

Dr. Savitha Pereira

Assistant Professor

Subjects taught:

- Human Resource Management
- Training and Development
- Labour Laws
- Strategic Management
- Organisational Behaviour
- Human Resource Development
- Stress Management
- E-Commerce
- Global Human Resource Management
- Principles and Practices of Management
- Business Ethics
- Communication and soft skills

No. of years of teaching: 19 years

Publications:

International Journals

- ‘Value Based HRM at MNC’s of Mangalore’ - published in International Journal of Scientific Research in Computer Science Applications and Management Studies
- ‘A study on usage of mobile social media by Baby boomers (With special reference to baby boomers of Mangaluru city)’ - published in International Journal of Scientific Research in Computer Science Applications and Management Studies
- Transforming Mangaluru Into ‘The E-Clean Smart City’ –published in International Journal of Latest Trends in Engineering and Technology
- ‘Effectiveness of the internet pop up ads in attracting and retaining the customers. (with special reference to mangaluru customers)’ –published in International Journal Of Latest Trends In Engineering And Technology

National Journals

- ‘Strategic workplace issues in MNC’s: with special reference to MNC’s in Mangalore’ published in AL-Shodhana (A multidisciplinary refereed Research Journal).
- ‘Organizational Development through organizational change at NMPT, Mangalore’ - published in Proceedings of National Seminar on Innovative management practices for sustainable Development.
- ‘Problems of Adolescents and counselling’ published in Deeksha Journal
- ‘Critical World of Adolescents- Relevance of Social Work Intervention’ - published in ROSHNI- Journal of Professional Social Work.
- “Counseling and Social Work Intervention in Schools” - Journal of Social Work.

Paper presentation in conference:

Inter National Seminars:

- Dr. Savitha Pereira of SDM PG centre Mangalore Published an article “TRANSFORMING MANGALURU INTO ‘THE E-CLEAN SMART CITY’ “ in the International Journal of Latest Trends in Engineering and Technology Special Issue SACAIM 2016, pp. 248-253 e-ISSN:2278-621X
- Presented a paper titled “ effectiveness of the internet pop up ads in attracting and retaining the customers (with special reference to manglorean customers) at the international conference on Advanced IT, Engineering & Management organized by the IT Department of AIMIT College, Beeri on 16th & 17th November 2017
- **“Role of Small and Medium Scale industries in Current Economic Scenario – A case Study on Mangalore SEZ”** during the international conference organized by IAMS and FRI University. 4th- 5th November 2011.
- **“Stress and Role Conflict among Indian Working women”** during the international conference organized by SSW Roshani Nilaya Mangalore. 28th - 30th October 2010.
- **“Human resource Development and Organizational Development through Life Skills”** during the International conference organized by Rajiv Gandhi National Institute for Youth Development Sri Perambudur, Tamil Nadu.6th -8th April 2009.

National Seminars:

- Presented a paper on “Strategic Issues in MNC’s” In the seminar organized by Besant women’s college on 29th October 2015.
- Presented a paper titled **“Lessons learnt through IQAC”** during the NAAC sponsored National Seminar on “Lessons learnt from IQAC: Moving forward and making a difference” on 27th and 28th March 2012 organized by and at SDM College (Autonomous) Ujire.
- **“Research methodology applied in the Doctoral research study”** during the National level Seminar organized by SDM College Ujire.19th – 20th February 2009.
- **“Social Transformation through Education”** during the state level seminar organized by SDM College Ujire.16th -17th February 2007.
- **“Disaster Management and areas of social work concern”**, during the southern regional level seminar organized by M.V. Shetty college Mangalore. 13th-14th January 2006.
- **“Application of Social Work methods in HR Practices”** during the National level seminar organized M.S University Baroda. 17th -18th March 2004.
- **“Problems of adolescents and counseling”** during the National level conference organized by ISSA at St. Aloysius College premises, Mangalore. 12th – 14th January 2003.

Papers Presented at State level:

- **“Social Transformation through Education”** during the state level seminar organized by SDM

College Ujire.16th -17th February 2007.

Other achievements:

1. Completed a **Project Work** assigned by Karnataka Bank – “HR issues affecting the performance of Karnataka Bank
2. Won the Prof. Radhakamal Mukherjee - **Young social scientist** award by ISSA
3. Life member of NIPM and Joint secretary of its Mangaluru Branch
4. Governing Body member of ‘Bhandhavya’ a Federation of NGO’s Mangaluru.
5. Dr. Savitha Pereira of SDM PG centre Mangalore has Won the “BEST paper” award for the paper titled “A study on the attempt of MCC in Making E-Clean Mangaluru the Smart city) during the International conference on “Advanced IT , Engineering & Management” organized by AIMIT & computer Society of India
6. Conducted a session on “Communication Skills” to 2nd year HRD Students of SDM College Mangalore, on 16th July 2012.

