

SRI DHARMASTHALA MANJUNATHESHWARA POST
GRAGUATE CENTRE FOR MANAGEMENT STUDIES &
RESEARCH (MBA PROGRAMME)

(REACCREDITED by NAAC with "A" Grade)

MANGALURU - 575003

10th NATIONAL CONFERENCE on
"GLOBAL BRAND BUILDING"

3RD MARCH 2017

Programme schedule:

8:00-9:00 AM	Registration & Breakfast
9:15-10:45 AM	Inauguration and Keynote Address
10:45-11:00 AM	Tea Break
11:00-12:00 AM	First Technical Session
12:00-1:00 PM	Second Technical Session
1:00-2:00 PM	Lunch Break
2:00-3:00 PM	Third Technical Session
3:00-4:00 PM	Paper Presentation
4:00-4:30 PM	Tea Break
4:30-5:30 PM	Valedictory