic Customer Relationship Management, at Dealer Sensitization Program organized by Bharat Petroleum LPG Distributors, Mangaluru, at hotel BMS, on 16th October, 2018.
6. Training session for dealers of five districts on the topic “*Customer Relationship Management*”, at Dealer Sensitization Program organized by Bharat Petroleum LPG Distributors, Mangaluru, at Hotel Motimahal, on 04th June, 2018.
7. Workshop conducted on the occasion of World Intellectual Property Day, by SDM Law College in association with Intalex IP Solutions and delivered a talk on “*Importance and Role of Women in IPR*” for the, Mangaluru on 26th April, 2018.
8. On the occasion of International Women’s Day on 8th March, 2016, at Canara Bank, Circle Office, Mangalore and delivered a talk on the topic “*How best women can excel in her official capacity*”.

9. Training session on '*Negotiation Skills*', on 16th November, 2015, at SDM Law College, Mangalore.
10. National Conference on "*Human rights – Trends & Issues in Contemporary world*", at Moti Mahal College of Hotel Management on 24th February, 2015, and delivered a talk on the topic Human Rights relating to women.
11. One Day State Level Seminar on "*Management Education in Cross Roads*", at Swami Vivekananda College, Puttur, on 27th December, 2014.
12. National Conference on "*Role of Hospitality Education in creating sound Professionals*", at Moti Mahal College of Hotel Management on 05th January, 2013.
13. Workshop on "*BBM Curriculum Revision for Mangalore University*" on 24th December, 2011 at SDM College of Business Management, Mangalore.