Conference/workshop/seminar attended

1. Participated in the international conference on Advanced IT, Engineering & Management organized by the IT Department of AIMIT College Beeri on 16th & 17th November 2017
2. Attended one day executive development program on 27/4/18 organized by NITTE education trust titled “understanding artificial intelligence & design thinking for building and organization of the future.
3. 4/8/2018 Presented a paper titled” consumer buying behavior towards beauty care products- a study in Mangalore, during the national level conference on “ Exploring Avenues in Banking , Management, It Education & Social Sciences; organized by Srinivas college , Mangalore
4. Attended a UGC sponsored national level seminar on “ Issues and Challenges in Global Workplace” Organized by Besant Women’s college in Association with Mukta on 29th October 2015
5. Attended the International conference on “Advanced IT, Engineering & Management” organized by AIMIT & computer Society of India – AIMIT Branch & St. Aloysius Institute of Management & Information Technology

International Conference Attended:

- “International conference on Advanced IT, Engineering and Management” Organized by St Aloysius College (Autonomous), Mangalore School of Information Technology & Bioinformatics November 15th 16th 2018.
- “International conference on Advanced IT, Engineering & Management” organized by the IT Department of AIMIT College Beeri on 16th & 17th November 2017
- International conference on “Advanced IT , Engineering & Management” organized by AIMIT & computer Society of India – AIMIT Branch & St. Aloysius Institute of Management & Information Technology 10th and 11th November 2016
- International conference organized by IAMS and FRI university. 4th- 5th November 2011.
- International conference organized by SSW Roshani Nilaya Mangalore. 28th - 30th October 2010.

- International conference organized by Rajiv Gandhi National Institute for Youth Development Sri Perambudur, Tamil Nadu on 6th -8th April 2009.

National Conference Attended:

- National level conference on “Exploring Avenues in Banking, Management, It Education & Social Sciences; organized by Srinivas college, Mangalore 4/8/2018
- “Issues and Challenges in Global Workplace” UGC sponsored national Seminar Organized by Besant Women’s college in Association with Mukta on 29th October 2015
- Attended a 31st Annual National Conference organized by NIPM at Cochin on 6-8th September 2012.
- Attended a NAAC sponsored National Seminar on “Lessons learnt from 1. IQAC: Moving forward and making a difference” on 27th and 28th March 2012 organized by and at SDM College (Autonomous) Ujire.
- Attended Exporters Convention, Karnataka: Export vision -2020 organized by federation of Indian Exporters Organizations February 13th 2012.
- Attended UGC sponsored National conference on “Recent trends in cloud computing” organized by SDMCBM in association with of India Computer Society of India Student chapter – NITK on 14th, 15th December 2011.
- Attended an Annual National Conference (NATCON) organized by NIPM at Mysore on 6-8th September 2011
- Attended UGC sponsored National Conference on Indian Banking System: Challenges ahead organized by SDMCBM in association with Bankers Club, Mangalore on 7th - 8th January 2011.

Resource person for Workshops/ Lectures:

1. Delivered a Lecture on “Gist of Labour Laws” to MSW HR students of SDM College Ujire 2018
2. Training on “*personality development*” to students of different streams organized by ‘Educare’ scheme of CODP
3. Resource person for the high school PTA members of MGC Bondel, June 2019
4. Conducted workshop on “*Positive self- esteem*” for Sponsorship students of different streams of EDUCARE programme
5. Addressed as a Chief guest and resource person to the PTA of MGC composite PU college on “*effective Parenting*” on 20th June 2015
6. Chief guest and resource person to the PTA of MGC school Bondel on “*effective Parenting*” on 19th June 2015

7. Conducted an *Teacher's Orientation Programme* for Higher Primary School Teachers of Mahathma Gandhi Centenary PU College Bondel
8. Conducted an *Teacher's Orientation Programme* for PU Lecturers of Mahathma Gandhi Centenary PU College Bondel
9. Conducted a *Mock Interview training* (final Round) for the MCA students of AIMIT at Beeri
10. Addressed the Gov't High School Students of Attavar on: "*Goal Setting & Career planning*"
11. Conducted a workshop on "*Opportunities in the Field of Social Work*" to MSW students of SDM, Ujire.
12. Resource Person in a state level Seminar organized by Vivekananda College Puttur
13. Delivered a Lecture on "*Gist of Labour Laws*" to MSW HR students of SDM College Ujire, 2017
14. Chief Guest and resource person on the occasion of *international women's day* to the women employees of KIOCL kuloor.
15. Training on "*stress management*" to public development officer of DK and Udipi district
16. Training on "*creative skill development*" to employees of MCF Ltd, Mangalore
17. Chief guest and resource person to the PTA of Milagres high school school Bondel on "*effective Parenting*"
18. Chief guest and resource person to the PTA of St. Josephs high school Bajpe on "*effective Parenting*"
19. Chief guest and resource person to the mahila sangha of kulal community on "*effective Parenting*"
20. "*Goal Setting & Career planning*" workshop to SSLC students of Mangala school, Mannagudda and Government school Attavara
21. Training on "*personality development*" to students of different streams organized by 'Educare' scheme of CODP
22. Resource person for the International **Women's day** celebrations and Delivered a lecture on "*Woman the protector of Environment*" organized by Social Welfare Unit Jeppu. on 8/3/2016
23. Delivered a guest lecture on "**Gist of Indian Labour laws**" to MSW students of Ujire on 16/5/2016
24. Conducted a training session on "*Development of Positive Self*" to 1st and 2nd year MCA Students of St. Aloysius College, Beeri on 26th November 2012
25. Conducted training sessions on "*Global Warming and its Impact*" to 8th, 9th, 10th. PUC and Degree students organised by Social Welfare Unit Jeppu on 29th October, 3rd, 10th, 17th and 24th of November 2012.
26. Conducted a training session on "*Time Management*" for the employees of Moti Sham Builders and Development at Mangalore on 15th September 2012
27. Conducted a session on "*Competencies & Applied Management Skills- for HR professionals*" at the workshop 'VOYAGE 2012' organized by Dep't of PG Studies & Research in Social Work, SDM College Ujire on 4th Sept 2012
28. Conducted a session on "Communication Skills" to 2nd year HRD Students of SDM College Mangalore, on 16th July 2012.

29. Chief Guest - Resource Person on *International Women's Day* at KIOCL Mangalore; conducted a half day training session on **"Personality Development"** on 8th March 2012.
30. Chief Guest - Resource Person on *International Women's Day* at IOB Bank Regional Branch Mangalore on 8th March 2012
31. Moderated the paper presentation session at the national level conference **"Impact of WTO agreement on Higher Education in India"** on 13th October 2011.
32. Session on **"New Trends in Organizational Culture"** – state level Seminar organized by St. Philomena's College Puttur, on 8th April 2011.
33. Address on **"Stress management"** to PGDBM students of St. Aloysius College Mangalore, on 9th April 2011.
34. Training on **"Smile and Greet"** for employees of Sequent Scientific Limited in Mangalore on 9th December 2010.
35. Session on **"Gender Sensitivity"** – State level workshop organized by St. Agnes College, Mangalore March 8th 2010.
36. Pre-placement address on **"How to face Interview"** to the MCA students of St. Aloysius College Beeri, on 24th August 2010.
37. Training on **"Stress Management"** for the Panchayath Development officers of Karnataka State on 7th May 2010.
38. Presentation on **"5 S"** to the employees of Hindustan Petroleum Corporation Mangalore on 27th March 2010.
39. Key note on **"Mission of Women"** organized by women's forum, Brahmavar on 18th April 2010.
40. Key note address on **"Family Life - Problems and solutions"** Annual conference organized by the DCCW Mangalore on 24th October 2009
41. Session on **"Individual Life Long Development"** organized for the school principals by Help-Age India on 11th February 2008.

Participation in general talks or community programmes:

- attended a talk on "teaching skills" by Dr. Vijay Menon at Amrita Vidyalaya at Sultan Battered, Mangalore; on 20/8/17
- attended a workshop on "Developing Case –study" Organised by MBA Department, St. Joseph's Engineering College Vamanjoor on 10/1/17
- Attended a talk on "IDS 2016" organized by MMA at SDM College on 23/2/16
- Participated along with students in launching programme of "the Alzheimer's Month" organised by Vishwas Trust and Other NGO's of Mangalore on 1/9/2016

- Attended a conference “ Shradhdha” organized by Ramakrishna Math at Mangalore on 1/9/2016
- Judged of “stress interview’ round in Best Manager event at Srinivas College – Mukka on 3/3/116
- Escorted 46 students of MBA to Industrial Tour to Pune-Goa from 29th March to 5th April 2016.
- Participated in one national seminar on “ Art of success” organized by Chanakya IAS Academy held at Town Hall Mangalore

Programmes organized:

- Being part of the organising committee, organized Various conference of NIPM
- Organized installation ceremony of NIPM committee members at SDM College Mangalore on 12/8/2017; HR professionals, College Lecturers and students are the members of it.
- Coordinator of BReT programme organized the inauguration of cognitive capability skill Development programme for MBS students at SDM College. On 22/8/16
- Coordinated the Annual National conference “A great place to work” on 19th February 2016 organised by SDM PG Centre

Membership of Professional Bodies

1. Life member of NIPM and present Hon. Secretary
2. Governing Body Member of ‘BANDHAVYA’ – a federation of NGO’s in Mangalore
3. Member of International Toast Masters Club